



Easter marks the dress-up occasion of mankind—the time of the year when the world puts on a new garb—and steps out. It's the season of gladness—of cheer—of contentment.

And the merchants, who advertisements appear on this page, are ready to serve you after months of preparations—ready with quality merchandise at prices that are inviting.

THERE'S A BIG DIFFERENCE IN

WALL PAPER



Before you paper your living room or the dining room, let us show you

THE MOST BEAUTIFUL LINE OF WALL PAPER IN THE CITY

Also Any and Everything in Paints and Varnishes

Prices so low that it will cost but a little to brighten up your home for Easter and Spring.

Auto Enamels, Brushes, etc.

FISHER'S PAINT STORE

403 WEST CASS STREET

You too, can have Beauty

To Be Envied



What is keeping you from social success?

IS IT YOUR COMPLEXION?

Every woman wants to make the most of the charms Nature has given her.

We will bring out every hidden advantage—and erase many of the imperfections which enhance your natural attractiveness.

The Beauty Shoppe

INEZ D. CLARK

Over Roseburg National Bank and also at new Stage Terminal Hotel.

You Naturally want to look your loveliest this Easter Time.

Easter Novelties

In Great Variety

A BIG LOT OF CHOICE CANDY FOR EASTERTIDE

A Good House Broom, only 50c

Dinner Sets in plain and decorated ware. These Sets make a welcome Easter Gift to the wife. Prices way down.

Hundreds of Novelties Useful in everyday work about the house, and at trifling cost. Inspect these goods—what you want is here.

Goettel's Variety Store

249 N. Jackson St.

Millinery



**Sport Coats
Clever Dresses
Sweaters for
EASTER**

Our new hats carry with them the Sparkle of Spring and the Eastertide. All of the beautiful new creations we offer are

AUTHENTICALLY CORRECT IN MODE AND MATERIALS

There are an amazing number of clever variations—something for the individuality of Every Woman. We invite your inspection of our splendid show of these complete lines.

THE HAT SHOP

Hemstitching Perkins Annex

Send Your Easter Greetings by Easter Lillies



Send a Floral Thought for Easter Morning—lillies or other decorative flowers are appropriate, and they will carry with their fragrance the spirit of the day.

WE HAVE AN EXCELLENT ASSORTMENT FOR YOUR CHOOSING

Send in your order in plenty of time so that we can arrange for deliveries without delay.

THE FERN

Phone 240




Ladies' Stylish Shoes

FOR EASTER

Most Charming are the Spring Styles in Ladies and Misses Footwear, and Especially are these delightful Strap Slippers desired by well dressed women, because they reflect the joyous charm of the Eastertide.

OUR STOCK IS NEW, PRICES ARE LOWEST, QUALITY THE BEST

A. H. PERRIN

311 West Cass St. Roseburg



Music above all else will make your home happy for Easter. Just arrived, a complete shipment of all the late Model Brunswick and Edison Phonographs, the beautiful Art Model Edison now only \$175. Come in and select a machine, on terms as low as \$5.00 down and \$2.50 per week.

Ott's Music Store

Ivers & Pond Pianos Gulbrandsen Player Pianos



For your Easter Sunday Dinner there is nothing that can equal our "Moth's" Bread. It is just right all the time. Send in your order for Easter cake or pastries.

GIVE THE FAMILY PLENTY OF "MOTHER'S BREAD" EVERY DAY

Hot Cross Buns for Good Friday

OREGON BAKERY

Phone 241