

WITH DAUNTLESS COURAGE THE BELLOWS STORE CO. IS HERALDING THE SEASON'S GREATEST SELLING EVENT, AND CASTS ITS ENTIRE \$30,000 STOCK to the FOUR WINDS

THESE PRICES WILL CAUSE PEOPLE TO BECOME EXCITED OVER THIS BIG EVENT THE SENSATION OF 1925 FIRED WITH AN IMPULSE TO OVERCOME THE STRENUOUS PROBLEMS OF LIFE

VALUES HERETOFORE THOUGHT IMPOSSIBLE WILL MAKE THEIR APPEARANCE DAILY

A SELLING EVENT PLANNED WITH THE IDEA OF MEETING YOUR GREATEST EXPECTATION

PEQUOT SHEETS \$1.79

FREE \$100

Pluck These Bargains 12c

LADIES' SWEATERS \$3.95

Beginning Wednesday, July 1st Here's an opportunity to secure values, the like of which we have never before attempted in the history of the store.

Visual display of various sale items: LINEN CR ASH TOWLING 19c, LADIES' SUMMER UND'WR. 79c, OUTFIT FL ANN'L 27c, 65c, STORE CLOSED MONDAY AND TUESDAY, SALE STARTS WED 9 AM SHARP, A. B. C. \$1.29, LADIES UNION SUITS \$1.35, SPECIAL Rare 9c, CEYLON TISSUE 3c

EPOCH MAKING, RECORD BREAKING, ECONOMY SATISFYING Our First Store-Wide Sale in Years

LOOK COMPLETE LET GO! SHOES - OXFORDS - PUMPS

Shoes, Oxfords and Pumps to \$8.00 50 PAIR LADIES AND GIRLS \$2.75

Jantzen Bathing Suits Values to \$7.00 \$4.95

Girls Jack Tar Dresses \$7.75

EXTRA HELP WANTED

UTZ AND DUNN PUMPS \$4.45

50 PAIR OXFORDS AND PUMPS \$4.95

REAL VALUE HERE \$3.95

WHITE SLIPPERS \$1.49

REAL Values Not Counterfit! HEEL HUGGER \$6.95, SNAPPY NEW PUMPS \$6.95, 15-INCH LACE BOOT \$7.75, GIRLS' SHOES \$2.25

STARTS WEDNESDAY, JULY 1st 9 AM

\$21.00 Dresses \$9.95 \$21.50 Dresses

\$49.00 Dresses \$19.75 \$75.00 Coats \$39.50

CRASH GO PRICES! DRY GOODS AND SILKS

SCAN These Rare Values! DOMESTIC GINGHAM 25c, 27-INCH PERCALES 19c, IMPORTED GINGHAM 39c, SATIN FACE CREPE \$2.39

SUMMER COAT FABRIC \$2.39, IMPORTED PONGEE \$1.39, WOOL JERSEY TUBINGS \$1.45, SILK BROADCLOTH \$2.19, NOVELTY DRESS PONGEE \$1.29

Good Wool Blankets \$4.45

Indian Robes for Outing \$9.60

Pure Virgin Wool \$11.95

EXTRA HELP WANTED

ATTENTION LADIES \$1.95

FREE R. R. FARE IT'S HERE DON'T MISS IT—COME RAIN OR SHINE

LADIES' FIBRE SILK HOSE 69c

Make a Note of the Name, Place, Time

BELLOWS STORE CO. 245 N. Jackson ROSEBURG

Where the Promise is Fulfilled

35c TURKISH TOWELS 19c

APRONS BUNGALOW STYLE 88c