

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday by The News-Review Co., Inc.
R. W. BATES President and Manager
BERT G. BATES Secretary-Treasurer

Entered as second class matter May 17, 1920, at the post office at Roseburg, Oregon, under the Act of March 2, 1879

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ROSEBURG, OREGON, WEDNESDAY, AUGUST 27, 1924.

FROM PRODUCER TO CONSUMER.

A friend who has been away on an automobile tour notes that during his journey he was in a summer resort where he inquired of a boarding house keeper if they were able to get fresh fruits. The landlady replied that there were great quantities of berries growing on wild tracts of land not far from her place, yet it was very difficult to get them picked. About the only way was for her servants to drive out to these lands and pick the berries themselves. There did not seem to be anyone else whom they could get to do it, as everyone seemed to be at work. The boys and girls who formerly used to go out to such tracts and pick berries, all seemed to be busy. Many of them had taken summer jobs where they were earning money to put themselves through colleges and schools. This friend remarked that as he continued his trip, he passed through a city only about 60 miles from the place where these wild fruits were so plentiful. He noticed that the same kind of berries that were going to waste up on those hills, were placed on sale for around 40 cents for a basket containing a quart or less. It is noted nearly every fall that great quantities of fruits and vegetables are going to waste in the rural districts, while in the near by cities their price continues high. The gap between the producer and the consumer is a wide one, and it seems to grow deeper as the time goes on. High freight rates are a considerable item in producing this discrepancy. But the principal element in it is the wages that have to be paid to unskilled labor, and the inefficiency of a great deal of work that is done. The gap between producer and consumer can not be bridged until a great many people who now work in a dawdling and inefficient way, shall be persuaded to take hold of their tasks with more life and spirit.

It is increasingly clear that business in the fall will be satisfactory. Improvement in sentiment has run ahead of actual improvement in volume, but events justify the better feeling. Usually the volume of business is either increasing or decreasing and we are now at the beginning of an upward movement. The production of most manufacturing industries has long been at a low level. Stocks of goods have been slowly lessened in some lines, while in practically all consumption has approximated production. Money is cheap. The position of farmers is materially better. It seems a safe assumption that order is soon to succeed the chaos which has existed in European finance and currency ever since the beginning of the World War.

Some business men rather patronize the fake advertiser than put their money into legitimate channels where known results are obtained. When you buy space from a transient advertising solicitor—always at inflated rates—you are on a par with the fellow who buys his wares from the mail order house. How the fakir does love to filch the business man. He's here today and gone tomorrow—with your money—leaving a meatless bone for his customers to gnaw on.

It sure looks like a great fall for business—and better still, it is going to be good for all concerned.

SIGNING LAUSANNE TREATY IS RATIFIED

(Associated Press London Wire.)
PARIS, Aug. 27.—The French senate today ratified the treaty of Lausanne with only 19 negative votes after a debate of two hours. The chamber had voted ratification on Monday and thus the senate's action today gives official French adherence to the treaty which was signed July 24, 1923, establishing peace in the near east.

MELLON RETURNING

(Associated Press London Wire.)
PARIS, Aug. 27.—Andrew W. Mellon, American secretary of the treasury, accompanied by his brother Richard B. Mellon of Pittsburgh and the latter's wife and daughter, left today for Chartreuse to embark for home on the liner Majestic. Secretary Mellon's daughter, Miss Alta is remaining here for a few days with her chaperon.

CAROLINA GOVERNOR LEADS FOR OFFICE

(Associated Press London Wire.)
COLUMBIA, S. C., Aug. 27.—With a total vote approaching 170,000 reported from yesterday's democratic primary in South Carolina it seemed certain today that Governor Thomas G. Melton had been nominated to succeed himself as governor and that United States Senator S. D. Dixon had been nominated for re-election. A second race for the nomination for United States senator with former Governor Cole L. Blease and Representative James F. Byrnes as the contestants is practically assured.

