

DODGE BROTHERS COMMERCIAL CAR

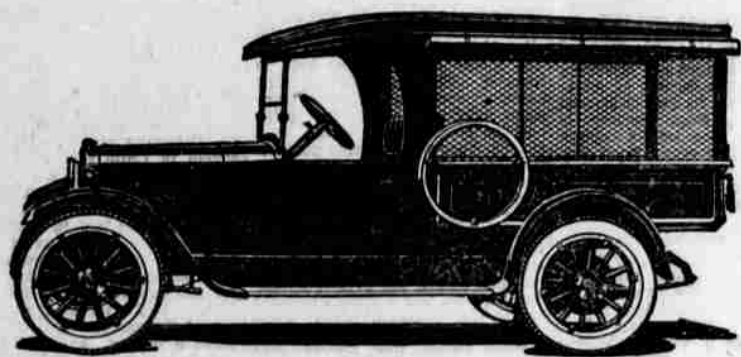
Dodge Brothers Commercial Car advertises the business it serves.

In fact, merchants value the appearance of the car second only to the low-cost, dependable mileage it delivers.

J. O. Newland & Son
DODGE BROS. DEALERS

Roseburg, Oregon

Phone 458



Ford

Lower First Cost and Upkeep

There is a double economy in the Ford Car that materially lowers the cost of motoring for the millions of Ford owners today.

- First**—a Ford Car is the lowest priced on the market—the least expensive car the automotive industry has ever produced.
- Second**—it costs less to operate and maintain. Fuel consumption is low—you get high mileage from tires. Repairs and replacements are infrequent; and charges, even for the labor involved, are small.

The Ford Weekly Purchase Plan makes it possible for anyone to buy a Ford on the easiest of terms. You may pay for your Ford out of your regular earnings. Ask any authorized Ford dealer about the details of this plan or write us direct, using this coupon.

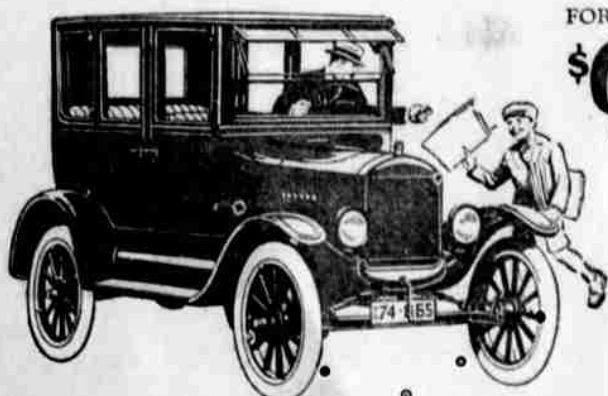
Runabout \$260, Touring Car \$290, Coupe \$320, Tudor Sedan \$380
All prices f. o. b. Detroit. On open cars demountable rims and starter are \$85 extra

Ford Motor Company, Dept. N-5, Detroit, Mich.
Please mail me full particulars regarding your easy plan for owning an automobile.

Name _____ Street _____
Town _____ State _____

Ford Motor Company
Detroit

See the Nearest Authorized Ford Dealer



FORDOR SEDAN
\$660
F. O. B. Detroit

TOLL OF CHILD LIFE MOST ALARMING

Is your child quick—or dead? One of the other he must be, according to Coroner Oscar Wolff of Cook County, Ill., where reckless autoists take the largest toll of child life in the United States.

And, fathers and mothers, the responsibility rests with you, as well as with the automobile drivers, the coroner says in a warning issued in connection with National Safety Week.

Here is what he says you must do to protect your children:

1. Keep your boys and girls off the streets. That means you must not send them on errands across streets or permit them to play where automobiles travel.

2. Warn them daily of the dangers of traffic.

3. Escort the youngest to school, thus personally teaching them the hazards of the streets.

"Of 19,000 persons killed by automobiles in the United States in 1924, 5,700 were children," said Coroner Wolff in his warning. "The overwhelming majority of these youngsters were killed while engaged in running errands or going to and from school. In Cook County's huge toll for six months, only three children were killed while playing in the streets."

"If this laughter is not stopped, mothers soon will have to send their children to the grocery in taxicabs in order to insure their safe return."

