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ROSEBURG, OREGON, WEDNESDAY, MAY 21, 1924.

DON'T WAIT TO SWAT

The efforts of the human race against pests might be more effective if we did not so complacently take for granted that such bugs and insects come into being full grown and active and have their origin in nothing more than nature's desire to play havoc with the works of man. The best way to deal with these pests is, of course, to carry the war into the enemy's country. For although these our enemies get around pretty well after they are full grown and on the wing, there is a time in their brief existence when they are confined to restricted areas. Mosquitoes lay eggs on the surface of the water. The more out of the way and inaccessible such water is to man the more likely the mosquito is to use it as a breeding place. A tin can in the back yard with a half inch of water in it will supply a whole community with enough mosquitoes to keep the entire population busy chasing them when they are once grown up. Flies breed in filth and garbage. Such breeding places are as congenial and attractive to them as is a soft nest to a setting hen. By unerring instinct they are drawn to them, and once they have found them, the result is swarms of flies in the months that follow. It is nature's inexorable law that where there are filth and garbage in the spring, there will be flies in the summer. The best way to forestall this effect is to make man's law that there shall be no exposed filth and garbage as inexorable as nature's law. By a careful cleaning up of such places we can rid ourselves of both mosquitoes and flies. To make this result the more inevitable it is best to begin action against these pests before they are hatched to remove every possible opportunity for breeding on their part. In proportion as we take seriously our health commissioner's suggestion to dedicate the month of May to such house cleaning, we shall have gratifying returns from our efforts in the months to come.

In the old-time school the mathematics class felt it had a man's job when it was wrestling with the division in the arithmetic devoted to "partial payments." It is so in business. "Partial payments" prove to be big problems. The temptation comes in time of slowing down to postpone payment of an entire obligation, oftentimes, when the cash to pay all is not easily accessible. The temptation is not to pay at all if not pay all. But there never was a more dangerous course for business to pursue. If you can not pay all of that bill you owe, pay part of it. It is the dollar that's moving that helps. The school boy of a generation ago found that when he had mastered "partial payments" he had gained much confidence in his own accuracy, his systematic method of work, his ability to stick to a problem until it was solved. It is so with business. Partial payment is the surest method of reaching the stage for the red line and the balancing. The dollar that is started to work now will do the work of ten before it quits—and come back ready as ever for new duties.

"What would be the reaction upon the cost of living if advertising ceased and its beneficent force were stopped?" This question, asked by the Fourth Estate, provides much food for rumination. It is an interesting conjecture. Advertising largely takes the place of personal selling effort, which is very much more expensive. A California editor cogitating on the possibility of a cessation of advertising says: "It would mean that our railroad trains would be thronged with salesmen whose homeward bound mail would carry fewer orders, all of smaller volume than now. Distribution upon the present scale would be impossible. Manufacturing would fall off, with a consequent decrease in labor demand. Jobbers would find their business proportionally limited. Retailers would make fewer and slower turnovers. Prices of all commodities would take a rise that would make war prices and anti-war prices seem low by comparison."

Copies of a booklet dealing with the Oregon Caves in southern Oregon have just been received at the District Forester's office in Portland. This is the first publication issued by the government on "the Marble Halls of Josephine County" for which there has long been a need, especially since this attraction was opened up by the completion in 1922 of the forest service road to these caverns. The booklet is an attractive one containing sixteen pages, two maps and seventeen illustrations. It is the first complete and authoritative publication ever issued on this great scenic attraction from any source. The Oregon Caves are coming to be one of the leading tourist attractions of the state, forest officers say.

Milton Miller, democratic candidate for United States senator looks like the winner for this important nomination. Mr. Miller will be pitted against Charles McNary at the November election. He is widely known throughout the state, a man of large capacity, and one in whom the democrats feel justly proud in supporting. And there are a lot of republicans who will also take a keen interest in Mr. Miller's behalf when election day rolls around.

Anyway, we can't help but admire President Coolidge for his independent attitude, which is evidence that he is not "playing politics" to gain votes at the November election. And judging by the way he went over in the primary election people generally must have a like opinion of the nation's leader.

All we ask for now to make the event successful is three days of good weather.

PRUNE PICKIN'S

BY BERT G. BATES

GOOD EVENING FOLKS—

A flivver hit / A buggy / Filled with wops / And garden truck / This a. m. and / A lot of / Grand opera language / Was used to / Inform the cop / Of the accident / And the street cleaners / Spent most of the a. m. / Cleanin' up the peas.

DUMBELL DORA THINKS

That Copco is an aggregation of water nymphs and mermen.

Well folks, the strawberry carnival opens tomorrow and rain or shine we're goin' to cut loose for three grand, glorious and hilarious days.

Dumbell Dora says her float will not appear in the baby parade tomorrow a. m. but will be seen in the live-stock parade on Saturday in the bull section.

Hi French is constable or something like that for the carnival and we never thought that Hi ever needed a star for protection.

Nap Rice says he won't put the crown on the queen because if he got it on a crooked he might be the one to get crowned.

Gobs of strawberries, gallons of cream and plenty of stomachs—that's what makes a successful festival.

The Ump. Ch'fs will wear their unies all during the festivities and it'll make tough sleddin' for the village sheiks.

The town Shebas will have their locks marcelled for the big doin's and hot diggity dog but we hope there is no epidemic of dandruff started during the week end.

The Doug. Co. Brass Tuba Band rehearsed last eve and shocked some of the corn in Bert Lawrence's office.

