

# What's back of this shift in cigarette popularity?

Is it only a desire for change?

Is it a matter of price?

Or is it all a question of taste?

No—mere desire for change will not explain why so many thousands of smokers all over the country are changing from other cigarettes to Chesterfield.

No—price does not account for this sweeping turn-about in cigarette popularity, for Chesterfield is sold at the popular price—it costs the same as any of the largest selling brands.

Yes—that's the answer. It is taste and taste alone that explains Chesterfield's sweeping gains. And taste is a matter of tobacco quality.

We state it as our honest belief that the tobaccos used in Chesterfield are of finer quality (and hence of better taste) than in any other cigarette at the price.

—and this belief is shared by cigarette smokers the country over.



## SPOKANE GOES TO POLLS IN FIGHT ON BOOZE ISSUE

(Associated Press Local Wire.) SPOKANE, Wash., Mar. 10.—With an unusually heavy registration, Spokane voters today are deciding one of the most warmly contested city elections held here for years.

The issue was drawn mainly around election of three city commissioners from a field of 16 candidates, with Maurice Smith, commissioner of public safety and candidate for re-election, the outstanding personality. With the avowed purpose of defeating Smith, an organization comprising some of the city's most prominent mercantile interests was formed and endorsed the candidacy of Leonard Funk, commissioner of public works; Robert W. Butler, former county auditor and Charles W. Hedger, a deputy sheriff.

Aligned on the opposing side is an association of laymen of Protestant churches, which is backing Smith, John Argall, commissioner of finance, and George J. Reid, former county commissioner and sheriff. Smith's policies of prohibition law enforcement have been emphasized by the church men who declare the fight is on a "wet and dry" basis. Smith's opponents deny the liquor issue is involved.

HEY BOYS! BASEBALL New line of gloves, mitts, baseball caps, etc. Leather gloves 60c, \$1.15, \$1.75. Baseball caps 50c, \$1.00. Mitts 75c, \$1.25. Double sewed horsehide balls at 60c and 95c. Bats 25c to \$1.25. Carr's.

## HOTALING FREED, BUT GUNMAN HELD

(Associated Press Local Wire.) SAN FRANCISCO, March 10.—Charges made by Ralph P. King, former jail keeper at Hilo, T. H., that Richard M. Hotaling, wealthy San Francisco clubman, conspired with him to murder Mrs. Frederick C. Hotaling, sister in law of the clubman, were declared to be unfounded by the county grand jury last night and the matter was dropped.

King was ordered dismissed from custody, but Louis Madison, supposed gunman, was ordered to stay in jail. King's story had been hired with Al Reels, another suspected gunman, to do the killing, was held on a charge of burglary. Reels has never been captured.

## Alvita Brings Restful Sleep to Interrupted Slumbers

C. A. Mott, 1131 Bush St., Oakland, California, who has been compelled to get up four to six times a night, now reports relief from long-standing kidney and prostate trouble after taking Alvita for one week.

"Having heard of your Alvita Tablets, I came to your Long Beach store two weeks ago and bought a box of 60 tablets for \$1.00 and within one week was absolutely relieved of a long standing trouble with my kidneys or prostate which necessitated my being up from four to six times during the night.

## RACY DIVORCE CASE ATTRACTS LONDON

(Associated Press Local Wire.) LONDON, March 10.—Hours before the resumption of the Dennistoun trial today, a long line of sensation seeking spectators, including more than two score women, waited outside the doors of the courts. Some had equipped themselves with blankets and flasks of hot tea, for the day was bitterly cold.

## BISHOP QUAYLE, METHODIST, DIES

(Associated Press Local Wire.) BALDWIN, Kans., Mar. 10.—Bishop William A. Quayle, author, lecturer, educator and for more than a quarter century one of the outstanding figures of the Methodist Episcopal church, died at his home near here yesterday.

