

# FOR THREE BIG DAYS

## Bubar Brothers Jewelers

ANNOUNCE SOME

*Special Values for  
Carnival Week*

Our Annual Clean Up of Odds and Ends  
Special Bargains in Watches, Silverware and China  
BE SURE AND SEE OUR BARGAIN WINDOW.

### CARNIVAL SPECIALS



**All \$500 Pianos**  
Including good makes  
Hobart M. Cable, Estey's, Gulbransen  
and others  
**1-4 Off—Special**  
3 DAYS ONLY  
ESPECIALLY EASY TERMS

20% TO 40% REDUCTION ON  
**Large Stock of  
Phonographs**  
Brunswick, Sonora, Edison,  
Especially easy terms. All late models  
3 DAYS ONLY  
Thursday, Friday & Saturday

**Ott's Music Store**  
CHICKERING—IVERS & BOND—GULBRANSEN—PIANOS  
Roseburg, Oregon

## Holeproof Hosiery



Holeproof Hosiery

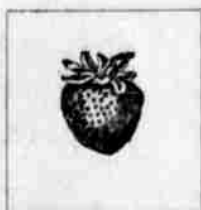
Our Many Customers, both old and new, appreciate the values we give and when you mention

**WILDER & AGEE CO.**

Men instinctively nod their approval. We invite you to make our store your headquarters during the Strawberry Festival and we will take great pleasure in seeing that your wants are carefully looked after.

## Wilder & Agee Co.

### ROSEBURG DAIRY and SODA WORKS



Quality Products

## Let's Be Tillicums

The Umpqua Chiefs  
Believe in the Umpqua Valley,  
First, Last and  
All the Time!

CELEBRATE WITH US FOR THREE DAYS  
AND YOU'LL BE

**GLAD-U-KUM**

Here the Big Program for Friday

**MAY 22**

*Friday's Program*

9:30 a. m.—School Parade.

In order to compete for the prize offered each city school or class competing must feature something in their appearance and judging will also be based on percentage of attendance, 60 per cent to be based on attendance and 40 per cent upon the feature represented. The basis for rural school competition will be 60 per cent on feature and 40 per cent on attendance. Prizes: City Schools, 1st, \$50; 2nd, \$35; 3rd, \$15; 4th, \$10. Rural schools: 1st, \$35; 2nd, \$15. Feature prize, open to all schools, city or rural, 1st, \$25; 2nd, \$15; 3rd, \$10.

10:30 a. m.—Motorcycle race up Mt. Nebo. Prize for best time, Silver Loving Cup from Bubar Bros. Jewelry Store.

11:30 a. m.—Shows and Concessions at the Carnival Grounds.

115 p. m.—Sports program on Jackson Street

Three-legged race, prize \$5.  
Sack race, prize \$5.  
Ladies race, prize \$5.  
Fat man's race, (225 pounds or over) prize \$5.  
Egg race, \$5.

2:00 p. m.—County Track and Field Meet, Laurelwood. All funds to go to the schools.

7:30 p. m. Band concert, court house yard, Douglas County Concert Band.

Abner K. Kilne attractions at Midway, all day.  
Strawberries and cream at booths, all day, served by Umpqua Squaws.

8:30 p. m.—Big Jitney dance by Umpqua Chiefs, Blue Devils Orchestra.

The Douglas County Concert Band Will play  
Daily Concerts



OUR  
\$71-STORE  
BUYING  
POWER  
SAVES YOU  
MONEY

**JCPenney Co.**  
A NATION-WIDE INSTITUTION  
571 DEPARTMENT STORES

BUYING MOST  
WE BUY  
FOR LESS—  
SELLING MOST  
WE SELL  
FOR LESS

Corner Cass and Stephens Streets, Opp. Postoffice

## For Men & Boys

A Special Week for Summer Togs

### Youth In Every Line Of the Young Men's Spring Suits



The new suits for Spring have PERMANENT Style. Not for a week or month, only but as long as the clothes last, the lines and the style are definitely apparent. The group at—

**\$24.75**

—have style, but more than that, they have real value. They have value that goes into every hidden seam and stitch; value that only dependable fabrics could possibly give.

Designing and buying clothes for several hundred stores means large savings in costs. This means a lower price for every suit we sell; it means better tailoring; lower prices.

The two-button model pictured is fashioned of excellent, serviceable fabrics, in all the shades and mixtures for Spring.

Other splendid models in Men's and Young Men's Spring Suits at \$19.75 and \$29.75

### New Plaid Socks

For Men  
Plaids and checks; also plain colors; silk mixed, at 49c

### Silk-Str. Madras

Shirts for Men  
Collar attached or neck-band styles; newest stripes, \$1.98

### A New Marathon

Hat for Men  
It's called "The Hummer" and is one of the new models for Spring. Drop in and try it on. Extremely graceful and well-styled, satin lined and silk-trimmed. New shades of Sand, Pearl and Greystone. Very low priced at—

**\$2.98**

### Cool Athletic Union Suits

For Men and Young Men  
With summer right at hand it's time to get your supply of cool, comfortable Athletic Union Suits.



An exceptional value of good quality nainsook, well made and finished at—

**79c**

Men's Athletic Union Suits—Of very fine quality nainsook; full cut; well made—

**98c**

### Men's Union Suits

Ribbed—Knitted  
With short or long sleeves; ankle length; white or ecru  
**\$1.49**

### Boys' Suits That Win

With Two Pairs Knickers  
Here are suits that win in every way—with the Boys who, by the way, are mighty keen on good style—with mothers who insist on Values.

Other Suits at \$5.90 to \$13.75



Smart styles for Spring—several patterns in long-wearing cassimeres and nobby tweeds that seem capable of any amount of hard wear.

The colors keep step with Spring in new Tans, Greys, Greens, Blues and the whole family of Mixtures. Sizes 6 to 18. At our feature low price of

**\$7.90**

### Boys' Blouses

English Broadcloth  
Our "True Blue" make in assorted colors and white. Center pleat all the way down; ocean pearl buttons; cut full; pocket. Well-fitting; comfortable; big value at—

**79c to 98c**

### New Middy Hats

For Little Fellers  
Snap-Brim styles, well-tailored in lightweight, crushable materials—whipcords, softings and leather combinations.

Full silk serge lined; all-silk bands; low priced at—

**69c to \$1.49**