

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, THURSDAY, OCTOBER 30, 1924.

WILL THE DAIRY COW FOLLOW THE HOG?

A few years ago farmers were urged to raise more hogs because the hog was a "mortgage lifter." The hog used to be, but he isn't any more. The hog occupies a minor place today. The power of advertising has robbed him of half his value. Do you find lard any more? Not very much; its place has been taken by vegetable oils. The day is coming fast when the dairy cow will be displaced by these same vegetable oil manufacturers. The same methods are being used, and the foster mother of the human race is being slowly pushed back from her rightful place. No fault would be found with this, were it not for the fact that the health and the wealth of our nation are being seriously injured by this substitution. If vegetable oils contained growth and disease resistant qualities, and if our people could build homes from the raising of coconut trees, this law would never have been proposed in Oregon. If we could raise strong babies and make good livings while eating the distilled essences of carnations and lilies of the valley, we would all agree that we could do away with such coarse and vulgar things as pigs, cows and sheep. We could not eat potatoes any more, but subsist on delicate things like rose petals, and be truly refined. But the good Lord gave us bodies which need certain elements, and these elements are not found in cheap mixtures which are put on the market so attractively. Milk, butter and cheese are essential to the health and proper development of children. They need them. A law protecting these articles from invasion is right. Oregon is a dairy state. Her development and prosperity depend to a very large degree on the maintenance of the dairy industry. To protect our business interests is right, and a law protecting them is just, and proper. The claim that counterfeit butter is cheaper than real butter is freely admitted. Counterfeit dollars are cheaper than real genuine dollars. Neither of the counterfeits are worth much in comparison with the genuine. The gradual elimination of the dairy industry destroys the earning power of thousands of citizens—farmers, hired help, employees in creameries, cheese factories, condensed milk plants and the like. How much can anyone save on dairy substitutes if a fourth of the state is out of employment? On November 4 the election is held. There is a president to elect. There is a congressman or so. There are some state and city officials to choose. There are a number of measures to be decided. There is not one which is so vital to the people of Oregon as the oleo margarine and filled milk law. It means more to them than any of the rest. It was passed once by our legislature, but referred by oleo interests. It is a measure of protection and safety for all of us.

Collier's Weekly is to be commended for inviting suggestions for a code of morals to be taught to school children. The American City suggests a pledge to be taken by children including 21 points. Considerably condensed, these are as follows: To serve God and humanity; to honor parents and be a credit to them; to be a good citizen; to seek more abundant life for others; to be kind; to be sympathetic; to be clean and strong; to be honest; to be ambitious; to be cheerful; to be self reliant and courageous; to control my tongue and my appetites; to play fair; to help the cause of peace; to uphold spiritual truth; to enjoy beauty; to forego comfort and leisure if necessary; to produce more of value than I consume; to use time profitably; to develop zeal for the finer things of life; to leave the world a better place than I find it. School education will be lacking unless it gives young people definite ideals along such lines.

There are now 2,819,386 miles of rural highways in this county, according to the federal road bureau. Of these 342,000 miles have been paved, not counting sand-clay roads. These are divided as follows: gravel, 175,000 miles; macadam, 100,000; various kinds of asphaltic roads, 30,000; Portland cement concrete, 27,000; brick, stone block and miscellaneous, 10,000. These figures indicate that only about 12 per cent of the roads have been improved in the ways named above. They show the tremendous job that remains to be done before the system can be made reasonably complete. But as 40,000 miles were built last year steady progress is being made.

Roseburg and Douglas county, the home town of Hon. O. P. Coshaw, ought to put over a bumper vote for their former townsman at Tuesday's election. Mr. Coshaw has made an excellent justice of the supreme court and is entitled to be continued in office. He has a legion of friends both among republicans and democrats in this county and they should not forget to give him a rousing vote at Tuesday's election. He is entitled to your fullest support and confidence.

The News-Review, as usual, will handle Tuesday's election in an efficient way, broadcasting the campaign results red-hot from its leased wire. This is a service given to our patrons that is unequalled in the state. Nation, state and county results will be at your disposal Tuesday night shortly after the ballot boxes are closed.

One thing about this copious rain it is great stuff for the mud-slinging politician to mix his slander with.

It still remains true that the way of the transgressor is hard.

