

TWO

## ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, THURSDAY, OCTOBER 9, 1924.

## THE SMALL DEALER.

The psychologists give us much learned talk on the effect produced on a person's achievement, by the faith that he has in his own power to do things. If he expects large results, he stands a far better chance of getting them, than if he is content with small ones and does not look for anything different. That principle applies to the man or firm that is conducting business in a small way. Some of these people seem to be pretty well satisfied with small results, and they do not plan and think constantly how they can get bigger ones. Others are constantly studying how they can go on to greater gains. If the small dealer in any line wants to become a big leader, if he has ambition to enlarge his trade, he ought to think carefully about advertising. The great fortunes that have been built up by good advertising should appeal to him. He should reflect that most of these big fellows started in as little fellows. Also there are innumerable people who, while they have not developed great businesses, yet by advertising have reached much bigger success than if they had been content with small results. The small dealer need not think that he must make some big splurge and spend a lot of money. This would usually be quite foolish for him. What he needs at first is to take a small space, proportioned to the size of his business. He will do well to set apart a certain proportion of his receipts for advertising. He will find, if he advertises regularly, even in very small space, that people will look with interest to see what he is doing. The chances are strong that the results will be so marked that before very long he will be applying for more space.

A good many young students feel disappointed and sore because they fail to pass examinations for entrance to schools and colleges or for promotion. Parents and teachers often feel that examinations are not a fair test of ability. Good students who are nervous and flustered may get much poorer marks than cold and confident ones who don't know a great deal, but can make a convincing bluff on superficial knowledge. But there is one thing about a good examination system, that it prevents young folks from getting ahead through any pull or favoritism. If the young folks have studied a subject thoroughly, they should be able to tell something about it when they meet that dreaded "exam" paper face to face. But such tests should not insist so much that a pupil be a memory machine as that he shall grasp some fundamental principles of his subject.

The overalls route to success has not been popular of late. One day recently some girls mistakenly thought a young man was whistling to them, and they turned to look at him. "That's only one of those laborers," the girl remarked contemptuously as she noticed he was wearing overalls. He was wearing them because he was learning a business from the ground up. But he comes from a fine family and has graduated from a fine college, and he may have been as much above those girls as they thought they were above him. Many industries are encouraging young men to get into business through actual work on the mechanical processes, rather than through office training. Young fellows are reported to be making rapid advances in this way. They gain acquaintance with the problems of production, which lie at the heart of modern business.

Many young people of both sexes are getting the ways of the so called flapper age entirely too early, according to prominent Salvation Army workers, who attended a conference of that organization at New York the other day. They felt that good work is being done by social agencies for children and for adults, but that young people of the "teen age" are often neglected. About then they become too old to go to Sunday school, that is they think they are. Also they feel they ought to be their own bosses. Many parents are worried by their free manners. Some form of club association is needed by such young folks. A helpful leader can make them see that self improvement will promote their rise in the world, and with wholesome sports and amusements, the club environment can make them forget many follies.

The spots on a leopard never change—likewise disloyalty to this country in time of war is still impressed on the minds of many individuals who are prone to accept any issue for the general betterment of the nation, but on the contrary are eager to fasten themselves to a program that has for its ultimate purpose the undermining of America's freedom and the constitution upon which this liberty-loving nation is resting.

All three political parties are now rarin' to go, and the leading candidates are coming in for a good summing up of their virtues and shortcomings, which, as usual, is mighty befuddling to the average voter.

The mayorship race is beginning to take on the aspect of a regular league baseball game. Every day scores a new candidate.

Who is next to throw his hat into the political arena? Come on in, the water's fine.

Today's national league game was fully up to the standard—and then some.

## PRUNE PICKIN'S

BY BERT &amp; BATES

## GOOD EVENING FOLKS—

Some big hungry lookin' yap

Walked into our sanctum

This a. m.

And tried to razz us

For our colyum

Of yesterday

And it seems that

His feelin's have

Been hurt

By what we said

About La Follette

And if he expected

Us to break down

And weep

When he chastised us

For our naughty comment

He was badly disappointed

For we have yet

To know the time

When we ever jotted down

An item in this dep't

That met with the

Approval of the

Entire public

And besides

We knew how he stood

When he said

"Hain't you a fine feller."

§ § §

## CUMBELL DORA'S POEM

My father is a butcher,

My mother cuts the meat;

I'm the little wienie

Who runs around the street.

§ § §

## "Who's that guy you were talk-

ing so nice to?"

"That's my old family druggist."

"What did he say?"

"No."

