

A CARNIVAL OF BARGAINS

A Pair of Silk Hose Free

To Anyone Making a \$10 Purchase

—AT—

The Ladies Shoppe

ON ANY ONE OF THE FOLLOWING DAYS

May 21-22-23

Choice of Phoenix, Eldeco, Ironhose, or Cadet
ANY PAIR IN THE HOUSE

The Ladies Shoppe



Black Kid and Black Satin Buckle Trimmed with the new spike heel, very stylish and up-to-date; also the Bland Kid with the Cuban heel. Growing Girls Shoes in Black Patent, New Tan Calf and Sandals in White Elk and Patent Leather.

Prices most reasonable, considering quality of goods.

Kidder's Shoe Store

Roseburg, Oregon

Visit Our New Home

We will be in our new building during Carnival
Drop in and see our wonderful display of

New Hudson-Essex Cars

LOCATED JUST ACROSS THE STREET FROM K. OF P. HALL -
ON ROSE STREET

Watch for the Hudson-Essex Red, White and Blue caravan in Roseburg during the Strawberry Carnival

Roy Catching Motor Co.

GENERAL AUTO REPAIRING

We're Here to Please You

During Carnival Week Watch
our Windows for Choice Pastry

Just what you'll want to complete
—Your Dinner—

ASK FOR MOTHER'S BREAD

OREGON BAKERY

AUGUST HECK, Prop.

Our Goods Machine Made—First Class and Sanitary

Phone 241

328 Jackson Street

ROSEBURG, OREGON

The Umpqua Chiefs

Invite You
To Three Big Days
of Fun

Umpqua Valley Strawberries Are Known
the World Over

LET'S CELEBRATE!

Here's What We've Planned for Your
entertainment THURSDAY

MAY 21

Thursday's Program

9:30 a. m.—Official Carnival Opening by Umpqua Chiefs and squaws by parade through the Main streets.

10:00 a. m. Baby Parade, age limit 6 years. Prizes: Best Decorated Baby Carriage—1st prize \$8; 2nd, \$2; 3rd, \$1.

Best Decorated Baby Go-Cart—1st prize, \$8; 2nd, \$2; 3rd, \$1.

Best Decorated Velocipede or auto, 1st prize \$6; 2nd \$2; 3rd \$1.

Best Decorated Child's Wagon—1st prize, \$5; 2nd \$2; 3rd, \$1.

Best Representation of Historical or Mother Goose Character—1st prize, \$5; 2nd, \$2; 3rd, \$1.

Best Decorated Doll Buggy—1st prize, \$3; 2nd, \$1.50; 3rd, \$1.

11:00 a. m.—Crowning of Carnival Queen at band stand, by F. W. Haynes, music by Douglas County Concert Band.

1:30 p. m.—Auto and float parade—Prizes:

Best Decorated Auto or Float, 1st prize, \$75; 2nd, \$50; 3rd, \$25.
Music at band stand, corner Cass and Jackson streets.

2:30 p. m. May Pole Dance on Jackson Street under direction of Miss Peterson, of the Denson School.

Boys' Race, 50 yards, age limit 12 years, prize \$2.50.

Potato Race, prize \$3.00.

Kiddie Car Race, age limit 6 years, prize \$2.50.

100 Yard Race, free for all, prize \$5.00.

Special Carnival attraction at Midway by Abner K. Kline Carnival Company all day.

3:00 p. m.—Queen's Ball at the Armory, admission: dancers \$1.10; spectators, 25 cents. Blue Devils Orchestra.

Strawberries and cream served all day at booths by Umpqua Squaws.

ROSEBURG'S NEW BOOSTERS, "THE UMPQUAS"



CARR'S TENTH ANNUAL ANNIVERSARY SALE

A Carnival of Bargains

These special anniversary prices in effect as long as quantities last or to the end of May. But you'd better shop early and be safe.

- Electric curling irons, guaranteed 1 year 69c
- Big assortment choker beads, special at 15c
- Special values in white turkish towels 25c
- Shoe trees, all metal or wood end styles, per pair 10c
- Water pitchers in plain blown glass 49c
- Thin or heavy glasses to match above, only 5c
- Ginghams, chambrays, crepes, muslins, per yard, only 12c
- Heavy weight canvas gloves, special, per pair 19c
- Medium sized safety pins, 2 cards for 5c
- Alarm clocks, limited number to sell 98c
- Pure rubber aprons, all colors, only 25c
- Fancy garter elastics, 3-4 yard cuts for 25c
- Spring clothes pins, box of 3 dozen for 20c
- Colgate's large size tooth paste 19c
- Curtain scrim, white or ecru, per yard, only 12c
- That big value silk hose of ours is only, per pair \$1.00
- Child's rubberized bibs 10c, apron style 25c
- Good soft lead pencils, 5c quality, rejects, 4 for 5c
- Beauty pins in fancy styles, special at, per pair 10c
- Handkerchiefs, white and colored, special 5c
- Pure silk shoulder strapping, 3-4 yd. cuts 10c
- Ladies' silk hose, 89c quality, special per pair at 65c
- Men's neckties, new lot just in, special 35c
- Bathing caps, pure rubber, assorted colors 15c
- Hand colored pictures of Crater Lake, new line now in.
- Big line fancy barrettes, stone settings 15c
- Silk scarfs, any regular \$1.25 scarf, special \$1.00
- Tinware for the kitchen, new big line 5c to 15c
- Shoe trees in colored enamels, special price 15c
- Colgate's 35c shaving stick and holder, special 23c
- Scrub brushes for kitchen use, several at 15c
- Picnic needs, plates, napkins, cups, etc. Big line.
- Imported parasols, fancy colorings 75c to \$1.50
- Women's house dress aprons, special 98c and 73c
- Common clothes pins, large size, 3 dozen for 10c
- Toys for the kiddies, all-the-year stocks, see them.
- Fancy lace or voile handkerchiefs, only 15c
- Unbreakable pearls, white and colors, only 49c
- Half and 3-4 socks for children, values 25c, 35c & 59c
- Glass sauce dishes, paneled pattern, each 5c
- Rubber balloons, plain & fancy, new goods 5c & 10c
- Laces, trimming edges, threads and all sewing needs
- Buckram hat frames, new styles 35c and 50c

CARR'S

WE CAN SAVE YOU MONEY ON STAPLES FOR THE HOME

Buy Your Carnival Celebration Goods From Us and Save Half.

See Our Big Line.