GIRL DRIVERS ARE THE BEST DRESSED

When Miss Oregon goes a touring in her Oldsmobile Six Coach does she mar her maidenly beauty with rough-looking trousers, a mussed shirt and shapeless boots? Indeed she does not.

She dresses up in her very best, which is very good indeed, and hithersomel yehads for the edge of civilization without a single quim.

She even takes along a pair of silk pajamas of dainty hue to wear at night in the car, for when Miss Oregon travels in a Oldsmobile she depends upon the car not only for transportation but for hotel accommodation as well, particularly when her travels take her into regions where hotels are scarcer than hootch at a W. C. T. U. convention.

Afraid? Nothing to be afraid of when you can lock yourself in the Oldsmobile at bed time just like you lock yourself in the house at night, says Miss Oregon.

The young lady tells Klecker and Amort, local Oldsmobile distributors, that one could go clear across the country in an Oldsmobile Six Coach without having to pay a single hotel bill, and for a couple of girls who like to go off on week-end jaunts into the hills, the car is simply ideal, she says.

"It takes just a minute to remove the bolts necessary to make the bed," the girl said, "and if you want to you can leave the back part of the car in bed form all day while driving. All that's necessary in this case to make the car roadworthy is to replace the backs of the front seats, throw the bedding back out of the way and hit the trail."

LOS ANGELES, May 19.—Including detail maps and complete information for the touring motorist, a 111 page pamphlet has just been issued by the Touring Bureau of the Automobile Club of Southern California on "The Pacific Highway—From San Diego, California, to Vancouver, Canada."

DETAIL MAP OF THE PACIFIC HIGHWAY

This handy volume is the result of experience and months of preparation and is designed for the use of visiting motorists from outside of California expecting to tour the highway, to whom copies will be sent on application. Not

only are maps shown for every foot of the 1645 miles covered, but information regarding the road, the country traversed and the historic romance is given.

Through California the two routes are shown—the inland and the coast. In addition to exploiting thoroughly the Pacific Highway, the longest paved stretch in the world and linking three countries, descriptive matter is given on side trips to the six adjacent national parks and other scenic points. The national parks that may be visited on the Pacific coast tour include the Sequoia, the home of the giant trees; the General Grant, with the famous General Grant Tree, 35 feet in diameter; the Yosemite, the "valley incomparable"; Lassen Volcanic park, with the only living volcano on the continent; at in California, Crater Lake, in Oregon; and Mt. Rainier, in Washington.

Other scenic side trips include Lake Tahoe, forming a portion of the boundary between California and Nevada, and the Columbia River highway out of Portland, Oregon; a wonderful picturesque trip of 90 miles along the majestic Columbia River.

Motor vehicle requirements of the different states traversed are given, and also information regarding Canadian customs and regulations. Those touring the Pacific Highway will find the pamphlet a veritable compendium of fact and romance of this first paved Mexico to Canada motor trail.

SMALL CARS LOST IN HEAVY TRAFFIC

The car hat solves the traffic problems beyond all question is the small and short wheelbase car, combined with an ease of operation, and fast traffic get-away, as well as the ability to decelerate rapidly.

That is one reason why, according to Leo Rapp, of Rapp Bros., local Durant dealer, the new Durant has found such a steadily increasing host of friends. "Everyone admits those points when it comes to a discussion of handling a car in the maze of downtown traffic," he said.

"A careful check made in downtown centers of various American cities proved conclusively recently that the use of smaller cars is growing proportionately greater with increasing difficulty in traffic operation. Hence we have another reason for making friends for the new Durant.

"Ease of operation is maximum with the engineeringly-speaking perfect steering, and the correct balance of car weight on the balloon tires. Four wheel shot brakes have proven their efficiency and dependability any number of times. One of the demonstrations our salesmen 'shine' in making, is that of ease of parking."

Read the Classified ads, in The News-Review. They mean dollars to you.

SARFF'S Auto Wrecking House

329 N. Main St.

The house of a million parts. Come in and save money on your auto parts.

Old cars, bought for wrecking.

Phone 553

USED CAR BARGAINS

- 1922 Durant Touring
- 1924 Chevrolet Roadster
- 1924 Chevrolet Touring
- 1921 Studebaker Special Tour.

