

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, TUESDAY, MARCH 25, 1924.

THE PATH TOWARD DISHONESTY.

In spite of all the claims that one hears alleging dishonesty in business and political life, it is not probable that any considerable proportion of people set out deliberately to defraud others or the public. But the downward path that leads to a dishonest attitude is a very easy one. People are insensibly led into it by sophistical philosophy. There are many people who would sincerely claim to be honest, yet who have a facile way of making themselves believe what they want to. Take the case of a man who officiates as a buyer for some business organization or public department. The salesman for some concern may approach him with a subtle offer of graft. He may not offer the buyer any money, but just throw out hints that if his goods can be purchased, the buyer will be given certain opportunities to make money in a legitimate way. Many people, if offered such a proposition, would not at once be repelled by it. They would look at it as a natural reciprocity of favors, and argue that it did not hurt anyone. Their minds would begin to work to demonstrate reasons why they should buy that special line of goods. The arguments in favor of taking them would look strong, and those in opposition would look weak. Before they would have persuaded themselves that it was for the interest of their employer or the public to accept that line of stuff. They would make such deals like this, receive the benefits intimated to them, and yet would deny that they were not honest men. There are too many people who can make themselves believe what they want to believe. What is needed is sensitiveness of conscience, a feeling of keen pride in one's honor, that would decline to consider any proposition that had any suspicion of unfair influence about it.

THE ATMOSPHERE OF SUCCESS.

If some day you saw a merchant clearing out some old equipment from his store, and putting in new and stylish fittings you might ask him what he was spending all that money for. It might appear as if the new outfit would not give him any more space or permit his store to hold any more goods. But, he would probably say, I need these new things to give my store the atmosphere of success. The old stuff looked behind the times. I am putting out fine goods, and I want a setting for them that will seem in keeping with them. Otherwise people might gain a wrong impression of the character of my business. If you asked a merchant who advertises consistently as to why he spends that money, he would name various reasons. One of them quite likely would be somewhat along the line suggested above. He might truly remark, that advertising gives a business an atmosphere of success. When a store advertises freely, it conveys the impression that its managers are hustling and energetic people, who are never satisfied with what they have been able to achieve in the past, but who are always pushing out to bigger things, and who have faith that their trade can be largely increased if they will strive for it. That kind of impression helps a business, just as a new outfit of window fittings and show cases and store furniture ought to help it. It makes it look as if a business was going ahead at a rapid rate. It would take considerable time for people to go through the stores of a city and make exhaustive studies of the lines and prices carried by the various places, so that they are governed to a large extent by the impressions given by such matters as equipment and advertising.

According to criticisms of modern American education voiced by the annual report of the Carnegie foundation, there has been a tendency "to draw pupils away from the productive work of the highly skilled and exact trades, into non-productive positions." It favors instead "discipline of mind" and "accuracy of knowledge." The idea has gotten a deep hold, that more money can be made by selling something that other people have produced, rather than by taking hold and producing something oneself. Of course selling is an absolutely necessary part of modern industry. If commodities can not be sold efficiently, the cost of distribution will amount up high. Yet if more people are trying to become store clerks and office workers and salesmen than the country needs, wages will be forced down in these lines, while the people who take hold and get their hands dirty in real production will stand a better chance.

The father of a family that was trying to pick out birthday presents for one of their children of adolescent age, said the other day that it was difficult to find presents that the young crowd considered strictly according to prevailing style. "The only way to tell what they want," said the father, "would be to have the whole bunch of their schoolmates file through the house, and then we could see just what the others are doing." The young crowd claim to be more independent than the older generation. But actually they follow herd instinct more closely than their elders did. It is often amusing to see how quickly some new style of dress or manners will sweep through a school or college when some few leaders take it up.

A fine session of W. C. T. U. representatives was held in Roseburg today. These valiant workers are alert to coming events and are leaving nothing undone that will add to their success in meeting with opposition to their cause.

This idea of making milk the national drink is respectfully commended to motorists who drive rapidly.

PRUNE PICKIN'S
BY BERT G. BATES

GOOD EVENING FOLKS—

We can't help Remarkin' 'Bout the Sunshine agin Today as this Colyum is read. In the far east Where the sun only Come out when There's an Ice shortage.

DUMBBELL DORA THINKS

A horse with the heaves is one who bucks 'em off.

The Kiwanians met today, givin' their wives a much-needed rest during the lunch hour.

