

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, WEDNESDAY, FEBRUARY 4, 1925.

THE PROPORTION FOR ADVERTISING.

The Publishers' Auxiliary gives a table showing what proportion of a concern's gross receipts, in the opinion of 10 of the best retail advertising men in the country, should be set aside for advertising. These figures suggested that amounts varying from 3 1/2 per cent in the case of department stores, four per cent for millinery and miscellaneous stores, five per cent for men's clothing stores, and six per cent for electrical stores, etc., should be set aside for such publicity.

After spending a couple of days at the state legislature, giving the legislators the once over and milling around in the lobbies of the state capitol building, one is more than ever impressed with the fact that what is needed mostly is more adequate play grounds for the hordes of lobbyists that infest the legislative halls from early morning until late at night.

The effort is being made to reduce costs of production, promoted by Secretary Hoover of the Department of Commerce and others. This department has issued a booklet entitled "Simplified Practice," which tells how many wastes can be eliminated.

When prices for any commodity are low, many people blame the speculators. But when prices go up, the producers are not so worried about speculation. The indignation felt by many wheat farmers against speculators when prices were low in 1923, did not probably continue very hot in 1924, when the speculators were bidding the price up.

Only one bill was introduced in the house at Salem yesterday, while six were passed. If the bills already presented to both houses receive proper attention before the present session ends there will be sufficient work for all concerned without further introduction of new measures.

The way to settle the school site question, in the best way possible to all concerned, is to get out and vote your sentiments. Don't stay at home and think about it—cast your vote.

"Tillie From Tillamook" took 'em goin' and comin'—at all hours of the day and night.

"MOTHERS AND DAUGHTERS NIGHT AT REVIVAL" Doctor Miller spoke last night to a full house. His text was taken from II Tim. 4:15. "For Demas hath forsaken me, having loved this present world, and is departed unto Thessalonica."

PRUNE PICKINS

BY BERT G. BATES

GOOD EVENING FOLKS— There's a few fellers Who go mopin' around In this 'ol' world Lookin' thru Smoked glasses And when the Sun peeps out They miss the Glorious rejuvenatin' Rays of 'ol' Sol And instead they See crepe hangin' All over the universe And we're wonderin' If their funeral Will be any more gloomy Than their presence Here among us.

DUMBELL DORA THINKS A typhoon is a small spouton.

A woman has written Simple Cal Coolidge askin' the sorta dress she should wear to his inauguration, recalling that the prexy desires simplicity to the nth degree. As Cal is too dern busy gettin' his 'ol' suit altered for the occasion we will take the matter off'n his hands and recommend to the damsel that she secure two 'ol' flour sacks as the material for her gown. A fringe of sea-weed would be quite becomin' but if simplicity is the desired effect we would urge the lady to take scissors and cut little slits around the edges of the dress. A rosette made from pleated gunny-sack adds just the proper touch of refinement for the occasion. Hip pockets are also bein' worn this season and should be quite popular during the inaugural session in Washington, D. C.

After watchin' the local h. a. basketballers play Ko-Keel yesterday we figured that both teams carried the ball 198 yards durin' the game.

The ex-cultured rulers of the Eliuke will do their stuff tomorroy night and we have it from hqrs. that the Bills oughta be there at 6 p. m. with appetites for both food and fun.

FLOWERS FOR THE LIVING CLUB No. 2—A. T. Lawrence.

That town institution, the Douglas County Concert Band, is one thing to which we all point with pride. Bert Lawrence had a vision that a band could be made permanent instead of temporary, as is usually the case in towns where "Silver Cornet Bands" are organized and disorganized at three month periods. Bert is full of that pep and snap so necessary to a successful town band organizer. To be the guiding spirit in such a musical organization one must be able to carry water on both shoulders and thus far Bert hasn't spilled a drop. We're proud to include you in the local Hall of Fame, Bert, and long may your drum major baton wave in the refreshing breezes of the Umpqua Valley. You gave us a hand and we're going to help keep it.

Too bad that bunch of zealots in California who are awaiting the end of the world Friday are not residents of Roseburg. In anticipation of the crack of doom, they are disposing of all of their property, which includes some fine real estate. Roseburg might have been able, under circumstances, to acquire a desirable high school site at a price that might please everybody.

If they'd gotta flock of rum-runners to take that anti-toxin to Nome for the epidemic, the boys would have made some record time.

