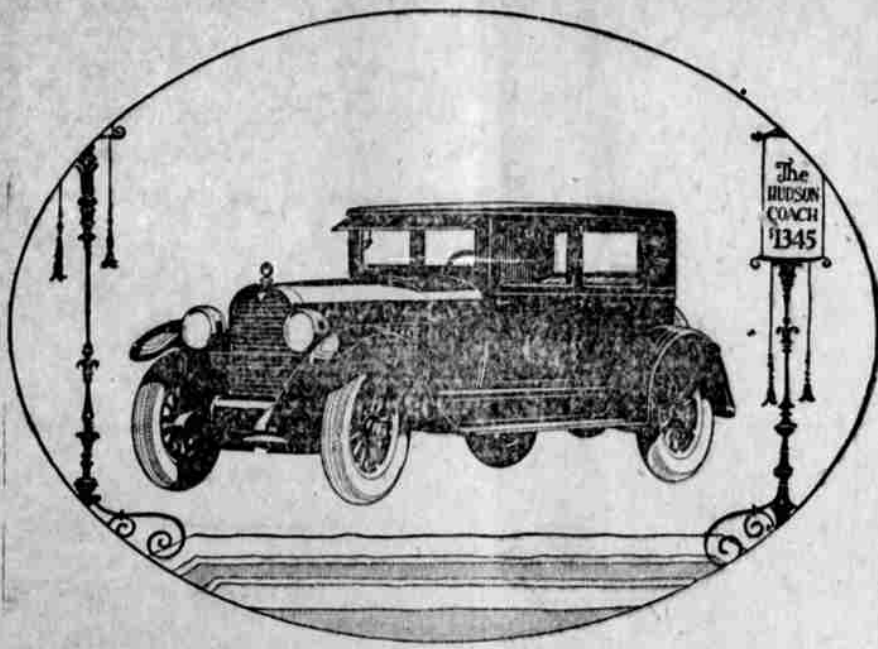


# AUTOMOBILE SECTION



## FOR TEN YEARS "The World's Greatest Buy" Everyone Says It—Sales Prove It

Hudson is not called "the World's Greatest Buy" for today alone. That is acknowledgment of ten years' constant refinement of a great car around the famous patented Super-Six principle. The reasons for that position affect all motor car buying. They cannot be ignored.

A supreme and exclusive motor principle, adding power, smoothness, performance, without added weight, cylinders or cost. The largest production of 6-cylinder closed cars in the world—and the value advantages of that position. Actual proof of greatest value—which is SALES. And now the greatest price advantage with the finest quality Hudson ever offered.

It is only as you find the real comparisons for Hudson qualities among the costliest cars that the enormous difference in price is so astonishing.

All now know that higher price can buy no smoother performance than Hudson's. It cannot buy more brilliant results in pick-up,

power or speed. It cannot buy greater reliability or endurance. And with all this capacity and flexibility Hudson keeps the economy, simplicity and easy maintenance of the "Six."

At today's prices need you own a lesser car? Can a costlier car satisfy you more?

**HUDSON COACH \$1345**  
5 PASS. SEDAN \$1795      7 PASS. SEDAN \$1895  
*Freight and Tax Extra*

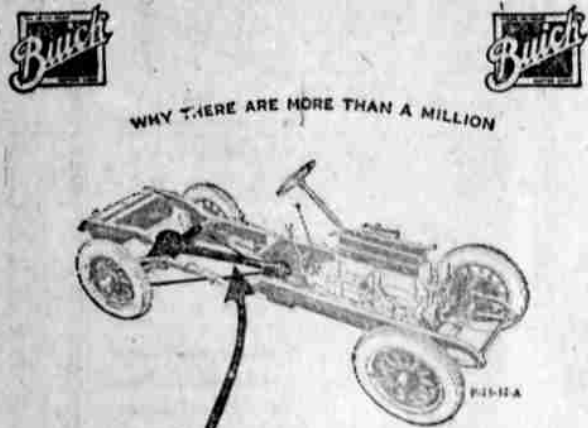
The World's Largest Builders of 6-Cylinder Closed Cars

**ROY CATCHING MOTOR CO.**

Show Room and Service Station Across from City Hall.  
Oak and Main Streets Phone 438 Wrecking Car General Auto Repairing

Use News-Review Classified Advertising for results.

For quick results use News-Review classified ads. Phone 135



## Buick Torque Tube Drive

The fine engineering in Buick motor cars is demonstrated by the torque tube drive. This is a steel tube which transmits the drive from the rear wheels instead of adding this important duty to the burden of the rear springs. The torque tube also encloses and protects the propeller shaft. This type of construction also holds the rear wheels in alignment regardless of road conditions.

SEE THE BUICK AND RIDE IN IT

**MOTOR SHOP GARAGE**

ROSEBURG Distributors for Douglas County OREGON

**BUICK MOTOR COMPANY**

FLINT, MICHIGAN

When better automobiles are built, Buick will build them

## WESTERN BUILT TIRES FAVORED

Not so today, reminds Mr. Roy Catching, for now the used car stocks of the country are of sufficient proportions to easily meet any demand with a good sized sprinkling of cars left over. This very fact, he claims, is one of the reasons for the phenomenal sales records now being established by the Hudson and Essex cars everywhere. A real and heavy demand for these motor cars on the new car market spells a heavy demand for Hudson and Essex cars on the used market, both demands the result of the motor public generally recognizing the Hudson-Exess line as one of marked value.



