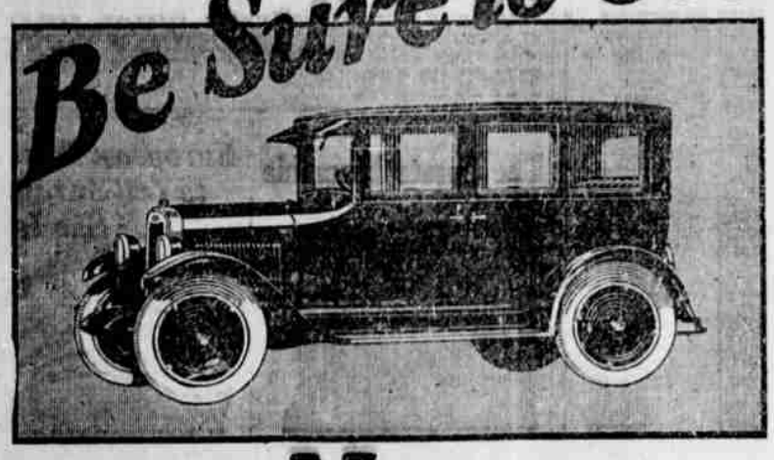
AUTOMOBILE NEWS

Be Sure to See



The New CHEVROLET CARS

See the new roadster and touring car with new bodies finished in rich dark blue Duco, with cowl lights, new disc clutch, and new extra strong rear axle with banjo-type housing.

See the new sedan with beautiful Fisher Body and one-piece VV windshield, finished in aqua-marine blue and black Duco—Balloon tires and disc wheels.

See the new Fisher Body coupe of strikingly beautiful design, finished in sage green and black Duco—Balloon tires and disc wheels.

See the new coach, another fine Fisher Body closed car of low price, Duco finished, mounted on the new Chevrolet chassis with its many added quality features—Balloon tires and artillery wheels.

See the New—
Roadster
Touring
Coupe
Sedan
Coach

CHEVROLET
for Economical Transportation

ED MARSH MOTOR CO.
CHEVROLET DEALERS
Phone 446 Oak and Pine

DEMAND HEAVY FOR STAR CARS

OAKLAND, May 26.—An overwhelming demand from every corner of the western territory for deliveries of the new Star coach model, following its first showing in a majority of points covered by Star dealers, has found the Durant Motor Company of California fairly swamped with orders, and no relief in sight for several days.

Production on coach models of the new Star is at its maximum, according to factory officials, and orders are piling up, being filled in rotation and every effort being made to supply Star car dealers with as many coaches as possible during the period when production cannot possibly take care of the orders on hand.

An announcement was sent out to Star dealers today to inform them of the production condition, and that the earlier their orders were in, the sooner their demands would be filled, and to inform them also to have their prospects place orders, regardless of future delivery dates as far ahead as possible. This move is to make definite the deliveries of Star coaches to buyers, even though they do not intend taking delivery until some time in the near future.

SARFF'S Auto Wrecking House
329 N. Main St.
The house of a million parts. Come in and save money on your auto parts.
Old cars, bought for wrecking.
Phone 553

QUALITY BUILT INTO CHRYSLERS

Most people think of an automobile factory as a place for manufacturing and assembling mecahical units. But few realize the extensive chemical and metallurgical units. But few realize the extensive chemical and metallurgical laboratories which the modern factory maintains. This should be of special interest to automobile buyers, for it is in the laboratory that science in all its branches is brought into play to safeguard the quality of the car.

"The thousands of dollars, which we spend for our laboratory equipment, are really spent to assure Chrysler owners years of care free enjoyment and profit from their cars," says W. Ledyard Mitchell, vice-president in charge of manufacturing of the Chrysler Motor Corporation.

"We maintain a staff of trained chemists and metallurgists, who keep a constant check on every piece of raw material purchased for the fabrication of the Chrysler parts.

"After the raw material has started through the process of manufacture, it is constantly watched and inspected by these specialists to detect any flaw in the workmanship. Samples are taken to the laboratories between operations and there submitted to various tests.

"You can grasp some idea of the vigilance with which we guard Chrysler quality from a few examples.

"We have machines for testing the hardness and the tensil strength of steel, and the depth to which a part has been case-hardened.

"Parts such as the propeller and rear axle shaft are subject to a constant twist or 'torque' in service, therefore we have special and costly machines, in which they are subjected to far greater strains than is possible in actual operation.

"We have ultra-violet ray equipment to test the wear in the upholstery material, and instruments which test its strength both with and against the warp. We make a 'pocket' of top material and fallow water to stand in it for a long period of time to test its water-proof quality.

"It is this extreme care which we excercise in our choice of material together with the thousands of inspections which the Chrysler receives during its course of manufacture that has helped the Chrysler attain the supremacy it enjoys.

