

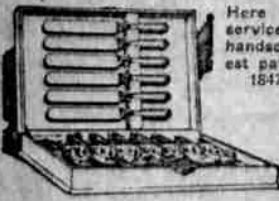
GRUEN GUILD WATCHES



QUALITY

Is So Well Known Here

That we refrain from discussing this phase of our store, for it is evident already to the hosts of people who have made their jewelry and silverware purchases at Knudtson's.



Here is a complete service for six in a handsome chest—newest pattern. 1547 Rogers Bros. \$22.20

Mother wouldn't mind having it for her birthday.

Buy your Silverware this week—we have a few of the SILVERSAVERS left, which we are giving with each purchase.

Knudtson's JEWELERS "THE STORE WITH THE SELECTION"

WOOL GROWERS TO HOLD SERIES OF COUNTY MEETINGS

The Pacific Cooperative Wool Growers Association is now the largest concern marketing wool and mohair west of the Rocky Mountains.

The steady growth of the Association has not come about by chance, but is the result of a thorough business application in all its departments.

The board of directors and the manager cooperating with the marketing specialist of the Oregon Agricultural College and the County Agent have arranged a series of meetings in all the wool and mohair producing communities of the county.

It is hoped that every member of the organization will be present at one of the scheduled meetings and bring his neighbor growers with him.

The schedule of meetings has been arranged with care in order that every producer will be given an opportunity to affiliate with this big successful grower-owned marketing organization.

The importance of these meetings to the growers can hardly be overestimated. The wool and mohair industry in this county is one of first importance, returning the growers many hundreds of thousands of dollars annually.

This subject will be ably discussed at these meetings by C. J. Hurd, Marketing Specialist, and H. A. Lindgren, Field Livestock specialist, both of Oregon Agricultural College, and Fred Herrin, president of the organization from the first of its operations until recently.

Mr. C. L. Beckley of Dixonville is now president of this organization and needs no introduction to the sheepmen of this county.

Mr. Beckley will doubtless be present at a number of the meetings.

The meetings as scheduled will be held as follows: Thursday, March 26th, at Elkton. Friday, March 27th, at Anlauf. Saturday, March 28th, at Oakland. Monday, March 30th, at Yoncalla. Tuesday, March 31st, at Coles Valley church.

All of the foregoing meetings being called for 2 o'clock in the afternoon.

Wednesday, April 1st, at Days Creek school house.

Thursday, April 2nd, at Camas Valley school house.

Friday, April 3rd, at the Dixonville school house.

Saturday, April 4th, at the City Hall in Roseburg, the last four meetings being called for 7:30 o'clock in the evening.

This is to advise you that the best bread in Oregon is GRIMM BROS. MILK BREAD. If you are one of the few who have not learned this call Phone 133.

UMPQUA CHIEFS TO URGE TAX LEVY FOR ROSEBURG BAND

The Umpqua Chiefs have taken upon themselves the task of fostering a one-half mill tax levy in the city of Roseburg for the purpose of supporting the Douglas County Concert Band.

The city is not able to give more, and consequently individuals and organizations must bear the added amount necessary to support the band. The chiefs propose a city tax of one-half mill, which it is estimated will raise \$1,800.

SHED CROCODILE TEARS FOR RUTH

NEW YORK, Mar. 12.—Many verbal crocodile tears over Babe Ruth's financial and physical condition were shed today by war correspondents in dispatches from the Yankee's encampment at St. Petersburg, Fla.

"Babe" was happy as a lark, shagging flies just before he was informed of reports that he was stone broke and a physical wreck.

"The song died on his lips and tears rolled down Babe's cheeks as big as derby hats.

"Tender hearted little Whitey Will approached Mr. Ruth and in mournful accents murmured: 'Say it ain't true Babe, say it ain't true.'

"Mr. Ruth answered never a word, but advanced upon the hotel office with a measured tread and slow.

"Is Colonel Ruppert still in this hotel?" he asked.

"Yes, indeed."

"Nobody has killed him lately? He's still alive?"

"Very much so."

"Well how can I be broke when he still has money?"

"There the matter rests at present."

"Can you ask more than perfection in a nut brown loaf of delicious bread? GRIMM BROS. MILK BREAD. Phone 133.

FOR 10 YEARS —DEPENDABLE

There is much meat for motor car buyers in the story that Dodge Brothers are broadcasting this month through magazines, newspapers and billboards in the single phrase, "For ten years—dependable."

"Some years ago Dodge Brothers emblazoned the word 'dependable' in magazines and on billboards," said J. O. Newland, local Dodge Brothers dealer, "and it was quickly accepted by the motoring public as a concise characterization of Dodge Brothers' motor cars."