SOVIETS PROHIBIT "QUEEN" BEE BOOKS

(Associated Press London Wire.)
LEIPZIG, Germany, Aug. 27.—The Soviet authorities have prohibited the importation into Russia of books about ants and bees in which "queens are mentioned," says the German Buch Handels-broschur, a weekly devoted to the book trade. The bolsheviks

PRUNE PICKIN'S BY BERT & BATES

GOO DEVENING FOLKS—Whew! But it's hot And a feller Can't get Very enthusiastic With this kinda Weather.

DUMBELL DORA THINKS

General Opinion is an army of ficer.

The boys with celluloid collars Are mighty nervous these warm days.

The Home Products show oughta have a booth where the home town boys can display their choice home brew.

The squawks and squeals of the radio have made many a feller take down the "Home Sweet Home" sign.

An Indiana hog recently sold for \$3,100, and a Colorado hen brought \$1,500. Our idea of a real breakfast would be a plate of ham and eggs furnished by that combination.

A disillusioned golf player says that whenever he hears a man say: "I can't remember whether I played that last hole in six or seven," the feller always puts down a six.

There was a little item in a paper a few days ago about a man having been arrested under the law that is known in some states as the "lazy husband act." One wonders how many wives will read this little item silently and thoughtfully.

Advice to Young Men: No really nice girl will marry you for your money. On the other hand, the possession of a lot of money will not materially injure your chances of getting a really nice girl to marry you.

The magazines are full of advertisements of inventions to magnify sound, as if there were not already too much of this commodity in a jazz-stricken world. This appears to us to be the limit in useless inventions. We suppose that the gifted inventor of this thing will now turn his attention to a device to raise prices.

Every woman knows that any woman could dress well on the money her husband spends on cigars.

The pelt of a wildcat is worth five dollars in the marts, while that of a skunk is worth fifty. Now, children, which would you prefer for a household pet?

We wonder if the Umpqua Chiefs make the Umpqua Squaws cut the lawn and split the kindling?

Maybe it's no fun for you fellers but gosh we get an awful kick outa pluggin' a watermelon.

A couple fellers were on the depot platform this a. m. to watch a train pull in which was the largest crowd out for such an occurrence since the boys left for war.

When a wife breaks an egg in the pan and the grease splatters on her arm she doesn't make half as much fuss as her husband does when he nicks his chin with the safety razor.

"The wife can put up all the peaches she wants but I'd rather have a sack of jerky."

Hand concert Sunday at Randon by the Sea.

RADIO PROGRAMS From Pacific Coast Stations

RADIO KIX (Oakland, Cal.) 509 meters.
Wednesday, Aug. 27.—5 to 5 p. m. baseball scores; 7 to 7:30 p. m. news items; 8 to 10:30 p. m. studio program including presentation of three part opera "Ripetto."

RADIO KGO (Oakland, Cal.) 312 meters.
Wednesday, Aug. 27.—12:30 to 1:15 p. m. Oaka Tavern orchestra; 6 to 6:30 p. m. Hickman's concert orchestra; 6:30 to 7:30 children's program; 8 to 8:30 p. m. musical program; 9:30 to 10 p. m. Lecture; 10 to 11 p. m. Hickman's dance orchestra.

RADIO KPO (San Francisco) 423 meters.
Wednesday, Aug. 27.—1:30 p. m. stock exchange and weather reports; 3 p. m. musical studio program; 4 to 5:30 p. m. concert orchestra of Hotel St. Francis; 6:45 p. m. final reading, stock exchange and weather reports, and news items.

Wednesday, Aug. 27.—12 noon, time signals; 1 to 2 p. m. Seiger's Fairmount Hotel orchestra; 2:30 to 3:30 p. m. Fisher's Amphians of the Seldria cafe; 4:30 to 5:30 p. m. Seiger's Fairmount Hotel orchestra; 5:30 to 6:30 p. m. children's hour stories; 7 to 7:30 p. m. Seiger's orchestra; 8 to 10 p. m. Instrumental and vocal numbers.

RADIO KFI (Los Angeles) 469 meters.
Wednesday, Aug. 27.—5 to 5:30 p. m. Evening Herald news bulletin; 5:30 to 6 p. m. Examiner news bulletin; 6:45 to 7:30 p. m. Detective stories and musical numbers; 7:30 to 8 p. m. "Mammy" Simons and Crosby sisters; 8 to 9 p. m. Frank Carr's orchestra; 9 to 10 p. m. Examiner studio program; 10 to 11 p. m. Woodland Community orchestra; 11 to 12 p. m. Ambassador Hotel Cocoanut Grove orchestra.

