

# AUTOMOBILE SECTION

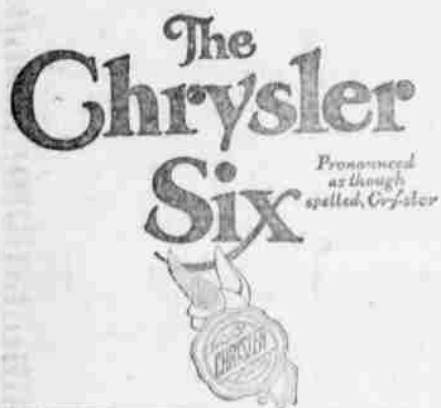
## A Guarantee of Greater Economy and Comfort



The Brougham

The Chrysler Six goes to new lengths in low center of gravity and perfect weight distribution. The result is steadiness and solidity not found even in two-ton cars of previous design. Such a feature as this, when combined with the Chrysler Six special six-ply, high-speed balloon tires and the Chrysler-Lockheed hydraulic four-wheel brakes, adds immeasurably to the comfort of the rider.

The Touring, \$1395 The Phaeton, \$1495  
The Roadster, 1625 The Sedan, 1725  
The Brougham, 1895 The Imperial, 1995  
All prices f. o. b. Detroit, tax extra.



No car has ever been equipped at once with so many valuable features effecting economy as well as performance as the Chrysler Six.

Take the oil-filter as an example, an exclusive Chrysler Six feature. Every 25 miles of driving the crankcase oil is automatically cleansed and purified. Think what this means in economy as well as in motor life and motor efficiency.

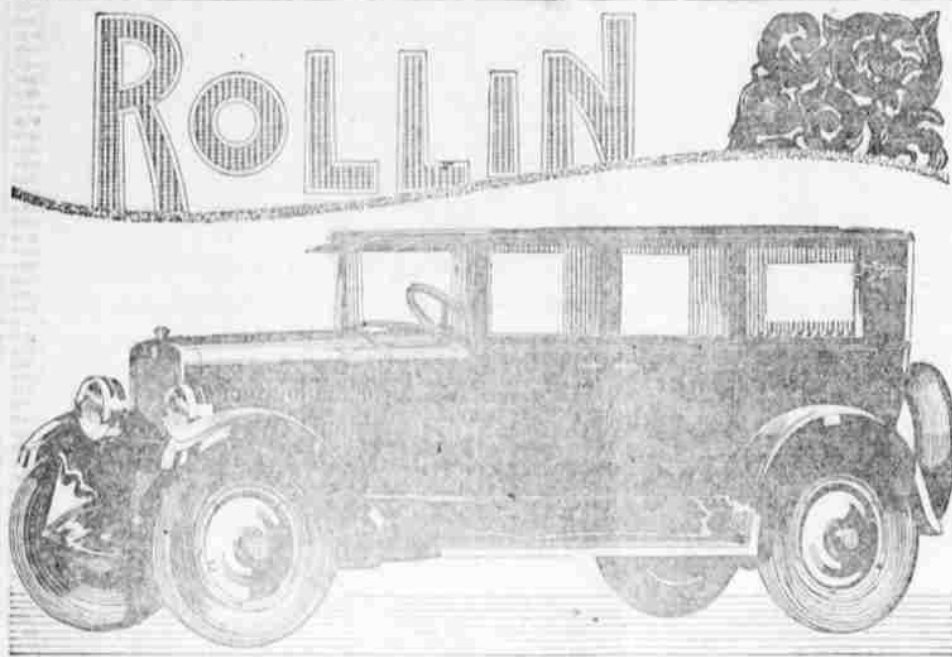
It is by no means merely a question of reducing oil consumption. Oil freed of all grit and abrasive matter can do no damage to moving parts. The mechanism is kept clean and healthy, which means greater freedom from repairs and longer life.

So it is with the air-cleaner, another valuable Chrysler Six feature which purifies the air drawn into the carburetor, removing harmful and destructive particles. Familiarize yourself with these Chrysler Six features, including the new combustion chamber and the new spring suspension. Then let us arrange for a demonstration.

