

WORLD'S LARGEST CHAIN DEPARTMENT STORE ORGANIZATION

J.C. Penney Co. A NATION-WIDE INSTITUTION - 571 DEPARTMENT STORES

RELIABLE QUALITY GOODS ALWAYS AT LOWER PRICES

CORNER OF CASS AND STEPHENS, OPPOSITE POSTOFFICE

High Footwear Quality! Service and Low Price!

The solid leathers, the superior craftsmanship in the making, styles that are new and smart—these are all important factors that recommend our footwear over other makes.

Men's Comfortable Shoes Both for Dress and Work

Men who have the habit of buying shoes here (and it's a good habit!) always enjoy foot comfort. They also get shoes which outwear any they have had before.



Astonishingly Low Prices

You will be surprised that good shoes can be so reasonable. Step in to-day and let us fit you.

\$2.98 to \$6.50

Mass Production Buying and Selling

There are three great economies resulting from the multiple operations of our stores which assure large savings of money to consumers (to you):

Mass production (first) required because of our mass buying (second) and mass selling (third).

Each of these is an important factor in enabling us to provide you and the millions of people we serve throughout the United States, with needs for the person and home at prices that average far below those ordinarily asked.

These savings are continuous—not occasional!

J.C. Penney Co.

Boys' Shoes For Work or Play



Every boy gives his shoes rough wear. They must be strong to give good service.

Boys' Work Shoe, chocolate elk Army Blucher, soft tip and half double sole (illustrated above).

Savings in Women's Oxfords Well Made of Fine Leather



These Oxfords will not only wear for a long time, but they will look well as long as you wear them. The careful workmanship and the durable material make them keep their shape.

Our quantity buying of shoes for our 571 Stores throughout the United States makes it possible for us to sell better shoes at lower prices.

An Economical Purchase!

\$2.49 to \$5.50

RADIO PROGRAMS

From Pacific Coast Stations

Radio Features for Thursday, January 29.

KNX—The Express, Los Angeles—237 meters—4 p. m. Travel talk; 6:15 p. m. special program; 8 p. m. Lion's Club; 9 p. m. Feature Program; 10 p. m. Coconut Grove orchestra.

KFRC—The Bulletin, at San Francisco—270 meters—6:37 p. m. late news bulletin; 8 p. m. dance program; intermission piano solos.

KJLH—The Times, Los Angeles—395 meters—12:30 p. m. orchestral concert; 2:30 p. m. matinee musicale; 6 p. m. Hickman's orchestra; 6:30 p. m. Children's program; 7:30 p. m. Art Talk; 7:45 p. m. Health Talk; 10 p. m. Baltimore Hotel, dance orchestra.

KGO—General Electric Company, Oakland—312 meters—10:40 a. m. classroom instruction by Oakland Public Schools; 11:30 a. m. luncheon concert; 1 p. m. Hotel St. Francis concert orchestra; 8 p. m. "Arms and the Man"; George Bern. Shaw's play by KGO players; 10 p. m. dance music.

KGW—The Oregonian, Portland, Ore.—492 meters—12:30 p. m. Program sponsored by Portland Civic Music Club; 5 p. m. Children's program; 6 p. m. Hale Brothers, Inc.—423 meters—7 a. m. Setting-up exercises; 1 p. m. Fairmont Hotel orchestra; 4:30 p. m. Fairmont Hotel orchestra; 5:30 p. m. Children's hour; 7 p. m. the Fairmont Hotel Orchestra; 8 p. m. Organ recital; 9 p. m. Sp. 10 p. m. Vocal Musical Program; 10 p. m. dance music.

KFSG—Angelus Temple, Los Angeles—278 meters—10:30 a. m. Radio Bible class; 3:30 p. m. Organ recital; 7:30 p. m. auditorium service; 9:15 p. m. Gray Studio program; 10 p. m. organ recital.

KLX—The Tribune, Oakland—509 meters—Silent after 7:30 p. m.

Radio Features for Friday, January 30.

KIX—The Tribune, Oakland—509 meters—8 p. m. Opera "Martha" in English; incidental music; 10:30 p. m. American Theatre orchestra.

KFSG—Angelus Temple, Los Angeles—278 meters—10:30 a. m. Radio Bible school, music, prayer for the sick; 3:30 p. m. organ recital; 7:30 p. m. auditorium service, Crusaders' Rally; 9:15 p. m. Temple Silver Band; radio lecture; 10 p. m. organ recital.

