

# AUTOMOBILE SECTION

## Smartness—with economy STUDEBAKER New Standard Six Brougham

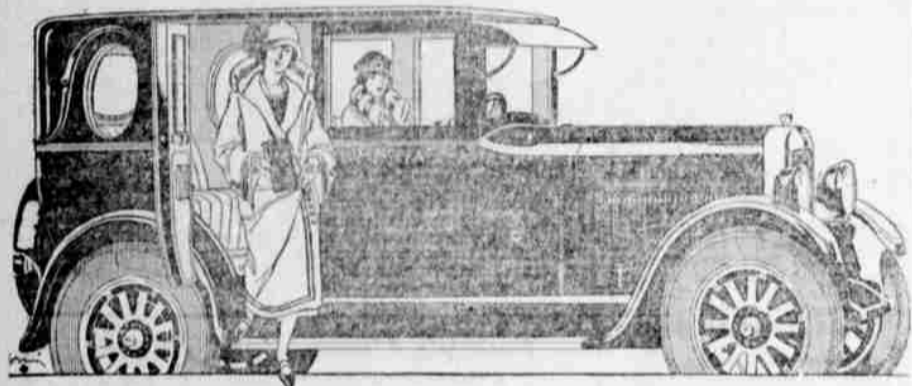
### \$1465

F.O.B. Factory  
(WITH FULL-SIZE BALLOON TIRES)

A FASCINATING new motor car which combines smartness in appearance with outstanding economy—the new Studebaker Standard Six Brougham.

Here is a fine, family closed car with four broad doors and full-width front and rear seats—ample room for five passengers. Oval rear-quarter windows with ornamental top braces add the finishing touch of style.

The world's most powerful car of its size.  
Come—let us show you this new Studebaker.



W. A. BURR & SON

Central Garage

Roseburg, Oregon

THIS IS A STUDEBAKER YEAR

**ELECTRICAL TROUBLES.** When hunting for electrical trouble around a car, the first thing to inspect is the fuse, and if these are found to be in good order, the condition of the battery should be checked. After testing the unit, each successive terminal in the circuit leading from the battery should be inspected for loose circuits, corrosion, broken and exposed wires.

After testing the unit, each successive terminal in the circuit leading from the battery should be inspected for loose circuits, corrosion, broken and exposed wires.

### 'GENERAL' GAS SALES INCREASE

General gasoline is growing in popularity in Western Oregon even faster than it is in Western Washington, according to R. C. Bowman, manager of the General Petroleum Corporation, Oregon. He states that shortly after the introduction of General gasoline to the motorists of the Pacific Coast, which occurred in Seattle, the sales jumped beyond all expectations of the executive, and predicts even that record will soon be broken in Oregon at the present rate of "popularity increase" of General.

"When distribution was first started in Seattle, there were 31 independent dealers, and today there are approximately 120 in Seattle and vicinity—and that in only slightly over a year's operation," Bowman explains. "Although we have only been in this territory for a few months, motorists are already beginning to look for the green-and-white sign of General before filling their tanks. The gasoline was placed on the market with the admission to the motorist to fill up and let his engine decide, and this has proved to be the best possible advertising we could have adopted. Once we got a motorist to accept our challenge, we are practically assured of a steady customer. We have many users of General, who have told us that they did not realize that gasoline would make such a noticeable change in the power of their car."

"Not to the growth of the General Corporation merely local. Already two large distributing plants have been constructed in California—at San Francisco and Oakland—from which the clean power will be supplied to the San Francisco Bay territory. Another result of the exceptional growth of our organization is shown by the fact that we will soon have a plant in the 'Tio,' operating on the Pacific Coast—maintaining our water fleet, and eight tankers of our own, with a number of others under charter."

Get your light bulbs, radiator hose and fan belts at the Terrell garage.

### OLD FORD OWNER USES UNION OIL

This is not a publicity story for Ford cars, although the maker of that much-maligned automobile may find a certain measure of satisfaction in it. It is a tale of a run made from Vancouver, B. C., to Los Angeles in five days and its return to the Canadian city in the same number of days. The fact in itself would not be sufficient to arouse more than ordinary interest, but when the owner and driver, William M. Langley, of South Port, Main, New Westminster, B. C., announced that this particular Ford had run over 250,000 miles in twelve years, that her previous service was excellent, and that despite the fact that her vintage suggested she was old enough to vote, she was still capable of forcing many modern and higher-priced cars to follow in the wake of her exhaust, this offering of Henry's qualified for special mention.



### RECORD SALE OF DODGE BROS. CARS

In connection with the sale of Dodge Brothers, Inc., to Dillon, Reed & Company and the announcement that the organization of this important automobile manufacturer would remain unchanged, it is interesting to find retail sales of Dodge Brothers cars and trucks making still further gains.

Retail deliveries during the week of March 23rd, 1925, totaled 34 per cent over the same week in 1924, and exceeded every week but one in Dodge Brothers history. Retail orders obtained by dealers established a new high record, exceeding the same week in 1924 by 27 per cent. All sections of the United States shared in these gains, while exports have been increased even more rapidly than domestic sales.

Deliveries throughout the world in 1925 to date show a gain of approximately 12 per cent over Dodge Brothers cars and trucks over the same period of 1924.