§ § §

## LUCKY FOR JOHNNIE

Teacher asked her class if they

could compose a rhyme using the

word "Nellie." Johnny Jones be-

ing called upon, arose much em-

barrassed:

"There was a pretty little girl

named Nellie,

Who fell in the water and wet her

little feet."

"Why, Johnnie, that doesn't

rhyme."

"I know it doesn't. The water

wasn't deep enough."

§ § §

## QUESTIONING THE JUDGE

Aunt Jinny, a Carolina negress,

was a great advocate of the rod as

a help in child-rearing. As a result

of an unmerciful beating which she

gave her youngest and "orn-

erment" she was brought into court

one day to outrage neighbors.

The judge, after giving her a

severe lecture, asked if she had

anything to say.

"Jest one thing, judge," she re-

plied. "I wants to ax you a ques-

tion. Was you ever the parent of

a perfectly worthless cullud child?"

—Everybody's.

§ § §

## WE HAD A LITTLE STENOG

and her name was Mildred Gray.

She slipped and fell upon the

streets one icy winter's day.

She didn't hurt herself, it seems,

but smashed her modesty.

Now she's a Sennet bathing girl—

she fell for it, you see.

§ § §

## WHY IT WAS LATE

We were late the other evening

with the paper—in the interests of

accuracy. One boy came in and

said one of the carrier boys had

been stung in the eye "with a

bee." Followed him another who

said Jim had been stung in the

peach orchard. It was a little late

before the reporter could find out

if Jim had been stung in the eye

or in the peach orchard.

§ § §

## A terrible epidemic has struck

the village. Everybody wants to be

mayor.

§ § §

## As yet we have not entered the

race because we want to be origi-

nal.

§ § §

## Mayors may come

And mayors may go

But the vines Nap Rice planted

on the city hall wall will grow on

forever.

§ § §

## We imagine that lotsa folks

would like bein' mayor if it wasn't

for the razzin' this colyum gives

the victim.

§ § §

## Electronic Diagnosis and Treatment

(Abrams Method.)

Affords the very earliest recognition of disease, its location and its severity by an examination of a few drops of blood.

It cleans and purifies blood stream. Attacks and destroys the basis of all chronic disease. Increases chemical action in body cells. Assists in elimination of waste matter. Balances body vitality. Cures constipation. Relieves pain and spasms. Destroys infection. Relieves nervousness. Aids digestion. Destroys malignancy. Regulates polarity in cells. Fractures the Electronic structure of condition of a disease and destroys it. Gets results where other methods fail. This means it will make YOU HEALTHY.

## CONSULTATION FREE

DR. HARRISON FOLK

Electronic and Chiropractic Physician

417-18-19 Perkins Bldg.

Roseburg, Ore.

## DAVIS ANSWERS HUGHES' TALK

Says Secretary Apologized for Lack of Cooperation With Congress.

## UNITY IS MISSING

Cites Passage of Immigration Bill Over Coolidge Veto and Other Measures.

(Associated Press Leased Wire.)

BUFFALO, N. Y., Oct. 9.—Answering the address in Cincinnati, Ohio, last week by Charles E. Hughes, secretary of state, John W. Davis, democratic nominee for president, said Mr. Hughes' speech represented "all that legal ingenuity and the zeal of an advocate could do for a client." And recalled "to one's mind his glowing defense of Senator Newberry when few others were ready to come forward in his behalf."

The secretary's statement that "one issue" of the campaign was whether the administration of Calvin Coolidge should be continued, Mr. Davis said he was willing to accept.

"If this campaign takes the form of comparison of personalities," Mr. Davis said, "it will not do so of my choosing, and I shall not permit myself to attack the personal or private character of the present occupant of the White House. But the case is different so far as questions of official conduct and administration or the performance or non-performance of official duty are concerned."

It was in this sense, the speaker said, that he approached Mr. Hughes' discussion of executive leadership, administrative scandals, tax reduction, the tariff and foreign affairs, he asserted that the secretary had seen fit to apologize "for the conspicuous lack of cooperation between the president and his party in congress." And added that the message which Mr. Coolidge sent to congress last December and which was said to have "captivated the country," contained few recommendations that attracted the attention of congress, judging from results.

"The continuing and constant disagreements between the president and congress," Mr. Davis said, "the secretary disposed of with a wave of the hand, as being due to the unwillingness of the president to surrender to 'ill-considered demands sponsored by a coalition in congress.'"

Among the legislative acts cited by Mr. Davis was the Japanese exclusion immigration bill which he said was passed over the president's opposition in the house by a vote of 323 to 71 and in the senate 62 to 6.