KFO—Hale Brothers, at San Francisco—423 meters—7 a. m. Setting-up Exercises; 11 a. m. a home economics talk; 12:45 p. m. Commonwealth club, luncheon address; 1 p. m. Fairmont Hotel orchestra; 4:30 p. m. the Fairmont Hotel orchestra. Silent Night.

KGW—The Oregonian, Portland—492 meters—12:30 p. m. Concert; 5 p. m. Children's program; 8 p. m. Oregon University Extension Division Lecture; 10:30 p. m. Hoot Owl.

KGO—General Electric Company, Oakland—312 meters—11:30 a. m. orchestra; 1:30 p. m. studio musical concert and speaker; 4 p. m. Hotel St. Francis, concert orchestra; 5:30 p. m. Girls' half hour; Silent Night.

KJLH—The Times, Los Angeles—395 meters—12:30 p. m. Perry orchestra; 2:30 p. m. matinee musicale; 6 p. m. Hickman's orchestra; 6:30 p. m. Children's program; 10 p. m. Baltimore Hotel orchestra.

KFRC—The Bulletin, at San Francisco—270 meters—6:37 p. m. Bammo's Little Symphony orchestra; 8 p. m. the same with a varied program.

KNX—The Express, Los Angeles—237 meters—8:30 p. m. the Marcellus orchestra; 8 p. m. feature program; 10 p. m. amateur hour; 11 p. m. Coconut Grove orchestra, dance music.

Radio Features for Saturday, January 31.

KNX—The Express, Los Angeles—237 meters—1 p. m. radio talk; 6 p. m. Green Mill orchestra, dinner hour; 8 p. m. Travelogue program; 10 p. m. Ambassador Hotel, Coconut Grove orchestra.

KFRC—The Bulletin, at San Francisco—270 meters—6:37 p. m. matinee musicale; 6 p. m. Hickman's orchestra; 10 p. m. Baltimore Hotel orchestra; midnight, KHJ artists' ensemble.

KGO—General Electric Company—312 meters—11:30 a. m. luncheon concert; 4 p. m. St. Francis Hotel orchestra; 8 p. m. varied studio program, public educational addresses; 10 p. m. dance music.

You've always wanted it - here it is - New Style H-O

THE only oats that cook into granular oatmeal. Nothing else like it. Meaty granules stimulate digestion. Never cook sticky or gasty. Wonderful flavor. More than a new oatmeal—a new cereal.



Energy-building carbohydrates, tissue-building proteins, a wealth of vital minerals. And New Style H-O takes only 2 to 3 short minutes to cook—the quickest cooking cereal—quick as a flash!

\$1,500,000 LOAN TO FARMERS REQUESTED

(Continued from page 1.)

Telephone Octopus Seen "It has come to my attention that the American Telephone & Telegraph company of New York owns substantially all of the stock of the Western Electric company as well as nearly all of the stock of the Pacific Telephone & Telegraph company.

The Pacific coast offspring of this giant monopoly is obliged to pay four one half percent of its gross earnings to the parent company under the guise of administrative supervision. The Pacific Telephone & Telegraph company, furthermore, is required by its New York parent to purchase all of its equipment and apparatus from another child of the great parent corporation, the Western Electric company, and at prices in excess of the ordinary market value thereof.

Upon such multiplication and pyramiding of costs, the valuations and rates are fixed. "Our public service commission as now constituted, seems utterly helpless in considering the point of view and legitimate interests of the public, the truth of this is emphasized by the decision some months ago in the street car fare case at Portland. The Portland Electric Power company had entered into a contract that was supposed to be binding and through which the company, then known as the Portland Railway Light & Power company agreed to carry passengers for a fare of five cents. In time the automobile came into common use which reduced revenues from street car operations. The five cent rate agreement was promptly scrapped as an alternative to accepting losses in the manner of ordinary investment and the fare was increased to six cents by the public service commission and shortly afterwards to eight cents to overcome reductions in previous revenues.

"I invite your attention to the record of our public service commission for some years past which reveals a policy of constant and unremittent increases—increases in telephone rates, in lighting rates, in power rates, in railway rates—in short in every sort of rates which the public is compelled to pay for services. Not in one single case before the commission in 1924 was there a rate reduction of any kind made in the interest of the public. For such reasons as these I do not favor the continuance of a regulatory body at public expense when its services are to the public utilities rather than to the public.

"I wish, finally, in this connection, to add the recommendation that as an additional step towards remedying the conditions I have brought to your attention, you enact a law declaring all telegraph and telephone companies to be common carriers.

