

PAR on April 2

COPCO 7% Preferred Capital Stock advances to \$100 a share

Seven months ago The California Oregon Power Company made a public offering of 10,000 shares (\$1,000,000.00) of 7% Preferred Capital Stock for subscription by its customers and friends in the territory it serves.

Today, only half of the entire offering remains unsold.

Approximately 5,000 shares have been purchased direct from the Company at the price which has heretofore prevailed—\$98.00 per share, with convenient terms at \$5.00 per share per month if desired, and with interest at 6% allowed on all installments paid.

Increased Value for Investors

Prevailing market conditions, the country-wide demand for good hydro-electric securities, and the approaching completion of the Company's new developments, which will materially increase the net earnings, now justify this increase in price of the Preferred Capital Stock.

Announcement of the advance of \$2.00 per share on April 2, 1925, is published at this time for the advantage of stockholders and prospective purchasers.

For information concerning the 7% Preferred Capital Stock and interest-bearing partial payment plan, ask any member of our organization or simply clip and mail the coupon below.



YOUR PARTNERS IN PROGRESS
Ask any member of our organization or mail this coupon today!

THE CALIFORNIA OREGON POWER COMPANY
Offices:
OREGON
Roseburg Medford Grants Pass Klamath Falls
CALIFORNIA
Yreka Dunsmuir

THE CALIFORNIA OREGON POWER COMPANY
MEDFORD, OREGON

Please send me full information about your 7% Preferred Stock and special partial payment plan.

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Address _____

GREAT STRIDES IN TELEPHONE SERVICE IN U. S.

Annual Report of Bell Company Shows Most Excellent State Affairs.

PERFECT NEW DEVICE

Pictures Now Being Transmitted Across the Continent by Wire.

The annual report of the directors of the American Telephone and Telegraph Company to its more than 345,000 stockholders is a record of the continuing growth of the telephone business. Chairman H. B. Thayer includes in the report the significant statistics of the Bell System as a whole and presents clearly the problems and the policy of the management. He calls attention to the fact that the rate adjustments of the associated companies as a whole are adjustments to the present value of the dollar, rather than increases in the percentage of net earnings on property over what has been customary in the past. The only exceptions are in those few places where rates before the war were not adequate. It is noted in this connection that while dividend and interest charges of the Bell System in 1924 amounted to 4.95 per cent. upon the book value of its property, in 1924 amounted to only 4.87 per cent.

The charges for telephone service have, on the average advanced less during the past ten years than wages or the prices of materials or the cost of living. This is equivalent to saying that measured in terms of wages or material prices or cost of living, the average charge for telephone service has been reduced.

The principles of rate regulation applicable to telephone service have been greatly clarified in recent years and some of them have been well established. It is reasonable to expect that this should simplify the work of both commissions and the companies in such readjustments as changes in conditions may make necessary or desirable.

Notwithstanding the fact that general business activity was relatively less in 1924 than in 1923, the average daily exchange and toll connections in 1924 were 45 million, that is 7.1 per cent. in excess of 1923. Both as to the speed and accuracy of making these connections, the standards of the system were fully maintained and the 1924 service results were superior to those of any preceding year. The total net gain of Bell-owned telephones for the year was \$36,162.

The personnel of the Bell System continues to produce satisfactory results and the morale is excellent. The turnover in the working forces is back to the pre-war level, the figures showing that the percentage leaving the service is less than in any year since 1919.

An efficient, metrically transmitting photographs, drawings, handwriting, finger prints, and so forth, over telephone circuits. The first public demonstration of this method was made on May 19, 1924, when pictures were transmitted from Cleveland to New York City in the presence of newspapers, press associations and others. During the national republican convention therewith were taken and transmitted from Cleveland to New York, and during the national democratic convention similar pictures were taken and transmitted from New York to Chicago. These pictures were widely published in newspapers and magazines.

Further developments in the use of the wire line for connecting practically nationwide broadcasting of important public events. A notable example was the nationwide mobilization of communication by wire and wireless for the United States Army on Defense Test Day. To better meet the future needs of the system, a new organization to be known as Bell Telephone Laboratories, incorporated, has been formed. This new organization, which is owned jointly by the American Telephone and Telegraph Company and the Western Electric Company, has taken over all of the research and development functions hitherto performed by the Bell system in the engineering department of the Western Electric Company, and it is believed that the new arrangement will make for a more efficient and economical carrying on of the fundamental work designed to improve and advance the communication art.