Not satisfied with tearin' the roof off'n the village by organizin' a drum corps, the fellers have now formed a Blue Devil Orchestra which by the way is blue as the devil.

A hick town is one that wishes it had enough art fever in its soul to support an opera.

Most girls, however dull, have a keen sense of humor.

Eleg a song of sappiness, A caller full of rye; A cop called the other day, And now the cellar's dry.

A man never realizes how weak he is until he tries to quit smoking or meets a feminine book agent.

If man knew himself as well as others think they know him, he might be able to avoid many of the pitfalls of adversity.

"Energy is just enthusiasm harnessed to your job."

"The opportunity of a lifetime does not come labeled."

"The man who will not admit the word failure in his thoughts is sprinkling salt on the tail of achievement."

"Open criticism of the goods you handle is the best thing for you to hear—if they can be criticized."

"Pin this warning to the stub of your checkbook. Never make a check to a liar, unless you want to be bilked."

To get four quarts of recognition must give one gallon of good service.

There are busy days when we could bear being part of the unemployment problem.

If the ark were to be built these days, some enterprising contractor would try to get the job on a cost-plus basis.

HOW TO TELL
A bigamist, please get this right, A bigamist, of course, is Just a man whose many wives Outnumber his divorces.

Joker—Women put up an awful bluff these days.

Jack—"How do you figure?"

Joker—"Why, when I started to kiss one the other day, she threatened to call her mother; but when I went right ahead, she only said, 'Oh, daddy!'"

The only trouble with the boob who made a killing on the tortoise in its famous race with the hare, is that he has been losing on long shots ever since.

Whether a joke is a parlor story or not depends on whose parlor it is.

It must be a cruel disappointment for a woman who is a good cook to find herself married to a poor provider.

"Do you think we'll have a stable government after the election?"

"Dunno, both candidates are awful asses."

Although the politicians say they want more harmony they keep playing different tunes.

"I am not so deaf but what I hear all that is said about me," exclaimed a woman, who is hard of hearing.

FAREWELL RECEPTION FOR REV. QUICK THURSDAY

A pot luck supper and farewell reception for Rev. and Mrs. L. B. Quick will be held at the church parlors on Thursday evening at 6:30. Rev. Quick and wife are leaving soon for California to make their permanent home and the church will take this opportunity of bidding them farewell, and wishing them good luck in their new location.

Rhubarb plants. Fine large clumps. Inquire at the Fern.

Every one wants to buy your wool and mohair. See him before selling.

STINER LIKELY TO STAY AT HOSPITAL

PORTLAND, March 25.—All rumors and speculation to the contrary notwithstanding, the possibility that Dr. R. E. Lee Steiner is to be forced to walk the official plank, by reason of the shift in the balance of power on the board of control incident to the installation of Jefferson D. Myers as state treasurer, is rather far-fetched in the minds of those who should know something of the lay of the political land about the state capital. Granted that Governor Pierce now is nominally in a position to effect the house cleaning in the state institutions which he has been prevented from accomplishing heretofore by the presence of two republicans in three seats around the board table, there are, it is said, conditions incident to Myers' occupancy of the treasurer's office which make it unlikely that he will join in any movement to oust Steiner—conditions which would prevail even though the new member of the board might be inclined to play the governor's game in most matters pertaining to the redistribution of the state's patronage.

From quarters that are usually well informed comes the statement that Pierce's decision to name Myers in Mr. Hoff's place was the result of a process of elimination in which the governor sought to appease the indignation of advisers whose counsel he had heretofore treated very lightly in making appointments. Among those of whom the governor asked advice in selecting between three or four possible candidates is reported to have been the Oregon Journal, once the unqualified administration organ but of late inclined to let the chief executive sink or swim through his own efforts. Myers, so the story goes, was the choice of the Journal, not only because of his peculiar fitness for the job, but also because of his reported sympathy with the Journal's stand that the state hospital superintendency should not be made a political football, and that Steiner's administration of the institution had been efficient as well as economical. Myers' position as regards the state hospital is said to have been the one point into which the Journal inquired specifically before complying with the governor's request for a recommendation.

LAND WILL NOT BE SOWN TO WHEAT

(Associated Press Special Wire.)
PENDLETON, March 25.—About 20,000 acres of land usually referred to as Marginal land will not be sown to wheat this spring, according to a statement made late yesterday by Fred Bennion. The land that will cease producing wheat is included in the belt that stretches from Echo to between Ring and Wallula and adjoins the sagebrush land of the range. Some land south of Nollin will also be deserted.

