

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday

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SUBSCRIPTION RATES	
Daily, per year, by mail	\$4.00
Daily, six months, by mail	2.00
Daily, three months, by mail	1.00
Daily, single month, by mail	.50
Daily, by carrier, per month	.50
Weekly News-Review, by mail, per year	2.00

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Entered as second class matter May 17, 1920, at the post office at Roseburg, Oregon, under the Act of March 3, 1879.

ROSEBURG, OREGON, WEDNESDAY, MARCH 26, 1924.

ROSEBURG PREPARING FOR THE FUTURE.

The foundation was laid in this city some months ago for a city beautiful campaign when the city council took a forward step in the way of concrete and lasting improvements and installed a street lighting system that is a pride to every loyal citizen of Roseburg. By this stroke of progressiveness the idea was born for a city beautiful campaign which is winning in favor and meeting with the finest kind of cooperation throughout the entire city. Probably never before in the history of this community have our citizens taken such pride in their business and home surroundings, and, while the campaign for a better improved, cleaner, and more modern municipality has only been waged a few weeks, there is every evidence that the spirit has taken good root and will be successfully carried forward, not only during the present year, but for a far extended period into the future. And this condition is not only prevalent in Roseburg, but throughout the entire state. It is estimated by those conversant with tourist traffic in past years that a million people will visit the west during 1924. A fair and conservative estimate of the number coming to Oregon, many of whom will be casting about for a permanent location, is placed at one hundred thousand. In order that we show Oregon off to the best advantage it is imperative that a general housecleaning take place, that every effort possible be made to display not only the many advantages of this state, but a general preparation program for receiving the great influx of new people coming to Oregon within the next few months. The right kind of a welcome will do wonders toward advertising Oregon. And the people of this great state have the proper spirit, once they are face to face with the obligation.

KEEPING IN THE GAME.

A prominent farm journal recently made the statement in "Printer's Ink" that during 1921 the sales of a certain seed company fell off so much that its financial condition was critical. The company advertised consistently during 1922, and the income from sales during that season was sufficient to pay off the 1921 deficit and cover the 1922 expenses in addition. That is a remarkable result, when you consider that the seed business is a kind of staple thing that would not fluctuate with the ups and downs of trade as much as the majority of lines. Business concerns are constantly finding that for some cause that they can not determine, they are not quite keeping up with the game. Perhaps they are holding the same volume of sales, but they can see that they are not growing as they should in comparison with the wealth of the community and the advances made by their competitors. Some people are satisfied if they can just hold their old volume of sales. But that is an unsatisfactory policy in these times, because the purchasing power of a good live town ought to be increasing. Also trade is being drawn from greater distances than formerly, and the merchant that fails to get his share of the increase is not quite holding his own. The advertising columns of the home newspaper furnish the means by which such problems can be solved. Usually, with any house that is supplying good goods, the trouble is primarily that the public does not know of the special values that it is offering. Or it may not be doing business enough so that its prices are quite down to bedrock. By advertising, the public will learn that such a store is offering many good values that it had not known about. Also, as its trade increases by calling public attention to it, it will be able to offer still better values.

International agreements for preservation of peace are an essential element in the effort to stop war. But war will continue until the peace spirit pervades the peoples of the earth. It is necessary not merely that the masses of the people shall hate war, which they do now but that they show discrimination and intelligence when their governments try to involve them in unjust wars. The American people are intelligent enough so that they are not likely to be fooled by their government into a needless war. But the European nations have been thus deceived many times. The masses of the German people did not probably want war in 1914. But their rulers fooled them into thinking that war was necessary and inevitable and that they must strike the first blow. As long as people can be so easily cajoled into war measures, permanent peace is a difficult proposition.

To promote business prosperity in a city or town, one of the best means is to promote thorough cultivation of the nearby farm territory. If the country districts near a city are doing well, their prosperity is communicated to the centers where they do business. The Macon, Georgia, Chamber of Commerce is pushing along this line to develop a 60 mile radius of territory around that center. Newspaper advertising will be used in many northern states. The chamber will cooperate with real estate boards and committees in the outlying towns in work to develop that region. This is an example of good modern hustle. The business men of Oregon will have to be active to keep up with the spirit of enterprise being shown in many other sections.

