

15 PPESERITEO


## "It Made Me

Young Again" Says $\begin{gathered}\text { Elderly Hou } \\ \text { Praising Korex } \\ \text { Compound. }\end{gathered}$

## 





## "I'm glad to know you!"



## The importance of you

N iHE whirring of looms, the flaming of furnaces, day, the audacious scheming of laboratories, the endless displaying of shops-energies strive for you.

For you, the shaping of leather, the cocooning of silk, the pricking of discs to carry human or orchestra voices, the balancing of watch springs so delicately a pencil mark tips the scales-all the multiple, painstaking labors of commerce bent to aid you to live better, more nearly contented.
*. In the pages and columns of advertisements products are assembled, described and offered, to feed your convenience, your comfort, your pleasure.

Every advertisement was written and printed for
you, to tell of this limitiess service.
Read the advertisements to know when, where
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Read them to save.

EVERY ADVERTISEMENT IS A GUIDE.POST TO BETTER BUYING

