

AUTOMOBILE SECTION

GUARANTEED

Ford used cars

A Sound Policy Followed By Authorized Ford Dealers

When you buy a used car you want every reasonable assurance of value.

Any Authorized Ford Dealer offers you such assurance. You can safely trust his judgment—because he is the best judge of Ford values.

He can secure a Ford Car for you at an astonishingly low price. And the car he sells you will give you the biggest value for your money.

Talk to him now. Find out how little it takes to own a car that will give you real service and enjoyment this summer.

SEE THE NEAREST AUTHORIZED FORD DEALER



SOUND YOUR HORN NEARING HILL TOPS Insurance against a head-on collision. The wise motorist is sensible enough not to be on the wrong side of the road in the event of a collision.

AUTHORIZED SERVICE



It will stop a car quicker than any other known substance.

STEPHENS AUTO COMPANY
323 N. Main Phone 582

GARAGE



A Just Accusation

We accuse you of being indifferent to the safeguarding of valuable property if you are risking the repair of your automobile with anyone who is not capable of expert work. Motor knowledge must be up-to-date in every respect. We guarantee satisfaction.

Hall & Young Garage
611 Winchester St. Phone 335

HUDSON-ESSEX SALES ARE TOLD

For the second consecutive month this year, Hudson and Essex motor car sales in both the city of San Francisco and the state of California, totaled second to none, except the two lowest priced four-cylinder cars.

This was the announcement made following a tabulation of motor registration figures, which have just been released by Motor Registration News for the month of February.

This indicates not only the tremendous popularity of the Hudson-Essex line, but also response of the buying public to Hudson's original idea of producing a high quality car at open car cost, declares Roy Catching, local Hudson-Essex dealer.

He says further, that this idea was pioneered by Hudson in 1921, when their first coach was produced to sell at only \$100 more than open car price.

Since then steadily increased production, together with their policy of making no yearly models, has enabled the Hudson factory to gradually reduce their coach to a remarkably low price level, according to Catching.

Essex, the light car, has had a corresponding development, now selling for \$500 less than it listed at in 1921.

It must be remembered to begin with that while Hudson-Essex conceived the coach idea, they were not merely content to let someone else develop the idea. They have already built and sold over 215,000 cars of the coach type. As a result they have a background of experience behind them in building this type of closed car that is not remotely approached by any other manufacturer.

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BALLOON TIRES REPAIR EQUIPMENT HAS BEEN ORDERED

L. F. Wilson, proprietor of Wilson's Tire Shop, announced today that he has ordered equipment for repairing balloon tires and will have the first shop in Southern Oregon equipped to do this work.

Balloon tires must be repaired on a much different principle than the high pressure tires. When the tires leave the factory the outside rubber is cured to exactly the right degree, and when a repair is made to the cord on the inside heat must be applied on the inside and not the outside.

With the high pressure tire the heat is applied on the outside and allowed to penetrate, but with a balloon this would injure the outside rubber. The new equipment consists of heating units which fit inside the tires applying the necessary heat directly to the spot being repaired.

For outside repairs small electric plates corresponding to the size of the patch will be used, so that the only material cured will be the new rubber inserted in the spot being fixed.

Mr. Wilson states that he has ordered complete equipment to enable him to do all kinds of repair work on all sizes of balloon tires, and that he expects to be able to handle this kind of work within three weeks.

This is the first plant of its kind south of Portland, Mr. Wilson states, but because of the great number of balloon tires now being used in this vicinity he felt justified in going to the expense of equipping his shop to handle this kind of work.

Balloon tires, because they are made thinner than the high pressure tires, suffer most from stone bruises, he states, and heretofore repairs could not be made, but as 25 per cent of the tires now being sold are balloons, he feels that equipment for handling the low pressure tires can be profitably installed.

MOTORISTS SUFFER FROM ROSEBURG'S BUILDING PROGRAM

Although everyone is greatly interested in the vast amount of building now going on in Roseburg and pleased by the indications pointing to a banner year from the standpoint of construction, yet motorists are finding that the program of improvement is not without drawback.