Practically all of the land on which it has been found unprofitable to grow wheat at present prices was plowed up from range during the war when the government was demanding every bushel of wheat that it was possible to grow. Yields secured on it are not sufficiently high to bring a profit during years of low prices.

The action of growers in declining to abandon the marginal lands means that Unaffiliated county's acreage for wheat will be about 10 per cent, according to Bennion. It will also mean that the average production in the county will be increased. The action, the county agent pointed out, is in line with the movement that is under way all over the United States. Under the stress of severe economic pressure, marginal lands are being abandoned in many sections leaving only the higher producing lands at work. The intent to plant census shows that last fall's acreage of winter wheat was cut 10 per cent and the spring wheat crop is 14 per cent under normal.

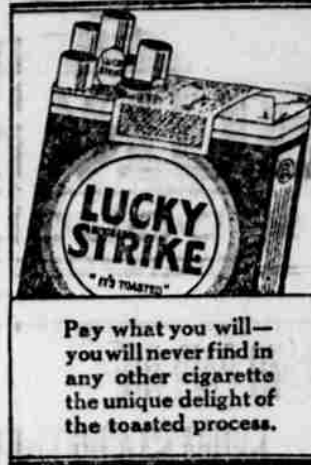
WILLAMETTE U. DEBATOR HOME ON BRIEF VACATION

Miss Esther Moyer, who is a student at Willamette University, is spending a few days' vacation with her parents, Mr. and Mrs. C. E. Moyer, of Tillamook. Miss Moyer, a former Roseburg High School girl, enjoys the distinction of being a member of the Willamette University debating team that has recently made quite a reputation for itself in winning over the D. A. C. and also the debaters of the College of Puget Sound, at Tacoma. The subject discussed was "Resolved, That the Ruhr should be evacuated by the French." From Tacoma the Willamette team went to Vancouver, B. C., where the same question was up, but at that place they went down to defeat. Miss Moyer stated today that there is considerable feeling in British Columbia against the attitude of the United States' policy of keeping hands off European affairs, and many people there are really bitter in their denunciation of America's policy.

Returns to O. A. C.—Dale Smith who has been spending the week end visiting with his parents at Winston and with friends returned to Corvallis yesterday afternoon where he is attending the Oregon Agricultural college. Mr. Smith is a recent pledge of the Theta Nu Phi fraternity.

Here For Few Days—

L. H. Hickox of Myrtle Point arrived in this city yesterday afternoon to spend the next few days attending to business matters.



LUCKY STRIKE
"No Tastes"

Pay what you will—
you will never find in
any other cigarette
the unique delight of
the toasted process.

MENS' GLEE CLUB
CONCERT TONIGHT

The Men's Glee Club of the University of Oregon arrived this afternoon at 12:35 after a successful concert in Grants Pass last night. There are 21 men in the club under the direction of John Stark Evans.

The men will appear in concert this evening at 8 o'clock in the armory. Tonight's concert will be the last one of the club's southern tour, and the men are in fine shape to present a program with great enthusiasm.

This year's club has undoubtedly surpassed any of those in the past in both quality of voice and ability to entertain. Many of the men are capable of doing professional work. Aubrey Furry has several times given selections over the radio with great success. His rich bass voice is always very pleasing. Ray Bryson, tenor, has never failed to draw three and four encores in an evening. The work of Ronald Reid on the piano is of very excellent quality and has received high praise from all who have heard him.

Lyle Palmce is always due for encores with his soft slipper dancing, as is Ted Baker, who has a variety of numbers to present.

Mr. Evans deserves much praise for the success of this club. His expert leadership of glee clubs has won fame for him in many parts of the country, and this program is a tribute to his ability.

LARGE ORCHESTRA IS BEING FORMED

"The Legion Blue Devils" is the name of the new thirteen piece orchestra organized in Roseburg this week by Umpqua Post of the American Legion. The orchestra will make its first appearance at the big American Legion banquet at the armory on April 1st at which time the organization will play a program of the latest popular numbers. The orchestra will be costumed in the regular French "Blue Devil" costume of the American Legion colors of blue and gold. The boys will make a number of public appearances in the city during the summer months and furnish the music for the big American Legion Auxiliary Tulip ball on Easter Monday, April 21st. The members of the orchestra are: Wayne Ackers, violin; John Shields and Redford Tester, cornets; James Goodman, Harry Burr and William Burr, Saxophones; Dale Strange, trombone; Bert Bates, piano; Heskett Baker, tuba; Clyde Carstens and George Wharton, clarinets; Roy Evans, banjo; and Dee Mathews, drums and traps.