PRUNE PICKIN'S

BY BERT G. BATES

GOOD EVENING FOLKS—

Did the wind
Blow your shingles
Off your roof
Last night?

DUMBELL DORA THINKS

The county seat is a place to rest.

A bunch of the golfers of the country club gathered around the fireplace yesterday eve and discussed their recent scores much to the disgust of those who have been buckin' ol' man bogey for the last few months.

Next Tuesday mudslingers can make mud pies on upper Salt Creek.

Ashland's Lithian football squad will imitate some of the good ol' Douglas county mud tomorrow with Roseburg feedin' it to 'em.

A woman is not really mean, but somehow it always gives her a little glow of comfort to hear that an old flame has "married unhappily."

Chief Ketch was wadin' around the main stem yesterday eve on a pair of stilts equipped with non-skid chains.

The other eve when the Ump. Chiefs were drillin' up at the army, one of 'em was shy, so the commander-in-chief drafted Leot Moore to act as pivot and the ol' boy sure made a keen lookin' squaw-man.

Tomorrow's Hallowe'en and we hope you've all nailed down your gates.

The insipid pukin pie season is back with us and some of 'em look stickler than usual.

This county isn't bankrupt, but it would be if it were an individual instead of a hundred and five million.

Some homes have a budget, that divides up the family incomes, but there are plenty of homes that need a budget system to divide up the conversation.

A dumbbell at Westchester, Pa., was fined three hundred dollars for calling a kisser from a neighbor lady. The fish who tries to get any kisses by force ought to be fined plenty, when they are so easy to get by smearing a little bit of salve.

Expressing a personal opinion, the end of a perfect night is when the alarm clock rings.

This is the age of specialists—especially nerve specialists.

A FRIENDLY WARNING
Do not too lightly take the yoke of matrimony
For those who carelessly assume
Those vows
Must take instructions e'er from
Their spouse
Or else march into court and
Pay alimony.

A front page story refers to a man as "one of the foremost efficiency experts in the United States." Not for a single moment would we consider challenging the statement—but we'd like to be around some day when he was trying to get the depot on the wire.

According to all of the candidates no one is going to be defeated ne Tuesday. Gosh, we'll have a flock of office-holders on the payroll.

Start savin' now for the Thanksgiving turk.

"My wife has been enjoyin' poor health for the last few months, but today she's complainin' some of feelin' better."

MUSCOVITES ATTENTION
Special meeting Thursday night to arrange for Armistice Day parade. Bring your patrol team suits.
By Order of the Duke.

ELKS NOTICE
Initiation announced for Thursday night, Oct. 30, has been postponed on account of inclement weather.

OVEN GLASS
We have just received a big shipment of finest oven glass on which we offer an introductory price of 10 per cent off. This line is tested and approved by the Good Housekeeping Institute and is the best thing yet out. It has the ordinary glass process. It has the cake, muffin, pans, etc. They now save 10 per cent. Makes an ideal Christmas gift. See it at Carr's. Also for the kiddies a set of five pieces in miniature, but large enough to be used.

OIL WELL DOWN ABOUT 450 FEET

Twenty Feet of Standstone Has Just Been Passed—Drillers Jubilant.

INDICATIONS GOOD

Possibilities of a Strike at Lower Depths Shown by Stratas Already Found.

(By R. R. Wood)

What do you suppose would happen in Roseburg and throughout Douglas county and in the towns adjacent to the oil drilling operations in the event a gusher should be struck? The pessimist, and every man who said it could not be done, would be dumfounded and chagrined, and in "sackcloth and ashes" would regret he had failed to invest a few dollars in development stock. The fellows who stood by the enterprise would begin to vision new autos and a summer tour on the incomes that might confidently be expected. This is but an inadequate description of what may actually take place in this county before spring showers and sunshine begin to cause the fields and trees to blossom and the agriculturist and horticulturist to start work early in the season of 1925. Indications at this time point to startling developments in the oil industry of Douglas county. In fact, at a depth of less than 500 feet below the apex of Leeper Dome, two miles west of Oakland and within eight of Sutherland, the ponderous 2800 pound drill, hammering away many long hours each day, has just passed through 20 feet of sandstone, and has opened up a strata that appears to bear out the fondest dreams of the men in charge of the work. These men, experienced in the oil game, have all along maintained a confident attitude. They speak quietly, but determinedly, they have expressed belief that oil would be found at Leeper Dome. Today their entire attitude is changed. They speak with a note of victory won, and their voices ring with the claim of having already struck into oil strata.

