



Too Much Merchandise, and Not Enough Money Forces Churchill Hardware Company to Unload

A MONSTER MONEY RAISING



SALE

When the Selling of the Great Stock Starts

Thursday morning, March 5th at 9 a. m., the people of this community are going to come face to face with the greatest array of bargains in the history of this store, for every item in this immense stock goes on sale, tagged with a big red tag that tells the whole story better than pages and pages of cold type could ever hope to do. It seems unbelievable, but true nevertheless, a great portion of this immense stock must be turned into cash. We are making prices that will move this stock in a very few days. We have got big things to accomplish and we are going to do it in just nine selling days, for this sale will positively close Saturday night, March 14th.

The Statement of This Firm Backed by their Reputation

Business conditions the last few months have been very unsatisfactory. Our immense volume of business during normal business conditions forces us to buy very large quantities, a little shrink in business conditions leaves us with more merchandise than we can afford to carry. That is exactly the position we are in at this time. After careful consideration we have decided to forget profits for a few days, turn our surplus stock into cash. We want the people of this section of Oregon to reap the benefits of this sale. When we make the statement we are going to give the people a real sale we believe they have confidence in what we say and will heed the call of our advertising. Take advantage of this sale and save.

SALE STARTS PROMPTLY at 9:30

Thursday Morning

March the 5th

Be on the dot when the Doors Open.

COME

STORE CLOSE

All day Tuesday and Wednesday

arranging the Stock and Repricing the Red Tag will tell the story.

COME

\$50.00

GIVEN AWAY FREE Thursday Morning to the first 50 customers

Adults entering the store, we will give a coupon good for \$1.00 on any purchase of \$10.00 or over.

BE IN LINE—SAVE A DOLLAR

Just 9 Selling Days Of This Sale

Open Thurs., Mar. 5th and will positively close Saturday night, March 14th.

DON'T WAIT

We Are Not

Going Out of Business

Just Raising Some Money, That's All.

This Sale will last 9 days

Then Down Comes the Sign and Back Goes the Price.

GOOD BROOM

25c

While they last we are going to sell a real good Broom for 25c. Be in line Thursday morning. You will have to hurry. Get a Broom.

A MIGHTY MERCILESS, SLAUGHTER OF PRICES FORCED UPON US

- SAFETY RAZORS—Durham Duplex Razors, Hoe Type: Money Raising Sale Price 19c
- DOOR LOCKS—Lock Sets, deep bevel, dull brass finish: Money Raising Sale Price 79c
- D HANDLE SHOVELS—Just the thing for garden spading. The regular price \$1.00; to close out this sale at..... 57c
- PURE ALUMINUM—Double Boilers, two quart size; only a few of them in stock; Sale 89c
- GALVANIZED TUBS—Extra heavy stationary handles, No. 2 size; regular values \$1.50; Sale..... \$1.19
- GLASS TUMBLERS—Plain thin glass, exceptional good ware; sold regular set of six 65c; Sale Price 48c
- COFFEE POTS—White Seamless, just the thing for autoists; sold regular at \$1.00; Sale Price 84c
- GRANITE ROASTERS—Set of four pieces. The famous Reed ware, large size, reg. value \$4; Sale Price \$3.29
- ICY-HOT—Vacuum Bottle. Just the thing when traveling or for the lunch. The Money Raising Sale Price..... 69c
- HATCHETS—3 1-2 in. blade Winchester Hatchet. A very good tool, and the price is only..... \$1.12
- HAMMERS—14-oz. Ball Peen, sold regular at 65c; Money Raising Sale Price 39c
- AXES—Single bit six tool steel, a good home ax. A Real Bargain \$1.73
- GARDEN HOSE—Good Cotton Hose, 1-2 in. Come in 50 ft. lengths and the sale price is only, per foot..... 10 1/2c
- ELECTRIC IRONS—The Universal Flat Iron. Nothing better. Sells regular at \$6.00; Sale Price..... \$4.48
- MILK PAILS—Re-lined Sanitary Dairy Pails, extra heavy, 14 qt., sold regular at \$1.65; Sale \$1.34
- SPONGES—Just the thing for washing the auto. Piles of them. Displayed in bins 11c

An Unprecedented Sale

Coming just at this season of the year right at the beginning of the buying season. Now is the time to buy as you never bought before. You people that are thrifty and want to save now is the time to supply your requirements for months to come. You people who are skeptical and say you never got a bargain at a sale, we even invite you to come. The price on every item in this store will be cut to the quick. The original price will be lit on the sale price marked in plain figures so you can see at a glance the actual saving you are making. This we know will convince the most skeptical.