We are pleased to extend the convenience of time-payments. Ask about Chrysler's attractive plan. Dealers Everywhere.

J. W. Michael Motor Co.

223 N. Main Street Roseburg, Oregon  
PLEASE LOOK OVER USED CAR  
BARGAIN OVER



## A Car of Countless Superiorities

Extremely light, simple and compact, yet fully adequate to its task, the Rollin money unifies the same superior scientific principles of design as the finest cars of Europe.

Through the incorporation of high compression and the embodying of advanced constructional details, the Rollin's displacement motor is enabled to develop a remarkably smooth continuous flow of power.

4-bearing crankshaft, aluminum alloy pistons and connecting rods, balanced mechanically and dynamically, fully-lubricated and a fine character of workmanship, make

this motor free from vibration and keep it working in fine fettle.

Carburetor and manifold refinements, together with high compression, are responsible for the Rollin's remarkable performance of from 25 to 30 miles per gallon of gasoline.

Ball-bearing, 4-wheel mechanical, internal expanding brakes, and a transverse rear spring, exclusive with the Rollin in the moderate price class, make riding and driving easy and pleasurable to a high degree and contribute in added measure of safety and peace of mind.

Standard Six - \$895  
Luxury Six - \$995  
Four-door Six - \$1095  
Price f. o. b. Cleveland, tax extra.

Klecker, Amorl Co. 302 N. Jackson  
ROSEBURG



## ROLLIN CAR HAS MANY FEATURES

"When the predominance of four-cylinder cars in America is brought forcibly home to motorists," states Rollin H. White, chairman, board of directors, Rollin Motor Co., Cleveland, Ohio, "by the fact that over 80 per cent of the 15,000,000 cars in America as well as 80 per cent of the cars built last year were fours, they know that there must be very pertinent reasons for this tremendous popularity."

"And this big underlying reason is the scientific supremacy of the four."

"It is the most ideal for internal combustion engine design, because automobile power plants are four-cycle engines and consequently there is one cylinder for every stage—intake, compression, explosion and exhaust."

"Thus the desirable minimum of mechanical complication is attained and there is no difficulty in correlating the functions of the motor."

"In the four, but one cylinder is drawing from the carburetor and but one cylinder is exhausting into the muffler at any time. And since each cylinder has the same distance to travel to each cylinder, thus assuring identical quantities of fuel to each cylinder."

"Ignition also occurs at regular intervals, and, as with carburetion it approaches the simplicity of the single cylinder motor."

"Economy is higher in the four than where a greater number of cylinders are used, for two reasons: First, the smallest number of cylinders is theoretically the most efficient, because it has the minimum area of wall surface through which cooling losses occur; and second, because carburetion is simplified due to the absence of cross currents in the manifold."

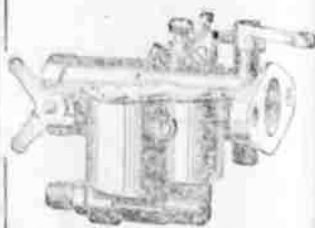
## NEW STAR CAR IS CENTER INTEREST

Coincidental with the announcement of the 1925 Star Car line locally today comes word by telegram and night letter to the Star Motor Company factory at Oakland, California, of the universal enthusiastic acceptance of the new cars by huge crowds in all points on the Pacific Coast. At the key cities on the Pacific Slope, including this territory in particular, Star display rooms are crowded to overflowing. People are over-anxious to see the low-priced line that begins with a many big car, high grade features such as balloon tires, vibrationless motor, four wheel brakes, Aladdin lubrication, force feed oiling system, specially designed disc wheels, and smooth dry disc clutch.

The natural reaction to the new Star line on the part of motor car fans in every section of the Pacific Coast is to demand a demonstration ride at once for the simple reason of enjoying a ride in a light weight car that is covered with a motor which takes the curves of the low priced field and delivers smooth, vibrationless power at all speeds. This feature alone, according to Star executives here and in all points in the Pacific Coast territory, marks the new line as outstanding among 1925 manufacturers offerings.