## DAILY WEATHER REPORT

U. S. Weather Bureau, local office, Roseburg, Oregon, 24 hours ending 5 a. m. Precip. in inches and hundredths: Highest temperature yesterday 47; lowest temperature last night 24; precipitation last 24 hours .1. Total precip. since first month of Normal precip. for this month 3.24 to date .32. Average precip. from Sept. 1, 1924 .25. Total excess from Sept. 1, 1924 .07. Average precipitation for 46 wet seasons, (September to May, inclusive) .31. High tonight 47; Wednesday, continued cold tonight. W. M. BELL, Meteorologist.

## J. L. HOLM FUNERAL AT 10:30 WEDNESDAY

The body of the late J. L. Holm, of Riverside, accompanied by C. Holm, a brother of deceased, arrived from Portland yesterday evening. Mrs. Holm, the widow, and other relatives drove down in auto and reached here at 4:30 o'clock. Arrangements for the funeral were made late yesterday and the services will be held at Sutherland Wednesday morning at 10:30 o'clock in the chapel of the Sutherland Academy. Interment will be in Wilbur cemetery.

## CLUB WORKER SPENDS WEEK IN COUNTY

During the past week Helen Cowgill, specialist from the Oregon Agricultural College, was in the county visiting the cooking and sewing clubs organized by W. S. Carpenter, Douglas county boys and girls club leader.

## Try Joint-Ease For Rheumatism

When rheumatism settles in any of your joints and causes agony, distress or misery, please remember that Joint-Ease is the one remedy that brings quick and lasting relief.

## RODENT CONTROL CAMPAIGN TO START

A. W. Moore, of the U. S. biological survey, is working with County Agent Cooney in inaugurating a campaign to eliminate ground squirrels in the county. An extensive rodent control campaign is to be started, Mr. Cooney states, and it is expected that good results will be obtained this year.

## THAT GOOD \$1 HOSE

Hundreds of women of Roseburg are getting better wear out of Carr's \$1.00 hose. Why not try them? Full line of sizes and colors. Don't be afraid to try them because we only ask \$1.00.

time, Massard refusing to compete in last year's Olympic events. Massard recently published criticisms of Gaudin, asserting he had been picking "easy marks" to meet to avoid jeopardizing his great reputation and it is assumed this was responsible for the duel.

Tissue creams and lotions to protect one's skin from the chilling March winds, keeps the face smooth and free from blemishes of any kind. Lloyd Crocker.

## 2 BILLION DOLLAR GOLF COURSE IDEA FIZZLES OUT

(Associated Press Local Wire.) NEW YORK, March 10.—Wall Street learned today of the failure of the plans for a two billion dollar foursome on the golf links at Jekyll Island, Ga.

J. P. Morgan, George F. Baker, Charles E. Mitchell, president of the National City Bank, Alvin W. Kreech, chairman of the Equitable Trust company, were involved in the plans for the match. Efforts were made last week to bring together the four, who represent institutions with assets well above two billion dollars.

The proposal failed through the opposition of Mr. Kreech, who is skeptical regarding the merits of golf as a pastime. The other three are enthusiastic about it and Mr. Baker is playing 12 holes a day on the island, or four more than John D. Rockefeller does at Ormond Beach.

Mr. Baker, who is 84 years old, learned to play golf after he was 70 years old. He also learned how to smoke a cigar after his 70th birthday.

## CARD OF THANKS

We desire to express our sincere thanks to those who so kindly assisted us after the death of our beloved brother, also for the beautiful floral offerings.

PHOEBE E. YOUNG FRANK CARLILE WM. CARLILE ROSA BELLEU LILLY HERON VIOLA BOREN MARY DOOLITTLE

## WILL ATTEND CONVENTION

Forest Supervisor Carl B. Neal, the district rangers, Houser and Irving, of the field office force and Deputy Supervisor Bonebrake, will go to Eugene on the 30th to attend a four-day convention of forest service officials. The conference will take up prevention methods, control of fires and other matters relating to fire prevention and fighting in national forests.

## ARRANGING FOR CARAVAN TO HOTELMEN'S CONVENTION

Mr. and Mrs. W. J. Weaver left yesterday for Portland, making the trip by motor. Mr. Weaver, who is the owner and manager of the Umpqua hotel of this city, will meet with other hotelmen of the state at Portland, and together they will go to Chehalis to make tentative plans for a caravan of



## Travel Planning—get helpful advice

Your local Southern Pacific agent is an expert in transportation matters. Let him help you. Ask him regarding: Fares · Schedules Routes Reservations, etc. Thus benefit by his experience and training—he is eager to serve you.