Cheaper Power Need "I wish again to emphasize my earnest belief that the people of Oregon expect and have a right to expect this legislature to pass laws that will bring about a more equitable distribution of the tax burden. The people of Oregon expect and have a right to expect that the highway fund will be supplied with sufficient sums to complete the main highway program at an early date. "The people of Oregon expect and have a right to expect that this legislature will pass necessary laws that will enable districts to organize municipalities for the development of hydroelectric power, so that Oregon may offer to her people and industries electric energy at cost. Nothing can be done that will advance the industries of our state so rapidly as cheap electric power. "The people of Oregon expect and have a right to expect that this legislature will enact legislation which will start in real earnest the reforestation of our cut-over and burned-over lands. We have 22,000,000 acres of land in Oregon, suitable only for the growing of timber. The reforestation should be done by the states in the interests of all the people and not for the benefit of a limited class. Trees started now will be ready for the woodman's axe in half century. When future generations view the Pacific coast, may they see not hills denuded of trees, but rather gales upon growing forests which will enrich and make prosperous a contented and happy people."

To Curb Pierce's Power STATE HOUSE, Salem, Ore., Jan. 29.—Claiming enough votes to pass the measure over the governor's veto Multnomah county senators today introduced a bill taking

from the governor the power to appoint members of the port of Portland commission, the bill was put through second reading of the senate under suspension of the rules. At the same time it was announced that at a caucus it was decided to make no further attempt to take from the governor the power to appoint members of the state fish and game commission.

Under the bill Henry L. Corbett, Robert H. Strong, Robert E. Smith, and Andrew R. Fortes will serve out their present terms on the port of Portland commission which expires in 1927.

George H. Kelly, W. L. Thompson, Phil Metchan, H. A. Sargent and Frank M. Warren, whose terms would have expired on June 1, and to whom the executive appointed successors the other day, are re-named in the bill to serve until 1929.

The other day Governor Pierce appointed six successors to the foregoing five, Clyde E. Lewis, Drake O'Reilly, Jefferson Myers, J. W. Ganony and George M. McDowell, with the hope that their appointment would avert the pending clash between him and the legislature over the port. The appointments proved unsatisfactory to practically all of the Multnomah delegation, however, with the result that a decision was made to re-name the whole old commission in a bill to be passed by the legislature.

Daily Grind of Bills. Senator Hall's bill excluding evidence obtained by speed traps in the trial of criminal cases arising out of traffic law violations was passed today by the senate. Under the bill all officers would be in uniform. It does not affect officers of the state traffic department who have never used speed traps.

Persons drawing checks on banks in which they have no money or insufficient funds to cover such draft could be fined \$1,000, sentenced to a year in jail or punished by both such fine and imprisonment under house bill 199 introduced by Fisher, Douglas county.

Collection of such income taxes not paid during 1925 would be provided under house bill 192 introduced by the committee on assessments and taxation. The bill provides that these unpaid taxes owed the state shall be collected as if the income tax had not been repealed. The house yesterday afternoon passed house joint memorial number 1, asking congress not to pass the proposed federal migratory bird refuge act.

A house bill by Collier of Klamath county providing that counties shall fix minimum prices at which land acquired for taxes may be sold by the counties was passed today by the senate.

A bill by Bailey of the house amending the soldiers bonus act so that a borrower under the act may exchange his property, and the

loan apply to his newly acquired property was passed by the senate. Five textbooks would be provided for the public school children of the state under house bill 206 introduced today by Woodward, Multnomah county, and Miller, Umatilla. Appropriation of \$750,000 to cover first purchases of the books would be provided for in the measure which would be submitted to the people for approval at the polls.

Establishment of the western normal school and college at Seaside is asked in house bill 215 by Bates of Clatsop county, introduced in the house today. The measure would be referred to the people under terms of the bill.

The governor's power of appointment of the state game commission would be transferred to the state board of control under house bill 195 introduced today by the game committee. The bill has been expected for several days. The measure would provide for a board of five members.

Under provisions of the bill two members would be named from game district No. 1, two from game district No. 2 and one from the state at large. The board would be given the power to remove any member for the good of the service.

Provisions for changing county seats are made in house bill 214 introduced by Carlin, Jackson county today. A special election may be called for the purpose upon petition of one-fifth of the voters casting votes at the last county election. On such petition a special election shall be called within 90 days. The bill is designed to aid in removal of Jackson county's court house from Jacksonville to Medford.

