

The new Summer breakfast

QUICK QUAKER—cooks in 3 to 5 minutes

Quicker than toast. No hot kitchens. No Summer cooking. No over-heating foods

HERE'S rich deliciousness to entice that Summer appetite—a new Quaker Oats. A delightful change from too heating foods.

You cook it while the coffee is being made. No bother, no hot kitchen, no frying pans to clean.

Feeds you well. Keeps up failing Summer vitality. So delicious, so savory it makes hot day breakfasts a delight.

Ask your grocer for Quick Quaker.

Standard full size and weight packages—
Medium: 1 1/4 pounds; Large: 3 pounds, 7 oz.



MINING MEN WANT ENTRANCE ARCHES

"A couple of Douglas county mining men dropped into the Chamber of Commerce office the other day, and after talking over the existing conditions and interest in the mining industry in this county, one of them made a suggestion that should be carried out to an early completion," says Will E. Holborn, secretary of the local Chamber of Commerce. "The conversation had swung around to the need of ornamental arches that should be placed at the city limits of Roseburg, on the Pacific highway, north and south of the city, when the suggestion was made that these arches should be constructed of gold, silver and copper ore. It was pointed out that the ore could be secured at slight cost and that by using it in these arches that the mining industry of the county would be called to the attention of the strangers that drive through Roseburg in no uncertain manner. By giving the ore a coat of varnish the natural glitter of the precious metals would remain for an indefinite period, and attract a great deal of favorable attention. "It seems that this suggestion has more than ordinary merit and a real effort should be made to do something in regard to the matter."

ADVERTISING RAISES STANDARD OF LIVING EXPERTS ARE TOLD

LONDON, July 15.—James H. Mooney, vice-president and director of General Motors Corporation, in charge of Export Companies, told the convention of Associated Advertising Clubs of the World today that rebuilding of industrial and commercial structures awaited leaders who would provide for workers sound economic programs that would stand the day all had expected with peace. "The tools are available and the laborer is ready to work," he said. "The need is for leaders, organizers with mental and moral courage who will place the tools in the hands of the laborer, finance the laborer to the extent of providing him with tools and materials and finance the exchange of the laborer's products. This leadership must come out of the ranks of such men as are represented here at this convention. The present day is the day of the industrial and commercial leader. Mr. Mooney asserted advertising must be counted on to play a great part in reconstruction and rehabilitation, because it could be made so important a factor in distribution. "The world today is standing in great need of having its distribution systems re-oriented and reactivated," he said. "The production facilities, although somewhat impaired by the

great stresses imposed upon them during the war, stand generally ready; men are eager to work. However, markets are needed for the products; means of facilitating their exchange are needed. The old channels of distribution through which goods flowed prior to the war are gradually being re-established and new channels, made necessary by new political conditions, are being constructed. Advertising can very effectively increase the rate of growth of these national and international distributive systems."

Mr. Mooney characterized the convention as a symbol of co-operation an expression of the eagerness of the peoples of the world to work together.

"Out of understanding and co-operation between nations, between political and commercial leaders and between capital and labor, will evolve the program of rehabilitation for which people are hungering," he declared.

Economic forces must be allowed free play, he said, natural economic laws must be respected and no impediments should be placed in the way of their working out freely. "The nation prospers best," he added, "that takes advantage of these laws rather than resists them. Prejudices very often obscure economic imagination and prevent accurate economic appraisal."

Alluding to the development of the motor car in the last 20 years as an important factor in economic and cultural progress, he said, "It had proved that what it added annually to the wealth of a nation was greater than its annual cost."

"Advertising has played a corresponding part in raising standards of living," he said. "It makes people want things. When they want things they go to work to get the money to pay for them."

Mr. Mooney urged the delegates to go forth with the ideal of helping to increase the comfort and happiness of millions of families.

"Let us dramatize the worker," he added. "Let us create an atmosphere about him and about the leader-worker that will insure them social advantage. Let us take such interest and such part in governmental and political affairs as will insure economic stability and progress."

IT STARTS HERE
ZEPYROL, twice daily, keeps your teeth healthy, helps to prevent caries and to eliminate
BAD BREATH
Keeps mouth, teeth and gums sweet and clean. Leaves a pleasant taste.
At all Druggists
or write to
ZEPYROL
1411 P. O. BOX
ST. LOUIS, MO.

LA FOLLETTE AND SON PLAN CAMPAIGN.



ROBERT M. LA FOLLETTE & SON.

U. S. Senator Robert M. La Follette, of Wisconsin, independent Presidential candidate as a Progressive Republican, is shown here mapping out his campaign with his son, Robert M. Jr., who shows remarkable political acumen.

