

AUTOMOBILE SECTION

Maxwell is One of the Staunchest Cars Built Today

At all vital points, you will find that metals and construction of the good Maxwell are the same as in cars costing three to four times as much. In proportion to its weight and power, it is actually stronger than the most expensive cars built today. That's a big thing for us to be able to say about a car of the good Maxwell price; and it is one of the Chrysler superlatives that put Maxwell so far ahead of its own field.

Yet it is only one of the sound, fundamental superlatives which make us proud to be factors in its production. You have probably heard about Maxwell pick-up—how in a flat 8 seconds, it accelerates from 3 to 25 miles an hour. You are also probably acquainted with the fact that the simple device of a platform spring under the front end of the motor, combined with the balancing of reciprocating parts to the fraction of an ounce, practically eliminates any sense of vibration.

Are you aware, however, that all the way through the Maxwell chassis,

you find chrome nickel or other high grade alloy steel for those parts which must stand heavy stress and strain—just as in cars of highest price?

The front axle, and all the parts on which depends the control of the car, are almost unreasonably over-strong.

A bull-dog for powerful pulling—this car, but it can't pull too hard for transmission and rear axle.

The steering knuckles, and the king pins upon which they turn, are of chrome nickel steel, heat-treated.

The thoroughness of good Maxwell strength is well illustrated by the frame, which is unusually deep, and braced by six stout cross members.

Good Maxwell strength, in a word, is a match for Maxwell performance and dependability.

All these are a part of that complete and unusual goodness which scores of thousands of owners declare makes the good Maxwell the most care-free and economical motor car they have ever possessed.

We are pleased to extend the convenience of time payments. Ask about Maxwell's attractive plan.

The Good MAXWELL

J. W. Michael Motor Company

515 N. Jackson St.

Phone 350

Oliver makes a special plow for black and red. It will scour where other plows will not. Sold by Wharton Bros.

American fence is now blue insulated which insures it from rusting. A complete stock at Wharton Bros.

A Chance to Save Money

HERE IS AN OPPORTUNITY TO SECURE THE

Roseburg News-Review

AND



TWO EXCELLENT HOME PAPERS AT NO ADDITIONAL COST TO YOU. BETTER FRUIT IS PUBLISHED ONCE EACH MONTH AND IS A FINE MAGAZINE FOR THE FRUIT GROWERS OF DOUGLAS COUNTY.

Here Is Our Offer

ROSEBURG NEWS-REVIEW, yours by mail \$4.00
BETTER FRUIT, 1 YEAR \$1.00
WE WILL GIVE YOU BOTH ONE YEAR FOR \$4.00

TOMORROW'S CAR TODAY, IS SLOGAN

OAKLAND, Calif., Oct. 7.—Two months of checking and rechecking over 250,000 suggested slogans for the new Star models has been finished by the committee named to judge one of the most widespread slogan contests that has ever been held. The winners are announced today by Norman DeVaux, president of the Star Motor company of California, for the committee.

The result of the contest features the double first prize award, the same slogan, "Tomorrow's Car Today," having been suggested by two contestants who complied with all rules of the contest. Both of the winners are awarded Star Cars, completely equipped with four-wheel brakes and balloon tires, of the latest touring model.

The double first award eliminates the second prize, and the third award, fifty dollars in gold, is given for the suggestion that the factory broadcast the slogan "Successful from the Start."

The two first prize winners are: George L. Hammond, E. 2919, 34th Avenue, Spokane, Washington; and E. J. De Concini, 1201 East Speedway Street, Tucson, Arizona. They have already been notified of their successful competition, and have been told that the cars are theirs, pending their own selection of color jobs wished on the cars.

In making the awards, the committee members undertook one of the most arduous tasks ever faced in a life contest. The number of slogans suggested reached an almost unbelievable total, making it necessary to take up much more time than is usually given the judgment of a contest, and making a careful recheck of all suggestions important and necessary.

The committee and executives of the Star Motor Company yesterday asked that their thanks to all entrants in the contest be spread throughout motoring circles and to the public.