### STUDEBAKER SETS NEW TEST RECORD

Blinding, swirling sand storms; broken, little-traveled desert roads; and sharp inclines of seemingly impossible hills were not enough to prevent establishment of a new cross-country automobile road record between El Paso and Reno, N. M., by Studebaker Standard Six Duplex Phaeton. The car, driven by Fred Vaughan, established a little less than a year ago. It is ten hours, 25 minutes to make that bid fair to stand for some time.

The distance is 242 miles, but there is scarce less miles of road way that may be called paved. Broken stretches of roads, desert highway lie between these cities and Labatards Hill, on the road, has been for years considered impassable only in low gear.

Fred Vaughan, first representative of Southwestern Motors, Inc., of El Paso, made the drive. He entered the gear to be used in high by representatives of the El Paso Herald. It rolled away at 2:04 a. m., headed up a road never before traversed in high gear by any automobile.

At 8:29 that same afternoon, the car pulled up before the Western Union office in Reno, N. V. The seat on the passenger side was still unoccupied. In the interval the car had made stops at 10 miles an hour, over the desert, what in the territory means not only shifting sand, but hundreds of rocks and boulders, rough, raw land.

Other record runs, the time of which has not been approached by any other car, have been being run by Studebaker, including El Paso to Los Angeles, N. M., and particularly El Paso to Phoenix and over Oregon Pass in high gear, the only time this road ever has been accomplished.

On this record record run, anxiety was felt about the ability of the car to conquer Labatards Hill, to climb which a few years ago on any gear was considered a feat. No car ever had made it in high gear. But Mr. Vaughan reports that it was accomplished with none of the difficulties he expected.



Critical examination of the car at Santa Fe betrayed no signs of any strain or necessity for attention. No mechanical attention was given it enroute.

"The difficulties we encountered, and the manner in which this car overcame them, define it as the greatest performing automobile I ever have driven," said Mr. Vaughan, as he set off to get out of his clothing and hair the sand which had been pelted into him in the desert.

THE Fordson's Friend

Makes it a snappy starting, powerful pulling, economical and long lived tractor.

BOSCH MAGNETO

The new low price makes it possible for every Fordson owner to have a

BOSCH MAGNETO

Ask About Our 30-Day Trial Offer

L. G. Devaney

Official Bosch Service Station

Phone 54 406 W. Cass

We have the largest stock of Auto Parts in Roseburg at

SARFF'S Auto Wrecking House

329 N. Main St.

and still increasing our stock all the time. Come in and see us. Old cars bought for wrecking.

Phone 553

1918 Ford Touring

will sell very cheap

UNION GARAGE

Authorized Ford Service

Phone 232

DRIVE IN

Let Us Wash and Grease Your Car

Do not run the chance of being in need of oil and gas while out on the road. Let us supply you before you start out. Our prices are right. Our goods supreme.

We recommend and sell C. T. Tires.

We call for and deliver your car without extra charge. Phone 478.

Gilham's Highway Garage

Roseburg, Ore.

ED MARSH MOTOR CO.

Roseburg, Oregon

Oak and Pine. Phone 446



## FOR TEN YEARS "World's Greatest Buy"

Everyone Says It—Sales Prove It

It is only as you find the real comparisons for Hudson qualities among the costliest cars that the enormous difference in price is so astonishing.

Today it offers the greatest price advantage and finest quality in Hudson history. Never was this supremacy of value so outstanding. And the greatest Hudson sales on record show how complete is public knowledge of the facts.

Is There Any Reason to Pay More?

Hudson's position as the "World's Greatest Buy" is not merely a new attainment. It is acknowledgment of ten years' refinement of a great car around the famous patented Super-Six principle. No motor design, however costly, has been found to displace this long-time leadership of the exclusive Super-Six.

And today, economies possible only to the largest production of 6-cylinder closed cars give it value advantages never held by any rival.

All now know that higher price can buy no smoother performance than Hudson's. It cannot buy more brilliant results in acceleration, power or speed. It cannot buy greater reliability or endurance.

No car at or near the price rivals the Hudson Coach in actual proof of value—which is SALES.

HUDSON COACH \$1345

5-PASS. SEDAN \$1795 7-PASS. SEDAN \$1895

Freight and Tax Extra

The World's Largest Builders of 6-Cylinder Closed Cars

ROY CATCHING MOTOR CO.

Show Room and Service Station Across from City Hall.

Oak and Main Streets Phone 438 Wrecking Car General Auto Repairing

Have you something to sell, to trade, to give away. Use News Review columns.

When Better Automobiles Are Built, Buick Will Build Them

No. 3

Question: Why are motor car dealers glad to see you when you have a Buick to trade in?

Answer: They know that if they get it, they can sell it quickly—at a good price. Buick reliability has made Buick a first choice in the used car market.

MOTOR SHOP GARAGE

ROSEBURG Oregon

BUICK MOTOR COMPANY, FLINT, MICHIGAN

When better automobiles are built, Buick will build them

New Ford Tourings

\$115.50 Down

\$31.00 a month

For 12 Months

Interest, Insurance and 1925 License Included.

\$30.00 Discount for Cash

Compare These Prices and Terms for Economical Transportation

SALES AND SERVICE

ED MARSH MOTOR CO.

Roseburg, Oregon

Oak and Pine. Phone 446