

FREE TRIAL

of this

Easier Housecleaning Method

(This offer is for a limited time only)

Easier, quicker, more thorough cleaning—by air, alone.

You are entitled to witness a Free Trial of this easier housecleaning method in your own home, absolutely without obligation—Simply telephone.

The lightest, sturdiest, most thorough cleaner in the world is the

ROYAL CLEANER

used by almost a million enthusiastic home-makers.

Approved by Good House-keeping Institute for over 12 years. Manufactured and guaranteed by a Million Dollar Company.

Sold on very easy terms.

HUDSON ELECTRIC STORE

Your Credit is Good, Use It.

WEST'S FREIGHT TRAFFIC INCREASE

Prosperity of Pacific Coast states is indicated by the fact that more cars of freight have been loaded on the Pacific System of Southern Pacific Company during January and February than during the same months of 1923. Last year Southern Pacific's car loadings were greater than in any previous year. In January, this year, 11,264 cars were loaded and 74,005 in February as compared with 64,461 cars in January 1923 and 62,678 in February 1923.

Although last year's record breaking traffic was handled by Southern Pacific with an efficiency that bettered the company's previous records, the operating performance so far this year has been even better, J. H. Dyer, general manager for the company, said today. The officers and employees of the company this year have taken as a slogan "Beat last year's record," and so far have succeeded in reaching this difficult goal.

The highlights of Southern Pacific's operating performance so far this year, according to Dyer, are as follows:

With the cooperation of shippers, the average load per car has been increased during January and February over the load during the same months of 1923. The average car-load for 1923 was the heaviest in Southern Pacific history.

The number of cars and locomotives under repair has been reduced for the January-February period as compared with the number for the same period of 1923. Thus a greater amount of equipment has been available for the public service.

The average miles each freight car was moved per day were less than during the same period of 1923 but this was because a greater number of refrigerator cars had been returned from the east and placed in storage, these idle cars reducing the general average daily mileage.

A greater tonnage per train has been hauled so far this year than last and each locomotive has been made to haul a heavier load.

HARD TIME DANCE

And get social at Looking Glass Grange Hall, Saturday, April 5. Everybody invited. Good time assured.

STEAMER RODMAN REPORTED AGROUND

(Associated Press Leased Wire.) SEATTLE, April 4.—Radio advices from the Steamer Admira Rodman report that she went ashore near Point Calvert B. C., at 3 o'clock this morning in a thick snow storm. She is expected to float at the next high tide. The Steamer Queen has gone to her assistance and is standing by.

The Queen reached the Rodman at 4 o'clock, according to advices received here by the Pacific Steamship company, owner of both steamships, and was waiting for high water to try to float her sister vessel. These advices said that the storm, which was largely the cause of delay in a hop off of four U. S. army planes here on a flight set for today, was a blinding one.

The Rodman, in command of Captain Samuel Glass, left here Tuesday for southeastern Alaska. She carried 42 workers and a cargo of supplies for a fish cannery at Ellis Point.

Point Calvert is 300 miles south of Ketchikan, Alaska, and just north of Queen Charlotte sound.

(Associated Press Leased Wire.) SAN FRANCISCO, April 4.—The steamer Admiral Rodman, reported aground near Point Calvert, B. C., is a wooden screw ship of 1101 tons, operated by the Pacific Steamship company. Her home port is Tacoma.

Orders taken for broccoli plants, grown from imported seed, \$4 per thousand, 10,000 up, \$3.75. Fred Schmidt, Dilard, Ore.

A CITY BEAUTIFUL

WHAT SHALL WE DO WITH OUR WEEDY AND UNSIGHTLY LOTS

We are all proud of our city but there are many ways in which it could be improved. There are unsightly places in Roseburg that could be removed or at least improved. If every one would do his or her duty we could make our city much more attractive.

The depot regions should be planted to flowers and kept cultivated. Flowers should be on display there at all times, also fruit, thus advertising what is grown in our city and surrounding country.

The dumping grounds are very unsightly and should be moved. Every one coming to our city from the north, whether by rail or auto sees that pile of rubbish and no matter what else they see while here they will always remember their first sight of Roseburg as an immense rubbish pile. While those tourists who come from the south may be very favorably impressed with us and then as they leave, the last sight to greet them is a rubbish pile. Surely the city could produce some more isolated spot in the country for the dumping ground.

