

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday

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ROSEBURG, OREGON, TUESDAY, APRIL 1, 1924.

THE BAD ROAD SEASON.

The American people pay a heavy price during the early spring months, for hauling merchandise over the many roads that are sloughs of mud during that period. The improvements of recent years have removed some of the worst of these conditions. But a great many roads remain very bad. When a man must take an hour or two to drive into a market town where otherwise he could do it in a half hour, and the same going back, a big bite is taken out of his working day. It used to be dull and dreary work in the days before automobiles, for the old horse to pull a wagon through the mudholes, the wheels often sinking in six inches to a foot or more. Many of those who travel now by automobile find conditions equally bad in their own neighborhoods, and they may get mired and have to depend on the neighbors to pull them out. Many of the people who live near towns and depend on walking or bicycling over unimproved streets, find conditions very uncomfortable during the muddy period. The lesson of the bad road season, is that when money is spent on roads, it pays to haul on some substantial material. Many old fashioned road workers used simply to scrape up the worn out muck that had settled on the sides of the road, which could not build a surface having any wearing quality. In these days when automobiles are subjecting the roads to such severe strain, good material is more than ever needed. People who have always lived on paved streets have little conception what a difference the building of a fairly hard road means to a country district that has been accessible only with difficulty through the bad road season.

All that will be necessary to satisfy the Filipinos will be to give them all the advantages of independence with all the advantages of protection by American military power.

People who erect danger signs along the highways should get them well outside the limits of the road, or the speeding motorists are likely to knock them down.

If congress April Fools the people by not doing anything at this session, the people may November Fool congress by inviting many of them to remain at home.

Among the "Household Hints" now being distributed, are the suggestions handed out to the Old Man that the back yard needs clearing up.

The business experts tell us we must have confidence, still it is desirable to look at people's collateral before lending them money.

IMPROVEMENTS MADE BY TELEPHONE CO.

Local Company Installs Two Additional Complete Circuits to Coast—New Toll Switchboard Also Being Added.

The local telephone company has in the past few weeks been making rapid improvements in the lines and service of the company in the installation of new equipment for the Roseburg telephone patrons. The most recent improvement is the installation of a complete new double circuit to the coast. The additional lines highly improve the service between here and the coast cities. According to John R. Farrington, manager of the company, considerable expense was gone in order to see that the new lines did not interfere with the city beautiful movement by any form of unsightly appearance. Because of criticism which arose at the time the line work was being done on Main street he explains that "strutting", or bracing the poles was only a temporary measure to insure the safety of the linemen who were working on the wiring. The struts have now been removed and new cedar poles have been substituted. As soon as the remainder of the poles can be secured all the old poles will be replaced and the new ones painted in accordance with the request of the city made some time ago to all companies owning poles in the city limits.

Another great help to the appearance of the telephone lines in the city was the installing of the big filters in the rear of the telephone office building instead of locating them on Main street where they were originally placed. The manager asserts that although the filters are not used by the office here the company went to the expense of moving them for about three blocks so that they would not interfere with the beauty of the main thoroughfares and residential streets. These filters merely increase the carrying power of the long distance line between Portland and San Francisco and would not present a very beautiful appearance if located elsewhere.

In the office of the company the installation work on a new long distance switchboard has been started. The board is known as a toll-board and will facilitate long distance service.

MASONS ATTENTION

A special communication of Laurel Lodge No. 13, A. F. and A. M., will be held in the Masonic Temple Wednesday evening, April 2. Work in the P. C. degree. By order of W. M. W. F. HARRIS Secy.

THEATRES

Liberty Theatre
For the first time in the history of moving pictures, college life as it is actually lived is transferred to the screen with sincerity and conviction. In "Luring Years," a story of college life written and produced by Daniel Carson Goodman, at the Liberty theatre Wednesday and Thursday the life of the collegian is portrayed vividly and honestly. His studies, his classmates, his gay life after study hours, are introduced into the picture with clarity and understanding.

Charles Emmitt Mack, a well-known Griffith star, portrays the role of the young college student in an artistic and intelligent manner.

Antlers Theatre
Allen Dwan's Paramount picture, "Lawful Larceny," featuring Hope Hampton, Nita Naldi, Lew Cody and Conrad Nagel will be shown at the Antlers theatre tonight. This is one of the most interesting pictures seen in Roseburg in many a day.

The story concerns a young wife who on returning from a trip abroad finds that her husband has fallen into the clutches of a designing woman and her male accomplice, and has given an I. O. U. for a large amount. The wife sets about to get back his money, as well as her husband's I. O. U., and thereby saves his honor.