Punctures are now the most popular outdoor sport with motorists nowadays, and tire men report the most of new casings and tubes hitting the high peak. In several of the many building operations throughout the city contractors are failing to exercise proper care in keeping nails, glass, screws and other such articles off the pavement, while at the same time the hauling of old lumber, plaster, dirt and other materials through the streets is scattering tire destroying impurities broadcast.

The street cleaning department has been doing its best to cope with the situation, and everything possible has been done by the city employees to keep the streets clean, but with the building operations proceeding at an unprecedented rate, it is impossible with the present equipment to meet the conditions, and as a result the auto drivers are the sufferers.

Nail punctures have been the most common and several sets of new tires have been reported ruined from this cause.

In view of the widespread damage to auto tires being caused by carelessness of contractors, the council may be asked for some emergency regulation, requiring the contractors themselves to keep the streets clean in the vicinity of their respective operations, and to do their hauling in such a manner that nails and other sharp articles will not be strewn all over the city.

FARMER STRONGER AS BUYING FACTOR

DETROIT, Michigan, April 1, 1925.—Spring business is opening up most promisingly and the outlook is for rapidly increasing activity, according to sales reports of the Ford Motor Company just given out here.

In the sale of Ford cars and trucks these show that the daily domestic retail deliveries have more than doubled since early in January. The largest increase came during the latter part of February, reflecting the upward trend of business which is now under way and the optimistic outlook for April.

Another interesting feature is shown in the sales of Fordson Tractors, which have made rapid gain, particularly through the agricultural sections, indicating that the farmer is coming in stronger as a buying factor. Daily sales of Fordsons are at the present time four times as great as they were early in the year.

Retail sales of the company during February, exclusively of those in Canada and British possessions served by the Ford Motor Company of Canada, Ltd., totaled 125,421 Ford cars and trucks and 7,211 Fordson Tractors. Of these, the retail deliveries in the United States reached 112,526 Ford cars and trucks and 5,914 Fordsons.

Reports also indicate improving conditions in the high priced car field. Lincoln cars set a new February record with 503 domestic retail deliveries as compared with 426 for the same month a year ago.

Have you something to sell, to trade, to give away. Use News-Review columns.

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PROSPERITY ON IN NORTHWEST

E. N. Culver, president of the Willys-Overland Pacific Company, who recently made an extended trip through the Northwest in the interests of his company, spoke confidently of the indications for a prosperous year, in both Oregon and Washington.

"The Washington farmer who drew eighty-two twenty-dollar gold pieces out of the proverbial old sock and stacked them neatly on the desk, in payment for a Willys-Knight four-cylinder Sedan, typifies to a great degree, the general feeling of the people of the Northwest, that whatever recession in business there has been in the past, and they can safely bank on good times," Culver said, in speaking to newspaper men.

"The lumber industry, which constitutes seventy-five per cent of the revenue in Washington, is not as flourishing as it might be due to certain labor conditions, but these are being adjusted, and within thirty days the mills should be working full time, which will mean a material increase in automobile sales; for when the four-and-a-half day shift of the present gives way to the full week, this additional one and a half day's earnings constitute the lumber workers' pleasure or motor dollar and they spend them generously.

CARTER'S Tire Shop

Where Did Wheat Originate? We are not sure, but it was probably a wild plant on the mountains north of the Holy lands. It was first gathered by wild primitive man, and then gradually brought into cultivation. It has been known long before the beginning of history. But the vulcanizing of rubber for automobile tires, was invented by B. F. Goodrich, out of the perfection of this invention by The Gates Rubber Co., chemist comes the famous Gates super tread tire. The tire that is dependable and guaranteed to give service by The Gates Rubber Co., and Carter's Tire Shop.

445 N. Jackson St.

When better automobiles are built, Buick will build them

25 Miles to the Gallon 58 Miles per Hour 5 to 25 Miles in 8 Seconds

Never before has there been an organization capable of producing at anywhere near the low Maxwell price such speed and power, economy and absence of vibration in a 4-cylinder car.

Chrysler engineers have combined with unprecedented smoothness a speed of 58 miles per hour and a flashing acceleration of 5 to 25 miles in 8 seconds.

