

AUTOMOBILE SECTION

The Good Maxwell— The Good Friend of Its Owners

Tens of thousands of American families look upon their good Maxwell cars with a feeling akin to positive gratitude.

For the good Maxwell has enabled them to regard the motor car as something more than merely a means of transportation.

If you examine into the basic reasons for such performance, and for Maxwell's economical, care-free service, you discover that both the new transmission and new rear axle are strong and rugged enough for a truck; that the simple device of a platform spring under the front end of the motor, combined with the

balancing of reciprocating parts to the fraction of an ounce, practically eliminates any sense of vibration; that in proportion to weight, it is actually stronger than cars costing two, three or even four times as much.

The good Maxwell is thus fulfilling, with almost startling success, the mission its makers proclaimed four years ago, when they announced that—"The new and powerful organization now manufacturing the good Maxwell is able to give and proposes to give, motor car values so unmistakable that they cannot remain for a moment in question."



Touring \$ 895
Sport Touring 1085
Roadster 1085
Club Coupe 1025
Club Sedan 1085
Sedan 1325
All Prices F.O.B. Roseburg subject to change without notice.

We are pleased to extend the convenience of time payments. Ask about Maxwell's attractive plan.

J. W. Michael Motor Company

323 North Main St.

Roseburg, Oregon

WILLARD RADIO BATTERIES

The Choice of 136 Broadcasting Stations

You can get better results from your set by using Willard A and B Batteries. Willard Radio B Batteries are rechargeable and will last for years. Willard A Batteries are especially designed for Radio.

Come in and see them at the

AUTO ELECTRIC STATION



122 S. Stephens Street

Old New Location

Exide BATTERIES

Stromberg Carburetors
Stromberg Electric Windshield Wipers
Spartan Horns
Lincoln Shock Absorbers
Delco Ford Ignition
Bendix Drives and Parts
Hobbs-Ham, Bosch and King Deo Spark Plugs
Exhaust Cutsouts
Radio A and B Batteries and Testers
Auto and Home Fire Extinguishers
Spot Lamps
Motometers and Bar Caps
Coke
Trico Vacuum Windshield Wipers
Auto Ropes
Step Plates
Trouble Lamps
Rear View Mirrors
Cigar Lighters
Whiz Products
Battery Recharging

Umpqua Battery Station

THOUSANDS SEE NEW STUDEBAKER

PORTLAND, Sept. 28.—Indicative of the reception accorded the new model Studebaker cars are figures compiled by the John K. Leander company, local distributors, for the first week of sales. During the seven days following the first formal showing of the new line the total amounted to \$151,935, setting a new high mark for orders of new cars during any one week.

According to estimates based on the record kept by the local company more than 15,000 people have so far visited their showrooms at Broadway and Everett streets to see the new cars.

New Models Well Received.

SOUTH BEND, Ind., Sept. 27.—Records were broken at the initial public showing of the 15 new Studebaker models on Saturday and Sunday, September 13 and 14, not only in the numbers of attendance, but in the enthusiastic practically unanimous approval expressed, men in the automobile industry declare. From a total count of the crowds who visited over 3000 Studebaker showrooms throughout America, where new cars were on display, it has been established that a total of over 2,000,000 people went to see what Studebaker had done during the first 36 hours. From every Studebaker dealer come reports that the rush of keeping up with business since then has made it impossible to prepare and send in a statement of the opening-day attendance earlier.

SWEDEN TO CONTROL BROADCASTING STATIONS

STOCKHOLM, Oct. 1.—All radio broadcasting in Sweden is to be placed under government control, the government Department of Telegraphs and Telephones operating jointly with the Swedish press in this connection.

The plan calls for the erection by the government of five broadcasting stations, situated at Stockholm, Gothenburg, Malmo, Sundsvall and Boden. These facilities will at all times be available for use by the government.

Programs given in Stockholm will be transmitted by wire to each of the other four stations at which there will also be local programs, and it is planned to provide 1,500 hours of entertainment a year. Storm warnings, messages of distress from the sea, etc., will in all cases take priority over entertainment.

Arandel, piano tuner. Phone 159-1.

SARFF'S Auto Wrecking House

329 N. Main St.

The house of a million parts. You have probably read the advertisements of houses of that many parts, but never realized that one would be in Roseburg. Come in and see for yourself, if you think we are not headed that way.