This colyum is constantly under the scorching fire of criticism. Trying to please so many amendments has perhaps made us a little irritable and we imagine that at times some of the squibs appear in the colyum have placed ye ed. in the ranks of a cynic. However, we still believe there is some good in the world, as in buyin' a dozen eggs. They can't all be rotten.

"Wonder who's doin' all the law-enforcin' while Mister Cleaver's down to Salem?"

Just stop and think how many mees would be homeless if the pool halls would burn down.

Ye ed. rec'd another invitation today to attend the evangelistic meetin's but it's a shame to ask a preacher to work so hard.

Next week the Old Soldiers Croquet team will meet the R. H. S. basketball team in a game of tiddy-winks. Marquis of Queensbury rules to be used.

George Cleaver may get a cleaver wrapped around his neck, and again maybe the cleaver'll be laid on the shaft and agin maybe the cleaver is too sharp for the probers.

ended and the evangelist continued his sermon yesterday on baptism. The baptism of the Holy Ghost was his theme and he made very plain this Divine gift which came to the Apostles at Pentecost, and which may be had by any believer today. Tonight is "Baptism Men's night." The Kiwanis and Rotary clubs and other organizations have been invited to attend in a body. Every body is invited to attend this great meeting.

MISSING BROTHER OF EVANGELIST FOUND DEAD AT EVERETT

G. W. Scott, the Scotch evangelist, who has been conducting special meetings at the Salvation Army hall, last night received a telegram from his father in Philadelphia informing him that a brother, who has been missing for the past eight years, was found dead in Everett, Washington. Mr. Scott left at once to arrange the disposal of his brother's body. He will visit for a short time in Clarkston, Washington, with his family and expects to return on Saturday to continue the revival services.

Rain makes the sweetest music when it beats on your own roof. Buy the shingles from Pace Lumber & Fuel Company.

JIGGS AND MAGGIE SHOW IS NEW

"Bringing up Father in Ireland" is the title of the old, but ever new musical attraction which comes to the Antlers Theatre on Monday night for an engagement of one night only.

The famous George McManua cartoon play is absolutely new every year. There is nothing remaining of last season's show, but the title and "Jiggs & Maggie" of course. They say girls are getting prettier every year, and "Bringing Up Father" keeps pace with the times and they can't come too pretty for "Jiggs." "Bringing up Father in Ireland" naturally calls for girls of the Irish type, and how could they be prettier than when they have the "Blush of the Irish Rose" on their cheeks. Songs and dances are all new as well as scenery and electrical equipment. "Bringing Up Father" is an American Institution that is dear to every reader of the funny page. See them at the Antlers.

San Tonic—a large health tonic—benefits the appetite, digestion, blood, circulation, muscles and nerves. Lloyd Crocker.

FISH WORM IS LATEST MOVIE ACTOR

WASHINGTON, Feb. 4.—Lumbria Terrestrial, of the common fish worm, is in the movies. He has the leading role in "Laying Lumbria Law," filmed by the department of agriculture in cooperation with the United States Golf Association and showing the damage he causes to lawns and golf putting greens.

The picture shows how Lumbria destroyed grass roots and how he surrenders when treated with corrosive sublimate.

PREHISTORIC SKULL OF MAN-LIKE APE UNEARTHED

LONDON, Feb. 4.—"Australopithecus Africanus," as Professor Raymond Dart has named the original owner of the skull which he discovered at Taung, Bechuanaland, has stirred interest among anthropologists and anatomists here.

The dispatches describing the discovery said the skull was buried in limestone at a depth of 50 feet, represented something midway between man and the great ape, and was much finer than previously discovered pre-historic skulls. Its owner, Professor Dart said, while not human, was yet more intelligent than the gorilla or chimpanzee and must be regarded rather as a man-like ape than as an ape-like man.

For concrete work call Taylor, 132 No. Flint St. Tel. 225-R.

ANCIENT CHALDEAN CITY IS UNEARTHED.

PHILADELPHIA, Feb. 4.—A museum, the property of the daughter of the late king of Babylon, who ruled in the sixth century, B. C., has been uncovered, and many priceless objects obtained by the joint archaeological expedition of the British museum and the University of Pennsylvania to the ruins of the city of Chaldea, according to the December report of the scientists made public in London and Philadelphia last night.