"Lawful Larceny" is the last word in lavish costuming and elaborate settings. There are some special dance numbers that are real knock-outs in themselves. The atmosphere of ancient Egypt is introduced by means of a prologue, in which Nita Naldi is seen as Cleopatra. In addition to the four featured players, the cast includes Russell Griffin, Yvonne Hughes, Dolores Costello, Gladys Gray, Florence "Yonah" and Alice Watson. Allen Dwan directed this splendid offering, which is an adaptation by John Lynch of the play of the same name by Samuel Shipman. Hal Rosson was the cameraman.

PRUNE PICKIN'S BY BERT G. BATES

GOOD EVENING FOLKS—
Ben Turpin Was chairman Of the committee Who placed The flagpoles On the main stem.

DUMBELL DORA THINKS
Terra firma is a new movie star.

On acct. of so many legion fellows belin' in the village today it is requested that all of the citizens keep their cellars locked.

If the vets didn't bring their mess kits with 'em they have their canteens.

Chief of Plice Ketch and the remainder of the police force stopped down on the main drag today to watch some of the boys play an interesting game which consisted of rolling a couple little cubs and talkin' fast and furious about Little Joe and Phoebe and other individuals and the chief said he guessed it must be that new game, Mah Jongg, he's read so dern much about lately.

The fellers who didn't have a flag to stick out in front of their place today felt kinda funny.

The two overseas veterans, Vin Blanc and Vin Rouge will perform tonight for the legionnaires at the armory. No admittance without a bottle opener.

The legion Blue Devil orchestra is scheduled to play tonight and will do so unless stopped by an injunction.

Well we see where Grover Bergdoll isn't going to come back to the Etats Unis after all and we're glad. We wouldn't know what to do with the skunk anyway.

Gawge Trapolis quit his shoe shine' business for a few hours today and made twice as much by turnin' an ace and a face-card.

Fred Heintz, who is no relation to the 57 varieties, will serve tonight that many delicacies to the gold-brickers at the armory tonight.

The Kiwanis Quoretette will warble twice today, at noon for the Kiwanians and tonight for those who didn't hear 'em at noon.

Hurray for the legion gang They're fulla pep and zip They spell disaster for the birds Who have the gout and pip.

Ol' Sol put on his best bib and tucker today and stuck his dome out through a few clouds to grin at the boys who fought the grand ol' guerre and kidded the French janes.

The cacophony of bells and dishpans on the waterfront has diminished during the past few years and now the brakemen who sleep during the day can get a few hours rest.

Mr. Deedle Mathews lined up a group of flivvers at parade rest today which is the safest way for a flivver to be.

Mayor Nap Rice had on his high silk hat today and his briar pipe.

A lot of the boys were here today who uster be able to put on their sox from either end.

Some rejuvenation tablets were placed on display in a local drug store today and a lot of the gents of the village were dern near killed in the rush.

This poem is what We term as creol It has no point Just April Fool.

Ye ed's gas buggy figured in a regular collision on the main stem last eve and we're printin' this item in a prominent place to show some of the wisecracks that we are not suppressin' any news today.

The shin diggers became all tangled up at a dance last eve.

All ready boys—who's goin' to bring in the first box of strawberries to this sanctum and who's goin' to furnish the cream to go with 'em? This should create a lot of rivalry and we hope our deak is covered with the luscious berries next month. The question is—who'll be first? Don't be bashful. If anyone has any mince pies left we'll also start a contest for that product.

The town golfers took the visiting veterans out for a little cow pasture pool today and as usual were off their game.

"We'll bet a lot of these former slum quizzers grab at their wife when hash is served."

Watkins products, 120 W. Lane street. Orders delivered. Phone 177.

OREGONIANS ARE OF A READING CLASS

UNIVERSITY OF OREGON, Eugene, April 1.—(Special.)—The states are far in advance of the national average in percentage of inhabitants who read daily newspapers and magazines, according to findings made by Prof. George S. Turnbull of the school of journalism in the University of Oregon. Prof. Turnbull based his investigation on the latest statistics given in the International Year Book of Editor and Publisher.

Forty-three states rank below Oregon in percentage of newspaper reading, and only four above. These four in order, are Massachusetts, California, New York (51.5 per cent), Missouri (47 per cent), Oregon's percentage is 42.

The New England states and New York-New Jersey are the only groups to surpass the Pacific coast in percentage of newspaper readers, and in magazine reading the Pacific coast group stands first in the United States.