DEADLY GAS USED TO KILL BORERS

Paradichlorobenzene crystals have given such good results in controlling the prune and peach root borer in Douglas county that growers used 2000 pounds of that material on 22,000 trees last year and are making plans for extensive application this season, says B. W. Cooney, county agent.

REPORT IS MADE ON "BURIED CITY"

UNIVERSITY OF OREGON, Eugene, August 26.—The walls of the supposed "buried city" in Thonon lake, in Eastern Oregon, which were thought to be the relics of a forgotten civilization, are not the work of human hands, but merely volcanic formations, according to a report made by Dr. Warren C. Smith, of the department of geology, who with two university students, had spent several weeks in Eastern Oregon this summer.

CHEVROLET COMPANY PROGRESS IS NOTED

An understanding of how the remarkable rate of progress is effected in the automobile industry may be had by a study of the story of the Chevrolet Motor Company, the popularity of whose product has increased within the last few weeks, is a fair example. Commenting on these changes, Dr. B. D. Cooney, vice president and regional sales manager of the Chevrolet Motor company said: "It has been the policy of the Chevrolet Motor company to combine economical transportation with quality. We felt that this could be achieved only by a constant study of popular requirements and a constant endeavor to keep our product in line with the best improvements made in automobile construction. These improvements were not made all at one time as that one year's model would be radically different from the other, but were incorporated from time to time just as fast as they could be introduced into the car along the desirability of such change became obviously worthwhile.

NEWEST MODES in COATS AND HATS



THE HAT SHOP STYLE AND PRICES PLEASING TO ANYONE.

bed, but Dr. Smith, assisted by Colonel Hanley, prepared a report to Governor Pierce recommending more extensive borings to establish definitely whether there are valuable deposits at depth in the lake bed, which belongs to the state.

FORD'S NEW SHIP MAKES FIRST RUN

DELUETH, Minn., Aug. 27.—With 12,000 tons of coal beneath her hatches for delivery here, the Diesel equipped motor ship "Benson Ford," the first iron ore carrier of the Ford fleet, berthed here at 7 a. m. today. Captain Daniels reported an excellent trip while chief engineer Walter M. Kitchen declared the performance of 3,000 horse power Sun-Doxford Diesel engine was most satisfactory, no trouble of any kind being experienced. To affect minor adjustments to the steering equipment, the anchor was dropped out side of Port Huron for a few hours. These adjustments, although anticipated, could not be made until the boat had been tested under load and actual running conditions.

BRIDGE ENTHUSIAST

Dear Mrs. Ellsbury—There is a question in bridge etiquette that I would like to ask you. I attended a bridge party recently, and there was present as a guest, a lady from out of town who has the reputation of being a good player. Before the game started she asked her opponent if she played certain well established signals, such as bidding one club to indicate an supporting hand in no-trumps. We were all astounded. That sounded like cheating to us, but we weren't sure enough about it to say anything to her, and I don't suppose we should have anyway. Should she have done this?

TOOTS WANT TO KNOW IF SHE CAN GO AUTOMOBILING WITH ANOTHER WOMAN'S HUSBAND

Toots want to know if she can go automobiling with another woman's husband, and not be talked about. Nobody ever got away with it yet, Toots. Anyway think how badly you would feel if somebody went automobiling with your husband.

LEGION MEETS TUESDAY

Empire Post of the American Legion will hold its first meeting after the summer vacation on next Tuesday night at the armory. Be there, buddy and renew acquaintanceship with old time friends. Some good things on tap for Tuesday night. Drum corps attention: Regular rehearsal every Wednesday night and all members ordered to attend.

SPORT SHORTS

(Associated Press London Wire.)
Yesterday's baseball results: At Los Angeles 1; Sacramento, 10. At San Francisco 3; Salt Lake 6. No other games scheduled, teams traveling.

PHILADELPHIA, AUG. 27.