Envelopes, bill heads, catkins cards, business cards, posters, folders, booklets of every description printed on short notice by the News-Review exclusive job printing department. Phone 135.

Think! A drop of ink makes millions think. Better use a drop of Advertising ink to Make them think about buying your goods!



DIVER BREAKS ALL DEPTH RECORDS

Deep sea divers, equipped with this strange diving suit, the invention of Captain Benjamin Leavitt, of Philadelphia, and diving from the salvage ship Halsey, have salvaged a \$500,000 cargo of copper from the wreck of the British frigate "Cape Horn," which went down in 218 feet of water off the coast of Chile in 1869. Special pressure resisting deep sea lights permitted them to see. This is the deepest man has ever dived, the record having been 152 feet. Leavitt, however, claims to have descended 261 feet in trials. He hopes to salvage the \$6,000,000 cargo of the Lusitania, sunk by a German submarine off the coast of Ireland in 252 feet of water. The deep sea lamp is shown just ahead of the diver.



RECORD DIVE

MORE CABINET CHANGES FORECAST.

The impression is growing in Washington that President Coolidge will entirely re-make the Cabinet he inherited from President Harding. Secretary of War John W. Weeks, Secretary of Commerce Herbert Hoover and Secretary of the Interior J. J. Davis are reported ready to retire. Alonzo B. Houghton, American Ambassador to Germany, is said to be slated for the post of Ambassador to London, succeeding Frank B. Kellogg, appointed Secretary of State.



Mr. JAMES J. DAVIS & HERBERT HOOVER. Below: JOHN W. WEEKS & ALONZO B. HOUGHTON.

NEW AUTO CAMP WILL BE BUILT IN EDENBOWER

(Continued from page 1.)

struction. "My wife and I traveled 15,000 miles looking for a suitable location for a camp grounds, and investigating the proper methods of arrangement." Mr. Ewell stated. We stopped in every large camp ground between Seattle and Dallas, Texas, and the camp which we propose to construct will embody the best features we could find. The camp is patterned largely after the one in El Paso, Texas, which we found offered the greatest convenience to the tourists of any in which we stopped.

Both Mr. Ewell and Mr. Hagen carry letters of introduction from banks, chambers of commerce, and individuals in the state of Oklahoma from which they come.

Mr. Ewell was for two years the city manager of the city of Duncan, Oklahoma, during the period in which the city grew from 2,450 to population to 10,000. The Duncan Daily Banner at the time of his departure commended him very highly for the work done while in that official capacity. Mr. Hagen was general superintendent of the Houston Oil and Gas company, and served that company for a number of years.

The two men in making a place to reside permanently and to make an investment, found Roseburg to be one of the most promising places and decided to locate their business here. They have placed an order for shale and granite to hard surface their driveways and walks, and are already securing their materials for the construction of the buildings. The land is now being surveyed and staked, and it is expected to have the camp ready for receiving tourists by the first of April. It is expected that it will take about three years to complete the plans which the builders have in mind, but the camp will be open the coming season, and additions will be made as rapidly as possible.

The negotiations for this improvement have been under way for several months. J. W. Tollman, the Edenbower real estate dealer, through whom the property was purchased from Mrs. Fred Fisher, has been in correspondence with the agents of the two men for the past year and they made a most careful survey of this community before deciding to invest here.

They maintain that they will put in a camp ground which will be unsurpassed, even in larger cities of the coast, and doubtless thousands of tourists will be drawn to the city as a result of this camp ground. They expect to make an initial expenditure of about \$25,000 and will have a camp valued at about \$75,000 when their plans have been completely carried out.

WOMAN SPOTTER GIVES TESTIMONY (Continued from page one) at a Portland party was intended as a true picture from social life in Portland as she had actually seen it. She evaded a direct answer to this, but said it represented a type. "I have seen many things in Portland," she said.

Not All Sheriffs Efficient "Livy Stippy, district attorney of Clackamas county, was the first witness of the afternoon. He said that he had always got help from Cleaver's office, when he asked for it, but that there had been no cooperation with the sheriff's office. His opinion was that conditions in Clackamas county were such that no sheriff could handle the situation alone. William M. Huston, Cleaver's deputy, testified at some length. He said he had no friction with Sheriff Roberts of Clackamas county. The story of a still in Jefferson county that Roberts wanted him to get was different from Roberts' story as told a few days ago. Roberts claimed no effort was made to get the still. Huston said he went to the acting sheriff of Jefferson county and that he and the sheriff, and two other men went to the place mentioned by Roberts, but found neither the man nor the