Oregon distances its northern and eastern neighbors in newspaper circulation. Washington has 1,356,621 persons within its borders, according to the 1920 census, and a daily newspaper circulation of 494,900, or 36 per cent of the population figure. Oregon's showing of 327,940 copies circulated among 783,389 population, is 42 per cent, or 6 per cent better than that of Washington. Idaho, with approximately 50,000 copies of daily newspapers circulating among 431,866, makes approximately one-third as favorable a showing as does Oregon. Only one state, California of the ten included in the western group—California, Washington, Colorado, Oregon, Montana, Utah, Idaho, Arizona, Wyoming, and Nevada—surpasses Oregon's record in daily newspaper reading. And California is second in the nation headed only by Massachusetts, which steps far in advance of every other New England state. California's showing is 1,860,000 daily papers read among a population of 3,426,861, or approximately 53 per cent. Massachusetts, home of Harvard University, surpasses this record by 1 per cent.

The statistics indicate that Oregon's magazine reading is far in advance of the average of the United States as a whole. This state, with its 783,389 population (1920 census) includes within its borders 74 hundredths of one per cent of the population. These Oregonians, however read an average of close to 1.4 per cent of the number of copies of magazines circulated in the country—or nearly twice the total for the nation at large.

Oregon people constituted nine-tenths of one per cent of the readers of morning papers in this country, and one and one-tenth per cent of the readers of evening newspapers. The population of the United States as given in the census of 1920 was 105,716,620. Of these, 11,475,051 read the morning daily papers, and 19,978,632 the evening papers. Sunday papers are listed separately. Total of morning and evening papers circulated in the nation is, on this basis, 31,453,673—a figure which is approximately 30 per cent of the population. Oregon, on the other hand, with its 783,389 population, circulated 105,930 morning papers on week-days and 222,619 afternoon publications. This total of 327,940 represents 42 per cent of the state's population, or 12 per cent in advance of the national average.

In comparison with states of nearly equal population, Oregon's showing is most favorable. North Dakota, with 82 per cent of Oregon's population, has fewer than 58,000 readers of Dakota morning and evening newspapers, or less than twenty per cent of this state's total of 327,940. South Dakota's showing is somewhat better, with 82,000, or approximately 25 per cent of Oregon's daily newspaper circulation, among a population approximately 80 per cent of that of this state. Maine, with 98 per cent of Oregon's population, reads 163,810 copies of daily newspapers, or only 50 per cent of Oregon's total. The states of New Hampshire and Vermont, with a combined population a trifle larger than that of Oregon, circulate approximately 115,000 copies of daily newspapers, or less than 40 per cent of Oregon's total.

Prof. Turnbull's conclusions are contained in the current issue of Oregon Exchanges, published by the University of Oregon school of journalism.

LOCAL NEWS

Eugene Man Here—
W. E. Flanagan of Eugene, representative of the Tru Blu Biscuit company, is spending a few days in Roseburg attending to business interests.

Radiators bought, sold and exchanged. Lark's Radiator Works, 515 N. Jackson.

Marriage License Issued—
A marriage license was issued from the county clerk's office this morning to Jack Triplett and Ethel Goodier. Both parties are residents of Roseburg.

On Business Trip—
H. B. Langhorne of Los Angeles, representative of the Holt Manufacturing company, arrived in this city Monday evening to spend a short time attending to business.

Former Resident Here—
R. E. Conder, formerly of this city now of Jennings Lodge, arrived in Roseburg last evening to spend a few days here attending to business matters and visiting with friends.

On Business From Portland—
J. B. Reed, of Portland, representative of the Dayton Scales company, arrived in this city Monday evening to spend the next few days here attending to business interests.

Thrones Return—
Mr. and Mrs. John Throne who have been spending the past few days in Portland attending to business matters and visiting with friends returned to their home in Roseburg this morning.

To Visit Here—
Mrs. C. H. Rogers arrived in Roseburg this morning from Centralia, Washington, to spend some time visiting at the home of her sister, Mrs. R. A. Calhoun, in Garden Valley, and with her mother, Mrs. Anna Wood, of this city.

At The Umpqua—
R. J. Hammer of Portland, representative of the Lilly Seed company, arrived in this city Monday evening to spend a short time here looking after the interests of the company. Mr. Hammer is registered at the Hotel Umpqua.

Mr. Braashers At The Umpqua—
A. R. Braashers of Rogue River, representative of Closset and Devers, arrived in this city last evening to spend two or three days here looking after the interests of the company. Mr. Braashers is registered at the Hotel Umpqua.

Canadian Coal Miners on Strike
(Associated Press Leased Wire.)
CALGARY, April 1.—Eight thousand miners in the coal fields of Alberta and northeastern British Columbia struck early today after the last shift in district 18. United Mine Workers of America, had finished their tasks. Maintenance men remained at work.

The men demand a three year agreement in line with one adopted at the international convention. Refusing this, the operators offered renewal for one year of the present contract, but without the war bonus of \$1.17 a day.

Fresh home-made candies every day at the Palace of Sweets.

