

AUTOMOBILE NEWS



4 DAY NON-STOP RUN COMPLETED

Star Car Ends Remarkable
Test in Good Condition
at Noon Today.

NO FAN BELT USED

Motor Runs Smoothly and
Is Perfectly Cool When
Car Is Driven Into
Garage.

At noon today the 1925 model Star touring car that has been making a four-day non-stop test run on the street of Roseburg, finished the undertaking, and demonstrated that this automobile can operate on trifling quantities of oil and water, and that it saves on gas consumption.

The non-stop run began Saturday at noon, and after Mayor Rice had inspected the Star that was to make the demonstration, witnessing the fact that no fan belt was on the motor, and that everything was just as represented, the machine was put in motion. For 96 hours, or exactly four days and nights, the sturdy little Star has been noiselessly gliding about the streets and along the highways near the city, or visiting neighboring towns in the county, never for a moment stopping. Not even when it was necessary to take on gas was a stop made, but the attendant at some filling station would come out with a container and pour the fuel into the tank while the car kept rolling along.

During the four days of ceaseless travel the car registered 1657 miles, or an average of 17.1 miles per hour during that four-day run. Just 64 gallons of gas were used, giving twenty-five and eight-tenths miles to the gallon. The start was made with the radiator full of water, and during the run only one quart of water was added, so that the cooling of the motor, which operated the entire time without a fan belt, required only a quart of water. The motor was given oil at the start, not a drop was added. At the end of the run the oil left was measured with the result demonstrated that only three pints were consumed by the motor during the four days of continuous operation that was required to travel the 1657 miles registered.

Running without a fan belt, only one quart of water used, and no oil added, the motor closed the non-stop run in perfect condition. Mayor Rice was called upon to witness the condition of the motor and car when it was driven into the garage, and placing his hand on the engine found it only comfortably warm. The mayor witnessed the checking up on the run and was able to officially testify to the results announced.

The men who drove the car during the trial were Jack Ross, Jack Glawn, Clyde Estabrook, Mel Thompson, Wallie Rapp and Garry Rapp. The first two men had regular eight-hour shifts at the wheel, while the others were given shorter hours of work. The demonstration of what a Star car can do is considered by Rapp Brothers, local dealers, as the best possible evidence of efficiency and ability to stand up under the most severe tests. In fact, it is alleged that no car of any make has ever before been put to such a grilling test in this city as the test undergone by the 1925 stock car that these people have just pulled off.

Recently Rapp Brothers have tested ten different Star cars belonging to as many different owners. As a result of that investigation as to mileage obtained, it was shown that a quart of gasoline was good for from 7.4-10 miles to 9.3-10 miles. The lowest mileage obtained from a quart of gas was 7.4-10 miles, and the highest 9.3-10 miles. These tests were sworn to before a notary public and affidavits of the same have been sent to the Star Motor Co., at Oakland, California. This is considered a remarkable record for mileage.

STEADY DEMAND FOR MOTOR CARS SEEN

Recent advance in price of farm products which will increase the agricultural income approximately one billion dollars is cited by R. H. Grant, vice-president and general sales manager of the Chevrolet Motor company, as one of the most optimistic signs of a steady and increasing demand for motor cars during the fall months.

"The cotton producing sections are assured of a large money return on this year's crop," he states, "and while a considerable part of this money will be used by the farmer and cotton growers to liquidate past debts and restore

Star Cars

Making Economical Tests All Over the United States

We Are Pleased to Announce This Test in Roseburg

The Star Car Used 64 Gallons of Gas,
2 Pints of Water and 3 Pints of Oil.
The Car Ran 1657 miles in 96 Hours
Continuous Driving Without Stop-
ping Engine, **WITHOUT USING FAN.**

Showing an Average of 25 8-10 Miles to the Gallon

RAPP BROS.

Cass and Pine Streets
SUTHERLIN GARAGE

Douglas County Distributors

Roseburg, Oregon
DRAIN GARAGE

See Our Window Display Tomorrow

See the marvelous window display on Cass Street Thursday morning, showing upturned Star Car with working parts of motor exposed and streamers indicating the parts and their functions.

New Standards of Performance!

Engineers are con-
sidering working for new
standards of performance
not attained in cars
before.

Refinements of springs
development in steer-
ing have just been incor-
porated in the design of the

Rollin, making it one of the
easiest steering and one of the
most comfortable riding cars
on the entire market—regard-
less of price.

You will be amazed at the
results attained by this new
development.

In no other car will you get this combination of advanced features:

New Easy Steering Design
Wheel Brakes
Full Size Balloon Tires
European Type Motor

New Transverse Rear Spring
4-Bearing Crankshaft
Force Feed Lubrication
25 to 30 miles per gallon of gas

The Rollin—designed by Rollin White of Cleveland, Ohio—
is the most advanced car on the market.

