

AUTOMOBILE SECTION

Announcing the New Home of Willys-Overland Fine Motor Cars

About March 1st our new sales and service building, second to none in southern Oregon, will be completed and stocked with a most complete line of these popular cars as well as all parts that could possibly be needed for their upkeep.

We fully realize that the local service on these cars has been sadly neglected in the past, but brighter days are coming, and with our fifteen years experience in selling and servicing automobiles we are confident that there will be no further cause for complaint.

We offer the most complete line of automobiles in the world under one contract—Overland four cylinder cars in seven body styles.

Overland six cylinder cars in two and four door Sedans.

Willys-Knight four cylinder cars in six body styles.

Willys-Knight six cylinder cars in five body styles.

World's Lowest Priced Four Door Sedan
With Sliding Gear Transmission

\$715.00

F. O. B. Toledo. Easy terms.

This is the lowest priced Sedan in the world with all steel body. We have the above in stock NOW and can make immediate delivery.

Temporary address—
410 E. Lane St.
628 S. Stephens St.

Wells & Chase

Roseburg

New and Still Lower Prices Greater Values Made Still Greater

Reductions are announced in the prices of good Maxwell models, coincident with the advent of the new Standard Sedan.

The new good Maxwell has long led in value all other cars in its field, because as a dollar-for-dollar buy its quality could not be equaled. Not only in performance and riding qualities does it surpass all others, but these new and lower prices now make it a better investment than ever before, and great values are made still greater.

The New Maxwell Prices

Touring Car	\$895
Club Coupe	995
Club Sedan	1045
The new Standard Four Door Sedan	1095
Special Sedan	1245

All prices F. O. B. Detroit, Tax extra.

J. W. Michael Motor Company

515 N. Jackson St. Phone 350
Roseburg, Oregon

The New Good MAXWELL



LATEST MOTOR GIVEN PRAISE

Added to a long list of features that have been developed and advanced by Star engineers, the "million-dollar motor," larger and more powerful, has proved the crowning achievement of two years of Star car production, perhaps the greatest sales asset that is possessed by the new 1925 Star models.

That the many built-in features advanced by Star have met with praise from every quarter stands behind the contention of engineers, who, authorized to "go the limit" in developing the new motor, finally brought forth the present power plant as the latest achievement in Star car construction, and who have been responsible for other such construction features as forced-feed lubrication, four-wheel brakes of the locomotive type, wet-plate clutch and many other single units that go in-

to Star construction. The sales manager of the Star factory branch at San Francisco, recently said:

"Your own experience with automobiles teaches you that what they want is the utmost comfort in appearance, in power, economy and flexibility; they want resale value to the limit; they want finally pride of ownership that extends from the appearance of their cars in front of the house to passing the other fellow on the hill, and yet they want a price."

"It is hard to build either up or down in a price. However, either can be done. We have tried to get as far away from either practice as possible, and there is always an open invitation for comparison of parts and their costs of production. In one way Star has been particularly fortunate in the matter of prices. From the start there has been quantity production, making the lowest possible unit price and making possible what is more important, advancement of various features from time to time.

"This development work is found in the car's construction, the new motor, the new brakes, the better finish and equipment, adaptation of model types to fit practically every motoring need, and many various refinements in construction that are found throughout the car itself."

CANADA PLANT TO OPEN SOON

Dodge Brothers new Canadian plant, scheduled to begin operation in February, will be a factory of real productive capacity, and not merely an assembling station.

The factory will be in Toronto, Ont., and will displace the one established by Dodge Brothers several years ago at Walkerville, directly across the river from Detroit. The building acquired for the purpose in Toronto are among the finest erected by the Imperial Government for munitions work during the World War. Their original cost was \$1,250,000 and subsequent improvements represent an investment of another half million. Facilities are available for one of the largest automobile plants in Canada.

The Canadian business will be conducted by a subsidiary company, Dodge Brothers (Canada) Limited, incorporated under the laws of the Dominion. It will govern its own production and formulate its own policies, in harmony with those of the parent organization and with the requirements of the countries to be served. Mr. E. J. Clarkson, it is announced, is general manager. Mr. Clarkson, a native Canadian, has represented Dodge Brothers in Canada nearly ten years.

"The natural preference of British subjects for products manufactured by fellow subjects of Great Britain, together with the possible tariff advantages, make it entirely logical for Dodge Brothers to produce cars in Canada for export to other British territory," said Mr. Clarkson.

"This was the thought in mind in establishing a manufacturing and assembling plant in Walkerville several years ago. The output of this plant, however, was practically all absorbed in Canada and we are now preparing to enlarge production enough to leave a good surplus for export.

"The population of Canada is slightly less than eight millions. The percentage of automobiles is substantially the same as that of the United States.

"As soon as possible after the opening of the Toronto plant in February, production will be on a much larger scale than in the former Canadian plant, to care for the increasing Canadian and other British demand for Dodge Brothers motor cars."

Today's Outstanding Values in Used Cars

We realize that every used car we sell will either help or injure our reputation. We are in business to stay. Therefore we cannot afford to sell you any car that would do other than win and hold your good will.

- Chevrolet Coupe—1923; 7,000 miles, excellent condition.
- Chevrolet Roadster—1924; 2,500 miles; rare value at the price.
- Ford Truck—1921; excellent condition.
- Chevrolet Touring—Ferd Touring—1921 models.