At a later date, Manager Goux, of the Antlers theater, plans to present the American Legion orchestra in a feature act at his playhouse and the specialty should attract large crowds.

Here for Few Days—

N. M. McIntoch of Portland, representative of the McIntoch Ice Machine company, arrived in Roseburg Monday to spend a few days here attending to business matters. Mr. McIntoch is registered at the Hotel Umpqua.

Smith Brothers
Make Famous
Stomach Remedy

Years ago when the Smith Brothers placed their M. A. C. Stomach Tonic on the market, drug stores throughout the country were literally swamped with preparations alleged by their makers to have great virtue in the treatment of stomach complaints. Today, most of those medicines are gone and forgotten, while Smith Bros' M. A. C. has a bigger sale than ever.

It is the old story of honest merit achieving success in spite of every obstacle. Stomach sufferers who need M. A. C. found lasting relief and told others about it. That's why the demand for this remedy has continued to grow, year after year.

M. A. C. is remarkably effective in all forms of stomach distress, such as indigestion, dyspepsia, heartburn, sour stomach, nausea and excessive gas. Absolutely harmless—pleasant to take. You are protected by a positive guarantee of money refunded if the first bottle fails to relieve your stomach trouble. Put up in one size only—price \$1.25. Nathan Fullerton Store will supply you.

Classified Section
ALL NEW ADS ON BACK PAGE

WANTED
WANTED TO RENT—Four or five room house, close in. Inquire 540 So. Jackson, Phone 454-L.

WANTED—Girl or middle aged lady to work in private family. 519 Fowler St. or Phone 519-R.

WANTED—Lawn work or gardening. Address W. C. care News-Review.

WANTED—2 waitresses and 1 dishwasher. Experienced only. Terminal Cafe.

WANTED—Second hand Stewart sheep shearing machine, single drop. Price must be right. W. A. Wright, Willbur, Ore.

WANTED—A woman to take full charge of housework on the farm. Good wages. Must furnish references. Box 135, Yoncalla, Ore.

MISCELLANEOUS
WILL MEND—socks and stockings. Send in your bundle. Phone 537.

CAR OWNERS—Don't forget to call 543 when in need of auto parts. Satt's Auto Wrecking House.

W. O. O'CONNOR, the Style Arch Shoe Man is in town. Three days only. Ladies feet examined. Measurements taken and advice given free. Shoes made to your measure. Arch supports built in the shoe if required. Any style may be ordered for \$4.95 only. From factory to wearer. Phone for appointments or call Grand Hotel, Roseburg.

FOR RENT
FOR RENT—1 apartment. Phone 403-R.

FOR RENT—Safety deposit boxes, Roseburg National Bank.

FOR RENT—Furnished sleeping room, bath. 401 South Main street.

FOR RENT—3 unfurnished house-keeping rooms. 725 W. Lane St.

FOR RENT—House. Inquire N. G. Williams, 1124 Corey Ave.

FOR RENT—Nice furnished room, with heat, close in. 221 W. Washington St.

FOR RENT—2 five room cottages, modern. A. Creason, 161 2nd Ave. South.

LOST AND FOUND
LOST—Female black and white spotted hound. A. C. Rexroad, Drain, Oregon.

FOUND—Package of blue prints at cor. Oak and Rose Sts. Owner call at this office, identify property and pay for adv.

LOST—White gold wrist watch on gold ribbon. In business section Saturday. Reward for return. Phone 224-J.

LOST—Small lavender purse in Antlers theatre Sunday, containing

money and keys. Keep until return keys to F. Adams, Line Conservatory.

FOR SALE
FOR SALE—Used player piano. 60c each. Phone 77.

FOR SALE OR TRADE—stock ranch for smaller place. Address S. T. care News-Review.

FOR SALE—Pure bred White Leghorn eggs. (Dressed) \$1 for 15. Mrs. D. P. Lusk, rose, Oregon.

FOR SALE—Bay mare, 1 year old and true. Wt. 1000 lbs. Martin, Myrtle Creek, Oregon.

FOR SALE—Belgian quarter horse, address 241 Commercial.

FOR SALE—Stevens' Bored mouth Rocks, one and two old. Nearly all laying. 1122 1/2 Ave.