Never in the history of Douglas county has such progress been made in an enterprise of this nature. Less than two months ago the drill was started, and under the management of Judge Stearns, of Oakland, and W. L. Cobb, of Roseburg, the work has been prosecuted until the project begins to look like a real oil property. These two gentlemen paid all expenses up to a month ago, and at that time asked the good people of the county of come in on the deal and assist in trying out the work and proving whether oil really was to be found here. Some stock has been sold. This support is gratefully acknowledged, but there is yet more work to be done and more stock to be disposed of to complete the task.

The drillers are men of experience. They allege that to fully develop the prospect the well will have to be put down 1500 to 2000 feet. They say that this can be accomplished by spring, barring accidents to the machinery. It will cost approximately a thousand dollars for every 100 feet of depth. So to do this work the necessary stock will be sold. It has already been stated that no one has been promised unconditional riches. The risk has been set forth, and no one is asked to pay in large amounts. Rather, small subscriptions are appreciated on the part of men who can afford to take even so small a chance, and if it wins, a few shares will make the holder independent, and should failure finally come, no one will be hurt. But we will know if oil is to be had in Douglas county. Shares may be bought on a payment of one-twelfth in cash with order, and one-twelfth of the purchase price monthly. These installments will be sufficient to keep the drill at work.

Not a dollar's worth of promotion stock is owned by anyone. Not an official salary is being paid to any officer of the company, but every cent paid in is being devoted to expenses of actual drilling. These expenses are salaries of workmen, supplies in the way of wood, oil, material needed in operating, etc. People of Oakland, Sutherland and Roseburg are bearing their share of the enterprise. Besides these subscriptions, a group of railroad men at Butteville are sharing in the developments work, expecting to reap a goodly reward for their faith in the oil deposits underlying Douglas county.

If the people of these Douglas county towns only knew for a certainty that oil would gush up at a depth of 2000 feet there would be a rush for stock in the project. Of course there would. But then no man may look into the tunnel. It is the same in farming, fruit growing—everything. We take a chance, make an investment, and too often lose in those very laudable undertakings. That is just what this oil game amounts to. These men are trying to develop, to state that oil is to be found. They are putting their money into that hole out at Leeper. Some of them are doing it in just as good faith as the men who plow, plant

TABLE LINENS

We have a small sample shipment of pure linen, and fine mercerized colored table cloths and napkins. If in need see these at Carr's. Low priced.

and reap the fields. It is an investment. It is not wholly an uncertainty. There is an element in it that promises rich returns. Scientists have declared the existence of oil beneath the soil and rocks of certain localities. The same conditions are found here as are found in other localities which oil have made fabulously rich. So, with faith in these scientists who have no incentive to sell anything but what they truly find, a group of men are going ahead to settle the question once for all.

Indication at this time points to ultimate success. The men who are in the company must profit when the gusher is found. If that does transpire, stock goes up—goes up sky high—at once. The man on the outside can no longer hope to profit by the oil, confidence, grit, endurance, faith, and stick-to-itiveness of the man who invested at the beginning and the winner's gain will be the skeptic's loss. These things are the history of all mining, whether for gold, silver, copper or coal—or oil. Someone is going to win something, somewhere.

FOOD—WORK SALE
The Bellview Club will hold a food and fancy work sale at the Twentieth Century Grocery Store Saturday, November 1.

Gas on Stomach Won't Let You Sleep

Gas pressing on heart and other organs sometimes causes a restless, nervous feeling and prevents sleep. Adierika helps any case gas on the stomach, unless due to deep-seated causes. The QUICK action will surprise you. Because Adierika is such an excellent intestinal evacuant it is wonderful for constipation. It often works in one hour and never gripes. Nathan Fullerton, druggist.

POWELL'S FURNITURE STORE

If it's cheap, we have it. If it's quality, try us. 238 N. JACKSON ST.

If you work in the rain
Walrus BRAND OILSKINS
will keep you dry guaranteed
Duds For Men

CORNER BEEF & CABBAGE

We have the Crater Lake brand of corn beef and cabbage, beef steak and beef-vegetable dinner in 3-lb cans. They are put up by the Rogue River Valley Canning Co., of Medford and are absolutely clean.