GOVERNOR ADDRESSES SPANISH WAR VETS

(Associated Press Leased Wire.)
GRANTS PASS, Ore., July 15.—An address by Governor Walter M. Pierce was the feature of this morning's program of the sixteenth annual encampment of the Spanish war vets and the ladies auxiliary which opened here yesterday.

Tonight a band concert will be given followed by a parade with the vets of three wars participating. This afternoon a competitive rifle shoot will take place on the new rifle range between teams representing the Spanish war vets and the American Legion.

Tomorrow the visitors will make a trip to the Oregon caves. Newly elected officers will be installed at the evening session.

SALEM FARMER DIES AND DAUGHTER HURT

(Associated Press Leased Wire.)
SALEM, Ore., July 15.—W. E. Loveland, 60 years old, a farmer living three miles south of Salem was instantly killed and Mrs. O. G. Coffey, his daughter, was seriously injured when the automobile in which they were riding crashed through the railing of a narrow bridge on the outskirts of Amity, in Yamhill county, about 6:30 o'clock this morning.

Mrs. Coffey was rushed to a hospital here and physicians who examined her said she was suffering from a fractured collar bone, several broken ribs and possible internal injuries. Kenneth, the 16-year-old son of Mrs. Coffey, who was also riding in the car, escaped without injury.

The accident occurred when the light car driven by Mr. Loveland got out of control as it ran onto the bridge. One wheel struck the railing on one side of the bridge and as Loveland tried to right the machine it plunged through the railing on the other side, dropped 20 feet into the gulch below and pinned the occupants beneath it. The car was badly wrecked.

TAMMANY HALL HAS ITS FIFTH LEADER

(Associated Press Leased Wire.)
NEW YORK, July 15.—Tammany Hall now is functioning under the fifth leader it has had since William M. Tweed in 1857 instituted one man control for the organization.

Judge George W. Olvany, elected yesterday, took over the reins from the steering committee which had been in control since the death of Chas. F. Murphy in April. The new leader was born on the east side, near the boyhood home of Governor Smith, of whom he is a close friend. He said he would pattern his leadership upon that of Murphy.

BANK ADVERTISING PUBLIC EDUCATOR, SAYS N. Y. FINANCIER

LONDON, July 15.—Every dollar spent for advertising space adds to the necessity for examination of statement and integrity of product, Francis H. Sisson, vice-president of the Guaranty Trust Company of New York, said in an address today before the annual convention of the Associated Advertising Clubs of the world. His topic was "Advertising as a Crucial of Public Standards in Business."

"The standards fixed by the merchant or manufacturer in public statement and printed word must become the standards of distribution and production," he added, "for the inevitable loss of public confidence and good will spells bankruptcy, more as well as financial good will in the joint product of good goods, good service and good advertising. Protected, it is an invaluable asset, but violated in either of its essential elements, a fatal liability. It is business insurance. It protects the public and provides the buyer with a triple guarantee of quality—from the merchant, the manufacturer and the publisher. It fixes the standard which maker and distributor must meet and provides a definite goal for business achievement."

Mr. Sisson said the conclusion having been reached that it was "just as proper to merchandise forms of service as to sell commodities," the next step would be that the use of advertising in "merchandising ideas is quite as proper as its use in the sale of goods and services." He asserted the development of a new relation to the public through advertising, held in the banking business to blunder blocks and to far broader conception of its opportunity for useful service to the community.

"Thus today, the great American banks in their advertising are doing much to combat economic fallacies and to instruct the public in the field of sound finance, and there can be no doubt of this propaganda for higher economic and financial standards. This positive reflex action of good ad-

SUMMER COMPLAINT makes life heady with children whose childish mothers protect them from stomach and bowel disorders, hot weather cramps, weakening diarrhoea - yuck

CHAMBERLAIN'S COLIC AND DIARRHOEA REMEDY
Quick in action - satisfying in results.

Special Chair for Woman Delegate.



Miss Elisabeth Marbury, New York delegate to the National Democratic Convention and one of the foremost women political leaders in America, is a lady of ample proportions and a keen sense of humor. But when Miss Marbury saw the tiny, hard chairs placed in Madison Square Garden, New York City, for the delegates, she balked. Instead, she had her own storeroom, leather-covered chair carried into the Garden and made herself comfortable.

It has long since become a demonstration economic factor as a business builder and stabilizer," he added, "as well as a clearly proved educational force. Today particularly invites the advertiser to lay up stores of good will and prestige for future markets. Now is the time for advertising, to be informative and educational, to help create new standards of living, to stabilize markets, to make life more comfortable and attractive, as well as more just and sound."