This is the one year that all Oregon wants to get together—and then stick. Portland is doing her level best to assist the entire state in a program of general development and the smallest thing outside communities can do is to show a spirit of warm cooperation with the queen city of Oregon.

Today's weather is not unusual—in the Umpqua Valley.

PRUNE PICKIN'S
BY BERT G. BATES

GOOD EVENING FOLKS—

Now that we're
Goin' to have
A City
Bee-you-tiful
Let's make some
Of the ol' mossbacks
Start wearin'
Neckties.

DUMBBELL DORA THINKS

The union station is where all of the employees wear union suits.

A lot of fellers were in the village today from the metrop and they will grate at the C. of C. bankwet tonight in case they don't get choked on the soup.

Ye ed. is about ready to announce the plan to pick from Douglas county's fairest darters, the queen of the broccoli, and bein' as how this colyum hasta pick the purtiest maiden we have asked our wife to help us.

King Bing of the Salem Cherrians was in the village today pow wovin' with the Ump. Chiefs and Bing went a nickle.

Mister Cleaver, who gits sore ever' time a feller takes a drink, was down in our midst yestiddy, and got sore at this colyum when we said, "Give our regards to Mister Labbe."

On acct. of the volumes of sunshine today the candidates were out on the main stem in full force peddlin' their cards and bull.

The U. of O. Glee club sang with glee last eve while a group of the aluminum sat around the outskirts and beamed on the sheiks.

Those who are opposing the idea of planting roses in the parkin's should set out a crop of dandelions.

Dear Mr. Amos Buker: We have rec'd your darlin' letter and contents noted. The gag which we sprung in this colyum about the mail order customers might have had hirsute adornment for folks up your way but it was a bobbed hair specimen for our magnificent army of readers down here. Evidently the folks up your way don't use the mail order catalogs for the same thing we do down here. YE ED.

Bill Holbein, who slips the glad hand to the prospective settler down at the C. of C., is arranging for the christening of the Winchester bridge and states that a can of condensed milk will be broken over the railing instead of the usual liquid refreshments. The real stuff was first to be used by a great howl of horror went up when it was announced, the fish warden claiming that it would pollute the stream and cause the salmon to jump.

Since the short skirt style passed into oblivion this colyum has had a heckuva time tryin' to be witty.

After havin' studied the Bok Peace plan we're sorry we didn't compete.

Dear Ed. of Prose: I have a sweet palootie and am tasting about for a pet name to call her. What would you suggest? ZEV.

Dear ZEV: I saw you out with her the other night. Why not call her "Ketchup"—she's pure but artificially colored.

Talk is cheap but the supply of advice handed to the conductor of this colyum always exceeds the demand.

A lot of the amateur Burbanks of the village are crossin' wild oats with extract of corn and raisin' an enormous crop.



When Joint-Ease Gets In—

JOINT AGONY GETS OUT

If you want to take the pain and misery out of rheumatic joints or reduce the swelling—or lumber up stiff creaky joints—then you want Joint-Ease—it's for the joints only—that's why it succeeds when ordinary remedies fail. 50 cents a tube at all pharmacies.



Rich Milk, Malted Grain ext. in powder form, makes The Food Drink for All Ages. Digestible—No Cooking. A Light Lunch always at hand. Also in Tablet form. Ask for "Horlick's" at all Fountains. Avoid Imitations—Substitutes

LIBRARY FUND
NOT CONTROLLED

Chamber Directors State That
Organization Has No Right
to Refund Money.

BUSINESS CONSIDERED

Plans Made for Membership
Meeting and Appropriation
Authorized for Bridge
Dedication.

The board of directors of the Chamber of Commerce met in regular session yesterday afternoon at the time, with all members except Mr. Weaver, who was out of the city.

The secretary reported that the old typewriter belonging to the chamber was worn out and that a new one should be procured. Upon motion he was instructed to purchase a new machine for use in the chamber.