Joe Dundee of Baltimore, was awarded the judge's decision over Red Christian of Philadelphia in ten rounds.

NEW YORK, AUG. 27.

The world's featherweight boxing crown, returned to the state athletic commission by Johnny Dundee will be placed on the open market for the 125 pounders soon, the commission decided.

LOS ANGELES, AUG. 27.

Pert Collina, Pacific coast middleweight title claimant, defeated Joe Egan of Boston.

ALTOONA, Pa., Aug. 27.

Harry Haritz set up a new qualifying record for the Altoona speedway yesterday when he turned the mile and a quarter board in 36.3 seconds at the rate speed was made in qualifying for the 2.0 mile auto race on Labor Day. Jimmy Murphy was a fraction of a second slower than Haritz, turning his qualifying round at the rate of 122.3 miles an hour.

ADVICE TO THE LOVELORN

MRS. ELLSBURY
(Address all communications to Mrs. Ellsbury, care of News Review.)

THE PROBLEM OF USED CAR VALUES

Handling of used cars in connection with the new automobile business is still one of the biggest problems with which the dealer has to contend. The big question is how to show by the table giving the number of cars of different makes that were handled in connection with new cars over a 12-year period by J. O. Newland & Son. A total of 167 used cars and 174 new cars were sold by them over the same period.

Table with columns for Year, Make, and Sales figures. Includes rows for Buick, Oldsmobile, and Chevrolet.



KEBO The New ARROW COLLAR

For quick results use News-Review classified ads. Phone 135.

TODAY'S MARKET The Latest Summary of Domestic Market Conditions as Issued by the United States Department of Agriculture.

(Associated Press London Wire.)
PORTLAND, Ore., Aug. 27.—White henney extra eggs advanced another cent on the local daily exchange with the market now at the 40c level. Other grades held steady and unchanged but there is a very distinct strong undertone to the market and further gains are likely.

Very few eggs are coming in and fresh extra stock is at a premium. Eastern markets are maintaining a strong tone and there is a good shipping outlet for all henney stock.

There are approximately 77,424 cases less eggs in storage at coast markets this year than last. The country as a whole also shows considerable less storage eggs than at this time last year.

Butter is steady and unchanged. Extras are posted at 22c and standards at 23c on the exchange. Hop sales are being made at val points that hop sales are declining in value. Sales of winter fuggles have been 50c as low as 17c during the last few days.

Fancy malaga grapes from southern Oregon are bringing \$2.50 a bushel in the local market. Two dollars is the top on California malaga.

Peaches continue firm at \$1.30 to \$1.40 on the Dalles and Yakima. Elbertas, Ashland Elbertas will go as high as \$1.50. Fancy California Salways at \$1.40 to \$1.50.

Cantaloupes are singular with good quality selling readily but undergrade melons are going at buyers' prices. Barrell Gems bring \$2.25 to \$2.50 on best standards with Rockys at \$2 to \$2.25.

Tomatoes are still on the decline at \$0 to \$0.75 per box. Some sacked stock is bringing \$1.50. Local apples are selling all way from \$1.80 to \$1.75. Idaho Rural \$1.50 to \$1.85 and Yakima Gems up to \$2 per hundred.

Onions are steady. Country meats and poultry are unchanged. The hay market is inactive and steady.

PORTLAND, Ore., Aug. 27.—Cattle nominally steady; receipts 224 (killed through).

Hogs nominally steady; no receipts. Sheep steady to 25c higher; receipts 2400.

Lambs, light and handy weight, Mt. Adams \$3.90@3.75; medium to good value \$3.50@3.60.

PORTLAND, Ore., Aug. 27.—Extras cent higher; market firm; current receipts 33c; pullets 30c; pullets 30c; ferals 32c; henneries 35c@35c delivered Portland.

PORTLAND, Ore., Aug. 27.—Butter steady, unchanged, extra choice, city 37c; standards 38c; prime firsts 37c; firsts 35c; undergrades nominal prints 32c; cartons 32c. Butterfat 12c. Best churning

Advertisement for POWDER for FARMERS, KEBO Arrow Collar, and PYROTOL.