

FOR THREE BIG DAYS

Bubar Brothers Jewelers

ANNOUNCE SOME
*Special Values for
Carnival Week*

Our Annual Clean Up of Odds and Ends
Special Bargains in Watches, Silverware and China
BE SURE AND SEE OUR BARGAIN WINDOW

Let's Be Tillicums

The Umpqua Chiefs
Believe in the Umpqua Valley,
First, Last and
All the Time!

CELEBRATE WITH US FOR THREE DAYS
AND YOU'LL BE

GLAD-U-KUM

Here the Big Program for Friday

MAY 22

Friday's Program

OUR
571-STORE
BUYING
POWER
SAVES YOU
MONEY

A NATION-WIDE
INSTITUTION
J.C. Penney Co.
571 DEPARTMENT STORES

BUYING MOST
WE BUY
FOR LESS—
SELLING MOST
WE SELL
FOR LESS

Corner Cass and Stephens Streets, Opp. Postoffice

It Doesn't Pay You To Buy Goods Out of Town

You can buy better at home than out of town for the reason that our buying power is not excelled by any concern in the country and here you have the advantage of personal inspection.

Girls' Gingham Dresses Pretty and Sensible for School

"They're so pretty, mother!" Mary will say when she sees these Gingham Dresses. And Mother will like them, too, for she will see that the materials are staunch and will stand the strain of ardent wear and frequent washing.

Amoskeag Gingham

In pleasing checks, plaids, and plain colors. The shades are those which become the young girl. Make your selection of these dresses today.

Priced at, Only

98c

Imported Gingham

Some of these are bloomer dresses. All of them are youthful and made of the finest Gingham. Some are trimmed with imported organdy; others with hand embroidery.

Good Values at

\$1.49



Front Strap Button Pumps For Growing Girls and Misses

Perfect comfort and freedom for active, growing feet. Of all-leather patent with front button-strap and cut-out quarter.

Sizes 12 to 2.....\$2.49
Sizes 8 1/2 to 11 1/2. 1.98



Children's Coats Splendid Values!

For wear on chilly days—and for school in the Fall, too! Buy one of these utility coats for your little girl. Attractively priced, from

\$4.98 to \$9.90

CARNIVAL SPECIALS



All \$500 Pianos

Including good makes
Hobart M. Cable, Estey's, Gulbransen
and others

1-4 Off—Special

3 DAYS ONLY
ESPECIALLY EASY TERMS

20% TO 40% REDUCTION ON

Large Stock of Phonographs

Brunswick, Sonora, Edison,
Especially easy terms. All late models
3 DAYS ONLY
Thursday, Friday & Saturday

Ott's Music Store

CHICKERING—IVERS & BOND—GULBRANSEN—PIANOS
Roseburg, Oregon

Holeproof Hosiery



Holeproof Hosiery

Our Many Customers, both old and new, appreciate the values we give and when you mention

WILDER & AGEE CO.

Men instinctively nod their approval. We invite you to make our store your headquarters during the Strawberry Festival and we will take great pleasure in seeing that your wants are carefully looked after.

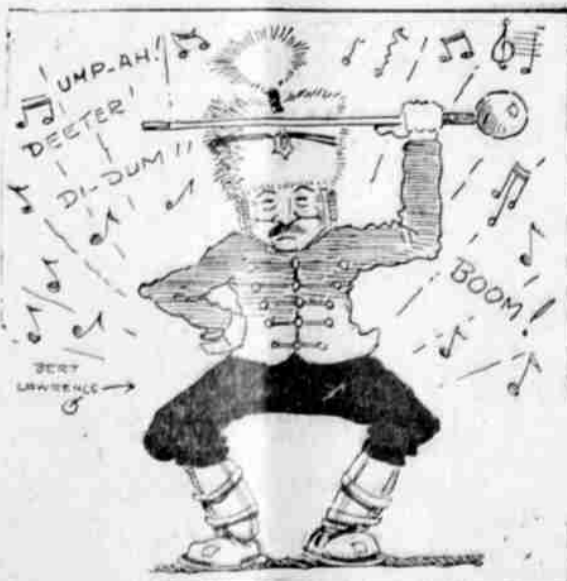
Wilder & Agee Co.

ROSEBURG DAIRY and SODA WORKS



Quality Products

The Douglas County Concert Band Will play
Daily Concerts



9:30 a. m.—School Parade.

In order to compete for the prize offered each city school or class competing must feature something in their appearance and judging will also be based on percentage of attendance, 60 per cent to be based on attendance and 40 per cent upon the feature represented. The basis for rural school competition will be 60 per cent on feature and 40 per cent on attendance. Prizes: City Schools, 1st, \$50; 2nd, \$35; 3rd, \$15; 4th, \$10. Rural schools: 1st, \$35; 2nd, \$15. Feature prize, open to all schools, city or rural, 1st, \$25; 2nd, \$15; 3rd, \$10.

10:30 a. m.—Motorcycle race up Mt. Nebo. Prize for best time, Silver Loving Cup from Bubar Bros. Jewelry Store.

11:30 a. m.—Shows and Concessions at the Carnival Grounds.

115 p. m.—Sports program on Jackson Street

Three-legged race, prize \$5.
Sack race, prize \$5.
Ladies race, prize \$5.
Fat man's race, (225 pounds or over) prize \$5.
Egg race, \$5.

2:00 p. m.—County Track and Field Meet, Laurelwood. All funds to go to the schools.

7:30 p. m. Band concert, court house yard, Douglas County Concert Band.

Abner K. Kline attractions at Midway, all day.
Strawberries and cream at booths, all day, served by Umpqua Squaws.

8:30 p. m.—Big jitney dance by Umpqua Chiefs, Blue Devils Orchestra.

Infants' Binders

Made of Flannel
Buy these necessary binders here! Good quality.
25c to 79c

Baby Bibs

Embroidered
Pretty bibs in sheer white material. Embroidered. Ea.
98c

For Infants

Silk and Wool Shirts

These are highly recommended to keep Baby hale and healthy! The mixture of Silk and Wool, two animal substances, is warm and soft.
Priced at

79c

Dainty Baby Dresses In Sheer, White Materials



It's so simple to dress a Baby becomingly! Just step into this Store and select some little white Dresses! Made of lovely nainsook with the sweetest embroidery, lace, and ribbon trimmings.

Artfully Embroidered

The yokes are embroidered deftly. Our range includes hand work as well as machine embroidery. Our prices assure full value! From

39c to \$1.49

Infants' Gowns Flannelette

Sweet dreams! Babies sleep happily when they're warm in snug nighties of flannelette.

See these priced at

49c

Gertrudes For Wee Infants

Little slips to wear under pretty dresses. Trimmed with lace and embroidery. In several different styles.

Priced from

49c to \$1.98

Wool Flannel For Infants' Wear

For soft, comfortable infant's clothing, this all-wool flannel is unsurpassed. Baby will keep warm in this splendid fabric.

The yard,

89c