Vacant lots should have unsightly buildings removed. Weeds should be kept down by owners and they should be forced to pay the expenses if the city has the work done. If a boy's club was started the boys

Stop Coughs COLDS

with
FOLEY'S HONEY AND TAR
ESTABLISHED 1875
LARGEST SELLING COUGH MEDICINE IN THE WORLD
REFUSE SUBSTITUTES.
W. F. CHAPMAN

could be encouraged to raise garden and sell to the merchants and also Boy Scouts would undertake this.

The East place is well located and is a very desirable property but badly in need of repair. The ditch should be filled in and tiled. People in the newly paved districts would gladly donate the dirt for this purpose, if some one would haul it. Being located on the spur this property should be saleable as a factory site. The other East property further up Winchester Street should be cleaned up and the buildings removed or repaired and painted. There is room enough on that land for several new houses and with houses so scarce it would surely pay the owners to erect several dwellings for that purpose. This would efface one very ugly spot on the main entrance from the north.

The bill boards should all be removed. They are unsightly and anyone who wishes to advertise would do much better to spend the amount those ugly boards cost, in proper advertising through the papers.

Both entrances to the city should have a sign naming the city, some of its resources, population, elevation, etc. One city in Northern California has such a sign in the shape of an open book and it is very attractive.

If any of these plans were carried out it would improve our city a great deal. And if every one would help, we would have a much better city and one we would be very proud of.

JEAN WHITNEY
7A

Save money every week with an electric washing machine. \$10 down. Hudson Electric Store.

UNIVERSITY WILL REMEMBER MOTHER

UNIVERSITY OF OREGON, Eugene, April 4.—Mother's Day, annually observed at the University of Oregon, will be held on Sunday, May 4, this year.

The regular Mother's Day program will begin at noon on Saturday, May 3. During the afternoon tea will be served in the Woman's building and a musical will be heard by the mothers on the campus. Saturday evening the students will take their mothers to the Junior Yod-Vil, the first event of the annual Junior week-end festivities. On Sunday vesper services will be held.

Mother's Day at the university this year will not differ widely from the program of previous years. The main idea entertained by students in charge of the program is to make the week-end as enjoyable as possible for all mothers on the campus, and to give them an insight into the students daily life at the university.

LOCAL NEWS

This is a Studebaker year.

Mrs. Squier and daughter, Miss Etta, were in town yesterday from Sutherlin. They were accompanied by Miss Audrey Christie.

Choice Easter candies—boxed or in bulk—at the Palace of Sweets.

A. V. Rhoads of Sutherlin, president of the Southern Oregon Conference, spent Wednesday in this city, remaining over until yesterday, when he returned north.

M. M. Tyson of Drow entered the Mercy Hospital yesterday where he will receive medical treatment. Mr. Tyson is under the care of Drs. Sether and Stewart.

STOP RHEUMATISM WITH RED PEPPER

When you are suffering with rheumatism so you can hardly get around just try Red Pepper Rub and you will have the quickest relief known.

Nothing has such concentrated, penetrating heat as red peppers. Instant relief. Just as soon as you apply Red Pepper Rub you feel the tingling heat. In three minutes it warms the sore spot through and through. Frees the blood circulation, breaks up the congestion—and the old rheumatism torture is gone. Rowles' Red Pepper Rub, made from red peppers, costs little at any drug store. Get a jar at once. Use it for lumbago, neuritis, backache, stiff neck, sore muscles, colds in chest. Almost instant relief awaits you. Be sure to get the genuine, with the name Rowles on each package.

ORLOW BURIED WITH SIMPLE SERVICE

(Associated Press Leased Wire.) NEW YORK, April 4.—The body of Dr. Orlof N. Orlov, by many believed to have been the missing Archduke Johann Salvator, will be buried today with simple services. Plans for a funeral befitting an arch duke have been abandoned.

GARDEN TROWELS, ETC. Trowels, wide or narrow, long or short, weeders, flower garden tools, scythes, children's garden sets, etc. You will find quite a line of these items at Carr's.

See our guaranteed electric ranges, \$10 down. Hudson Electric Store.