The scientists who are digging in the buried city of Chaldea reported that the museum contained objects dating as far back as 2500 B. C.

Taylor made concrete in good concrete. Tel. 225-R.

ENGINEER WHICH VICTIM

FLORENCE, S. C., Feb. 4.—The Atlantic Coast Line's crack passenger train from Florida to New York was wrecked in the railroad yards here today. James Fagan, engineer was killed.

The engine, tender, mail and express cars were partly overturned.

Home building is one of the factors in character building. Pace Lumber & Fuel Company.

AUTO OVERTURNS; 2 DEAD.

COLORADO SPRINGS, Col., Feb. 3.—Buried in the wreckage of their automobile which tumbled over one mile north of Montrose here, when the driver failed to slow down while

BIG VALUES IN HATS

Have you seen the newest styles in spring hats? Express shipments from New York every week or two at Carr's. They are classy hats at low prices.

STUDENT BAND TO BE ORGANIZED

The Hellfire Conservatory announces the organization of a student band to be composed of both male and female players. Mr. Nickerson, the new band instructor and teacher of all wind instruments, invites prospective pupils who wish to prepare for the band to see him at once so that it may be organized in the near future.

WE BELIEVE IN FARMS

We believe in farms. Prices are going up. Wheat, cattle, sheep and hogs, as well as fruit, are going steadily up. The farm that raises these crops must increase in value and price. Prosperity is returning—it is coming back for farmers. We believe in farms; we believe they will increase in value; and we believe there is no better investment for anyone than to invest in land at the present time. We are now offering some exceptionally good buys in farms.

RICE & RICE

taking a curve, two persons were killed and four injured, two probably fatally, late last night.

ASHBY'S IMPORTED BOCCOLA SEED IS SELLING RAPIDLY

Order at once. Mrs. N. C. Ashby, Apt. 6, over Rose Confectionery, Roseburg, Ore.

CUPID UNITES MILLIONS.

NEW YORK, Feb. 4.—The engagement of James Sullivan Rockefeller, son of the late William G. Rockefeller, to Miss Nancy Carnegie, daughter of Andrew Carnegie, L., is announced.

SCHOOL DISTRICT SPECIAL ADVISORY ELECTION

State of Oregon, County of Douglas, School District No. 4. Notice is hereby given that a special school district advisory election hereby called to be held in the high school building in the city of Roseburg in and for said school district No. 4 on the 7th day of February, 1925, between the hours of two o'clock P. M. and seven o'clock P. M. will be submitted to the legal voters thereof the following proposition:

"Shall the new High School Building to be erected in School District No. 4 be erected on a tract to be purchased in West Roseburg known as the Bellows Tract, not exceeding twelve (12) acres, or shall it be erected on a central site?"

The polls for the reception of the ballots cast at said election will, on said day and at the place aforesaid, be opened at the hour of two o'clock P. M. and remain open until the hour of seven o'clock P. M. when the same shall be closed, and all persons shall be entitled to vote at said election who would be entitled to vote for school director in and for said district.

By order of the District School Board of School District No. 4 of Douglas County, Oregon, made this 27th day of January, 1925.

B. W. TAYLOR, Chairman, District School Board. Attest: V. J. McNeill, District Clerk.

Louis B. Clark



Los Angeles.—"Before my retirement I was for 28 years a druggist and during that period sold many thousands of bottles of Dr. Pierce's remedies. I could always feel perfectly safe in recommending a medicine put up by Dr. Pierce of Buffalo, N. Y., and it is a pleasure for me to state that during all the years I sold medicine I never had a single complaint regarding Dr. Pierce's remedies, but have had hundreds of people tell me how much good they have derived from them. I had, and still have, so much confidence in these remedies that when I was once I sold the "Golden Medical Discovery" which clears my system of all unwholesome humors giving me a feeling of perfect health."—Louis B. Clark, 301 E. 26th St.

SCHOOL BOARD MAY TAKE CENTRAL SITE

The News-Review has been informed by members of the school board that it was in error last night when it was stated that only two sites are in question. The school board states that the proposition is being presented as a choice between the West Roseburg site, and any central site and any general site which the board may eventually decide upon. Although the central site is expected to refer to the north half of the block upon which the present high school is now situated, yet the board might desire to make some change, and in the event the central site is approved the board will not feel itself restricted, it is stated, to consider the north half of the present school grounds as the only place for the building. In other words, the Bellows tract is being placed against the field, leaving the site to the board's discretion if the West Roseburg location is not approved, the only restriction being that the alternate site be centrally located.

