

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, TUESDAY, MAY 26, 1925.

FRIENDLY BUSINESS RIVALS

It isn't so many years since almost every man in business looked upon another man in the same line of business as a deadly enemy. Each thought the other was an "outsider," and each made it his business to "go after" the other fellow to give him a wallop.

Not so today. The man in business is more and more learning that building his own business requires his best thought and his best ability; and that some of his time can best be employed in helping—not crushing—his fellow business man.

He realizes that while as a people we are in the commercial or competitive stage, we are slowly emerging out of this into the age of co-operation, or enlightened self-interest.

There is a popular saying that runs something like this: "Knock, and the world knocks you; boost, and you boost alone." But like most popular sayings this is truth turned wrong side out.

It is only through love and friendship that we build well and lasting. Hate is a negative condition. It is love and friendship that benefits, refines, creates.

We are seeing evidence of this in the growing number of successful business men who unselfishly give of their time and their money to help build the business of others. It is apparent almost everywhere—in the commercial clubs, chambers of commerce, Rotary Clubs, Kiwanis clubs and other groups whose members are joined together for the purpose of building the business of the communities in which they live.—Publishers' Auxiliary.

AS LIFE-LONG ADVERTISER SEES IT

Up at Portland last week the Ad Club presented an honorary life membership in the organization to Ben Selling, a pioneer merchant of that city, expressive of the appreciation of the old clothier's attitude toward printer's ink. Mr. Selling surprised the Ad Club in a little informal talk following his admission to the ranks of the ad men, and widely known as he is throughout Oregon and indeed the whole Northwest, the distinguished speaker alleged that it was his belief that he would be forgotten within six months if he stopped his advertising. But this is what he said:

"My father was greatly opposed to advertising and thought it a waste of money. I held the opposite view when I became connected with business. I believe now that I would lose my customers in about six months if I quit advertising.

"One of the privileges which I esteemed as highly as anything in my life was my acquaintance and later friendship with Sam Jackson of The Journal. I have today the copy of our first advertising contract. It provided that I was to have space in The Journal at 25 cents an inch, and if my use of space in a six-months period aggregated \$250 I was to have a discount to 20 cents an inch.

"My arrangement with the Telegram provided for all the space I wanted to use for \$40 a month.

"The solicitor who came from the Oregonian to get my advertising bought a pair of pants from the stock in my store, and he still owes me for the pants."

In 1921 the federal government was spending 60 per cent of the amount collected by taxes, while now, as various costs involved by the war have been reduced, it is spending only 33 per cent of these taxes. So that from now on, the taxpayers must look chiefly to the state, county, and municipal government for relief. They should ask their local government everywhere if it will not be possible to put these services on a more efficient basis. They should expect the same kind of service from them that the stockholders of a business corporation expect from their employees.

The scientific study of home management problems was called for in a resolution passed by the recent International Council of Women, such study to be a part of university courses. It was urged that the men as well as the women should make a study of such problems. Much home work is done by toilsome hand processes which could be better accomplished by labor saving devices. If the men would study these problems, perhaps take a hand at domestic work themselves, they would provide appliances needed for better results.

Complaint is made that England cannot handily liquidate her war debt to the United States unless this country buys more of her goods. Is reference intended to those goods of the bottled-in-bond variety which Uncle Sam refuses to admit to this country to relieve the thirst of divers and sundry of his citizens? "Liquidating" and "liquidating" may sound alike to outside nations, but to Uncle Sam they have entirely different meanings when applied to the legitimate settlement of an obligation.

It is estimated that there are something like 2,000,000 laws and ordinances now in effect throughout this country. E. V. Wilcox, writing in the Harvard Graduates' magazine, adds together all congressmen, legislators and councilmen and obtains "a net total of 100,000 persons or more engaged in the ceaseless brewing of laws". Is it any wonder taxes climb?

Bathing beauties—in their usual scanty attire—will not be permitted to participate in the Portland Rose Festival parade. This is good news to the blind.

PRUNE PICKIN'S

BY BERT G. BATES

GOOD EVENING FOLKS— You may break You may shatter The law If you wish But the bird Who hys booting Is always a fish!

DUMBELL DORA THINKS Canaries grow from bird seed.

NEW FRIENDS AND OLD

New friends we make from day to day as down life's path we totter; we meet them when the cold winds play and when the days get hotter. Oh, some of them will prove most true—and some will get your "nanny"; some loyalty will stand by you till snow falls in Guinny. It's well enough to make new friends, don't think that I oppose it; they're mighty handy things to have and everybody knows it; but when unto your friendship chain you add Tom, Dick or Traver, those who've been true through sun and rain should stand first in your favor. True friends like diamonds, precious are and scarce as chicken molars; false ones are scattered near and far from torrid to the polar. Let not some little discord mar true friendship's golden glitter; remember friends but human are and do not be a quitter. Let's make new friends with thoughtful care, not grab 'em hokus-pokus; or some day they may grab our hair and in the midriff soak us. Then we will chant a bitter wail, deploring such rank action, and yearn to grab a five-tailed flail and take sweet satisfaction. Stick to the friends who through long years have proven true and loyal and when misfortune grasps your ears, they'll stage a battle royal.