"A little more and the coalition would have been unanimous," Mr. Davis said.

With reference to the "scandals which have arisen since 1921" as Mr. Davis described the instances of "corruption and official conduct," disclosed by congressional investigations the candidate asked if "Fall, Daugherty or Denby would be out of the cabinet today if congress had been silent."

"The country is entitled to consider," he said, "whether these things or any one of them came about as the result of executive initiative energy or determination or whether each and all of them were not forced by pressure exerted from without."

At another point Mr. Davis said:

"I invite the secretary of state and I invite any defender of the present administration to name one single act in all this sorry business initiated by the executive."

The candidate mentioned the Fordney-McCumber tariff act, saying it had not been considered by the secretary of state as an important issue in this campaign.

He continued with this statement: "Privilege once entrenched never asks anything but to be left alone. It is clear that in the secretary's mind the offense of those who procured the writing of an unjust tariff is more easily forgiven than that of those who could rewrite it."

The truth is that since March 4, 1921, the control of America's foreign policy has rested neither with President Harding or Coolidge, nor with the secretary of state, but with a minority in the senate, to whom slightest and both the president and the secretary have bowed to without protest or complaint.

Indeed Mr. Hughes himself confessed that it has been necessary to conduct the affairs of his department in extra-legal fashion, lest they might be "tied up in controversy." How much more comfortable, therefore, to drift along than to formulate a policy, submit it to the senate, or fight for it through the mobilization of public opinion.

Unhappily it is this spectre of a sectional opposition which has paralyzed at every turn the foreign policy of this administration; which caused the president and secretary of state promptly to forgo their advocacy either of the League of Nations or any other association for world peace, which left communications and inquiries from the League to be for months unanswered on the secretary's desk; and which has such conferences as we have at-

## IMPORTANT MEETING TONIGHT

One of the most important meetings to be held in this city for the benefit of the community at large, will take place this evening at the office of A. T. Lawrence, 125 Cass street at 7:30 sharp, at which time the oil development being made in this county will be fully discussed. Every citizen is invited to be present.

reduced our representation at tended to the role of a mere listener and not a participant."

## NOTICE

The City beautiful commission and all citizens of Roseburg interested in continuing this work are earnestly requested to meet at the City Hall, Thursday evening, Oct. 9, at 7 p. m. Business of importance.

N. RICE, Mayor.

For proper treatment of floors, woodwork and furniture, use S. C. Johnson and Son's products. Service department for all of Douglas county. Lloyd Crocker.

## STRAW VOTE TO END SATURDAY

Much Interest Being Shown in Poll for Continuance of County Offices.

## MANY BALLOTS ARE IN

All Sections of County Represented in Vote Being Taken for Directors of Tax League.

The straw vote being conducted by the directors of the Douglas County Taxpayers' League, on the proposition of continuing the offices of the County Agricultural Agent and the County Health Unit, is attracting a great deal of attention. A large number of votes are being received each mail, and it is apparent that all sections of the county are being heard from.

This vote is being taken by the News-Review at the request of the directors of the league. This organization expects to make suggestions to the committee which will have charge of making up the county budget, and will recommend that several funds be eliminated and that others be added.

There was some sentiment expressed, among members of the league, that the office of county agent, and county health unit, should be eliminated, while others thought that these departments should be retained.

Realizing that the Roseburg News-Review reaches into nearly every home in Douglas county, the directors asked this paper to aid by conducting the vote. A ballot has been carried in each issue, and all those interested are asked to mark one of these ballots and mail it in. The vote is very heavy, indicating considerable interest.

The last ballot will be printed on next Saturday. The vote will continue over this week, and the count will be made the first of the week. The ballots will continue to appear each day until Saturday. It is believed that by this time everyone will have had a chance to express his or her choice, and the vote will then close. Sufficient time will be given for residents of outlying sections to mail in their marked ballots, and as soon as the mail indicates that all have voted who desire to do so, the count will be made.

Until that time the ballots will not be counted and no announcement will be made. The News-Review will check the results before the ballots are turned over to the directors of the league, and will announce the outcome, before the votes are passed to the officials of the taxpayers' organization.

Those who desire to express themselves in regard to this matter, should clip and mark the ballot to be found in this issue, and mail it in as directed.

## STRAW VOTE BALLOT

Should the county budget for the year 1925 include a provision for cooperating with the state and government for maintaining the office of County Agricultural Agent?

— Yes.

— No.