H. C. Darby appeared before the board and informed them that it was possible to secure a small lumber mill if a proper site could be provided for the mill. The matter was referred to Mr. Ness, chairman of the commerce and industries committee for investigation.

Messrs. Evans and Booth of the library board appeared before the board and discussed the matter of turning over the funds now in the bank that were raised last year to be applied on a library building. They stated that a number of the subscribers who had given money to the fund had been assured that if the building of the library was not started by Oct. 1st, 1922, that their money was to be refunded. This would leave about \$1500 in the fund. As nearly this amount was raised by a fair held at the armory in 1922, the question was whether this amount should be applied to buying books for the new library that had been financed by a bond issue voted by the people. After thorough discussion of the matter, the following resolution was unanimously adopted by the board of directors of the Chamber of Commerce:

Be it resolved by the board of directors of the Chamber of Commerce, that

Whereas, confusion has arisen over funds collected for library purposes at a fair held in Roseburg October 5 to 14, 1922, and the board having investigated the facts in connection with said fair and library funds, finds that said fair was put on by a committee of citizens independent of the chamber, only aided and assisted therein, and that Miss Vera Mackay, who was then secretary of the Chamber of Commerce was made secretary and treasurer of said independent committee, and deposited said funds in the bank as a separate fund.

Therefore, Be it resolved, that the Roseburg Chamber of Commerce has no interest in or control over said funds, and has no authority to refund any part thereof to anyone, or exercise any control over the same.

The secretary conferred with the details of the membership meeting to be held this evening at the parlors of the South Methodist Church.

The secretary reported that there was bound to be some expense in connection with the dedication of the R. A. Booth bridge at Winchester on the Pacific highway to be held April 27th, and suggested that the board appropriate some money to defray a part of these expenses. It being understood that at least one of the communities adjacent to the bridge would assist. It was moved, seconded and carried that a sum up to \$30 be appropriated for the purpose of defraying necessary expenses as outlined by the secretary.

The house committee reported to the board that it had not come to any conclusion regarding a new home for the chamber and desired another week in which to make further investigations.

Mrs. Myrtle Myers.



Advice For Mothers

Read What This Mother Says

Salem, Ore.—"I was advised to take Dr. Pierce's Favorite Prescription during my first expectant period. It was such a comfort and means of strength that I took it the second and the third time. All through the days of expectancy I was able to do my work right up to the last without any feeling of discomfort. It is only right for me to tell of the benefit I derived from the use of the 'Favorite Prescription' and I think it is the best remedy for expectant mothers that has been put within our reach. For the sake of suffering mothers I am willing to have my testimonial published.

—Mrs. Myrtle Myers, 1507 Oak St.

Your health is your most valuable asset. So why not get this Prescription today from your druggist, or write Dr. Pierce, President of the Invalids' Hotel in Buffalo, N. Y., for free medical advice or send 10c for a trial pkg. of tablets.

four
MORE
cigarettes
111
"ONE ELEVEN"
24 for 15¢

ROD AND GUN CLUB

Regular meeting Friday, March 28, at Broadway's Garage. Full attendance requested.

Amateur piano tuner Phone 180-1

Clean Kidneys
By Drinking
Lots of Water

Take Salts to Flush Kidneys if
Bladder Bothers or
Back Hurts

Eating too much rich food may produce kidney trouble in some form, says a well-known authority, because the acids created excite the kidneys. Then they become overworked, get sluggish, clog up and cause all sorts of distress, particularly backache and misery in the kidney region, rheumatic twinges, severe headaches, acid stomach, constipation, torpid liver, sleeplessness, bladder and urinary irritation.

The moment your back hurts or kidneys aren't acting right, or if bladder bothers you, begin drinking lots of good water and also get about four ounces of Jad Salts from any good pharmacy; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys may then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for years to flush clogged kidneys and stimulate them to activity; also to neutralize the acids in the system so that they no longer irritate, thus often relieving bladder disorders.

Jad Salts can not injure anyone; makes a delightful effervescent lithia-water drink which millions of men and women take now and then to help keep the kidneys and urinary organs clean, thus often avoiding serious kidney disorders. By all means have your physician examine your kidneys at least twice a year.