Many interesting sidelights on the contest have been brought out during the two months that were taken by the jury of awards to judge the contest. Among the entrants are found the names of many people prominent in business, civic, and educational activities from all over the Pacific coast, and people from plebeian to aristocratic walks in life. This included the nobility as well, for one of the entrants had no hesitancy in signing his titled name in full, with the title of "Count."

Hammond, the winner from Spokane, made three suggestions on the regular entry blank, and the winning slogan was number one on his blank. De Concini, however, supplemented his original three by fifty more, all of which were eligible for application to the contest. The third award was the thought of Clarence Cooke, Hotel Portland, Portland, Ore.

In a quarter of a million suggestions, however, were found some of the wildest flights of a fanciful mind, invocations of the Bible, quotations from popular authors' works and from classic literature, in fact it seemed to the three jury of awards after their hours of toil over the slogans that just about every word or combination of words in the English language or the street vernacular were brought into play to boost the glories of the new Star models.

The wide response was one of the contest features. It was evidence, according to H. C. Curtis, assistant general manager of the Star factory organization, of the widespread popularity that has been accorded Star automobiles, and indicates also of the great enthusiasm in the public mind over the new models. The contest found thousands of people all over the west carefully inspecting the new cars and dealers' reports that great credit has been given manufacturers by the interested and prospective motorists.

Cars Greased, washed and Serviced

Tires Repaired!

Call for Tires and Tubes Also Repairs and Greases, sold Thin

HOHL'S GARAGE

121 N. Stephens St.



BIG PROFIT MADE ON GREEN PRUNES

The profit made between the producer and the consumer is forcibly shown in a letter received by a South Deer Creek prune grower, according to Dr. C. H. Bailey, who was in the city today. This grower in shipping green prunes, enclosed a message asking the person receiving the box to write and let him know the price paid for it. The grower received 37 1/2 cents for the 20-pound box of prunes. The prunes were purchased by a retail dealer in the New England states, who bought two boxes, both of which contained the notes written by the South Deer Creek grower. One box cost the dealer 85 cents and the other \$1.25. Green fruit dealers require 100 per cent profit in handling, because of the trouble and losses in that business, Dr. Bailey says, so the final cost to the consumer would be between \$1.75 and \$2.50.

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GREEN NEWS ITEMS

Among the recent arrivals who have come to make their home in our community, we have Mr. and Mrs. Blynton and family from Wisconsin and we feel sure they are going to be an excellent help in community work.

On the M. M. Van Horn place we have Mrs. Hanson of Marshfield, and her mother, Mrs. Willy. To them we extend a welcoming hand and hope they find Green a pleasant place in which to live.

Mrs. John Claypool and little daughter from Texas recently arrived here to join Mr. Claypool, who spent the summer here.

Mr. and Mrs. Van Horn have disposed of their fruit farm and, after an extended visit in various parts of the United States, will make their home in Milwaukee, Wisconsin. Their loss here will be keenly felt.

The D. Mc Kay family have moved to Roseburg to reside. There was one of the homes that burned at the Green station in August.

Wm. Austin has added a fine new green house to his equipment as a florist.

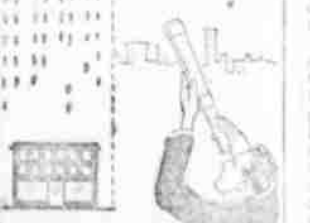
Friday, October 10th, is the regular monthly meeting of the Green P. T. A. We invite you all to meet with us that evening at the school house, especially friends and members. An appropriate October program will be given by the school children. Also Dr. Bell, the county doctor, or one of his co-workers, will be present to give a health talk. In the business meeting problems for the coming school year will be discussed. Refreshments will be served at the close of the meeting.

A very pleasant evening was spent on Friday, when the dignitary W. C. T. U. and the Green Sunday School joined forces around a table laden with a chicken dinner. Many prayers of and enjoyed the meal. Also the program that followed. Honorary guests of the evening were the teachers of Green and Olney and other guests at the evening entertainment were Rev. and Mrs. Odell and little daughters and Rev. and Mrs. McCulloch of Roseburg, Rev. and Mrs. Tobias and Rev. Randall, American Sunday School Missionary workers for Lane and Douglas Co. It was a pleasant evening indeed.