SPRING TIME TONIC TIME

The System Needs "Spring Cleaning," Just as the Home Does. TANLAC Has Been Called the World's Greatest Tonic by Over 100,000 Persons, Who Have Testified That Tanlac Has Helped Them Regain Their Strength and Health.

DON'T GAMBLE WITH YOUR HEALTH, DEMAND THE BEST

Tanlac Has Benefited Thousands of Persons Suffering From Stomach Trouble, Indigestion, Rheumatism, Nervousness and Kindred Ailments—Tanlac Is For Sale by All Good Druggists—Accept No Substitute—Over 40 Million Bottles Sold.

ROSEBURG BOY IS HONORED

Desiring to sign up Harold Roadman, well known Roseburg boy to join his company, H. J. Sayers, manager of Mantete, stopped in Roseburg this morning to discuss plans for Harold's future with his father, H. B. Roadman. Mr. Sayers was present in Roseburg two years ago when Harold Roadman sang several numbers with the Elks Minstrel show, and was much pleased with his voice. He kept his name and address, with the idea of looking him up later when he became more mature.

Harold Roadman is now in Los Angeles where he is connected with Roy Roadman, president of the Associated Sales Company. At the request of Mr. Sayers, Mr. Roadman wired his son to join the Mantete company at San Francisco. The company will play one week at the Columbia theatre in San Francisco, and then open an engagement in Los Angeles. The company offers an exceptional opportunity to Harold Roadman, and it is very probable that he will accept.

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A FEW SUITS at \$15 and \$20

Sounds interesting doesn't it? Men's and Young Men's models, single and double breasted. Come in—look them over—you may find just what you want.

SEE OUR WINDOW!

Duds For Men

INCORPORATED
ROSEBURG, OREGON

CRATER CLUB EDITS MEDFORD TRIBUNE

(Associated Press Leased Wire.)
Medford, April 1.—The Crater Club, a booster organization of this city, is today publishing an "all clubs edition" of the Mail Tribune, local daily. The club is putting out a three-section edition to raise funds to finance a big program to enable better care for the tourist here this summer. The Craters have taken over every department of the newspaper except the Associated Press and mechanical departments. Club members also will sell the papers on the streets.

APPOINTMENTS MADE GENERAL LAND OFFICE

(Associated Press Leased Wire.)
WASHINGTON, April 1.—Appointment of George H. Parks, of Anchorage, Alaska as assistant supervisor of surveys of Alaska district succeeding John P. Walker transferred to Idaho and Washington district with headquarters at Boise has been announced by the general land office.

Fine musical program, April 4 at Looking Glass Methodist church. Everyone welcome.

SENIORS LEAD IN CONTESTS.
The senior class in the local high school is leading the other classes in the school in the annual inter-class literary and athletic contests which are drawing to a close for the season. The seniors' standing is 23 points against 15 points for the junior class, ten points for the sophomores and six points for the freshmen. In the tug-of-war series the juniors won first place. An assembly will be held tomorrow at which the concluding declamation will be heard. The class winning the highest number of points for the year receives the inter-class rivalry loving cup which is engraved with their class numerals.

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LATIN CLUB SPONSORS SHOWING OF FILM

The motion picture is recognized by everyone as a means of "getting across" a message or portrayal, and to that end the six-reel film of "Julius Caesar" is being brought to Roseburg by the Latin Club of H. H. S. It will be shown in the High School auditorium on Friday evening, April 4.

This really unusual production was photographed at Rome, Italy, with Anthony Novelli as Julius Caesar. No expense has been spared to make this a photo masterpiece. More than 20,000 persons appearing in some of the big scenes. It reproduces in vivid action the life, both social and political, of that great Rome to which even Americans of today are indebted. When Rome was at her greatest she produced many politicians, statesmen and generals, and furnished among them all stood Caius Julius Caesar. In this film Caesar's life, as Rome, in the military fields of Gaul and again in Rome, till he meets his death at the hands of his enemies, is all accurately portrayed. It is correct to the smallest detail, in depicting the customs, dress, art and military science of the times. This is an unusual opportunity and patrons of first class movies will not want to miss seeing this spectacular picture.

Also there will be several musical numbers from the very best talent of

EVERYONE WANTS THEIR BEST IN TELEPHONE CLEANING CAN LEAVE THE US AND YOU WILL YOUR BEST.

Roseburg Cleaners

205 N. JACKSON
PHONE 43

PRINTING

The News-Review printing department has the best equipment the southern part of Oregon. We print all of stationery, books, etc.

Letter Heads
Bill Heads
Envelopes
Business and Calling Cards
Wedding Announcements
School Announcements
Invitations of all kinds
Booklets
Folders
Posters and Everything known in the way of Good Printing

Place your order with us for Prompt and efficient Service.

ROSEBURG NEWS-REVIEW

Exclusive Job Department