The day has long passed, Mr. Stator declared, when advertising could be considered a mere expedient or a speculation.

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STURDY OLD CUTTER WILL BE DISMANTLED

(Associated Press Leased Wire.)
WASHINGTON, July 15.—The venerable coast guard cutter, the Bear, has made her last journey to the Arctic. She is pitched in the ice somewhere 100 miles north of Unalakleet. Two propellers are broken, she has a score of dents in her sides, and coast guard headquarters had radioed orders to give up and to return home from the fiftieth annual cruise into the far north. So "Honky Pak Comak" will not take the mail and the messages from this distant to Point Barrow this year. The old vessel, named "Honky Pak Comak" by the natives when Captain Healy used to guide her into the northern wastes, no more will blighten the lives of those lost from the world for a year at a time. She has been branded unsafe, unworthy, and when she gets back to the states, if she does, her last voyage will be ended. She will be dismantled.

A brief radio came through from Captain Cochran today. It told in a few words the story of a disappointed crew and unworkable ice that blocked the northward way. Half a dozen times in June the Bear was caught in the ice.

Although Captain Cochran's message indicated his belief that he would have little difficulty in returning as soon as ice conditions permit, coast guard officials of the Bear, fear the old boat may not emerge safely.

Congress was asked at its last session to appropriate money for a new craft to replace the Bear, but the bill got lost in the jam of the closing days. Her sister ships, the Thetis and the Resolute were dismantled long ago after each had served the government faithfully for years.

Now even the Bear which has failed in so few attempts to reach those who knew of no other means of communication with the outside world, has been doomed by the hazards of time and must be cast aside.

OLDEST MASON DEAD

(Associated Press Leased Wire.)
BIRMINGHAM, July 15.—Oxley Smith, 92, reputed to be the oldest Mason in Oregon died in his home here yesterday. He came to Eugene from the west 20 years ago and was prominent in the affairs of several branches of Masonry. He was married.

LOCAL NEWS

Arundel, phone 1204, Phone 120-1.

Est. Hazzard at Winbert's.

Within 3 hours you can now live to be a member of the Sea.

Washburne 120 W. Lake phone 177.

The new parcel delivery has started. Anywhere in city, 120- Phone 31.

INTER-ALLIED MEET TO OPEN TOMORROW

(Associated Press Leased Wire.)
LONDON, July 15.—Preparations were virtually completed today for the meeting here at the foreign office tomorrow morning of the interallied conference believed by many one of the most important international events in several years. The purpose of the conference in brief, is the discussion of methods of putting the Dawes report on reparations into effect.

American Ambassador Kellogg will be the only accredited representative of the United States, but Colonel James A. Logan, Jr., one of those most familiar with the complexities of the reparations problem, will sit beside him as his official adviser.

The only other American who is likely to participate is Owen D. Young, a member of the Dawes commission.

ROME, July 15.—Cynicism is the chord persistently played upon the Italian press concerning the prospects of the forthcoming interallied conference in London.

The Giornale D'Italia says that the Italian delegates to the conference will be ever ready to lend conciliatory aid, but if fears the divergence is too fundamental and wide to be bridged by an offensive compromise.

The editorial remarks facetiously that the Dawes plan had been heartily accepted in three capitals, but each clings tenaciously to its own particular interpretation.

(Associated Press Leased Wire.)
PARIS July 15.—Premier Herriot, accompanied by a large party of advisers, assistants and experts, left Paris today for the interallied-reparation conference in London.

The new parcel delivery has started. Anywhere in city, 120- Phone 31.

GENERAL WOOD IS NOT TO TALK INDEPENDENCE

(Associated Press Leased Wire.)
MANILA, July 15.—Philippine independence will not be discussed by Governor-General Leonard Wood in his message to the insular legislature which convenes in annual session tomorrow.

The governor-general said that after the Philippine independence mission returned from its present visit to the United States he would take up the question with them, discussing in particular the Fairchild and Johnson bills dealing with independence which were offered in the last session of American congress and would report the results of his conferences to the war department.

The new parcel delivery has started. Anywhere in city, 120- Phone 31.

GUN FIGHT WITH POLICE LAST EIGHTEEN HOURS

(Associated Press Leased Wire.)
BALTIMORE, N. S., July 15.—An 18-hour gun battle starting in the forests of Dutch Village, near here, in which one policeman was killed and another probably fatally wounded, culminated last night in the arrest of William Davis, local desperado, his sister, Florence, Robert Slaughter White and his sister, Ethel.

The shooting started Sunday night when Frank Leonard, a contractor reported to the police that he discovered the men and women making off with a camper's outfit.

