

AUTOMOBILE SECTION

DODGE BROTHERS TYPE-A SEDAN

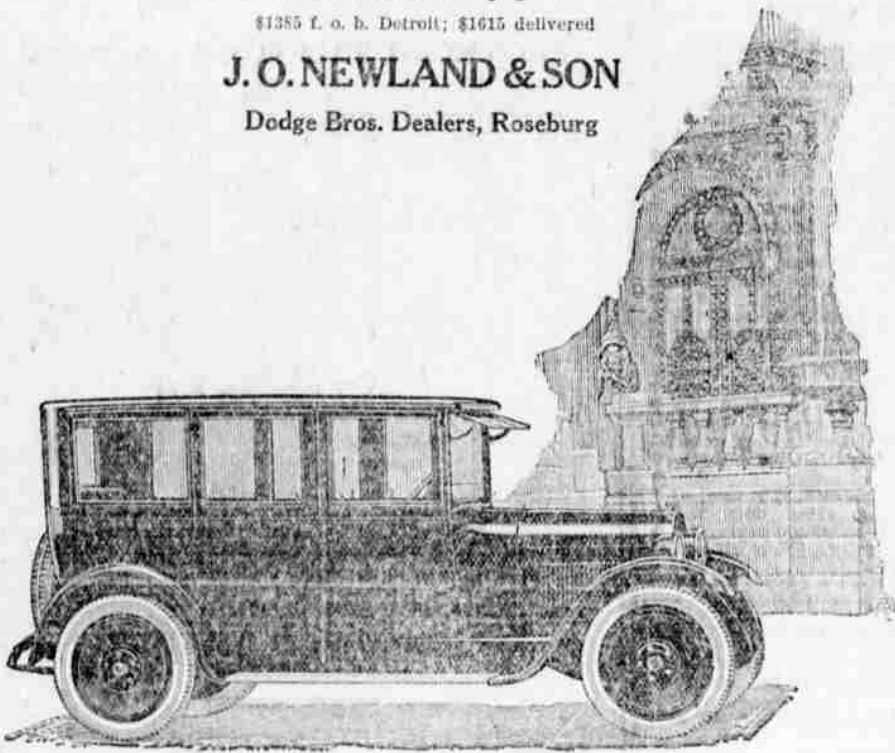
Aristocrat of a sturdy line, the Type-A Sedan represents the finest craftsmanship of an organization perfectly equipped for quality production.

Recent improvements give it a degree of elegance and riding ease that might be expected only from Dodge Brothers in a car so moderately priced.

\$1385 f. o. b. Detroit; \$1615 delivered

J. O. NEWLAND & SON

Dodge Bros. Dealers, Roseburg



TO MAKE RADIO ADDRESS
Herbert Cuthbert, manager of the
publicity department of the Oregon

State Chamber of Commerce, is to de-
liver an address on "Oregon's Great
Need" from Radio KGG at Port-

land tonight at 9:10 o'clock. The ad-
dress will be of much interest to all
those interested in the activities of
the state chamber and its plans.

Ladies Aid to Meet

The Presbyterian Ladies Aid So-
ciety will meet Thursday afternoon
at the church parlors at 2:30. An in-
teresting session has been planned,
and a large attendance is urged.

Play and Be Happy

Springtime is Overland
time—with lots of places
to go and healthful
pleasure in going. Big
power to take you. Big
comfort to rest you. Big
reliability. And the ex-
tra pleasure of econo-
my. Ride to good times
in an Overland! Cham-
pion now \$655. Sedan
\$795, f. o. b. Toledo.

Overland
Towing \$495

SERVICE GARAGE

GLENN H. TAYLOR, ROSEBURG, OREGON

DELCO

The Dayton Engineering
Laboratories Company,
manufacturers of Ameri-
ca's foremost Automotive
Electrical equipment,
have built a

Delco Ignition System for the Ford

It's a real Delco, of the
latest scientific princi-
ples, and design found on
America's leading cars of
today. You must exam-
ine this Delco unit to ap-
preciate its value.
We invite every Ford
owner to call for demon-
stration.

W. R. BROWN

Automotive Electric
Service

Phone 553

NEW STAR BRAKES MEET APPROVAL

The new Star car with four-
wheel brakes, introduced to Port-
land last week, attracted the keen-
est of interest in town these last few
days.

The announcement that the four-
wheel brakes had entered the light
car class was so important that the
buying public's interest continued
throughout the week. Keenest of
interest was shown in the mecha-
nism of the new brakes and our men
were busy showing the principle
of the brakes and demonstrating
them. During the week about an
equal number of customers pur-
chased the cars with the new brakes
as purchased the cars without them,
the new brakes being optional
equipment. This same ration has
held true in California since the
brakes were brought out.