Phone 553



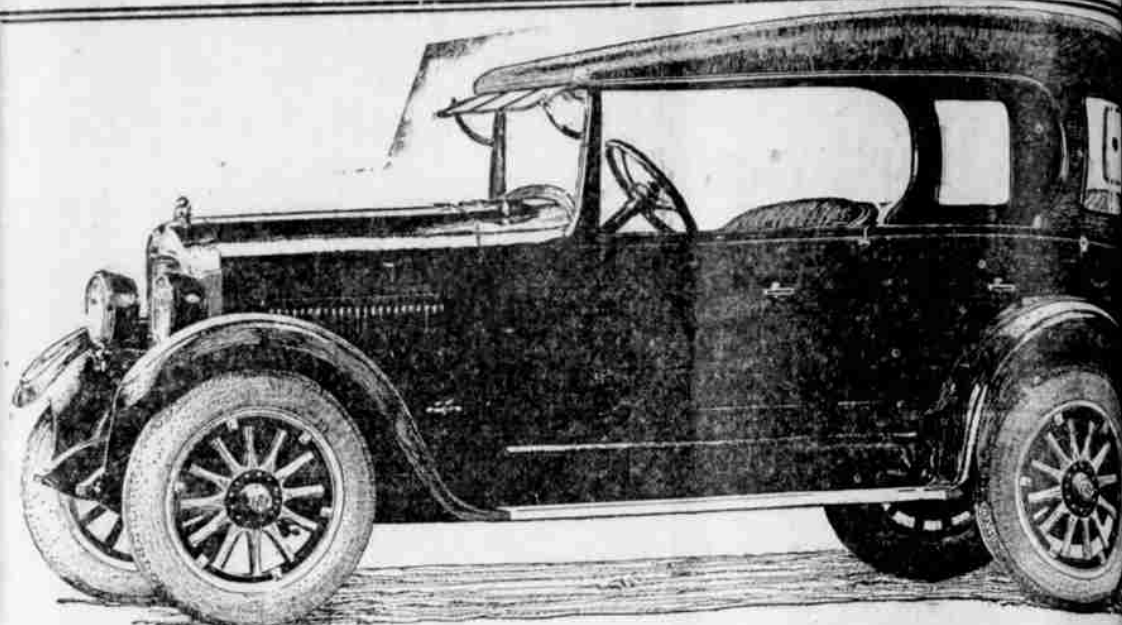
DELCO

FOR FORDS
INSTALLED ON 30
DAYS TRIAL

Try one and see the difference.

W. R. BROWN
Automotive Electric
Service

122 South Stephens St.
ROSEBURG, OREGON
Opp. Central Telephone Station



DUPLEX — a new name —for a new type car you have never seen before

A closed and open car combined—the advantages of both at an open car price!

STANDARD SIX
DUPLIX-PHAETON

\$1385.00

No other car in its price-range has this combination of features:

New Duplex Body.
Real Balloon Tires.
Inclined valve engine.
Crankshaft and connecting rods machined on all surfaces for vibrationless balance.
Genuine chrome tanned Spanish leather.

All the usual equipment—plus a high grade clock, a dash gas gauge, automatic windshield wiper and lighting switch on steering wheel.

New Studebaker 4-Wheel Hydraulic Brakes—optional equipment. Automatic braking power.



New Location W. A. BURR & SON 117 N. Jackson St.

THIS IS A STUDEBAKER

FORDSON TRACTOR AS A TRANSPORT

After waiting for 15 years to be moved, two steam locomotives, each weighing 11 tons, were recently hauled across 11 miles of Idaho hills by a Fordson tractor with trailer, and were handed over to the railroad at Lewiston.

Years ago these two locomotives were driven into the place over rails especially laid down for them and were put to work at the Lewiston Orchards reservoir, where water is stored for the extensive fruit lands. The rails were then taken up and as the only way the locomotives could be moved was under their own power, they have rested for 15 years waiting for removal. Seventeen days were required to get them from Lewiston to the reservoir, while the Fordson and trailer en-

ly needed ten hours to have both down to Lewiston and loaded on flat cars for transfer to Portland. The city council at Lewiston gave permission to have them hauled through the city streets en route to the depot, and Fred Jeffers, authorized Ford dealer at Lewiston, created considerable excitement by ringing the locomotive bell from the engineer's cab through the city streets.

L. R. CHAMBERS IS NEW NASH AGENT

L. R. Chambers, a well known Roseburg man, has been appointed the sales agent for Douglas county for the Nash automobile. He will have his headquarters at the Highway Service Garage on north Jackson street. He will maintain a service department for the

DO YOU KNOW what kind of a rear construction this is? It takes a skillful mechanic to recognize it, but it is only the skilled craftsman who should work on a car anyway. You will find that our men are experts in their line, and when they work for you, you pay for brains and not for experience.

Hall & Young Garage
631 Winchester St. Phone 335
Roseburg

Nash, and will be prepared to supply the needs of owners of that car. While Mr. Chambers has only had the agency of the Nash for a few days, he has sold two of the

machines this week. The first was a sedan, built in Wainwright, and the other a touring car by Albert Weiss.

Largest in Sales of
Fully Equipped
Cars

for Economical Transportation



Pleasure and Commercial Cars and Trucks

ED MARSH MOTOR

131 South Rose Street



Don't delay any longer about that used car you have had in mind—let us fit you up so that you can get a lot of real pleasure out of it this year.

Chevrolets, Fords and Heavier
Cars to Pick From

Terms that will make it easy for you to own one of these cars.

RAPP BROTHERS

Cass and Pine

Roseburg