Hatting police went to the forest. A fusillade of bullets killed Officer Stephen Kennedy. The battle raged all night. At noon yesterday constabulary of the Federation National Railways reinforced the police and Slaughter White and the two white girls, and the girl, about 15 years old, were arrested.

Trained through the streets, Davis shot and killed Officer Finton before he could be apprehended.

The piano used at Chattanooga was turned by C. H. Arundel.

THIS BRIGHT BABY GIRL

Brought Joy to Home. Mrs. Price's Health Restored by Lydia E. Pinkham's Vegetable Compound

"I was a very weak and nervous girl, and when I would try to do any work standing on my feet, I would just drag around all day long. At times I would have terrible pains and would be laid three or four days. I was in this condition about a year when I saw Lydia E. Pinkham's Vegetable Compound advertised in the papers. I had heard different women say it was good for women's troubles, and my aunt thought it would help me as it had helped her. So I took the Vegetable Compound and it brought things right, and I was in good shape before I became a mother again. I believe it helps all girls, too, as with both my other babies I suffered a great deal more than with this one. I thank you a thousand times for the good your medicine has done me. It has surely made me a happy girl."—Mrs. Norman Parca, Scottdale, Va. Lehighaven, Pa.

In a recent country-wide canvass of purchases of Lydia E. Pinkham's Vegetable Compound, it was found every 100 report they were benefited by its use.

YOUR FINAL DECISION

After you have looked 'em all over, you then conclude that a "wife saver," the Savage Washer

Is the only machine worth while. It does all that other machine can do, and then

Dries the Clothes Without a Wringer

EVERYBODY'S EXCHANGE

Roseburg, Oregon

Build and Save Rent

Paying Rent is like feeding money into a furnace—it's gone and nothing to show for it.

We can supply you with any building material needed, and furnish plans and specifications, and do the work on the job.

LUMBER, ROOFING, LIME AND CEMENT, TILING, BUILDING PAPER, ETC.

See us when you need any Fruit Tree Spray.

L. W. METZGAR

Warehouse at Oak and Pine

EXPLAINS CHANGE IN STAMP LAW

PORTLAND, Ore., July 15.—In view of the evident confusion existing with reference to the use of revenue stamps under the law as amended by the recent congress and effective July 3, Clyde G. Huntley, collector of internal revenue, today issued the following statement:

"The only stamp taxes which have been removed are those on promissory notes, drafts and trade acceptances. Stamps denoting payment of tax must still be affixed, and properly cancelled, to bonds of indebtedness at the rate of 50¢ per \$100; to certificates of stock at 50¢ and to transfers thereof at 20¢ per \$100; to deeds and conveyances at 50¢ or each \$500 or fractional part thereof; to custom house entries and withdrawals at from 25¢ to \$1 each; to proxies at 10¢ each; to powers of attorney at 25¢ each; and to steamship tickets to ports outside the United States at the rate of from \$1 to \$5 depending upon the cost of the ticket.

"It is probable that banks and others may have a supply of stamps on hand, purchased for use on promissory notes and drafts, and for which they will have no further use. They may write or call at my office for a form upon which to make claim for refund. Claims must be presented within four years from date of the purchase of the stamps."

"The Portland office," continued

Mr. Huntley, "will carry a stock of revenue stamps in all denominations, and orders for same may be sent to me. Payments must be by cash, check, money order. Collection of revenue stamps is prohibited by law excepting unexpired stamps in payment of stamps."

NEW ELECTROSCOPE MEASURE RADIUM

(Associated Press Leased Wire.)
CHICAGO, July 15.—A new electro-scope which measures the radium 3 has been perfected by Professor J. S. Swann, in the department of physics of the University of Chicago, an announcement by university officials.

The instrument is so sensitive it will detect the power in electricity or ionization of the air from a single atom of radium. It attains its reading in less than a second.

BUY WHERE YOU CAN SAVE MONEY

Our Prices Are The Lowest
When considering price consider quality also. Complete stock of chairs, tables, beds, springs, mattresses, dressers, Axminster rugs, linoleums, window shades, dishes, ranges, cook stoves, trunks, suit cases, oil stoves, nails.

Visit Our Store and Get Our Prices.

Powell Furniture Company

238 North Jackson St.

RELIABLE TAILOR

J. H. BERNIER
Upstairs Next Umpqua Hotel
Cleaning, Pressing, Alterations
We Make Your Clothes in Roseburg

WE DELIVER THE GOODS
Our vans are of the most modern type, which enable us to guarantee that every item of your property will be transported in absolute safety and with speed. "We Aim to Please"

H.S. FRENCH
TRANSFER AND STORAGE
PHONE 207