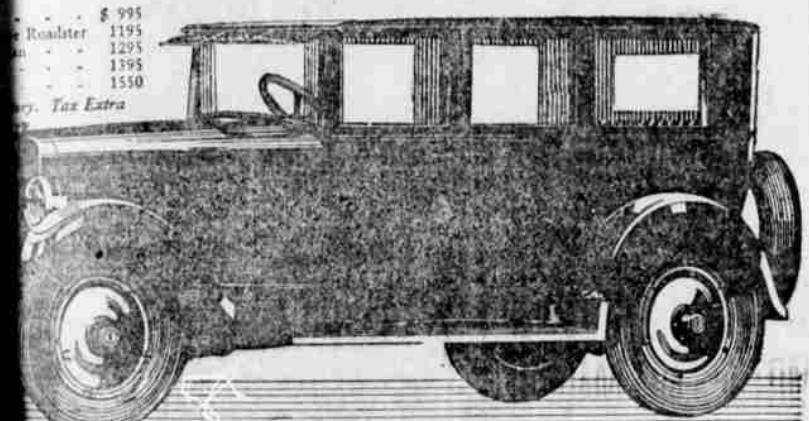
KLECKER, AMORT CO.

Telephone 593

507 North Jackson Street

Roseburg, Oregon

THE ROLLIN MOTOR COMPANY, CLEVELAND, OHIO



ROLLIN

LIKES
STUDEBAKER

official reports
the new Stude-
baker announced Septem-
ber 1st, a decided popu-
larity of which is
in a steady in-
crease. The new type
the Duplex, which takes
of the customary open
type, especially popular
The Duplex has an all

steel body, which, by a very un-
usual roller side enclosure, can be
converted into an enclosed car in
half a minute by drawing down the
roller side enclosures. The steel
upper structure of the body is
made strong enough to mount the
rugged steel rollers and room is
provided to conceal them when
they are rolled up. This new type
car is as snug and comfortable as
any enclosed car when the enclo-
sures are rolled down and fastened
—and of course open car airiness
and freedom are obtained when the
enclosures are rolled into the roof.
At this season of the year a car
which combines both open car and
enclosed car double service is espe-
cially popular.
The price is no higher than that

of the former open car.

Handsome Closed Cars.

There is also a complete variety
of unusually handsome closed cars
including five and seven passenger
sedans; three, four and five pas-
senger coupes, and three berline
type bodies.

It is interesting to note that all
the new duplex and closed models
carry a plate stating that the
"bodies are by Studebaker."
This is the first year that the
new \$10,000.00 closed body plants
are producing all of Studebaker's
closed bodies. New and modern
equipment, it is claimed, not only
have effected great savings in
manufacturing costs but new ad-
vantages of construction have been
made possible which greatly im-
prove the frame and panel work
of the new bodies.

That approximately 13,000 people
are on the payroll of the corpora-
tion in its South Bend plants, was
the information procured from of-
ficial sources this morning. Not all
of these, however, are employed in
the factory proper, some being em-
ployed in the offices. Production
in the South Bend plants is near-
ing the peak, 300 cars daily, it was
added. The Detroit plants are also
nearing their capacity of 200 cars
a day and the employment peak of
12,000 men.

Guild to Meet—

The ladies of St. George's Guild
will meet at the Parish house
Thursday afternoon at three
o'clock.

Grape juice at the Overland or-
chards, orders only. Send your
containers in advance.

Nothing
Wakes
Up Your
Business
Like —
Newspaper
Advertising

DON'T FAIL TO SEE THE FORD

and Truck, Ruckstell-equipped, 4-speeds
forward, climb a 40 per cent grade, across
street from Ford Garage.

demonstrations start at noon on Thursday,
October 9, and will continue through to Sat-
urday evening, October 11.

A. Lockwood Motor Co.
FORD DEALERS

invite you to ride in this remarkable car.

Chevrolet Dealers!

—ANNOUNCE—

A 100 Hour Endurance and Economy Run!

Between Roseburg and Sisson, Cal.

Over the Mountains on and off the Pavement

ENDING SATURDAY NOON!

Will be in Roseburg again at 1:15 Thursday afternoon.
Accurate Records Published Later.

ED. MARSH

Motor Company.

their credit, they will gradually be
in the market for motor cars. A
gratifying but nevertheless steady re-
covery in general industrial activi-
ty puts a roster complexion on the
coming months for business.

"Two other factors in the motor
car industry will make for stability
for both dealer and manufacturer.
The manufacturers are watching
carefully their production, after
having reduced the surplus of cars
produced last winter and early
spring, and the prices of cars are
on the upgrade.

"During the last few months 20
manufacturers have raised the
prices of one or all of their models.

"Despite the fact that total sales
will run behind those of last year,
still 1924 will be the second great-
est production year in the motor
car industry. Production statistics
for the first eight months of this
year make a much more favorable
showing than is generally recog-
nized. In this period output
amounted to 2,537,117 cars and
trucks, only 6.5 per cent smaller
than for the corresponding period
of 1923—yet representing an in-
crease of 31.5 per cent over the
same months of 1922 (the second
previous best year in the history
of the industry.)

"On the basis of present produc-
tion, there will probably be 3,250,
000 motor vehicles produced this
year. This would not only be sec-
ond best to the 1923 record produc-
tion but would exceed the average
of the last three years by about
700,000 motor vehicles."

ATTENTION I. O. O. F.

The committee announces that
ladies are cordially invited to the
open meeting Friday night.
By Order of Noble Grand.

14-inch first grade P. & O. or
Case plows for \$28.00 at Wharton
Bros.

Hafferty Here—
S. K. Kidder, Storey lies and Fred
Reidel, have each filed petitions
for the office of councilman.