X. X.

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No Man Knows How Big His Business Might Be Until It Is Advertised!



TINKERING With your car is like tinkering with your body when you are sick. We have the best tools and the best mechanics in the city. We are the best for any kind of car work. Call for a free estimate.

Hall & Young Garage

N. Winchester St. Phone 135 Roseburg, Ore.

MODERN MOTOR IS LIGHT, STRONG

The day of the big displacement engine in motor cars is over in the opinion of Walter P. Chrysler, president and chairman of the board of directors of the Maxwell and Chrysler Motor corporations. He said as much in an interview given out in New York yesterday.

The unmistakable trend in every kind of gasoline engine today is toward a small, light weight, high compression motor, capable of running well at low, intermediate or high speeds and extremely flexible, he pointed out.

For the 90-mile Indianapolis race in 1926, cars must be built with a cubic inch displacement of not more than 96 inches. "This is quite different from the type of engines used in the first 500-mile race in 1911," he said. "At that time, engines with displacements up to 690 cubic inches were allowed. The little 111 to 122-inch cars which competed in the race there last Memorial Day would have run rings around those big cumbersome cars. The winning car at Indianapolis in 1911, which had 600 cubic inches displacement, averaged 71.08 miles an hour. Last Memorial Day the winning car, with a displacement of 120.8 cubic inches—about one-fifth as large—averaged 98.24 miles an hour."

"What has been accomplished by racing cars since 1911 has been duplicated by the manufacturers of passenger automobiles. The passenger engine of more than 300 cubic inches displacement is actually out of date today, save for exceptional instances. It carries too much weight for the performance of which it is capable."

The car with a small, high compression engine can cover nearly twice as much distance in traffic today than the car of large displacement can possibly cover and it can do this without going at higher speed than the larger car. "This is because it is able to start and stop much more quickly, and can dart in and out of tangles at greater safety to its occupants and to those of other cars than the larger displacement cars possibly can."

SIX WHEEL BUS HAS SIX WHEEL BRAKES

The first consignment of double deck, six-wheel buses having six-cylinder super power engines, have just been delivered to the Los Angeles Railway Company for use in the city of Los Angeles. While double deck buses have been largely used in this country and abroad and a few examples of single deck six-wheel double deck buses are in existence, a six-wheel double deck bus has never been made before. By the adoption of this improved type of vehicle, the Los Angeles Railway Company have shown their up-to-date progressive spirit.

The double deck, six-wheel bus is a new Moreland creation and the Los Angeles Railway Company officials, after carefully looking into the matter have recognized the advantages of this construction and placed an order for a certain number with the Moreland Company.

For coaches and bus work, pneumatic tires are preferable on account of the increased comfort to passengers and because they offer less road resistance than solid rubber tires. Pneumatics, however, are not built for very heavy loads and besides their cost above a certain size rises disproportionately. Overloaded pneumatic tires are not only a source of expense but one of danger, due to their susceptibility to punctures and blowouts. By employing a six-wheel construction it is possible to reduce the load on each wheel, thereby rendering pneumatics for heavy duty double deck buses practical and economical.

In the Moreland six-wheel construction for heavy duty buses, there are four driving wheels, and brakes on all six wheels, which practically eliminate skidding due to the special spring suspension, made possible with the six-wheel construction. The wheels can go over large obstructions on the road, or sink into deep holes without discomfort to the passengers. The six-wheel brakes consist of a combination air-hydraulic system. The six-wheel bus has outstanding advantages over all four-wheelers in existence. The chief points in its favor are increased passenger comfort, safety and economy.

BUSINESS FINE SAYS STAR MAN

OAKLAND, Oct. 1.—Fall has turned into a rival of spring for

increasing automobile sales throughout the Pacific Coast territory. Production scheduled in the Star factory here, has been sharply advanced in the past month. This is based on the demand as the distributors see it and the fact that in the past 60 days they have enjoyed an unusually fine business argues well for the future.