President Norman DeVaux, of the Star Motor Company of California, which organization distributes Stars to the Six Pacific states, has been receiving tele-

## The New Zenith-Ford Carburetor



\$9.75

Will take you there  
More Quickly  
More Economically

At this price you can't afford to be without one.

L. G. Devaney  
Phone 84 406 W. Cass St.

## Ford

The Touring Car  
\$295

Rimabout - \$265  
Demountable Rims and Spare \$25 extra

Coupe - \$525  
Tudor Sedan - \$590  
Fordor Sedan - \$685

All prices f. o. b. Detroit



## Utmost Driving Confidence

Driving a Ford is so simple, and requires so little effort that you are free to devote all your attention to the problems of traffic. There is a sense of confidence in driving a Ford, impossible with any more complicated motor car.

Ford Motor Company

Detroit, Michigan

SEE THE NEAREST AUTHORIZED FORD DEALER

You can buy any model by making a small down-payment and arranging easy terms for the balance. Or you can buy on the Ford Weekly Purchase Plan. The Ford dealer in your neighborhood will gladly explain both plans in detail.

grams and night letters from the great majority of the large dealer chain and every communication is filled with congratulations on the new series as well as bona-fide orders for more cars and "rush them". From one city the dealer will rave about the hit the vibrationless motor has made with the inspecting hundreds and thousands, while another dealer or distributor will enthuse over the five full Fisk balloon tires. In this instance one dealer remarked that the placing of five rather than the customary four, full balloon tires as standard equipment branded the factory exponents of the idea of complete motor car equipment at the usual low price.

Chief interest at this date is being placed in the sport model touring car which is heralding the line in price and on sales floor. This compact, completely appointed job causes wonderment when the price is learned to be the usual low figure.

## A YEAR AHEAD OF THE FIELD

How old will the car you buy today be next year? That depends to a great extent on the care you give it and the mileage you run on. But primarily upon how advanced in design the car was when you purchased it.

The fifth day's instructions in the Sealed Order Book of the Oakland Motor company stressed the many advanced features which the Ed Marsh Motor Co. local Oakland dealer, demonstrated to prove the Oakland car "is a year in advance of its field."

A mere enumeration of these features indicates that the claims of advanced design are substantiated.

No experienced motorist will deny the necessity of four-wheel brakes to insure safe driving under all traffic, road and weather conditions. The Oakland has mechanical four-wheel brakes—the same type incorporated in 78 of the 79 European four-wheel brake cars exhibited at the last

Paris automobile show. The European manufacturers were the pioneers in this field.

The Oakland centralized controls permit convenient driving day and night without removing the hands from the steering wheel, save to shift gears. The Duro finish, practically damage-proof, has been the greatest automobile finish development since

the beginning of the industry. Fisher-built bodies, standard with Oakland, have gained fame as the most beautiful and durable of bodies. The disc steel wheels of Oakland, standard equipment, add beauty and strength to the car. The permanent top affords construction that enables the building of close fitting curtains—special glass enclosures—while

the unified instrument panel is directly lighted, so that it is safe to night drive with one more advantage to the motorist.

Have you considered a trade-in? Give your old car to review condition. They get results.

## Auto Repairing STEPHENS AUTO Company

323 N. Main St.

Phone 582

U. S. Asbestos Brake Lining  
Max-Chry Service

## Reconditioned Guaranteed USED CARS

1 1923 Dodge Touring, \$125.00 accessories.  
1 1924 Ford Touring.  
E 2 TERMS

Ed Marsh Motor Co.  
Chevrolet Dealers Oakland



## USED FORDS

2 Ford Trucks.  
3 Ford Roadsters.  
7 Fords, \$40 to \$100.  
6 Fords, \$100 to \$300.

Special built Ford racing car, guaranteed to 80 miles an hour. Priced at less than half of cost.

C.A. LOCKWOOD MOTOR CO.  
Lockwood's Ford Corner