TOMORROW OUR LAST.

(Associated Press Leased Wire.) PASADENA, Cal., Feb. 4.—Pasadena followers of Mrs. Margaret W. Rowen, Hollywood prophetess who predicts next Friday will see the "end of the world," will gather with members of the Los Angeles "reformed" Adventist colony to await the fall of the curtain on modern civilization, according to Dr. J. Franklin Balfanz, leader of the Pasadena group.

"We are convinced beyond all doubt," said Dr. Balfanz last night, "that the earth will be depopulated next Friday. It seems the most amazing thing that more people are not heeding our warning and preparing for the end." He added that Rowenites in Pasadena are making every effort to dispose of their earthly belongings before Friday.

Spokesman for Mrs. Rowen yesterday announced that the prophets would remain secluded in her home, and that other Hollywood members of the cult would follow her example during the hours set apart for doom.

Studeneger costs less per pound than butter.

We are Equipped To furnish your complete millwork in a Roseburg product for your home, office, or building. Quality, Service and Price is Our Motto. Roseburg Lmbr. & Mfg. Co.

Low Priced Tables and Chairs. Very often a set of new chairs or a table of some sort comes in mighty handy, and just now we can offer you something in this line in so reasonable a price that you will be able to get just the thing you need.

LENOX FURNITURE COMPANY 321 N. Jackson St., Roseburg

Big Auction SALE Saturday, February 7 1:30 P. M. Men's Belts, Cooking Utensils, Furniture, Curling Irons, Buttons, Embroidery, Hand Bags, Dollies, Music Boxes, Waist Garters, School Crayons, Rubber Stamping, Outfits, etc.

Anything in the store that is asked for will be put up for sale. TERMS CASH Radabaugh & Patterson Auction House 328 North Jackson

PHONE IN Order by Phone And Avoid Delays We are happy to take your order in this way and our service will be prompt—it just saves you a trip down town. Our stock of Groceries is complete, and we always have vegetables and fruits on hand. Consult us about your needs. PICKENS BROTHERS Perkins Bldg. Phone 68

Hot Biscuits—for Dinner! Make them with CALUMET THE WORLD'S GREATEST BAKING POWDER They will be light—tender—tempting—every time SALES 2 1/2 TIMES THOSE OF ANY OTHER BRAND

CATARRH of head or throat is usually benefited by the vapors of VICKS VAPORUB Over 17 Million Jars Used Yearly ANNUAL MEETING OF THE DOUGLAS COUNTY FARM BUREAU, INC. The regular annual meeting will be held February 7, 1925 at Roseburg in the basement of the M. E. Church, north, commencing at 10 a. m. A program has been arranged. George A. Mansfield will speak at one o'clock. Rev. Howard and others will also speak. All members, their families and friends are requested to be present. Banquet dinner at noon. H. E. KRUGER, Pres. C. E. MOYER, Sec'y. Johnson's Service Department for Douglas county. Everything for polishing furniture, floors and linoleum. Lloyd Crocker.

Go to the Movies with us? Sorry—the Boys won't leave the Radio. You Simply Cannot Get Away From Globe Radio Values. You just can't take people away from their Globe Radios—nor can you get away from the remarkable values in Globe sets and parts.

OTT'S MUSIC STORE, Roseburg. Ask for Catalog Free Demonstration. Globe Duo Dync No. 770, 4-tube \$ 55.00 Globe Duo Dync No. 880, 5-tube 100.00 Globe Duo Dync No. 815, 5-tube 110.00 Globe Duo Dync No. 900, 5-tube 135.00

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POULTRYMEN ATTENTION Will start my Giant Incubator February 10. Will have for sale S. C. White Leghorn, O. A. C. Barred Rock, 5. C. Rhode Island Red (McRae & Johnson strain), Buff Orpingtons, day-old chicks. Will also do custom hatching. Save money by having your own eggs hatched, and increase our turkey flocks by having me hatch your turkeys. Four years satisfactory custom hatching. Book your orders now. CHICKOPEEP HATCHERY EARL VOSBURGH Phone 391-Y 702 Fullerton St., Roseburg, Ore.

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