

# FOR THREE BIG DAYS

## Bubar Brothers Jewelers

ANNOUNCE SOME

### Special Values for Carnival Week

Our Annual Clean Up of Odds and Ends  
Special Bargains in Watches, Silverware and China

BE SURE AND SEE OUR BARGAIN WINDOW

## Let's Be Tillicums

The Umpqua Chiefs  
Believe in the Umpqua Valley,  
First, Last and  
All the Time!

CELEBRATE WITH US FOR THREE DAYS  
AND YOU'LL BE

GLAD-U-KUM

Here the Big Program for Friday

MAY 22

### Friday's Program

9:30 a. m.—School Parade.

In order to compete for the prize offered each city school or class competing must feature something in their appearance and judging will also be based on percentage of attendance, 50 per cent to be based on attendance and 40 per cent upon the feature represented. The basis for rural school competition will be 60 per cent on feature and 40 per cent on attendance. Prizes: City Schools, 1st, \$50; 2nd, \$35; 3rd, \$15; 4th, \$10. Rural schools: 1st, \$35; 2nd, \$15. Feature prize, open to all schools, city or rural, 1st, \$25; 2nd, \$15; 3rd, \$10.

10:30 a. m.—Motorcycle race up Mt. Nebo. Prize for best time, Silver Loving Cup from Bubar Bros. Jewelry Store.

11:30 a. m.—Shows and Concessions at the Carnival Grounds.

11:15 p. m.—Sports program on Jackson Street  
Three-legged race, prize \$5.  
Sack race, prize \$5.  
Ladies race, prize \$5.  
Fat man's race, (225 pounds or over) prize \$5.  
Egg race, \$5.

2:00 p. m.—County Track and Field Meet, Laurelwood. All funds to go to the schools.

7:30 p. m. Band concert, court house yard, Douglas County Concert Band.  
Abner K. Kline attractions at Midway, all day.  
Strawberries and cream at booths, all day, served by Umpqua Squaws.

8:30 p. m.—Big jitney dance by Umpqua Chiefs, Blue Devils Orchestra.

OUR  
\$71-STORE  
BUYING  
POWER  
SAVES YOU  
MONEY

**JCPenney Co.**  
A NATION-WIDE INSTITUTION  
571 DEPARTMENT STORES

BUYING MOST  
WE BUY  
FOR LESS—  
SELLING MOST  
WE SELL  
FOR LESS

Corner Cass and Stephens Streets, Opp. Postoffice

## Golden Rule Values

Not Alone Today—But Every Day

Values that square with what is right—the kind of values you have a right to demand—and such values are to be found here every day in the year. We do not hold "sales."

## For "Dress-Up" Occasions Silk Afternoon and Evening Frocks



Young ladies who are going out to their first parties where evening dress and semi-formal dress are in order, will find these frocks of great charm. Fashioned of gossamer silks and trimmed with lovely lace, they speak of music and light and gaiety.

Just the Dress  
For That Dance!

"Will you dance with me?"  
And you will assent, and be glad you look so well in this frock! Fine for that senior prom!

Priced most pleasingly at

**\$11.90 and \$14.75**

## Smart Sport Skirts In Box Plaids and Stripes



Wear these  
with  
Pasant  
Blouses

There's dash and pep in these bright Sport Skirts! The newest plaids and stripes are used in most pleasing color combinations.

### Wrap Arouds

Made in the wrap-around mode so becoming to women. Trimmed with novelty buttons. You need one of these skirts!

Priced From

**\$4.98 to \$9.90**

## Lace Scarfs

In Intriguing Colors

To wear under a wrap—or to throw around your shoulders on warm evenings. How feminine and dainty are these lace scarfs!

In all the popular shades. Priced most pleasingly! Ea.,

**\$1.49 to \$3.98**

## Spring Coats

See Our Fine Values

Thrifty Buys in Coats! The Spring Styles are attractive! Polaire lined with venetian or cotton crepe. Color combinations in side panels. Priced at

**\$14.75**

## CARNIVAL SPECIALS



### All \$500 Pianos

Including good makes  
Hobart M. Cable, Estey, Gulbransen  
and others

### 1-4 Off—Special

3 DAYS ONLY  
ESPECIALLY EASY TERMS

### 20% TO 40% REDUCTION ON Large Stock of Phonographs

Brunswick, Sonora, Edison,  
Especially easy terms. All late models  
3 DAYS ONLY  
Thursday, Friday & Saturday

## Ott's Music Store

CHICKERING—IVERS & BOND—GULBRANSEN—PIANOS  
Roseburg, Oregon

## Holeproof Hosiery



Holeproof Hosiery

Our Many Customers, both old and new, appreciate the values we give and when you mention

### WILDER & AGEE CO.

Men instinctively nod their approval. We invite you to make our store your headquarters during the Strawberry Festival and we will take great pleasure in seeing that your wants are carefully looked after.

## Wilder & Agee Co.

## ROSEBURG DAIRY and SODA WORKS



Quality Products

The Douglas County Concert Band Will play  
Daily Concerts



## Silk Hosiery "Knit to Fit"



Many women have discovered that this is the silk hose which completely satisfies! It is unexcelled for its beauty as well as its splendid wearing quality. And the price is just as pleasing.

**\$1.49**

## Blouses For Spring Smart Styles in Silk



From the colorful peasants of Europe come the newest Blouse styles—called Pasant Blouses. In bright colors with truly exquisite hand embroidery. Also other modish blouse styles in fine silk materials. The price range is from

**\$3.98 to \$9.90**