During a portion of the week Ju-
lius Dusevoir, engineer of the Star
Motor company with headquarters
in Oakland, was a northwest visitor
and gave talks on the brakes to
dealers, salesmen and mechanics of
the Star organizations in this terri-
tory.

Word from the factory at this
time indicates that the great de-
mand for Star cars is apt to cause
a temporary shortage in some quar-
ters, he said, on account of all de-
alers ordering stock, shipments for
both sale and exhibit.

BUICK MOTOR GIVES GOOD SATISFACTION

That there is to be no letting
down by the Buick Motor Company
in anything that pertains to the
maintaining of the Buick standard,
was made plain in a letter recently
written by the president and general
manager of the corporation to one
of the big dealers. Reports that the
Buick Company was going to
abandon the present type of motor
for a L head engine was denied, and
the communication states: "There
is absolutely no foundation what-
soever to the report being circulated
that Buick is going to use an L
head engine."

"Twenty years' experience with
valve in the head type motor has
conclusively proven to us its head
type motor has conclusively proven
to us its great superiority in econ-
omy of operation, excess power over
other types and long life with
freedom from trouble. No indeed!
We shall never give up the great ad-
vantage we have enjoyed so long in
this type of motor."

"On my recent trip abroad I was
greatly gratified to see many of the
higher priced foreign cars adopting
the valve in the head principle
along with cantilever spring sus-
pension."



At the last annual meeting of stock-
holders of General Motors Corpora-
tion, held at Wilmington, Del., Wil-
liam S. Knudsen, president and gen-
eral manager of Chevrolet Motor
company, was elected a director. At a
meeting of the board of directors
held in New York on Tuesday, he was
elected a vice president. All the pres-
ent officers of General Motors Cor-
poration were re-elected.

Mr. Knudsen, formerly vice-presi-
dent in charge of operations of Che-
vrolet Motor Company, was appointed
general manager in January of this
year and later elected president. He
is well known in the automotive
world, having been engaged in the
manufacturing branch of the in-
dustry since 1905. He has been as-
sociated with Chevrolet since early in
1922.

SHOULD CHANGE OIL EVERY 500 MILES

Portland, Oregon, April 30.—
The poorest economy a driver can
practice is seeing how far he can



The Lowest Priced
Car in the World with

**FOUR WHEEL
BRAKES!**

Safety

—absolute safety—for you and your
family under all driving conditions.

SAFETY—The adoption of four-
wheel brakes by the Star Car is a
master stroke of engineering genius,
for you.

SAFETY—It brings to the family
of modest income a completely

equipped, high grade car at a price
that reflects the highest motive of
Star service—

SAFETY—The lowest priced, high
grade car with four-wheel brakes in
the world. \$525 F.O.B. Lansing.
Your dealer has a special display and
demonstration for you. See him
today!

RAPP BROTHERS, County Distributors

SUTHERLIN GARAGE

DRAIN GARAGE



drive his car without changing the
oil in the crank case, in the opin-
ion of E. A. Cochran, local man-
ager of the Western Auto Supply
company.

"The fellow who brags about his
car never needing oil and runs it
for hundreds of miles without
flushing out the crank case and re-
filling with clean, new oil, is de-
luding himself," says Mr. Cochran.
"When his car begins developing
all kinds of mysterious ailments and
ceases to function properly, he
blames the manufacturer, the dea-
ler, the mechanic—in fact, he cen-
sures everybody for his car's misbe-
havior except himself."

"Over three-fourth of the
troubles that haunt the motor car
and that later lead to trouble may
be traced directly to improper lu-
brication. The life of an engine can
be greatly increased by changing
the oil every 500 miles. An analy-
sis of the oil taken from the car
after it has been driven that dis-
tance proved that the best had been
taken from it."

"It is often a case of absent-
mindedness rather than negligence
on the part of motorists that he
does not change the oil as often as
necessary. If he will keep a drum
of oil or a five-gallon can in his
garage at home it will act as a
constant reminder that he should

substitute new oil for the old at the
close of every 500 miles."

For all the news and
Review.

WHY BUY AN OPEN CAR

Pride of Ownership in
the Coach

Handsome appearance,
roominess and personal
comfort give a sense of
well-being that completes
the enjoyment of delight-
ful performance in the
Coach.

No Wonder the
Owner is Envious

All year utility and
fort. Warm in win-
ter. Wet-proof, dust-proof
summer. No curtains
bother. And you get
more than open car

The Coach Costs So Little More

Essex Six Coach
\$995 f. o. b. Detroit

The Coach is a Hudson-Essex invention. No
type and no other car gives closed car comforts at
car cost.

Hudson and Essex Are of One Quality

ROY CATCHING

Motor Repairing and Machine Works

East Oak and Main Streets

Phone 438

There is more than one
way to save money but
one of the easiest ways is
to go to

SARFF'S Auto Wrecking House

329 N. Main St.

for your auto parts and
if he does not have it,
give him your orders and
let him get it for you

Phone 553