Ready to Paint?

YES? Then come the questions—what colors or shades?—which will harmonize?—what shall I select?

Solve these questions by consulting a Fuller dealer. He is supplied with the color cards and charts you need to make a satisfactory selection of paints.

And, perchance, he lacks a certain one, he can get it within 24 hours from the nearby Fuller Wholesale Branch. You can depend on Fuller dealers as you can on Fuller Products.

Write for FREE book "Home Painting." Its full of helpful painting information.

FOR ANY FULLER PRODUCT CONSULT THE NEAREST FULLER DEALER.

Marsters
Drug Co.

W. P. FULLER & CO.
281 Mission Street, San Francisco
21 Branches in Pacific Coast Cities

FULLER
PAINTS & VARNISHES
PIONEER WHITE LEAD

Classified Section

ALL NEW ADS ON BACK PAGE

WANTED

WANTED—Washing, 229 Commercial St.

WANTED—Spading and gardening, phone 101-R.

I HAVE buyers for some cheap homes in Roseburg, with terms. What have you? J. W. Tollman, Art Real Estate, Riverside, Phone 265-J.

WANTED—Girl or woman for general work in family hotel, wages \$20 per mo. Apply Eldon Hotel, Glendale, Oregon.

WANTED TO RENT—Four or five room house, close in. Inquire 540 So. Jackson, Phone 454-L.

WANTED—Second hand Stewart sheep shearing machine, single drop. Price must be right. W. A. Wright, Wilbur, Ore.

MISCELLANEOUS

WILL MEND—socks and stockings. Send in your bundle. Phone 537.

CAR OWNER—Don't forget to call 563 when in need of auto parts. Safford Auto Wrecking House.

W. O. O'CONNOR, the Style Arch Shoe Man is in town. Three days only. Ladies feet examined. Measurements taken and advice given free. Shoes made to your measure. Arch supports built in the shoe if required. Any style may be ordered for \$4.95 only. From factory to wearer. Phone for appointments or call Grand Hotel, Roseburg.

FOR RENT

FOR RENT—1 apartment. Phone 403-R.

FOR RENT—Safety deposit boxes, Roseburg National Bank.

FOR RENT—Furnished sleeping room, bath, 401 South Main street.

FOR RENT—3 unfurnished house-keeping rooms, 725 W. Lane St.

FOR RENT—House. Inquire N. G. Williams, 1124 Corey Ave.

FOR RENT—One Remington typewriter. Earl Vosburgh.

FOR RENT—Extra large housekeeping room, 344 So. Jackson St.

FOR RENT—Duplex house, just finished. Strictly modern, in Laurelwood. Phone mornings, 420-R.

FOR RENT—Furnished room, large sunny, good bed. \$3 per week. Phone 468 from 8 to 6 or call at white house at auto camp ground.

FOR RENT—2 five room cottages, modern. A. Creason, 161 2nd Ave. South.

LOST AND FOUND

LOST—Female black and white spotted hound. A. C. Rexroad, Drain, Oregon.

FOUND—Package of blue prints at

Win Her With Candy

Box and Bulk Candy of all kinds—
Always Ready for Your Order.

**Ice Cream and
Sodas a Specialty**

Meet your friends at our big Fountain.

Try Our Lunches

PALACE OF SWEETS

Large number of new rugs now in stock at Powell's.

Fresh home-made candy day at the Palace of Sweets.



Before School
Fortify
Your Child
**SCOTT'S
EMULSION**

When in Roseburg
Hotel Umpqua

SUITS CLEANED & REPAIRED \$1.50

SPRING CLEANING

WILL BE SIMPLIFIED
TAKE ADVANTAGE OF
HOUSECLEANING
CURTAINS, DRAPERIES,
TRIESS, ETC. WHEN
THE TEXTURE OF THE
WILL BE PERFECTLY
CLEANED AND
WHEN YOU ARE
READY FOR THEM

When you need a
Bed Room Suite
Call on

**LENOX
Furniture Co.**

or

Phone 26

Roseburg Chamber of Commerce

205 N. JACKSON

PHONE 47