



"balanced!"

GENERAL Gasoline is a "balanced" fuel. That means that from the selection of the crude to the last step in refining it is made expressly for use in motor cars on the Pacific Coast. That, stage by stage, it is developed so that, in its final form, it can be depended upon

to give—
QUICK START
CLEAN COMBUSTION
MAXIMUM POWER
FULL MILEAGE

These Independent Dealers Will Serve You "GENERAL" Gas

Highway Service Station
 J. Shockley, Prop.
 Roseburg, Ore.

Cool Motor Company
 W. L. Cool, Prop.
 Drain, Ore.

Stearns Service Station
 H. Stearns, Prop.
 Yoncalla, Ore.

Canyonville Garage
 Bartley & Son, Prop.
 Canyonville, Ore.

Myrtle Creek Garage
 H. W. Shirtcliff, Prop.
 Myrtle Creek, Ore.

Get These Two Points About "General"

General Gasoline will be sold through carefully selected, independent dealers who are pledged to give you square, courteous service. In this advertisement appear the names and locations of the independent dealers already selected. These men are out to please their customers with the best fuel and lubricants the market affords. They have chosen General Gasoline on its merits. They stand back of its performance.

Wherever General Gasoline has been sold it has broken all existing sales records. It is a high-quality fuel and the quality is the same day in and day out.

We ask you for your own benefit to give General a fair trial. Just try one full tank. Wait until the ordinary gas is out of your tank; fill up with rich, high quality General and then "let your engine decide."

"Fill Up Your Tank and Let Your Engine Decide"

Sold Only by Authorized Independent Dealers

ASK FOR SCRIP BOOKS

GENERAL

GASOLINE

and Lubricants