Good Cars Cheap

You want a car. Perhaps you do not see your way clear to buying a new automobile. The summer is here, and soon you and the family will just have to get out with your neighbors into the big out-of-doors for a holiday, a fishing trip, or a Sunday tour.

A Good Used Car at a Low Cost to You

will give you the desired service and pleasure. Come in and look over the several different cars we have on hand. They are all in good running order, and some have the 1925 license plates. They are priced low and you can buy them on terms that will suit your requirements.

Rapp Brothers
STAR DEALERS
Roseburg, Ore. Cor. Cass and Pine Phone 371

RELIABILITY

GUARANTEED Ford used cars

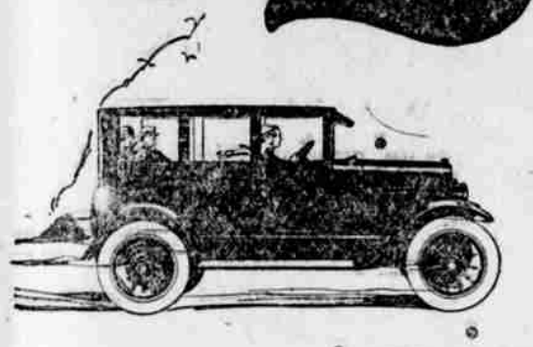
That's the word you should keep before you when you contemplate buying a used Ford. Do business with a thoroughly reliable concern that has too much at stake to sell you a worthless pile of junk.

Sometimes a small and simple new part will restore a poor-running car to good condition. Sometimes NOTHING will. We KNOW just what every car we consider in a trade is worth—we KNOW what every car we will sell YOU is worth.

C. A. Lockwood Motor Co.
FORD FORDSON
Roseburg, Oregon

WILLYS-OVERLAND FINE MOTOR CARS

52 weeks to pay



The Lowest Prices in the Industry

All-Steel Sedan $715
Standard Sedan $655
All-Steel Coupe $635
All-Steel Touring $495
$985 Overland SIX Standard Sedan
$1150 Overland SIX DeLuxe Sedan

All Prices f. o. b. Toledo

On our liberal payment plan you now can buy your Overland conveniently out of your income. A small down payment and you can drive your Overland home.

Overland four-cylinder cars have greater power; greater comfort, greater endurance, lower upkeep cost, higher resale value. Compare them with any other car *near the price!* You will then understand why they are outselling all previous models.

They are now the lowest-priced cars with sliding gear transmission.

The New Overland Six is creating a profound impression. No car near its price equals its speed, pick-up, power endurance, comfort or looks.

In fifteen years Overland has never equaled these values.

OVERLAND

WELLS & CHASE
OVERLAND DEALERS—ACCESSORIES
317 North Jackson Street

NEW CARS IN GENERAL USE

Wells and Chase, local Willys-Knight distributors for this part of Oregon are displaying a full line of the late model Willys-Knight and Overland cars. The new Willys-Knight six is attracting a lot of attention, and was shown for the first time at the New York show early in the year. Wells and Chase, who are enthusiastic over this new car, said: "The motor in this new product is the compelling feature, whether inspected as a stationary unit or tried out over the road."

In line with the four-cylinder motor of the same general design the first noticeable feature of the new six motor is its extreme simplicity. New features are an air strainer and an oil rectifier, the latter adding materially to the mileage obtained from the lubricating oil.

In operation, it is extremely quiet, the absence of valve mechanism due to the sleeve valve design of the Knight motor, eliminating all possibility of motor noise.

The cooling system is thermostatically controlled in the water circulatory system. Bejon starting and lighting system is standard equipment.

Speed possibilities up to seventy-five miles an hour are claimed for this new Willys-Knight product, with proportionate abilities in acceleration and in low throttle operation.

Body types include touring, roadster, coupe-sedan, coupe and sedan, the coupe-sedan and the sedan being five-passenger cars, as is also the touring, while the coupe carries four passengers and the roadster two with an auxiliary seat concealed in the rear deck affording room for two more in an emergency.

In equipment and in interior finish, these new six-cylinder Willys-Knight products incorporate every convenience known to the owner of quality automobiles. Finish is in a variety of colors on the separate models, conforming to the general type of service to which the cars are likely to be put.

New Location
Cor. Douglas and Main Sts.
Sales and Service for Exide, Stromberg, Sparton, Bosch, Lincoln Snubbers, Flatlite Reflectors and Lamps. Battery and Auto Electrical repairing. You will like our battery testing service. If you need auto accessories, our prices are lower.
Umpqua Battery Station
A. B. Taylor, Prop.
Phone 87

If Often Happens

That your motor needs the touch of a skilled mechanic to make it function right. Bring the car in, or phone us to go after it, and we will do the job right.

Hall & Young Garage
631 Winchester St. Phone 338