Word was received here by the Motor Shop, O. C. Baker, manager, Buick dealer, indicating another big year for this product and preparations have been made to add to the production force immediately. L. F. Thompson, general manager of the local organization, states that the factory is employing in the neighborhood of 400 men at the present time. "Thousands of orders following auto shows throughout the country have been wired into the factory," says Thompson, "which indicates another immense year-ahead year."

For seven years now Buick has won first place in the national New York show for the company selling the greatest volume of cars, measured in dollars and cents; and it present sales and orders for cars are any criterion Buick will be holding first place in the honor class when the roll is made in New York next January. That the Buick car is a leader was proved last year in the state of California, when it outsold all makes of cars selling for more than \$1100, which repeats triumphs of previous years a registration.

Thompson said: "We are pleased with the entire current demand, we are optimistic; we are enthusiastic. We know that greater things are ahead and that this continual leadership builds only of a stronger leadership."

## RESALE VALUE OF CAR CONSIDERED

The resale value of a motor car is a factor now considered to a greater extent by prospective buyers than ever before, according to Roy Catching, local Hudson-Exess dealer. It is pointed out by Catching that in past years, prior to the arrival of our present demand, the well-known and heavily discounted saturation point, the resale

The Spreader with the Beater on the axle. Easier on the horses, does better work and lasts longer.

SEE THIS MACHINE AT **Klecker-Amort Co.** 507 N. Jackson St.

## A CAR SHORTAGE IN SPRING SEEN

By John N. Willys, president of The Willys-Overland Company, Toledo, Ohio. The automobile industry faces a car shortage this spring. Despite pessimistic utterances by prominent manufacturers that we have reached a saturation point, conditions right now pre-empt a demand that will be in excess of the supply now being built.

## ANOTHER BIG YEAR BUCK IS INDICATED

Word was received here by the Motor Shop, O. C. Baker, manager, Buick dealer, indicating another big year for this product and preparations have been made to add to the production force immediately. L. F. Thompson, general manager of the local organization, states that the factory is employing in the neighborhood of 400 men at the present time. "Thousands of orders following auto shows throughout the country have been wired into the factory," says Thompson, "which indicates another immense year-ahead year."

## LARGE INCREASE DODGE CAR SALES

Dodge Brothers remarkable increase in production and sales continues without interruption, an official statement from the factory discloses. Actual retail deliveries by dealers during February were within a few cars of 15,000, which is an increase of 23.1 per cent over deliveries in February, 1924. Every week in New York showed a material increase over the preceding week and the first week in March likewise exceeded the last week of February.

## USED CARS

1923 Dodge touring, in fine condition, worth more, but it goes at \$600  
1923 Ford coupe, dandy little car, lots of extras. Ask us about the price—it's so low we dare not print it.

Some Other Good Buys in Used Cars.  
**J. W. Michael Motor Car Co.** 515 N. Jackson St.

## Popularity Like this Means Appreciation of Greater Values

The new good Maxwell has won such hearty approval here and everywhere, its popularity is a matter of comment. There can be no question that the car offers advantages never before found in a four.

First, the determination of Maxwell-Chrysler engineers to develop the four-cylinder principle to its fullest extent. Next, the marked and recognized advantage in experience and resources of one of the largest and strongest quality manufacturing organizations in the industry.

Furthermore, the new good Maxwell is truly a "manufactured" car. The entire car, almost to the smallest detail, is built in the great Maxwell plants. Naturally, with all these advantages the new good Maxwell offers higher quality and finer motoring at a surprisingly low cost. The car's popularity means that the public has discovered this fact. To put the matter briefly, you have only to observe the growing number of new good Maxwells on the road to understand the wide-spread appreciation of Maxwell's higher quality and greater value.

Three years and again two years ago there was a shortage of motor cars and a tremendous went up that we needed more cars. The entire industry began to produce automobiles at a feverish rate without due regard for the actual demands, with a result that today the picture has been reversed.

## NEW TOWEL VALUES

We can now give our customers big values in Turkish towels, plain or fancy. New stock is in at Carr's. Staple towels and toweling of all kinds. Also art linen by the yard. Carr's.

## WILLYS-OVERLAND FINE MOTOR CARS



The Standard Four-Door Sedan \$1095  
The Standard Six-Cylinder \$1245  
The Standard Six-Cylinder \$1445

**J. W. Michael Motor Co.**  
515 North Jackson Street Phone 350

## The New Good MAXWELL

**AUTO REPAIRS**  
Tinkering  
Tinkering with your car is like tinkering with your body when you are sick. It's bad business. It's far best to call in the doctor who knows and quickly makes you well. We are the doctor for any ills of your machine. We can fix it in a jiffy at small cost.  
**Hall & Young Garage**  
631 Winchester St. Phone 338

## World's Lowest Priced Four-Door ALL-STEEL Sedan



**\$715**  
*Easy Terms*

People want this Safety of Greater Driving Vision

The tremendous sales of this new Overland Sedan show very clearly how well aware the public is of the great advantages of its remarkable all-steel body, as well as the car's great value at such a low price. With slender steel body posts instead of bulky wooden body posts—the Overland Sedan gives far greater vision and greater safety in driving.  
Think of it—a full 5-passenger, four-door Sedan with Overland's quality selling for \$715! At this price there is no stopping the new Overland all-steel Sedan. Sales are bound to roll up heavier and heavier. The situation is such now that you will have to order early to insure early delivery. Come in—inspect this car.  
**Coupe Sedan \$585**  
World's Lowest Priced Closed Car with Doors Front and Rear

**OVERLAND ALL-STEEL SEDAN**  
**WELLS & CHASE**  
OVERLAND DEALERS—ACCESSORIES  
317 North Jackson Street