## Southern Pacific

L. B. MOORE, General Agent Phone 11, Roseburg, Oregon

## HUSBAND WINS DIVORCE AND CUSTODY OF CHILDREN

Judge Hamilton today granted a divorce to Olger G. Sether from Florence Sether. The case is one in which the wife sued for divorce on the grounds of cruel and inhuman treatment. The man answered with a cross-complaint, charging adultery. The husband's contentions were sustained by the court, and he was given the decree and the custody of the children.

## FOUNTAIN PENS

Special value in fountain pens just received. For \$1.00 we give you a self-filling 14k gold pen, each fountain guaranteed to give satisfaction. Also about 20 styles of fancy barrel pens, different colors, tipped, gold bands, etc., men's or women's styles. Every one fully guaranteed. Why pay twice as much for a pen? See these at Carr's. Midget pens and pens with sautoir ribbons, also pen and pen-cil gift sets. See them.

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# The World's Record for a hot breakfast



## 3 to 5 minutes for Quick Quaker

HERE is a rich breakfast, delicious beyond compare. Yet cooked completely in 3 to 5 minutes. That's quicker than plain toast; it's ready before the coffee. Why then, have less nourishing breakfasts, less delicious and enticing breakfasts? "Hot oats and milk," doctors all are urging. "Savory, flavory oats," your appetite and children's urge. Get Quick Quaker today. All that rich and wonderful Quaker flavor is there; the smooth deliciousness that once tasted is never forgot. See what a joy tomorrow's breakfast can be. Standard full size and weight packages—Medium: 1 1/2 pounds Large: 3 pounds 7 oz. Your grocer now has two kinds of Quaker Oats—the kind you have always known and Quick Quaker

## BOMB DESTROYS KLANS HOME; 17 ESCAPE DEATH

(Associated Press Local Wire.) HERRIN, Ill., March 10.—H. O. Fowler, father of Glenn Fowler, one of the principals in the Klan and anti-Klan fighting here, and his wife were injured today by an explosion which tore out a corner of Fowler's butcher shop. Fowler and his wife were sleeping in the rooms above the store. Glenn Fowler, who was a body-guard for the late S. Glenn Young, was not at home at the time of the blast. Police expressed the opinion that the blast was caused by an explosive placed under the shop

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# Not simply good insurance — but BETTER Insurance

The Perfect Protection Policy in West Coast Life offers you these better features: Accidents: Weekly income during disability. Sickness: Weekly payments to cover loss of time. Permanent total disability: (1) No more premiums to pay, (2) Monthly income for life, (3) Full amount of policy at death. Loss of limbs or sight as result of accident: Full amount of policy paid at once; also income paid for life; also full amount of policy paid at death. Old ages: An income provided for life. Cash Loans: Money may be borrowed on sole security of policy. Money Values: Policy may be converted into cash, paid up insurance, or extended insurance.

WEST COAST LIFE INSURANCE COMPANY HOME OFFICE—SAN FRANCISCO PORTLAND BRANCH OFFICE, SEVENTH FLOOR GASCO BLDG. HARLEY J. WATSON, Dist. Mgr. 1144 Corey Ave., Roseburg, Oregon ONE OF AMERICA'S STRONGEST COMPANIES

## ALVITA

BISHOP QUAYLE, METHODIST, DIES (Associated Press Local Wire.) BALDWIN, Kans., Mar. 10.—Bishop William A. Quayle, author, lecturer, educator and for more than a quarter century one of the outstanding figures of the Methodist Episcopal church, died at his home near here yesterday.

## PATRIARCHS

All members Union Entrancement are requested to be present at the regular meeting Wednesday night at 7:30 o'clock. Work in the Patriarchal degree—large class.

## NOTICE

If you want the daily Oregonian by mail or carrier, Phone 5914-R.

## Hall's Catarrh Medicine

will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh. Sold by druggists for over 40 years. F. J. CHENEY & CO., Toledo, Ohio