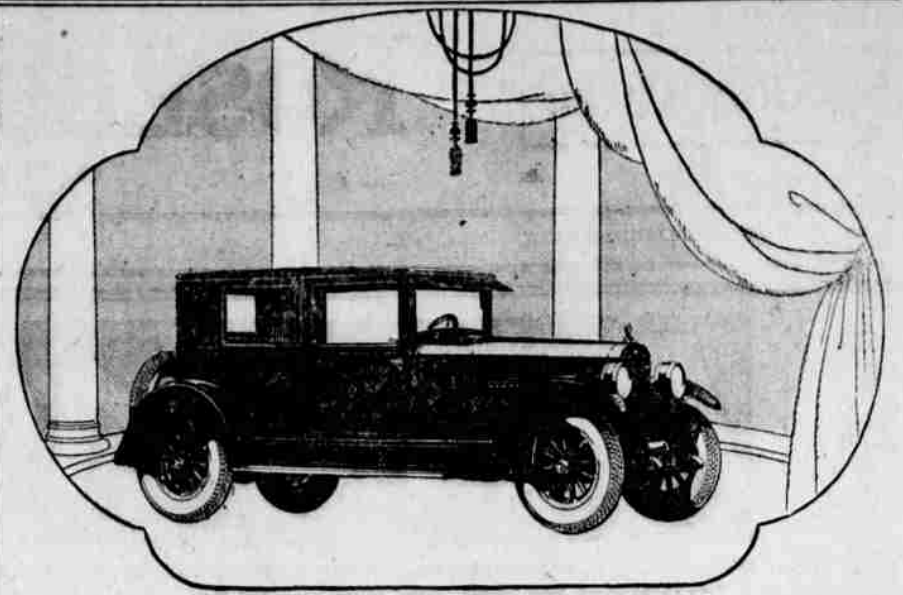
ED MARSH MOTOR CO.

Chevrolet Sales and Service

Oak and Pine

Phone 446

Roseburg, Oregon



\$1250
Freight and Tax Extra

New Price for HUDSON COACH (Was \$1345)

Today's Hudson Super-Six Coach costs less than half the price at which the open models have sold. With the world's largest production of 6-cylinder cars, quality is constantly improved and therefore Hudson is more than ever

"The World's Greatest Buy"

Hudson's leadership is based upon ten years' concentration in refining a great car around the famous Super-Six motor. This exclusive invention added 88% to motor efficiency, yielding 76 horsepower without added weight, size or cost. It almost doubled car endurance. No design, however costly, has been found to excel Super-Six smooth-

ness, reliability and performance.

There has been constant improvement in every detail. Easier steering, greater roadability, more comfort, better materials, finer workmanship, handsomer appearance, and more lasting finish. In all ways it is the greatest Hudson and the lowest priced Hudson.

HUDSON SUPER-SIX SEDAN

5 Passenger \$1695 (was \$1795)—7 Passenger \$1795 (was \$1895)

All Prices Freight and Tax Extra

ROY CATCHING MOTOR CO.

Show Room and Service Station Across from City Hall.

Oak and Main Streets

Phone 438

Wrecking Car

General Auto Repairing



1925 Star Sport Sedan

The Greatest Value in the Low-Cost Field

Competitors may adopt these high-class features in the future—the 1925 Star Car has them now—that's why we say: "Tomorrow's Car Today."

- Million Dollar Motor
- Four-Wheel Brakes
- Force Feed Lubrication
- Tubular Backbone
- Fedders Radiator
- Fisk Full Balloon Tires
- Dry Disc Clutch
- Alomite Lubrication

In two years the Star Car has revolutionized all ideas of what a low-cost car should be. Every value feature is a year in advance of competition. The Million Dollar Motor has proved that real power can be built into a low-cost car. Its hill-climbing records prove it.

In every way the 1925 Star Car, with its 101 features, is the greatest value buy in the world today. It is the car for you. One ride will convince you that back of its distinctive appearance is all the quality and value that will guarantee full economical motor satisfaction.

Your Star dealer can prove it—and 50,000 Star Cars on the Coast alone are proving it daily to satisfied motorists.



Rapp Brothers
STAR DEALERS

Cor. Cass and Pine

Roseburg, Ore.

Phone 371

THE GREATEST VALUE BUY IN THE WORLD