Sensation will follow sensation! Surprise after surprise. Something doing every moment. Thousands upon thousands of bargains too numerous to mention. No matter what you need in the Hardware line the savings are positively marvelous. Don't miss this great sale if you want to economize. Look for the big sign. Follow the crowd. COME!

- O SO EASY MOPS—Set of three pieces, mop, polish and duster. The Money Raising Sale Price 98c
- FLASH LIGHTS—The Winchester two cell light, mighty good values; Money Raising Sale Price..... 84c
- CURLIX—Curling Irons; only a few of them; while they last. The Money Raising Sale Price..... 79c
- SEWING MACHINE OIL—White Diamond; its a good one; regular price 25c; Sale Price 17c
- PAINT—Auto Enamel. Paint your own car; close out price; quarts, \$1.25; pints 67c
- GRANITEWARE—Big assortment thrown into one big pile; while it lasts. Come early 19c
- CUPS AND SAUCERS—Good heavy ware, piled in bins; Money Raising Sale Price, the cup and saucer 12c
- MONKEY WRENCHES—12 in. knife handled, forged steel jaws, Coe's patent, sold at \$1.75; sale price..... \$1.21
- BLACK WIN SCREEN CLOTHS—Extra special, 18 to 48 inches; priced for a close out at, per square foot 2c
- DOOR MATS—17x27 inches Cocoa Door Mats, long fibre, regular price \$1.50; while they last \$1.10
- EARTHEN WARE PITCHERS—Fancy decorated water pitcher, regular price \$1.25; Money Raising Sale Price..... 98c
- WASH TUBS—No. 3 Galvanized Tub, a splendid value, sold regular at \$1.50; Money Raising Sale Price \$1.17
- OIL CANS—5 gal. Galvanized lay down Oil Cans; regular price \$1.45; Money Raising Sale Price \$1.17
- TOILET PAPER—7 large rolls Crepe Paper; Money Raising Sale Price 42c
- KALSOMINE—Alabastine or Decotint, 5 lb packages in colors; Money Raising Sale Price, the package 35c
- PERCOLATORS—8 cup aluminum fire protected handle; a splendid Percolator that sold for \$3; Sale Price \$2.27

PAINTS AND VARNISHES

Now is the time to paint and now is the time to buy and right at this sale Thursday morning is the place, for when our doors open every can of paint will be thrown into this mighty slaughter of price and you can pick them up at a big saving from the original price. The wife wants you to paint, the daughter wants you to paint and we want you to paint simply because we have got loads of it that must be sold. Think it over seriously. Figure out your requirements and be at this sale Thursday morning when the doors open.

COME, BUY AND SAVE

Only a Few Prices Quoted, Why

Because we expect every man in a radius of 50 miles of this city to attend this sale let the Red Tag talk to you. Let them tell the story pages and pages of cold type could not commence to impress upon you—the real importance of this sale. We invite you to come see for yourself, seeing is believing. When you come to this sale and see with your own eyes the actual saving you are making there will be no argument. You will buy and be glad you did.

Every Item in the Store Genuine Bargain

An Opportunity Of a Lifetime

A chance to save. Hardware of every description and the price positively slaughtered on every item.

Buy Now, Save

Don't Miss a Single Day of This Sale

Something Doing all the time.

A Big Stock—A Big Sale, and a Real Opportunity to Save

DON'T MISS IT

SALE PRICES MUST BE CASH

That is why we are conducting this sale.

That's why we are sacrificing our profits. We need cash. Pay Cash and SAVE

Extra Sales People Wanted

We want experienced Hardware salespeople. This is going to be a big Sale. There will be a jam, and we want salespeople that know the Hardware Business. If you can sell Hardware and are willing to work, this Sale will mean work and lots of it, apply Wednesday. Phone for information. The store will be closed. You can't get in.

ROSEBURG OREGON

CHURCHILL HARDWARE COMPANY

ROSEBURG OREGON