

Ford

Own a Car This Summer Enroll Now!

It soon will be a temptation to get out on the road in your own car. Many a time you will wish you had a Ford—a wish almost anyone can make come true through the Ford Weekly Purchase Plan. This plan was evolved to put car-buying on the simplest and easiest basis. Now no family need be handicapped for lack of a car; it may be paid for out of weekly earnings. By enrolling now, you can have your car for summer use. Have a Ford Dealer explain the Weekly Purchase Plan in detail or write us direct.

**BALLOON
Tire Equipment**
Full Size (29x4.40)
New Optional On All Ford Cars
\$25 extra on all closed body types.
On open types is \$45
including demountable rims

Runabout \$260 Coupe \$520 Tudor Sedan \$580 Fordor Sedan \$660
On open cars demountable rims and starters are \$85 extra
All prices f. o. b. Detroit

Ford Motor Company
Detroit

TOURING CAR

\$290
F. O. B. Detroit

SEE THE NEAREST
AUTHORIZED FORD
DEALER



MAKE SAFETY YOUR RESPONSIBILITY

CHEVROLET WILL WITHSTAND STORM

In the spring an automobile owner's fancy turns to cleaning up the old car. During the remainder of the year the color of the car may be unrecognizable but somehow the bright sunshine and the clean breezes form a kind of tonic that gets into an automobile owner's blood and urges him to clean up the car, if for no other reason than to be in harmony with the spirit of the season. The results of such manual labor are often real gratifying; in fact, inspire a kind of pride of ownership which may have palled during the year. But if the car chances to be a couple of years old, there are some tell-tale marks that reveal age. It was because of the fact that gain and sunshine will form rust on most metals that the engineers of the Chevrolet Motor company set to work to find a type of metal that would not rust. The results of their experiments along this line are embodied in the new Chevrolet—an airplane metal radiator shell, which is non-rusting because of the composition of the metal used and has all the beauty of nickel. Like the Duco finish on this car, this radiator shell actually improves in lustre with rubbing and age. There is no possibility of rubbing through the coating because the whole shell is made of the same material.

BUICK SHOW WILL START TOMORROW

The Buick auto show, arranged by O. C. Baker, the local agent, will start at the Armory Thursday afternoon and will continue over Friday. Mr. Baker has arranged an unusual demonstration, and entertainment, which doubtless will attract numerous auto owners. He is being assisted by E. V. Knox, factory representative and "Alkali Ike," the territorial representative. The show will have a number of unusual features of much interest. There will be a motion picture shown, giving some educational facts concerning the automobile industry, particularly the manufacture of cars, and the care and proper operation of motors. This picture will be of interest to all automobile owners, as it will give them instructions on handling of cars, which will be shown in the operation of their own machines regardless of make. Films showing the Hawley expedition to Mexico City, an endurance test which attracted much attention, will be presented also. On Friday night the show will close with a social dance. On both nights the band will play and numerous entertaining features will be presented. New Buick models will be on display at six times, and tickets will be given all who enter, the lucky numbers having a value upon the purchase price of any car. Car of fresh plaster in at a new low price. L. W. Metzger.

CHURCHILL MAY BE HEAD NORMAL SCHOOL

(Associated Press Leased Wire.)
SALEM, Ore., Mar. 18.—J. A. Churchill, who for about 12 years has been state superintendent of schools is being mentioned prominently for the presidency of the state normal school at Ashland when the school is revived under an act of the 1925 legislature. It is understood the number of candidates will be large and that many applications are already in the hands of the regents. While Ashland people and some others about the state believe the school can be opened next September this will probably be impossible because of the time that will be required to construct the new class room building for which \$175,000 was appropriated. This makes it doubtful whether a president will be elected by the state normal school regents prior to 1926 and whether the school can start with its own faculty by the summer school session of next year. Each year branch normal summer school sessions are held at Ashland and Pendleton and this program will again be followed this year.

GRIMM BROS. MILK BREAD DELIVERED TO ALL PARTS OF THE CITY

One loaf for you and no other will satisfy. It's wholesome. It's pure. It costs no more. Phone 133.

TRANSIENT KILLED

SALEM, Ore., March 18.—Swan Martin, a transient about 60 years old, was killed by Southern Pacific passenger train No. 53 near 12th and State streets here about 2 o'clock this morning. He was "riding the blinds" on the train and is believed to have attempted to get off as the train pulled into Salem. Another transient, Grover S. Jernigan, was with Martin and is being held in the city jail at the request of the Southern Pacific officials, who wish to question him. It is understood there is no suspicion of foul play against Jernigan.

FOR RENT: NICE CLEAN ROOMS, VERY REASONABLE. Big White house at Camp Ground.

FIRE BUG INDICTED

PORTLAND, Ore., March 18.—Chester Buchtel, fireman who recently confessed to setting sixty-six fires, was indicted by the county grand jury late yesterday on two counts charging arson. John F. Logan, attorney for Buchtel, announced today that the

defense would shortly ask the court to have Buchtel examined by a commission of alienists. Give us this day our daily bread and if you please we will have GRIMM BROS. MILK BREAD. Phone 133.