"To Dodge Brothers, themselves, however, it was meant as a pronouncement and pledge of policy upon which rock they intended to deal with the public. This latter phase of the pronouncement has been slower to be appreciated, however, than that phase which pertained to the car alone."

"With a singleness of purpose they concentrated on the perfection of a single chassis. An endless series of annual models they regarded as an unsound policy, and at the same time a policy at wide variance with their avowed purpose of winning a position of dependability in the public mind."

"Constantly improved—but no yearly models" was but a reiteration of the policy of dependability. It was another way of announcing their policy to the public so that people might know where they stood in purchasing motor cars bearing the Dodge Brothers name. Public confidence in the policy back of the car was sought for quite as much as confidence in the car itself. Not once in this ten years has the car failed to uphold and enhance its reputation for faithful performance; not once have Dodge Brothers departed from their announced intention of offering a product of consistent goodness and continued betterment without recourse to

As Utterly Different In Results Now As a Year Ago

To the best of our knowledge there had never been a 3-inch motor capable of producing 68 horsepower, a speed of 70 miles an hour, with gasoline economy safely over 20 miles to the gallon, until the Chrysler Six arrived on the market last year. There is no other today.

That is what scientific engineering in the way of perfected gas distribution, special combustion chambers and heat distribution does for the Chrysler Six.

There has never before been a motor in which all sense of vibration has been so completely eliminated, never before a car in which side-sway and road-weaving are absent, never before a car with an overall length of 160 inches that afforded so much usable space—generously roomy for five large adults.

Examples might be cited by the score. But you can see for yourself how utterly different the Chrysler Six is and why the eager public bought more than 32,000 Chrysler cars the first year, if you drive the car but a few minutes. We are anxious to give you a Chrysler ride, to prove it the best-built car you ever sat in.

The Touring Car - \$1395 The Royal Coupe - \$1895 The Phaeton - 1495 The Brougham - 1965 The Roadster - 1625 The Imperial - 2065 The Sedan - 1825 The Crown-Imperial 2195 All prices f. o. b. Detroit, subject to current government tax. We are pleased to extend the convenience of time-payments. Ask about Chrysler's attractive plan. Chrysler dealers and superior Chrysler service everywhere.



CHRYSLER SIX

J. W. MICHAEL MOTOR COMPANY

515 NORTH JACKSON ST., ROSEBURG

PHONE 350

DR. SIMONS TAKES OATH AS PRESIDENT

BERLIN, Mar. 12.—Dr. Walter Simons took the oath today as acting president of the German republic to succeed the late Friedrich Ebert. Like Herr Ebert, Dr. Simons did not add the "so help me God," which is left optional in the oath as prescribed by the constitution.

The ceremony took place in the Reichstag and the oath was administered by the Reichstag president, Herr Loebe.

HEY BOYS! BASEBALL

New line of gloves, mitts, baseballs just in at Carr's. Leather gloves 69c, \$1.15, \$1.75. Baseballs and catchers' mitts. Balls 19c up. Leather covered balls 25c up. Double sewed horsehide balls at 60c and 95c. Bats 35c to \$1.25. Carr's.

Tissue creams and lotions to protect one's skin from the chilling March winds, keeps the face smooth and free from blemishes of any kind. Lloyd Crocker.

PAR on April 2

COPCO 7% Preferred Capital Stock advances to \$100 a share

Seven months ago The California Oregon Power Company made a public offering of 10,000 shares (\$1,000,000.00) of 7% Preferred Capital Stock for subscription by its customers and friends in the territory it serves.

Today, only half of the entire offering remains unsold.

Approximately 5,000 shares have been purchased direct from the Company at the price which has heretofore prevailed—\$98.00 per share, with convenient terms at \$5.00 per share per month if desired, and with interest at 6% allowed on all installments paid.

Increased Value for Investors

Prevailing market conditions, the country-wide demand for good hydro-electric securities, and the approaching completion of the Company's new developments, which will materially increase the net earnings, now justify this increase in price of the Preferred Capital Stock.

Announcement of the advance of \$2.00 per share on April 2, 1925, is published at this time for the advantage of stockholders and prospective purchasers.

For information concerning the 7% Preferred Capital Stock and interest-bearing partial payment plan, ask any member of our organization or simply clip and mail the coupon below.



THE CALIFORNIA OREGON POWER COMPANY

Offices:

OREGON

Roseburg Medford Grants Pass Klamath Falls

CALIFORNIA

Yreka Dunsmuir

THE CALIFORNIA OREGON POWER COMPANY MEDFORD, OREGON

Please send me full information about your 7% Preferred Stock and special partial payment plan.