"Darlin' I yam growin' o-eld" oughta be the national anthem for the twilight leeg baseball players.

Now we're beginnin' to wonder how we can afford that vacation we planned.

We met a feller today who remembered when the grocers uter stop up the spout of the coal oil cans with spuds.

Nowadays silk stockings constitute most of milady's costume.

We're gradually gettin' back to normal but now and then we catch ourselves runnin' to the front door to see if the parade's goin' by.

Carl Becker, Cleveland soil merchant dropped into our sanctum this a. m. and left a large box of strawberries. Carl certainly knows his berries. We've spent exactly six minutes makin' appeals in this colium for berries and six months in our backyard garden cultivatin' six scrawny little plants. From the six minutes we've realized a crate of berries and the diggin' brought us a sore back and a crop of weeds.

Taylor-made concrete is good concrete. Tel. 225-R.

INTENSE HEAT AND COLD HIT EASTERN CROPS HEAVY BLOW

NEW YORK, May 26.—Records for May cold weather have been shattered and much damage has

been done to crops throughout the east and middle west in the most prolonged severe late spring frozes in history. It may be several days before temperatures return to normal, the weather bureau says. Adding to damage caused by rain, hail and snow after the heat wave Saturday, frosts the last two nights have cut the value of grain, fruit and vegetable crops by millions of dollars. Indiana alone reports more than \$2,000,000 damage.

Reports of crop damage by frost were reflected on the Chicago board of trade. Wheat went up from nearly 2 to 6 1/2 a bushel. Corn soared three to seven cents.

While Texas sweltered in temperatures as high as 15 degrees, fields of corn an inch high in Missouri were covered with ice.

Earwig exterminators. Marsters Drug Co.

NEW EGG GRADING LAW OF OREGON IS EFFECTIVE TODAY

(Associated Press Leased Wire.) PORTLAND, Ore., May 26.—May 26 is the effective date of the new law of the Oregon legislature requiring grading and marketing of eggs, offered for sale, according to J. D. Mickie, state dairy and food commissioner, who says the new law embodies the main features of the egg rating which he promulgated last year.

Discussing the requirements of the new law, Commissioner Mickie says:

"Grading of all eggs into four classes is required, viz:—

"Fresh standard" eggs, weighing not less than one and five sixths ounces; "fresh medium" eggs and fresh eggs weighing not less than one and seven twelfths ounce.

"Fresh undersize" eggs, any fresh egg weighing less than one and seven twelfths ounces and "undergrade" eggs which class includes all edible eggs, not good enough to class as fresh.

The new law does not mention storage or processed eggs, but permits all eggs to go on to the market, according to their grade and merit.

All kinds of oiltoves at Powells.

Electric Mines Protect Coast

Mines controlled, electrically, from the shore are being tested by the army in coast defense maneuvers at Fort Hancock, New York harbor. Above is seen one of the mines, and the geysier it hurled up when it was set off.

Surprise the Family

The kind of a surprise that you will give the family when you take home some of our Delicatessen cooked foods will call for a unanimous vote of thanks.

ROASTS, PIES, CAKES, TAMALES, SALADS. HOT BREAD EVERY DAY.

SPECIALS FOR WEDNESDAY — Breast of Veal with Dressing, Meat Balls Spanish, Gooseberry and Apple Pies.

VOSBURGH & WIARD

Fancy Grocers Phone 315

TRAILS HUSBAND WHO TOOK CHILD AND SHOOT HIM

EL PASO, Tex., May 26.—The wife of a man who followed him from Los Angeles to El Paso and yesterday shot him fatally in a crowded court room, is being held by authorities here today pending the outcome of her husband's wound.

Mrs. C. R. Jones, slender, pretty blonde was desperate to gain possession of her 5-year-old daughter, police learned. Her husband had had the child since the couple quarreled in Los Angeles and his resultant departure for El Paso, she said.

In efforts to reach an agreement concerning the child, Jones and his wife came to the local courtroom and consulted R. B. Redie, assistant county attorney. He lectured them, calling their separation foolish. This appeared to have been effective. Following it the couple seemed to talk amicably.

But it was only a few minutes until the court room spectators were shocked by the report of a small "bullet" revolver, which Mrs. Jones dropped to the floor after shooting her husband through the head. She waited calmly for arrest.

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A FOX RANCH WANTED Do You Have It?

Is your place conveniently situated to Roseburg? Do you have well drained, well shaded ground close to your house? Do you have a good water supply? Are you fond of animals? Would you like to care for foxes? Would you like to get into the fox-farming business?

A man and a ranch is wanted to measure up to these requirements. We do not want to buy your place, nor do we want to pay you a large salary. We only want a few acres, and enough of your time for what would be needed to take proper care of a few head of cattle and you will be given due compensation for the time needed. We would want a lease on the ground we would improve with an option to buy. We have already bought our foxes and want to make ready for their delivery.