It is shown that there is one Bell owned or Bell connecting telephone station for each seven of the total population of the United States. At the end of the year there were 11,243,315 Bell owned stations and 4,664,232 Bell connecting stations. There were 29,893,619 miles of exchange and toll wire owned in the Bell system, an increase during 1924 of 5,369,777 miles. About 67 per cent of the total wire mileage was in underground cable and more than 22 per cent in aerial cable, with only about 11 per cent in open wire. Not additions to plant in 1924 comprising mainly real estate,

It's Easy to Make "Quick Starting"

But that is not the only test of a good gasoline. Other qualities must be present if you consider the welfare of your motor.

Non-detonating gasoline delivers power impulses continuously throughout the full stroke of the pistons. It doesn't deal one sudden, crashing blow. Strong, smooth power results.

A swift, powerful, continuous thrust drives the pistons all the way down. No sudden crash against the piston head, the force of which is spent and gone in one explosion.

No vibration, none of the wear and tear, and no "knocking" due to those sudden crashes.

A smooth, quick pickup and a gliding, powerful, stressless speed comes from Non-Detonating Union Gasoline.

Its use insures your motor's best performance.

Sold through Union Service Stations and independent dealers everywhere.



Union Oil Company of California
Also Producers of Aristo Motor Oil

Union Non-Detonating Gasoline

ORCHESTRA WILL PLAY SATURDAY

The Ladies Columbia Concert Orchestra composed of talented young women musicians is to appear in Roseburg on Saturday evening, at 8:00 at the High School Auditorium.

The Orchestra recently completed a tour of the Western United States and in every city where they appeared were received by enthusiastic audiences. Only recently they appeared in Portland and the various newspapers said of the organization:

"Ladies Columbia Concert Orchestra draws big crowd. Excellent program given before large audience at Heilig Theatre. A large audience was present at the Heilig Theatre last night and derived much pleasure from an excellent concert given by the Ladies Columbia Concert Orchestra, Mme. Frances Knight, Conductor.

directed with dignity and excellent musicianship."

"The orchestra has made great success and is now strengthened and even better than ever. Last night about 30 young ladies attractively clad in evening dresses played to the orchestra and gave good accounts of themselves as instrumentalists. They played with good attention to their leader and also with good taste and more than ordinary musical ability."

"Ladies Columbia Concert Orchestra excellent in concert. An interesting program of classical and semi-classical music was given last evening by the Ladies Columbia Concert Orchestra at the Heilig Theatre. Thirty young women musicians are included in the orchestra personnel and last night they showed marked ability in ensemble work. Mme. Knight

Says--- Now Stiff Joints Must Go!

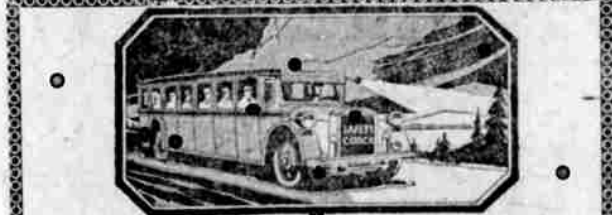
Joint-Ease they call this wonder working substance, for the reason that when ordinary remedies fail to limber up the stiff, inflamed rheumatic joint, or reduce the swelling, Joint-Ease succeeds. It's a good name for a good, clean, penetrating prescription that in just a few months has proven to a multitude of people that lame, swollen, distorted joints speedily have the kinks taken out of them and work as smoothly as ever.



But Joint-Ease is for bothersome joints, whether knee, ankle, hip, shoulder, spine or finger, and for that purpose its sale is immense. All druggists everywhere report a big demand. Always remember, when Joint-Ease gets joint agony gets quick.

Limbers 'Em Up Joint-Ease

DAILY WEATHER REPORT
U. S. Weather Bureau, local office, Roseburg, Oregon, 24 hours ending 5 a. m.
Precip. in inches and hundredths—Highest temperature yesterday 63
Lowest temperature last night 39
Precipitation last 24 hours 0
Total precip. since first month 0
Normal precip. for this month 3.98
Total precip. from Sept. 1, to date 33.23
Average precip. from Sept. 1, 1877 24.96
Total excess from Sept. 1, 1924 8.27
Average precipitation for 45 wet seasons, (September to May, inclusive) 31.49
Cloudy and unsettled tonight and Friday.
WM. BELL, Meteorologist.



Save the wear and tear!