Should the county budget for the year 1925 include a provision for joining with the state board of health and Rockefeller Foundation fund in continuing the County Health Unit.

— Yes.

— No.

This straw vote is being taken by the Roseburg News-Review at the request of the directors of the Douglas County Taxpayers' League. After marking the ballot mail it to the TAXPAYERS' LEAGUE REFERENDUM, ROSEBURG NEWS-REVIEW, ROSEBURG, OREGON.

## COOLIDGE TALKS TO CIVIC MEETING

(Associated Press Leased Wire.) WASHINGTON, Oct. 9.—Consideration of the growing problem of accommodations for motor tourists was asked by President Coolidge tonight of the American Civic Association the American Institute of Parks executives and the American Park Society, in an address at the White House.

## What Dairy Cows Do For Oregon

The dairy industry of Oregon today is taxed on a valuation of \$200,000,000. There are creameries and cheese factories in all parts of the state, changing the raw products of some 180,000 cows into wholesome food, and giving work to thousands of people.

According to the Bureau of Census report, in 1920 the value of the milk, cream, butter and cheese sold was \$17,651,409. In 1919, according to the same authority, 23,000,000 gallons of milk were sold, over 4,000,000 pounds of butter, and a million gallons of cream.

Over 73 per cent of the farms in Oregon have dairy cows on them. Climate and other conditions favor the dairy industry and it has grown and thriven. Now it pays a large percentage of our taxes. And it is threatened with gradual extinction.

Dairy cows maintain the fertility of the soil, and lower the cost of producing other crops.

## What Oleo Does to Our Great Industry

There is one oleo factory in the state. It employs about twenty people. It does not pay much in the way of taxes and does not sustain many laborers. It is not a menace, but the great factories of the East are.

They are seeking to make people believe a milk mixed with oil out of cotton seed or out of cocoanuts will take the place of butter. Their claim is that it is cheaper. It is cheaper when we consider the two industries and what they do for Oregon?

Vote 306 X Yes  
This Space Contributed by  
Douglas County Creamery

## TIRES

30x3 Fabric .....\$5.75  
30x3 1-2 Fabric \$5.95  
30x3 1-2 Cord.....\$7.50

WILSON'S  
TIRE SHOP  
117 N. Jackson



Just Arrived, New Shipment  
Pattern HATS!

BELL MILLINERY

to delegates attending the joint conference of those organizations here.

Members of the associations had gathered here for a three day discussion of the development and use of national, state and municipal parks. Their meetings were concluded today.

In addressing the delegates Mr. Coolidge said he took the liberty of suggesting consideration of the problem of accommodations, in behalf of the community as well as the motorists and because he believed it had not yet received in most localities the attention it deserved.

Pledging the support of the government to civic and welfare activities the president reminded the delegates this must take the form principally of example and encouragement while the policies and methods in dealing with recreational interests must be the concern more of local government.

"The movement which you represent," Mr. Coolidge declared, "demonstrates again that our government belongs to our people and functions for the people. It is another example of activities not for a few but for the public, for all who choose to avail themselves of what the government offers them. It is the true American way of a government conducted to serve all the people."

Recreation, the president declared, is necessary in the accomplishment of construction and happy work. More and better work is possible he said, when accompanied by more and better play. Citing the numerous parks and playgrounds now available in the cities and the public reservations and good roads in the country, he lauded the organizations for their accomplishments for recreation.

## FREE-Book on Finishing



THIS book gives complete instructions for finishing hard or soft—old or new. Tells how inexpensive you can be finished so they are as beautiful and artistic as the best. Explains just what materials to use and how to apply. The book is the work of experts—beautifully illustrated in covering capacities—includes color charts, etc. Use it.

## JOHNSON'S WOOD DYE

Johnson's Wood Dye is very easy to apply—it dries and will not rub off or smudge—penetrates deeply into the beauty of the grain without raising it. Made in popular shades, all of which may be easily lightened. Full directions are given on every label. Read and use it.

Consult Our Johnson Service Department. Our Johnson Service Department is an Information Department. expert advice and suggestions on the care, finishing, staining of floors, woodwork or furniture are given Free—no obligation. Bring your Spring Wood Finishing problem to Johnson Service Department.

LLOYD CROCKER  
PIONEER DRUG STORE  
Roseburg, Oregon

UPON PRESENTATION at our store entitles the bearer to a FREE copy of the Book on Home Beautifying and Finishing. "The Proper Treatment for Floors, Woodwork and Furniture." We will gladly show the wood treated with Johnson's Artistic Wood Finishes. of which we carry a complete stock.

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Address.....