A GENERAL REDUCTION TO SPEED UP FILLNG OF SUMMER WANTS!

All Departments Offering
All Departments Offerin
Reductions for this
SALE


A Bargain Event Well Deserving the Name SALE

You May Buy the Very Best For What Cheaper Goods Are Worth at this

## Summer Clearance

Offering $15 \%$ reductions on all Underwear (Men's, Women's, Children's) Hosiery, Corsets, Dress Gonds, Furnishing:-exceptions only where special prices are made, and mentioned in this advertisement-reductions on all Dresses, Coats, Suits in ready-to-wear department. Special lots of shoes and men's furnishings on lower floor-no reductions on Overalls, Koverails, Patterns or notions under 25 -no reductions on regular lines of Shoes-but calling attention to cieverest patterns and shoe styles to be found anywhere in now Shoes call early! All lines of Dry Goods, Furnishings, Ladies' Wearing Apparel, etc., reduced at least new Shoes call early! All lines of Dry Goods, Furn
$15 \%$-Specially priced offerings all over the store!

## Sale Starts Wednesday, June 4 <br> continues, just this week -Four big bargain days

 WEDNESDAY---THURSDAY---FRIDAY---SATURDAY

| Wash Dresses | Coats and "Jackettes" | Suits <br> Real bargains in an |
| :---: | :---: | :---: |
| Clearing the new | Jackettes" | $\begin{aligned} & \text { Real bargains in an } \\ & \text { kind you wish } \end{aligned}$ |
| $\begin{gathered} \text { stock at phenomenal } \\ \text { prices } \end{gathered}$ | Twills <br> Polaires <br> Ormandales | Sport, Knicker, Tailored, Novelty Suils |
| \$4.50 up | Flamingos | Reduced pric |
|  | up to values | - pieco |
| a variety of col- | Reduced |  |
|  | \$14.50 to \$45.00 | \$19.75 |

TREMENDOUS REDUCTIONS ON E
READY TO WEAR. INCIUDING CO
NTIRE STOCK OF

| Standard <br> Ginghams | Printed <br> Flaxons | Printed Batiste | Tissue Gingham | Embroidered <br> Tissues <br> 36 in. wide | Special Lot Voiles |
| :---: | :---: | :---: | :---: | :---: | :---: |
| -32 in, wide | 40 c vaines |  | 50 c valu |  | c valu |
|  |  |  |  |  | 39c |


| Muslin Underwear <br> Entire Stock <br> 1-4 Off | Goods <br> 15c <br> a yd. | Imported Scotch Ginghams ayd 49c |  | Children's White Shoes a pair 29c |  | Ladies <br> White Shoes <br> a pair <br> 29c |  | White <br> Canvas <br> Low Shoes <br> $\$ 3.95$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Silk Hose <br> Variety of colors, <br> fine grade <br> 98c <br> a pair | Children's Half Hose Colored tops 29c ${ }^{4}$ pitir |  | LadialLadies <br> Union Suits <br> the suit <br> 39 c |  |  | omers <br> 39c <br> rth 60 c |  | adies' <br> Vests <br> ser Madc <br> $25 c$ <br> each |




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## SUMMER CAP

Time is here, and we have the caps.
please you. The styles are the latest.
It's Easy to Swim in a Columbiaknit



RECITALS DRAW LARGE INTERESTED AUDIENCES

Cool Shoes for Hot Days

$\$ 2.95$

## ROSEBURG BOOTERIE <br> Perkins Blidg. <br> $\qquad$ <br> TRY OUR RAPID SHOE REPAIR SERV

DR. H. C. CHURCH
optometrist
LUsive oppt
SERVICE

Always Cool TONTE AN WEDNESDAY


## 'DESIRE'