Dark, rainy days, miserable cold, wind-swept highways—you know from experience how hard this is on your own car when you have to take it on in all kinds of weather.

Make use of the Motor Stages and save your own car!

Revel in the warmth, the cleanliness, the luxury of the modern safety coach. Always on time, run at frequent intervals, no worry. For business or pleasure, it's the economical way to travel.

OREGON STAGES



BASEBALL CHALLENGE

The American Legion Indoor Baseball team challenges any team in the county to a game of Indoor Baseball. None barred.

equipment, exchange and toll lines amounted to \$287,975,923 and were the largest in the history of the Bell system. They exceed by approximately \$38,248,000 the net addition in 1923.

The number of employees in the American Telephone and Telegraph Company and the Associated Operating Companies was, at the end of the year 279,659.

NOTICE
The Douglas Creditors Association and The Roseburg Douglas County Merchants Association offices have been moved from the Douglas National Bank building to the Douglas Abstract building, in the quarters heretofore occupied by the public library. Persons having business to transact with these associations are kindly requested to call at the new location.
E. R. KENNY, Manager.

CHAMBERLAIN'S COUGH REMEDY
Broccoli seed \$20 per lb. Order from Mrs. N. C. Ashby, Apt. 6 over Rose Confectionery, Roseburg, Ore.

BRONCHITIS
Leaves a bad cough, so does "flu." But you can stop these lingering, weakening, sleep-disturbing coughs with
CHAMBERLAIN'S COUGH REMEDY
Used and recommended since 1872, it has relieved the coughs and colds of both children and grown persons everywhere.
Keep a bottle in your home all the time
No Narcotics. Sold everywhere.

Theatres

Liberty Theatre
The fascinating adventures of the League of the Scarlet Pimpernel, banded together to save the doomed, have been a modern counterpart of the deeds of the Age of Chivalry—but shorn of the heaviness of the medieval knights, and sparkling with a romance that age never knew.
Several of them have been staged and re-staged again and again. And now perhaps the best of them all—"I will Repay"—has been adapted to the screen under the title "Swords and the Woman" and is showing at the Liberty theatre tomorrow and Saturday.

Majestic Theatre
The Majestic theatre will present today only the new Association Exhibitors photodrama, "Is Divorce a Failure?" With Leah Baird and capted by her from Dorian Neve's stage play, "All Mine." "Is Divorce a Failure?" is said to be a drama with punch and power in every situation.

It tells the story of a divorced couple who find themselves and "the other man" vacation-bound on the same steamship. At night they crash into a derelict. The boat sinks and the three—the woman, her ex-husband and her husband-to-be, are cast on a volcanic tropical island. Here circumstances show the men in their true colors—and the woman her mistake.

Speaking of bread like mother used to make. It sure had nothing of GRIMM'S MILK BREAD. Phone 133.

DEVOTIONAL DAY TO BE OBSERVED
KANSAS CITY, Mo., March 5.—Members of the Order of DeMolay throughout the world will observe Sunday, March 15, as Devotional Day. The more than 1,400 chapters have each been asked to attend church services where special programs will be given. Statistics at the Grand Council headquarters in this city show that more than eighty per cent of the DeMolays are members of some church.
Devotional Day is obligatory upon the members. It is one of five such annual observances. The others are: DeMolay Day of Comfort, January 3; Patriot's Day, May 1; Educational Day, the second regular chapter meeting in September, and Parents' Day, the Sunday preceding November 31.

LOCAL AND LONG DISTANCE MOVING



This is a sample of the kind of modern van we will send to help you with your moving problems. A telephone will bring it to your doorstep. We guarantee lowest prices. "We aim to please!"
H. S. FRENCH
TRANSFER AND STORAGE CO.
PHONE 220

CHIROPRACTIC

Is the modern science of restoring health through the nerves.
Chiropractic
Allied with ELECTROTHERAPY is restoring thousands of sufferers to health who have failed to get relief any other way. Then why should you suffer from Rheumatism, Lumbago, Neuritis, Stomach and Bowel trouble, Headache, Backache, Nervousness, Gout, High Blood Pressure, and other troubles, when
Electro-Chiropractic
Is within your reach to prove what it can do for you.
Electro-Chiropractic
IS SAFE, BARE AND SURE.
Let us make a complete examination of your case, describe our methods to you without a cent of cost. Then you do what you think best.
DR. RUPERT A. MOON
324 Perkins Bldg. Phone 454