We want the right place, and the right man to take charge of the foxes. We want a man interested enough to put a little of his own capital into the business, so that he will have a financial interest at stake. We want a man intelligent enough to take proper care of the foxes, and honest enough to command the confidence of our members. Are you such a man? If you are, here is a splendid opportunity to join with a clean lot of local men desirous of entering into the profitable husbandry of fox-farming and each of whom has contributed his capital to an undertaking without any water or promotion stock.

You do not have to be already schooled in foxology to assume the duties of care-taker. You will be supplied with the proper information as to care and feeding. Just good common sense, a liking for animals and a willingness to do the right thing, is all that is needed.

If you do not know the merits of fox-farming, we will gladly furnish you with dependable information. Write us fully and at once what you have. If you are not interested in the ranching proposition, but might be interested otherwise, in our association, there are still a few units available. It does not require a great deal of capital, and terms can be arranged. Talk with any of the following members:

Phone W. F. Shelley, A. J. Flurry and R. L. Mathews at 398-I and Dr. R. E. Hunt, Veterinary, at 20 and A. Mahony and J. E. Dent at American Express office. Or see John Gross, Mose M. Tison, Geo. E. Mack, Alice M. Cronson, Joe Deets, Warren L. Tison, W. G. Ross, taxidermist, 812, S. Main.—The Roseburg Fox Farm Association, P. O. Box 218, Roseburg, Ore.

Refrigerators at Powells.

R. H. S. TENNIS TEAM DEFEATS MEDFORD

The Roseburg High school tennis team was successful Saturday in defeating the Medford high school team in a tournament at Medford. The Roseburg team won in single and doubles, in spite of a strong opposition. The total players took two straight matches at doubles and Robert Gile, Jr., easily won his match in singles. The Roseburg team is composed of Robert Gile, Jr., Merrill Ritter, Jr., John Hunt and Hall Seely. The team has had

Steps toward the organization of an athletic club with Paul Amort, well known local wrestler, as instructor, are being taken in Roseburg by local men, and a public meeting to furtherance of the project has been called for next Wednesday night at 8 o'clock at the armory. Everyone interested in the formation of such a club is invited to be present and take a part in the proceedings. The movement has been under way for several days, but nothing definite was decided on by the promoters until Mr. Amort consented to accept the position of instructor. The need of an athletic club has long been felt in this city, particularly as a means of diverting the young men from pastimes of a less beneficial nature and with a man of Mr. Amort's ability and popularity available the project should be easily accomplished.

Buy McCormick or Deering hay machinery. They are standard makes and have been the leaders for 85 years. Parts are easy to get. Wharton Bros.



The Lasting Body of Certain-teed Paints.

is due to its high quality. The highest grade materials are used in Certain-teed Paint. They are ground extremely fine and are thoroughly mixed by modern machinery.

As a result Certain-teed Paint has exceptionally great covering capacity. The formula which is found on every can is an indication of its high quality

to those who know paint ingredients. To those to whom the formula means nothing the Certain-teed label is a sure guide to satisfaction because this label is to be found only upon goods of the highest quality. Let us fill your requirements with this widely known Paint.

DENN-GERRETSEN CO., Inc.

Roseburg, Oregon 231 N. Main Street Phone 128

a successful season, defeating the Eugene team easily, as well as the Medford team. Two tournaments were scheduled with Ashland but both were postponed owing to rain and counter attractions.

GENERAL BLACKSMITHING and horseshoelnt. All work guaranteed. Plenty room for farmers horses. 622 Winchester St. north of auto camp. E. E. Woodcock, Prop.

Get your hay machinery repairs now while our stock is complete. We have McCormick and Deering parts in stock and can furnish you with parts for Osborns, Jones, Plano, Champion, Thomas and Crown machines. Wharton Bros.

ORGANIZATION OF ATHLETIC CLUB IN CITY TO BE TRIED

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Any Time

You are in Town Eat at

The Home Restaurant

Buy Gas with the Difference Sheridan Street Roseburg



While the state is frankly endeavoring to send her husband, William Darling Shepherd to the gallows for the alleged murder of their foster-son, William McClintock, "orphan millionaire," Mrs. Shepherd, herself accused as an accessory, is remaining steadfastly at his side. She is confident of his innocence, she declares. In the upper photo she is seen departing from him tearfully as he is being taken back to jail during a court recess. The lower picture shows curious Chicagoans attempting to get into the courtroom.

Costs You Less to Buy the Best

Good Shoes always cost the least, no matter what you pay for them. But Florsheim Oxfords being shown at Harth's Toggery are most gratifyingly moderate in price even at the beginning.

Shown above, the "Pathfinder," a summer Oxford in shades of tan—and a remarkable value at only

\$10

Stetson Hats go well with Florsheim Shoes.

Harth's Toggery