GLORIA AND NEW HUBBY SAIL TO- DAY FOR THE U. S.

PARIS, March 18.—Gloria Swanson with her husband, the Marquis Henri De La Falaise, left today for Havre, stopping lightly aboard the boat-train showing no signs of her recent illness, and lugging three bouquets and a big box of candy in the bargain. The film star was clad in a beige three piece dress of her own design and a brown dyed Ermine cloak with a gold embroidered beige cloche hat. She confided that she would certainly return to Paris within a few months, "because I have so many friends here." She expects to spend nine or ten days in New York after arrival and then leave for the Pacific coast. Gloria—as everybody on the station platform addressed the new Marquise de la Falaise et de Coudray—was helped on the train by her husband, whom many persisted in calling Mr. Swanson.

CANTERBURY BELL PLANTS, FINE LARGE CLUMPS AT 15 CENTS EACH OR \$1.50 A DOZEN. All bedding plants in season. The Fern, Roseburg's Pioneer Florist, 109 South Jackson street.

RESIGNS AS EDITOR: C. OF C. ATTRACTS.

MARSHFIELD, Ore., March 18.—Earl W. Murphy, former newspaper man of Portland, who recently resigned as editor of the Southwestern Oregon Daily News, has been elected executive secretary of the Marshfield chamber of commerce. He will take office April 1.

NOTICE TO HOUSEWIVES Do not bake Saturday. Buy your cakes and pies at the Girls' Club of R. H. S. window sale, Saturday, March 21, at the Twentieth Century Grocery store.

ARGENTINA AMBASSADOR

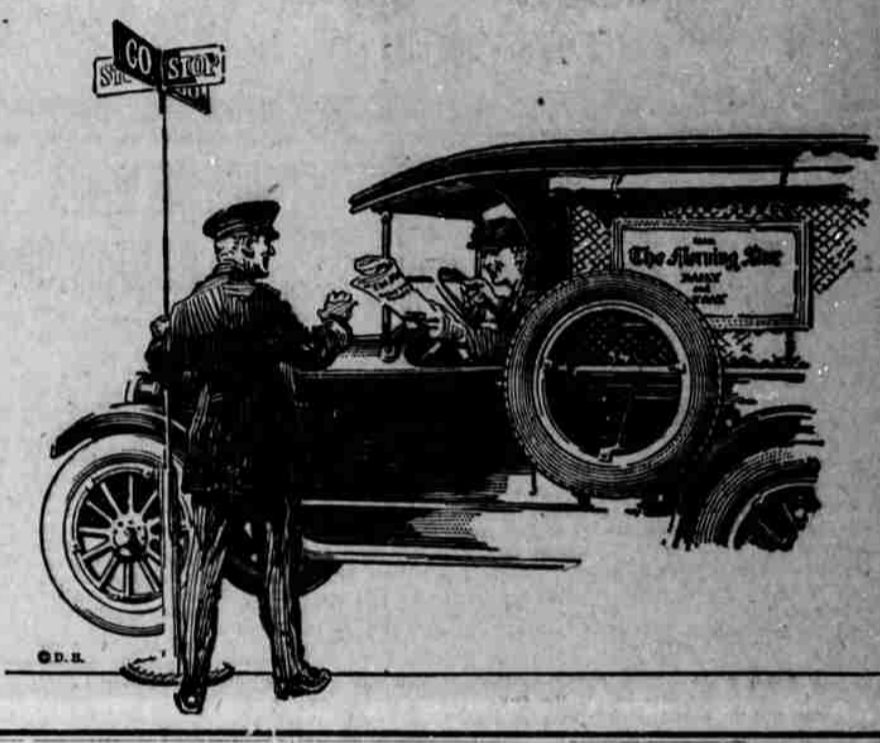
(Associated Press Leased Wire.)
WASHINGTON, March 18.—Peter Augustus Jay of Rhode Island, at present minister to Roumania, was nominated today by President Coolidge to be ambassador to Argentina.

For concrete work call Taylor. 113 No. Flint St. Tel. 225-R.

DODGE BROTHERS COMMERCIAL CAR

Its economy of maintenance could have no better proof than this: It is operated in fleets by a long list of business houses whose selection of equipment is based strictly on comparative records.

J. O. NEWLAND & SON
Dodge Dealers and Accessories
ROSEBURG, OREGON



Visitors From Hatchery—T. Hill and son, Harry Hill, arrived here yesterday from the salmon hatchery, near Glendale, and are on business.

WEEKLY PURCHASE PLAN SELLS FORDS

DETROIT, Mich., March 17.—Families of moderate or limited means, who heretofore hesitated about purchasing cars, are coming into the automobile buying field in greater numbers than ever before. If records of the Ford Motor Company's Weekly Purchasing Plan may be taken as an indication. The plan, launched not quite two years ago, was started chiefly to give such people an opportunity to enjoy the benefits and pleasures of motor car transportation

and those taking advantage of it are growing in numbers every day. It is a simple, the prospective purchaser making weekly payment of an amount best suited to his individual means, these payments becoming part of a bank account until such time as the purchaser has a sufficient sum to take delivery of his car.