They have engineered into this motor a gasoline economy of 25 miles to the gallon, and an upkeep economy which brings replacement and repair costs close to the zero mark.

We are eager to prove these Maxwell facts in a demonstration drive.

Touring Car - \$ 895 Standard Four-Door Sedan \$1095
Club Coupe - \$ 995 Special Four-Door Sedan - 1245
Club Sedan - \$ 1045 All prices f. o. b. Detroit, tax extra

We are pleased to extend the convenience of time-payments. Ask about Maxwell's attractive plan. Maxwell dealers and superior Maxwell service everywhere.

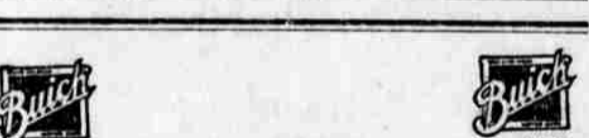
J. W. Michael Motor Company
515 N. Jackson St. Phone 350

The New Good MAXWELL

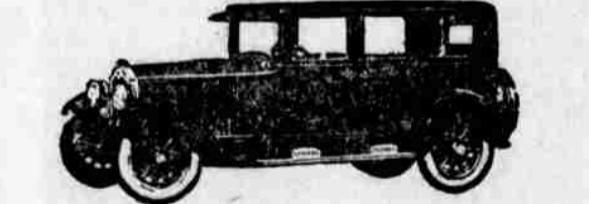
AUTOS OUTNUMBER FARMS BY 2 TO 1. Automobiles in the United States outnumber farms more than two to one. There are only six states with more farms than automobiles, and all these are in the South. For the entire country, automobile registration totals 15,509,840, and the total census figures show 6,448,343 farms. Texas has more farms than any other state, 436,033, and it has 651,949 automobiles. Have you something to sell, to trade, to give away. Use News-Review columns.

NO PARKING Parking Limit Thirty Minutes

PARK YOUR CAR HERE Moderate day and evening storage rates while shopping or attending the theatre. SERVICE CAR ANY TIME—ANYWHERE ROSEBURG GARAGE Rear of Umpqua and Grand Hotels



WHY THERE ARE MORE THAN A MILLION



Buicks are As Good As They Look

By the distinctive appearance of Buick motor cars, you may judge their inner quality. The same engineering thought that developed the Valve-in-Head engine, Sealed Chassis, automatic lubrication, Buick mechanical 4-wheel brakes, and like factors of superior performance, is also responsible for the grace and the symmetry of Buick body lines.

SEE THE BUICK AND RIDE IN IT MOTOR SHOP GARAGE ROSEBURG Distributors for Douglas County OREGON

BUICK MOTOR COMPANY FLINT, MICHIGAN

When better automobiles are built, Buick will build them

BIG CHANGE IN COACHES

Automobile coaches were being built back as far as 1917, but in those days they were called two-door sedans instead of coaches by the Buick factory, according to O. C. Baker, local Buick distributor.

"The first Buick coach model with a six-cylinder, twenty-five-horse-power valve-in-head engine, 115-inch wheel base, comfortable and pleasing upholstery, three-piece windshield and many other distinctive features was thought quite the thing by motor car owners," says Baker.

"Today the difference is quite noticeable. The new coach models with the Fisher built bodies, long windows and the extremely wide doors which provide access to the rear seat without disturbing the front seat passengers, are far superior to those built back in 1917. The finish on the new coaches is Duco, and the first coach models were finished in the paint and varnish process.

"There are so many more features offered to the motor car owner today that it is needless to even make a comparison. Just for instance, on the 1925 Buick coaches you have a fifty-horse-power motor against the twenty-five horsepower in the 1917 model, special heating attachments to the carburetor, which makes starting easy in cold weather; four-wheel brakes and many other features unknown to the first Buick coach."

Read the Classified ads. in The News-Review. They mean dollars to you.

RAPID STRIDES MADE ON AUTO

No other automobile manufacturing concern has shown a larger percentage of increase than has Studebaker since the World War. This seventy-two-year old concern now occupies a more prominent position in the industry. However, and is recognized everywhere as one of the greatest leaders of all in the automobile world.

W. A. Burr, Studebaker distributor for Douglas county, con-