Name _____

Address _____

YOUR PARTNERS IN PROGRESS Ask any member of our organization or mail this coupon today!

be a permanent part of the Chevrolet organization here. The work includes the use of the new repair and service equipment which has been developed by the Chevrolet factory. Among them is a motor stand, which facilitates the handling of the motor assembly; main bearing-aligning reamer to ream main crankshaft bearings so that they will be directly in line, which insures proper meshing of timing gears as well as alignment of the running-in machine to burnish in main and connecting-rod bearings and to run in a motor after it is completely assembled; straightening press and aligning jigs are in common; a cylinder reamer is used on which the variation of the cylinder wall can be brought down to less than half a thousandth of an inch. It is also equipped with micro gauges, axle stands and axle-working tools. All of these tools are common to Chevrolet shops throughout the United States.

CAR STAMINA WINS IN TEST

SAN FRANCISCO, March 10.—The remarkable endurance, reliability and stamina of the new Studebaker Standard Six Duplex Phaeton were again demonstrated last week, when Daredevil "Cowboy" Seelye completed a series of non-stop, high-car runs in the high Sierra country and in Fresno county.

Chained and handcuffed to the steering wheel of the Studebaker, Seelye made all of his runs without stopping the motor of the car, which was sealed in high.

Seelye drove 2687 miles over all kinds of roads and in all kinds of weather. Starting from the establishment of Elliot E. Bradley, Studebaker dealer in Fresno, Seelye drove all over the Fresno district, bucked the snow into Yosemite without chains, refueled as often as it was necessary and finished the grueling test utterly exhausted, it being necessary to remove him from the car on a stretcher and take him away for needed rest and treatment.

Not having been to Yosemite before, Seelye left without taking the precaution of carrying chains. At Fish camp they hit the snow and from there on were greeted with rain, hail and a snowstorm that was so blinding that vision was not possible over 200 feet ahead. The caretakers at Miami Lodge, which is closed for the winter, urged them to turn back, as he considered it impossible for any car to reach Wawona or the Big Trees. Not to be daunted, Seelye had driven the Studebaker enough to remark: "This car will go anywhere," and off he started.

He not only bucked his way through to the Big Trees, but also succeeded in reaching the Yosemite National Park and entering its boundaries—all in high gear without a stop. The balloon tires proved their worth especially well under these conditions of snow and mud-covered roads. Bradley had posted a \$2000 forfeit which would have been Seelye's if the car had failed him. The car, however, outendured the driver and the big cowboy failed to get the \$2000.

CHEVROLET RUNS TRAINING SCHOOL

A school at which dealers mechanics receive intensive training in repair and service methods has been inaugurated in Portland by the factory branch of the Chevrolet Motor Company. Based upon the theory that an essential part of their programme is the provision of proper service and repair facilities throughout the country, the factory has established mechanical schools at all of their assembly plants and at some of their zone offices located at considerable distance from a factory.

The course is of a week's duration. A limit of eight students a week is the enrollment. Two instructors are provided, who conduct the intensive training with lectures and all type of practical repair work.

The registration will take in mechanics from over the entire northwest, and the school is to

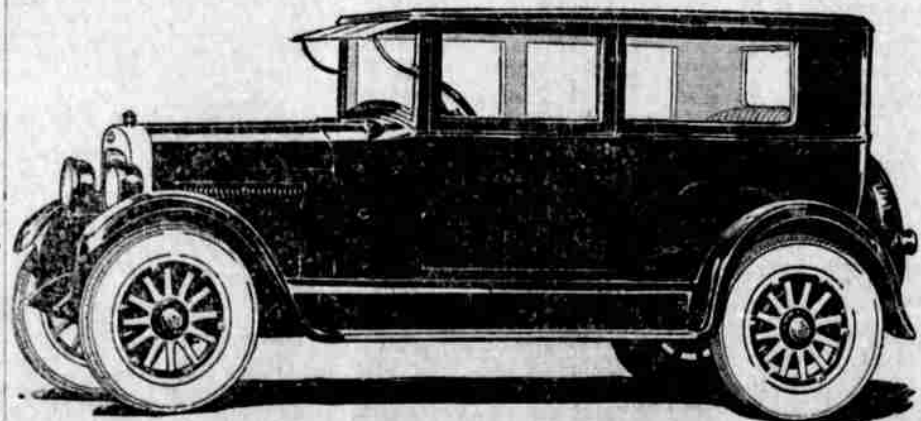
STUDEBAKER

announces

A NEW COACH

\$1295 f. o. b. factory

Before you buy any car, see this new Standard Six Coach—a very fine car at an exceptionally low price



W. A. BURR & SON

Central Garage

Telephone 385

THIS IS A STUDEBAKER YEAR