\$35.00 SUITS

at Bernier, The Tailor
Upstairs Next to Umpqua Hotel

Flower Plants and Garden Seeds.

We can supply you with almost any flower plant. Bring in a list of what you want and we will get it for you.

We have all kinds of vegetable and flower seeds.

Economy Grocery
Phone 63

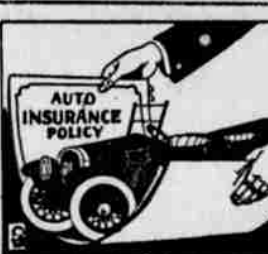
THE MODERN WASH LADY



The modern housewife finds it more economical, vastly less troublesome and productive of finer, cleaner articles to have this laundry

CLEANSE AND DRY the family wash each week.

ROSEBURG STEAM LAUNDRY
638 N. JACKSON PHONE 75



THIS might happen to the most careful driver. Be prepared for an emergency by instructing us to protect your car.

JOHN E. FLURRY

Insurance Agency
Rooms 1 and 2
Roseburg Bank Bldg.
Phone 185

Seeing is Believing

See our large line of Used Ranges \$15.00 to \$75.00
Used Oil Stoves \$1.50 to \$30.00

Overhauled, ready for service. We have the largest line of used furniture in Roseburg.

PARSLOW Furniture Company

111 N. Jackson St.



The Quality Goes Clear Back to the Coffee Bean Itself



A High-Grown Coffee Bean

Hard, high quality
The hard, strong fibred, high-grown coffee bean is rich in caffeine. It holds its fine flavor, fragrant aroma, and high quality intact until released by roasting and steel cutting. Golden West is 100% high-grown coffee.



A Low-Grown Coffee Bean

Soft, inferior
The larger, softer bean, grown on low lands is poor in caffeine and lacking in flavor, aroma and quality. There's no low-grown coffee in Golden West.

Golden West Coffee



—means fine flavor

"Just Right"

PENDLETON ROUND-UP TEAM LOSES

(Associated Press Leased Wire.) PENDLETON, April 4.—Nig Barleske's Whitman mercenaries took the Pendleton buckaroo into camp here yesterday afternoon in a hotly contested game. Both teams played smooth baseball but Pendleton was handicapped by the loss of several regulars from the round up nine. The regular season opens in Pendle-

ton Sunday with Dayton as the opposition. The score:
Teams R H E
Pendleton 0 4 0
Whitman 1 4 1
Batteries McGargle, White
Henry; Beck and Walther.

SURPRISE DANCE
A big attraction, Community Hall, Sutherlin, Friday night, April 4. Music by Sharrard's Syncopators. Oh boy, some time. Everybody should get in on this. Gents \$1.10, ladies free.
New—Rowles' classified ads 117
13 1/2 1/2 subscribers each night!

Don't miss this chance as we are leaving soon. Call and see our nice line of colored silk covers, new umbrellas, made to order. Covers \$2.00 in all sizes. Any time, bring your frame with you, 348 So. Pine, side entrance. J. L. McNire.

Meet Your Friends Here!
When you have been refreshed with a Soda or shade from our beautiful fountain, you will be able to meet business or social problems with perfect confidence.
Our Drinks are Pure and Wholesome, Cool and Daintily Served, and Our Ice Cream is Delicious
PALACE OF SWEETS
Lunches Served

BROCCOLI SEED
Why Experiment?
Experienced growers are using acclimated St. Valentine Strain, grown under Oregon climatic conditions.
\$25.00 PER POUND
Orders Taken for Broccoli Plants
Dr. C. H. Bailey
ROSEBURG, OREGON

Ex-Service Men Wanted!
Must have 19 months or more in service to join, "Veterans Live-Stock Co."
WE NEED MEN
We have an ideal location for a big stock ranch, on public domain. Acquire a homestead in 7 months and become a member.
WRITE AT ONCE, BOX 495, ROSEBURG

USE YOUR PHONE FOR PROMPT SERVICE
Buying Groceries here you are always sure of prompt service and the very best quality, whether you come in person, send the kiddies or phone. All telephone orders are given careful and personal attention, and satisfaction in details is assured.
PICKENS BROS.
Perkins Bldg.