There is enough in a can for four people and the price is only 35c except the vegetable dinner which is 50c.

You try a can of each of these and you will be so well satisfied that you will want a half dozen to have in your pantry.

Economy Grocery

Where You Are Served the Best. PHONE 63

\$16.50

Genuine 13-Plate Ford Battery

We are Headquarters for PENNSYLVANIA VACUUM CUP TIRES

WEED CHAINS

All Sizes in Stock

Ask Us About That AUTOMATIC WINDSHIELD SWIFER

You Have Been Wanting

C. A. Lockwood Motor Co. ROSEBURG, ORE.

BOYS AND GIRLS

Home Lighting Contest Now On!

Only a few days left to Submit Your Lighting Primer

To win a prize you must finish your essay and get your HOME LIGHTING PRIMER to the JUDGES PROMPTLY

Primers and essays will be collected on November 1st by

DOUGLAS COUNTY LIGHTING EDUCATIONAL COMMITTEE

ROSEBURG, OREGON

The newest breakfast delight New Style H-O

THE only oats that cook into granular oatmeal. Nothing else like it. Meaty granules stimulate digestion. Never cook sticky or pasty. Wonderful flavor. More than a new oatmeal—a new cereal. Energy-building carbohydrates, tissue-building proteins, a wealth of vital minerals. And New Style H-O takes only 2 to 3 short minutes to cook—the quickest cooking cereal—quick as a flash!

Now two kinds: Regular H-O Oats and New Style H-O Oats (Quick). Standard full size and weight pkg.—weight, 1 lb. 4 oz.

CHINESE GENERAL FENG FIGHTING WU

(Associated Press Leased Wire.)
PEKING, Oct. 30.—Feng Yu-Hsiang the "Christian General," who wrested control from the Peking government from General Wu Pei-fu departed today for Fengtai, seven miles east of here to take charge of his army there in anticipated battle against the forces of General Wu approaching Peking to reinstate Wu as military head of the government.

Word that battle lines were being drawn close to Peking has caused much apprehension here. Chinese residents are filling hotels in the foreign legation quarter and rushing valuables into the vaults of foreign banks.

YOUR KIND OF A MAN

C. E. Goodman Solicits Your Vote For Representative on the Following—

PLATFORM:

- (1) Reduce the license fees on motor vehicles and increase the tax on gasoline.
- (2) I favor child labor amendment.
- (3) Advocate the consolidation of various state boards, bureaus, etc.
- (4) Advocate of good schools and roads.
- (5) Fight in Douglas county schools five years.
- (6) For farm relief.
- (7) Am a farmer.
- (8) Favor reduction of license fees for hunters and fishermen for residents and its increase for non-residents.
- (9) Unalterably opposed to class distinctions.
- (10) Will stand for the strictest economy without the impairment of efficient government.

He has a recommendation from a former republican warhorse of Douglas county. It follows: "To whom I may venture:
"The undersigned has known Mr. C. E. Goodman all his life, and has had business relations with him for the last fifteen or twenty years, and while I am not in the habit of boosting democrats for any office, being a lifelong republican, I believe Mr. Goodman if elected a representative will serve Douglas county and the state of Oregon consistently, and for the welfare of the state and country, and I cheerfully recommend him for the position to which he is appointed."
Signed, "A. E. BROWN"
On election day, November 4, be sure to mark your ballot thus: 90 X C. E. Goodman.
(Paid Ad.)

MICKEY WALKER WINS OVER MALONE

(Associated Press Leased Wire.)
NEWARK, N. J., Mickey Walker, world's welterweight champion won a newspaper decision over Jack Malone, St. Paul middleweight in a 12-round bout here last night.

Malone was on the defensive throughout the match. The champion launched a fierce assault in the last round which almost swept the St. Paul crowd.

Leather & Novelty

DESK SETS
BOOK ENDS
WALLETS
BELTS

118 Cass St.

Krudtson's JEWELERS

THE STORE WITH THE SELECTION

FOOTBALL

Ashland High School

VS.

Roseburg High School

AT LAURELWOOD PARK

FRIDAY, OCTOBER 31

ADMISSION 35c AND 50c

EVERYBODY OUT