The boys band will be all uniformed for the mardi gras and those who failed to get their white pants will substitute pajamas.

Heard a little lightenin' last eve and Prophet Bell crawled under the bed fearin' the wrath of the populace.

The janes with bobbed hair will have their necks shaved this week for various reasons.

Scott Britt and Louis Reizenstein held a quiet conversation on the main stem today talkin' across the street and had it not been for the muffler cutouts of the passin' flivvers most of the fish in the N. Ump. would have been hooked by noon.

Queen Mary purchased a pair of pumps yesterday—probably expectin' rain.

The h. s. pageant will take place in Laurelwood Park tomorrow eve and the classical dancers are seriously considerin' wearin' hob nail shoes to keep from skiddin'.



The thirsty ones don't care if it rains for carnival or not.

Goah ding, they ain't no hula hula dancers with the carnival show and Duck Day and ye ed. may import a troupe and set up a tent on Farquar's Island.

All persons afflicted with delirium tremens are requested to report to the carnival committee tonight as several good snake charmers are needed at once.

The folks from the rural deestricks will be in tomorrow for the purpose of watchin' the hick-town antics of the small town guys.

We met a sheik today and he said, "I'm dippy about that jane of mine—she's just like a flivver." And we asked him why and he said, "Well, her clutch is so different."

The band leader's mustache may be shown this week on acct. of its tendency to curl up and tickle him.

When you wake up tomorrow a. m. be glad you're alive and livin' in Roseburg.



A Storm of Values Blowing Extra Savings into Your Pocket!

THIS ANNOUNCEMENT IS CERTAIN TO BRING A TREMENDOUS RESPONSE. THE PRICES WE HAVE QUOTED WILL MOVE THIS MERCHANDISE ON THE "QUICK-STEP!" COME EARLY!

A Real Quality Special! 3 DAYS ONLY Standard 36-in. Percales, reg. 19c and 25c grade A SUPER SPECIAL 10c THE YD.

LOOK AT THIS "IT'S A MEAN VALUE" New Crisp Zephyr Gingham 19c Reg. 29c to 35c grade. This is Gingham Time.

SPECIAL EXTRAORDINARY of HOUSE DRESSES PERCALES Crisp and New at Seventy nine 79c Seventy nine

SUPER-SPECIAL on SPORT SHOES In the much wanted Black and White. Reg. to \$7.50, Three Days Only \$3.95 They're Utz & Dunn

Say it to Yourself "I Want Onyx Hosiery" \$1.19 and \$1.95 per pair

"PEPPERELL" Brown Sheeting at an Unusual Figure 45c yard PEPPERELL Nationally Known Standard of Quality

"Vacation Is Nigh" CAMPING FISHING MOTORING Khaki-Middy Blouses 16 to 22 yrs. \$1.49

A CLOSE OUT OF "Indian Queen" Silk Hose Fawn and Black reg. \$2.75 Three Days only at \$1.95 They are top quality

"We Can't Tell All Here" THE BUYING CHANCE IS YOURS Once In a Lifetime

HERE IT IS 12 MOMME FIRST CHOICE Imported Pongees Seventy-nine Cents 79c Seventy-nine Cent "You will need it you know." can't use it today you will need it tomorrow. Think of the saving. It regularly sells for from 98c to \$1.25 per yard. Two Days—5 yards to a customer.

ANOTHER BIG ONE Imported Japanese Pongees Reg. 85 to 95 cents Thursday Friday Saturday Sixty-Nine Cents 69c Buy your summer needs 5 yards to a customer—3 days only

Advertisement for BELLOWS STORE CO. The Style Store For Women, with days of the week listed.

LOCAL NEWS: Grove, California, where Mr. Brown will be engaged in the butcher business with his brother-in-law. To Visit Here—Mrs. B. W. Hackleman of Idaho arrived in the city today to spend a few days here visiting with friends before going to Portland where she will spend some time. Here for Carnival—Mrs. W. O. Chesser and son Venette, arrived in Roseburg yesterday to spend the remainder of the week here visiting with friends and enjoying the Strawberry Carnival. Roof Fire Last Night—The fire department was called out last night for a roof fire at the home of H. L. Epstein on Military street. The blaze was easily extinguished with a garden hose and only a small amount of damage was done. Bare From Cottage Grove—George A. Proctor Jr., of Cottage Grove, is registered at the Grand Hotel. Mr. Proctor is in the city attending to business matters. From The Coast—Mr. and Mrs. K. T. Adams, who reside in Marshfield are spending a few days in Roseburg visiting and attending to business matters. Registered at Terminal—Jess Gage, representative of the P. L. Cronin Co. of Eugene is in town looking after business interests. Mr. Gage is registered at the Terminal Hotel. R. A. Booth Here—R. A. Booth, accompanied by Senator J. S. Maguire of Eugene and O. W. Taylor of Portland, stopped in Roseburg for a short time today on their way to Klamath Falls and Lakeview. They were accompanied by Roseburg by J. H. Booth, make the trip with them. Here From Eugene—C. A. Olson of Eugene arrived in the city last evening for the next two or three days before after business matters. Reedsport Banker Here—G. W. Staples, a banker from Reedsport, arrived in the city yesterday afternoon to spend a few days attending to business matters. MEMORIAL SERVICES—The annual memorial service will be held at the Christian Church Sunday morning, May 25, at 10 o'clock. The service will be in charge of the C. Spanish-American League. Other patriotic organizations have been invited to attend. The program is being arranged in connection with this service.