FOR SALE—Windmill, complete with pipes, 1000 gal. tank. L. Kramer, Box 465, Clatskanie, Ore.

THOROUGHbred White Pine Rock hatching eggs. (Dressed) W. R. Kinzel, Willbur, Ore.

FOR SALE—Shredded wood, \$2.50 a tier. Also spring coal. Buyer save 1414.

FOR SALE—Household goods, house to rent. Close in. Best locations in town. G. B. 407 West Cass St.

FOR SALE—Pine trees, various sizes, pears, peaches, apples, etc. At going market prices. This fine stock before you. L. Ellis Nursery Ltd.

FOR SALE—Cacti, various sizes, for immediate delivery. Campanulas, lilies, etc. Good border. Blue flowers, hardy. Call Lily at home the dozen, or will mail you designs. Come and get them. Island Green House, Roseburg, Ore. Mrs. F. D. Owen.

FOR SALE—32 acres, 10 miles from town. 1000 ft. of water, all other out buildings, ditch through top to bottom, 8 mi. from town. 1000 ft. of water. This is a very fine cash, balance on time. Call at Roseburg, Ore. Abernethy, Oakland, Ore.

BEDDING PLANTS—Mosses, ferns, Petunias, Salvia, Trillium, umbels, etc. at Roseburg, Oregon. and Roseburg, Oregon. at green house, Edw. J. Kay, Phone 675, between 2 and 3 or after 5 p. m.

PROPOSES REUNION OF PIONEER SCHOOL

At the close of his lecture on Oregon history at Riddle yesterday evening, Prof. J. B. Horner suggested that a local educational meeting of an historical character would be far-reaching in its influence. He said that in his Oregon research he has found no pioneer country school that blossomed out into greater usefulness and a fine old age than the school which Hon. Binker Hermann taught in Canyonville, some 60 years ago.

Because of the later eminence of the great teacher and the prominence of his students, many of whom are living, Professor Horner stated that a gathering of such a character could be held in the South Umpqua region, with the illustrious teacher and the living members of his school as guests of honor.

The guests of honor, two-thirds of century old, gathered about their former instructor, would be a sight which no school child could ever forget—a sight which would endear the public school to every child present.

Among the living members of the Binger Hermann school given from memory by one of the pupils are: Judge J. C. Fullerton of Roseburg; Hon. George Kimball of Roseburg; Mrs. Jennie Nichols of Riddle; Mrs. Addie Fullerton Nichols of Riddle; Mrs. Eva F. Morine of Riddle; Mrs. George Riddle of Roseburg; Mrs. Ellen Chapman Aiken of Roseburg; Mrs. Amanda Roberts Russell of Canyonville; Mrs. Ella Nichols Thompson of Brockway.

Professor Horner delivered a very fine lecture at Riddle yesterday evening, a large crowd being present and enjoying the interesting historical facts presented.

BROCCOLI SEED FOR SALE
Not St. Valentine—imported seed. Strain is about 10 days later than St. Valentine; heads self-protected; curd snow white. The finest strain in existence. Price per pound, \$25.00, per ounce \$1.75. Orders taken for any quantity. Fred Schmidt, Dillard, Oregon.

NEURALGIA
or headache—rub the forehead—
melt and inhale the vapors
VICKS VAPORUB
Over 17 Million Jars Used Yearly.

New Treatment for Swollen Gland

People who have enlarged glands ought to know that by using Emerald Oil daily the gland is brought to a normal size and the poisonous secretions are dissolved and destroyed.

Furthermore the operator will surely and speedily and without using an unskillful scalpel, remove two ounces original matter of the Oil (full strength) at home, and use as directed. The very concentrated preparation of small quantity, last a long time is also used to reduce swelling.

The Ed Marsh Man of the sale of Chevrolet touring cars. Mrs. P. E. Shugart, 6 N. and Carl A. Nelson. These live in Roseburg.

When in Roseburg Hotel Umpqua

SUITS CLEANED & REPAIRED \$1.50

SPRING CLEANING

WILL BE SIMPLIFIED BY TAKE ADVANTAGE OF HOUSECLEANING SERVICE. CURTAINS, DRAPES, TRIMMES, ETC. WHICH THE TEXTURE OF CLOTHES WILL BE PERFECTLY CLEANED AND RETURNED WHEN YOU ARE READY FOR THEM.

Roseburg Clean
308 N. JACKSON ST.
PHONE 42