

BANG! Go!



SALE

FASHION DECREES CHOKER BEADS

ROSEBURG, Ore.—(Knudtson's Sale.)—To make your Spring and summer outfit complete it is necessary that you have at least one strand of these beautiful choker beads. We have a big assortment of colors to match every costume color—regular values up to \$3.50. Sale price only, **\$1.45** strand.

LEATHER HAND BAGS AND PURSES FOR WOMEN WHO CARE

ROSEBURG, Ore.—(Knudtson's Sale.)—These beautiful purses are Roycroft and Reed Croft creations and will add a lot to your costume—one big assortment of regular \$6.00 values, reduced for this sale, at only **\$2.95**

Another beautiful assortment of regular \$10.00 and \$12.00 values offered at the exceptionally low price of **\$5.95**

Silver Chests Wonderful Reductions

ROSEBURG, Ore.—(Knudtson's Sale.)—For this sale we are offering 26 piece set of 1847 Wm. Rogers Silverware, Anniversary Pattern, regular price \$22.50, at the low price of only **\$16.85**

26-piece set of 1847 Wm. Rogers Silverware, Ancestral Pattern, regular \$25.00 value, sale price only **\$19.75**

Regular \$32.50 value 1847 Wm. Rogers Silverware, hollow handle and stainless blade knives, 26 pieces in all at the really low price of only **\$24.75**

Regular \$40.00 value "Yourex" brand silverware, Hotel de Troy pattern, including glass lined chest made of composition non-rustable material, 26 pieces in all Sale Price **\$29.75**

42-piece set of Community Silverware, consisting of 6 hollow handles, stainless blade knives, 6 forks, 3 table spoons, 6 dessert spoons, 12 tea spoons, 6 salad forks, 1 cold meat fork, 1 sugar spoon, 1 gravy ladle, 1 butter knife, in the new "Lucky Dress" pattern, regular \$31.00 value, sale price **\$24.75**

\$7.00 salad forks, "Yourex" brand sale price for set of 6, **\$4.95** only

\$4.00 tea spoons "Yourex" brand, sale price for set of 6, **\$2.95** only

\$10.00 Solid Handle Knives and forks, "Yourex" brand, sale price for set of 12, **\$7.45** only

\$12.50 Hollow Handle Knives and Forks, "Yourex" brand, sale price for set of 12 **\$8.95**

\$4.75 Oyster Forks, "Yourex" brand, sale price for set of 6, only **\$3.45**

\$2.99 Cold Meat Forks, "Yourex" brand, sale price each, only **\$1.45**

\$3.25 Olive Forks, Wm. Rogers brand, sale price for set of 6, only **\$2.45**

\$3.00 Fruit Spoons "Wm. Rogers" brand, sale price for set of 6, only **\$2.25**

\$1.99 Cream Ladies, 1847 Rogers brand, sale price only, **\$1.35**

MEN'S SIGNET RINGS

ROSEBURG, Ore.—(Knudtson's Sale.)—A very large assortment of styles in 14 K and 10 K solid gold, regular prices up to \$8.50, at the sale price of only **\$4.95**

Men's beautiful Emblem Rings, 10 K and 14 K solid gold, regular values up to \$10.00, sale price only **\$5.95**

Another large assortment of Men's Novelty Set Rings, 10 K and 14 K, solid gold mountings, regular values up to \$15.00, sale price only, each **\$6.95**

We Hate to Get Up in the Morning, Which Fact Makes an Alarm Clock a Necessity

ROSEBURG, Ore.—(Knudtson's Sale.)—You all know the reliability of a Big Ben Alarm Clock. Well we are going to sell our regular \$3.35 values at the sale price for only **\$2.45**. You can't beat that.

Two tone chime, "Garland" Mantle Clocks, \$12.50 Mantle Clocks in fancy enameled solid mahogany cases, regular \$22.50 value, sale price only **\$14.95**



Diamonds are an Investment Not a Luxury

ROSEBURG, Ore.—(Knudtson's Sale.)—There are only a few diamond mines in the world and England controls them all. It is her policy to control the output and advance the price each year, so you can readily see that your diamonds are increasing in value each year.

Now is the time to buy diamonds. We will make you special prices on our entire stock either mounted or unmounted and these prices are such that it insures you a wonderful saving.

MEN THIS IS FOR YOU Entire Stock of Watches Reduced



ROSEBURG, Ore.—(Knudtson's Sale.)—While they last we will sell one lot of Men's Elgin, Waltham and Keystone Watches, 7 to 15 jewel works in a 19-year case, sizes 12 and 16, regular values up to \$22.50, sale price **\$12.95**

Ladies Novelty Set Rings Are Always in Style

ROSEBURG, Ore.—(Knudtson's Sale.)—One lot of Ladies Oregon Azalea Rings, values up to \$6.00, sale price **\$2.95** only

ROSEBURG, Ore.—(Knudtson's Sale.)—One big assortment of Ladies' Fancy set rings, solid gold mountings, values up to \$8.50, sale price **\$3.95** only

ROSEBURG, Ore.—(Knudtson's Sale.)—Here's another wonderful assortment of Ladies' solid gold mountings, values up to \$5.00, sale price only, **\$1.95** each

Wedding Licenses Free

ROSEBURG, Ore.—(Knudtson's Sale.)—Here's an opportunity that doesn't come to you very often. We will give you the price of the marriage license if you buy your wedding ring during this sale. Do it now.