Prices Very Low.

SEE THE

NEW CHEVROLET

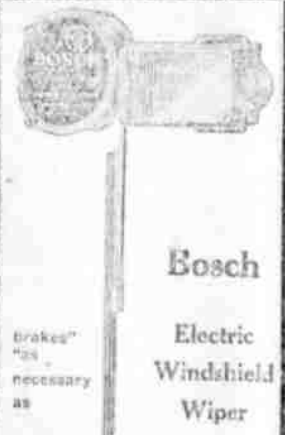
for Economical Transportation



Ed Marsh Motor Company

Oak & Pine Phone 446

CHEVROLET
SALES AND SERVICE



Bosch

Electric
Windshield
Wiper

Don't Drive Blindfolded!

Speed is Constant
Costs Nothing to Run
Quiet—Powerful

L. G. Devaney

Phone 84 406 W. Cass

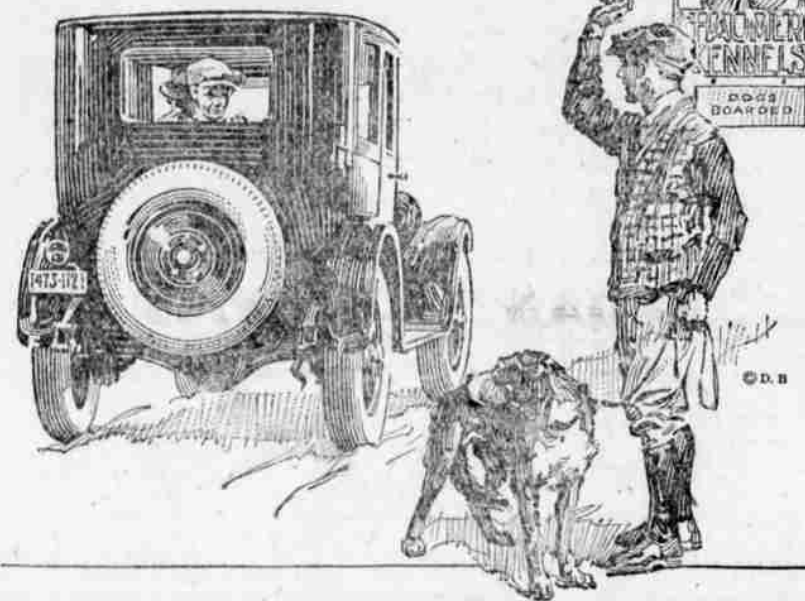
DODGE BROTHERS TYPE-A SEDAN

Its smooth, quiet performance is a matter of common observation.

People who pay no particular attention, as a rule, to the finer shades of chassis operation, are instantly impressed by the restfulness of the car in action.

J. O. NEWLAND & SON

Dodge Dealers and Accessories
ROSEBURG, OREGON



against fire, economy and beauty. The all-steel construction permits use of smaller posts of steel between the doors and at the windshield corners. This minimizes traffic hazards and insures to the driver a better vision, besides adding to the graceful appearance of the car. It also gives the body greater rigidity, lessens body vibration and eliminates the squeaks and rattles resulting from mortised wood joints.

LONGER LIFE IS INSURED AUTO

The new Chevrolet coach is proving one of the most popular offerings of the season, and, according to Ed Marsh, of the Ed Marsh Motor Company, it is by far the most attractive Chevrolet value ever offered the public.

"All of the new Chevrolet models have won the most favorable commendation of the trade because the car is more beautiful as to body lines, the car has easier riding qualities than previous models, and there are a host of new mechanical features that serve to insure longer life and greater driving comfort.

"In fact, there is hardly a feature of the Chevrolet today, that is not new, improved or redesigned, while most of these features are of the type and quality so characteristic of higher-priced cars.

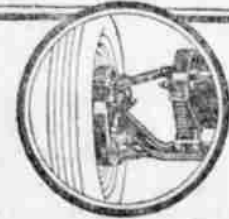
"The coach, of course, has jumped into immediate popularity. The body is by Fisher, which insures its sound and rattle-proof construction. The doors are wide, making it easy for passengers to enter the rear seat, and all of the seats are comfortable.

"During the past few weeks hundreds of orders, have been taken locally for the new Chevrolet models, and, in fact, it is impossible to keep pace with the demand. The closed cars are now en route and will be displayed at the Ed Marsh Motor Company show rooms on or about the first of next month. In the meantime the public is invited to view the new Chevrolet open cars and to inspect the new Chevrolet chassis, which has really re-

voluntized the low-priced car. Use News-Review Classified Advertising for results.



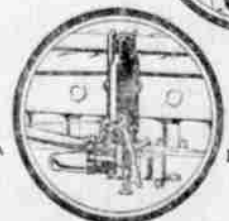
These Features Make Winter Driving a Pleasure for Buick Owners



Mechanical
Four-Wheel Brakes



Safety Tube
To Insure
Continuous
Oil Flow



Automatic
Carburetor
Heat Control

MOTOR SHOP GARAGE

ROSEBURG Distributors for Douglas County OREGON
BUICK MOTOR COMPANY, FLINT, MICHIGAN

When better automobiles are built, Buick will build them