E. T. Tuller, general sales manager at the Star factory in California, has just returned to Oakland, following an extended trip throughout his territory, which comprises the states on the Pacific Coast. Business conditions generally, he found, are much improved and the improvement is built on a sturdy structure.

"In this respect," said Tuller on his return, "I am, of course, more familiar with the progress that is being made by our own dealers and distributors. But my observations lead me to believe that this flourishing condition is pretty general. There is a distinct note of optimism prevailing among all classes of business men. The present trade stimulus is not looked upon in any sense as temporary. Neither has it the aspects of a boom. It is healthy and normal."

"I find a distinct improvement in conditions in agricultural sections. The farmer and his rural neighbor are beginning to feel the reaction of better markets. Territories that have been slow up to 60 days ago are not only showing signs of life, but are showing a distinct improvement over a year ago. This quickening of trade, of course, is reflected in the commercial centers."

"Here at the Star factory we were fortunate in coming out with our new models simultaneously with the coming of better business generally. Right now we are in a condition that is reminiscent of the days when they could not make automobiles fast enough. It has been impossible for us to catch up with the organization's demand for the 1925 Star Cars. This is particularly true of our new coupe, which undoubtedly will be one of the most popular models we have ever produced."

HOW ROLLIN CAR MOTORS ARE MADE

"An interesting and highly important part of automobile construction is the manner in which the connecting rod bearings of the Rollin car are babitted," according to Mr. Klecker, of Klecker & Amort, 507 North Jackson street, local Rollin dealer. "Babbit, the frictionless bearing metal, is usually merely poured into a bearing mold. Later these bearing shells are fitted to the rod and held in by small pins."

"In Rollin construction, how-

Look Big Wrecks

In Used Cars at Scandalously Low Prices

Fords, Chevrolets, Overlands, Maxwells, all models, Buicks

Ford Bug, Ford Delivery.

Price Away Below All Expectations

We have one New Overland Coupe at a \$60 cut in price.

These cars are all priced to sell, as we must make room for stock.

We have two Harley Davidson Motorcycles priced to sell. If you are looking for a bargain like you have never before, come in at once, as we have it at

J. W. MICHAEL MOTOR CO.

515 North Jackson St.

Do not forget our shop department. Give us a try, you will be a steady customer. Our expert handles any make of car, and we specialize on Maxwells and Dodges. R. W. Eaton is in charge of this department.

ever, a much better practice is followed. The rod is first heated and then the main bearing end is dipped into a pot of pure, molten tin where apposition to the inner surface is made by a rapidly revolving steel brush.

"The hot rod with its thick coating of tin is then placed in a special machine which revolves at high speed as the babbitt is being poured into the rod.

"The centrifugal force of this circular motion packs the metal firmly as it cools. It not only gives a much denser metal, free from air pockets, but also drives the dross and impurities to the inner surface from which they are removed by machining and as the whole operation of affixing the bearing is done under high temperature, each metal becomes an integral part of the other."

"This method of producing connecting rod bearings is the same as was used in the manufacture of Liberty motors during the war and gives a much more effective and lasting bearing with only a little added cost and trouble of manufacture."

Yes we have SARR Auto Wrecks How 329 N. W.

if not we can you on show Come in and be a trial and be that you money by de us.

Phone 5

Spend an hour in an Oakland Six and you will understand why this car is winning and holding the good will of all who buy it.

Standard equipment includes four-wheel brakes, disc steel wheels, balloon tires, permanent top, Fisher Bodies, one-piece ventilating windshield on closed tops, Duo Finish, centralized controls, indirectly-lighted unit instrument panel, automatic spark control. Glass enclosures for open cars at small added cost. Roadster \$1095; Touring \$1195; Special Roadster \$1195; Special Touring \$1295; Landau Coupe \$1295; Coupe for Four \$1195 Sedan \$1545; Landau Sedan \$1645. Prices of factory

ED. MARSH MOTOR COMPANY
DEALER IN OAKLAND CARS, ROSEBURG

OAKLAND
PRODUCT OF GENERAL MOTORS