Details of the operation of the plan, as just given out by the company, show that from a comparatively few daily enrollments during the first month, the number has steadily risen until now more than seven hundred people are enrolling every day throughout the country, a rather remarkable public endorsement of the plan. The records also show that there are at present more than 110,000 persons on the Weekly Purchase Plan roll and that more

than 165,000 already have received their cars under the plan. These figures seem to bear out predictions made when the plan was inaugurated, that it would exert a wide influence toward lessening extravagant buying with its consequent embarrassments, and instead afford a practical means for car ownership in which all members of the family can participate.

STAR SPORT COUPE RECORD BREAKER

Production figures on the Star sport coupe just received from H. W. Curtis, director of sales at the Oakland plant of the Durant Motor Company of California, indicate that this little car is going to shake all sales records on the Coast.

"When we first decided to put the sport coupe in regular production," says Curtis in a recent letter to Rapp Brothers, local Star dealers, "we did not appreciate just what a sensation this little model was going to be. It has been a good many months since the first sport coupe made its appearance and thousands of them are now in the hands of owners. Everywhere it has been shown there has been a steady increase in sales, until, with the introduction of the new million dollar motor, the demand on the part of the public has developed into a veritable landslide, so great in fact that we have been at our wits ends to keep our dealers supplied.

"The Star car was conceived in the midst of the greatest changes in automobile construction that the industry has ever known. While the Star car was in the making, the Durant engineers had only to choose from the great variety of wanted improvements that were being offered for the approval of the buying public.

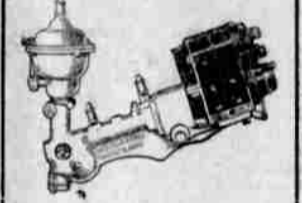
"Star, therefore, started its career with a big lead in the small car field. Through the foresight of Durant engineers, even the earliest cars came out equipped with such universally accepted items as four-wheel brakes, disc clutch, force feed engine lubrication, and as production grew to enormous figures they were able to add such desirable extras as cord and full balloon tires as regular factory equipment.

MEN OF ROSEBURG

Take home a carton of salad from the Girls' Club window sale, Saturday at the 20th Century Grocery, and watch your wife grow young.

Plastering, kalsomining and painting. Roseburg, Ore., Rt. 1. Box 2. E. Doug. St.

THE Fordson's Friend



Makes it a snappy starting, powerful pulling, economical and long lived tractor.

BOSCH MAGNETO

The new low price makes it possible for every Fordson owner to have a

BOSCH MAGNETO

L. G. Devaney
Official Bosch Service Station
Phone 84 406 W. Cass

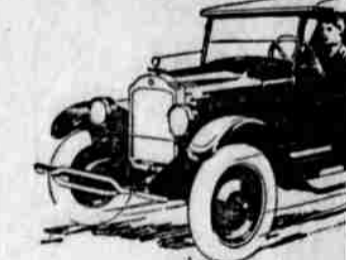
SARFF'S Auto Wrecking House

329 N. Main St.
Has gears, axles, springs, windshields, wheels, and other parts too numerous to mention. If you are going to fix up that old car and need parts come in and save yourself some money.
Phone 553

The 1925 Star is the Only Car in its Price Class to Deliver VALUE—Facts Prove It

Competitors may adopt these high class features in the future—the 1925 Star Car has them now—that's why we say—
"Tomorrow's Car Today."

- Full Force Feed Lubrication
- 4-Wheel Brakes
- Tubular Backbone
- Disc Clutch
- Hollow Cam Shaft



The Car for the Millions with the Million Dollar Motor

Value—The Million Dollar Motor cost a million to build. Fast get-away, powerful pick-up—5 to 25 miles in 44 seconds—power, real power—for any need. "Tomorrow's Car Today."

Value—Four-Wheel Brakes that bring your car to an instant stop in any emergency. Safety on slippery streets—no skidding. Star is the only car in its class equipped with 4-wheel brakes.

Value—Force Feed Lubrication to all bearings—never a burned out bearing on the New Star Car. Full Force Feed is only one item of protection and long life built into the Million Dollar Motor of the 1925 Star Car.

Value—The New low price. Don't think of buying a car until you have seen this 1925 Star. It is the supreme value in comfort, power, safety, economy and appearance in a car priced so low. "Tomorrow's Car Today."



Rapp Brothers
STAR DEALERS
Cor. Cass and Pine Roseburg, Ore. Phone 371

WE NEVER SLEEP
If You Want Storage at Nite SEE US
If You Want Gas at Nite SEE US
If You Want Tires at Nite SEE US
If You Want the Service Car PHONE US 408
ROSEBURG GARAGE

AUTHORIZED SERVICE
USASISTOS
It will stop a car quicker than any other known substance.
STEPHENS AUTO COMPANY
323 N. Main Phone 592