Diamonds! Diamonds! AT MONEY SAVING PRICES

ROSEBURG, Ore.—(Knudtson's Sale.)—Regular \$35.00 Diamond Ring 18 K solid white gold mounting, **\$19.75** sale price

ROSEBURG, Ore.—(Knudtson's Sale.)—Regular \$50.00 "Blue Bird" Diamond Rings, 18 K white gold mounting, sale price **\$37.50**

ROSEBURG, Ore.—(Knudtson's Sale.)—Regular \$65.00 Diamond Ring, 18 K solid white gold mounting, sale price **\$48.75**

Baby Rings

ROSEBURG, Ore.—(Knudtson's Sale.)—A very large assortment of fine rings for the baby. Many designs and styles to select from. Very special at the sale price of only **80c**

With the High Neck Styles Now in Vogue Brooches are Very Necessary

ROSEBURG, Ore.—(Knudtson's Sale.)—Our entire stock of fine crystal glassware enters this sale at big reductions. Regular \$7.00 Wine Glasses, beautiful cut glass patterns, dainty stem styles, sale price for set of 6 **\$5.25**

\$7.50 value Cocktail Glasses, cut in beautiful floral designs, dainty stem and base, sale price for set of six **\$5.65**

\$7.50 Tall Goblets, cut in beautiful floral designs. A very necessary article for proper table setting sale price for set of six **\$5.65**

\$7.00 Plain Crystal Ware Glasses with 18 K solid Gold Band ornamentation, regular value up to \$7.50, sale price each **\$3.95**

\$7.50 Plain Crystal Cocktail Glasses, engraved 18 K gold band top, with dainty stems and base, sale price for set of 6 **\$5.65**

\$7.50 Tall Goblets, plain crystal, 18 K gold band top with very dainty stems and base, sale price for set of 6 **\$5.65** only

THE FIRST 50 WOMEN WHO ENTER STORE

Saturday morning at 10 a. m. will be given a coupon which will entitle them to buy one piece of beautiful imported glazed pottery, consisting of bowls, vases, trays, fern dishes, etc! etc! regular \$1.00 values—**For Only 25c**

This offer is good only on the opening morning, Saturday, May 16th, at 10 a. m. See window display.

Wonderful Reductions on Our Entire Line of Solid Sterling and Plated Flat Ware

ROSEBURG, Ore.—(Knudtson's Sale.)—We haven't the space necessary to quote you prices on every article in the store but we assure you that we will save you many dollars on each and every purchase you make during this sale. We invite your inspection. Just the right time to buy that graduation or wedding present.

Parents Should Buy Their Boys and Girls "Gifts that Last"

ROSEBURG, Ore.—(Knudtson's Sale.)—Undoubtedly, mother and dad you can recall, like it was only yesterday, the day you were all primed for your graduation—what an all important time in your life it was! And now your children are about to experience the same emotions as you did on that memorable day. Are you not going to give them the best? With this thought in mind we have selected a wonderful array of the wanted things for your approval at prices which will mean a big saving to you. Let us help you.

"Gruen" Wrist Watches



ROSEBURG, Ore.—(Knudtson's Sale.)—There isn't any article of personal adornment so much desired by the girl graduate as one of these beautiful little perfect time keepers, and at the prices we are offering them, she should have it by all means.

Regular \$50.00 "Gruen" Wrist Watches, sale price **\$37.00**
Regular \$40.00 "Gruen" Wrist Watches, sale price **\$29.95**
Regular \$25.00 "Gruen" Wrist Watches, sale price **\$26.45**

Here's a Value You'll Like

\$20.00 and \$22.50 Ladies' Wrist Watches, sale price **\$14.95**
Regular \$35.00 Ladies' Wrist Watches, 15 jewel, square and octagon shapes, solid 14 K white gold cases, sale price **\$19.75**
\$15.00 Ladies' Wrist Watches, sale price, each **\$8.95**



One Lot of American Maid Pierceless Eardrops

Pierceless Eardrops, value up to \$3.50, sale price **\$1.00**

Wrist watch ribbons with gold clasps—a very varied assortment, regular \$1.50 and \$1.75 values. Sale price only **\$1.00**

Men's watch chains, a beautiful assortment of the long style chains, value up to \$2.50 sale price **\$1.00**

One lot of men's cuff links, assorted styles and designs, values up to \$3.00. Sale price **\$1.00** per pair

One big assortment of men's new cravat pins, beautiful settings, regular \$2.50 value **\$1.00** Sale price each

THE MOST COMMANDING SALE OF ALL TIMES

BOLDLY UNIQUE!

Knudtson's Jewelry Store Stages a Most Phenomenal Sale

Never before have we resorted to such drastic methods to secure more business. We realize that in order to do the business we set out to do, we must make extraordinary efforts to dispose of not less than one-third of our stock in the next 10 days. Besides we have obligations to meet and this we are going to do promptly through staging this most phenomenal, most sweeping, most value-giving store-wide sale we have ever had, and we also know that by staging it now and enabling you to take advantage of it in time for graduation and wedding presents that we are going to make hundreds of new friends and more staunch supporters of our regular customers. For sheer bargain brilliancy it over shadows all other events ever staged along this line. Be on hand the next 10 days. Store will be closed all day Friday, May 15th to mark down and re-arrange the stock. Watch our windows for special daily bargains.

THIS GIGANTIC JEWELRY SALE BEGINS ON SATURDAY AT 10 A. M.

FOUR THURSDAY, MAY 14, 1925. ROSEBURG NEWS-REVIEW.