

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday

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ROSEBURG, OREGON, FRIDAY, FEBRUARY 29, 1924.

PREFERENCES IN BUYING.

Some people, when they go into a store to buy household supplies, ask for the general article they want, without asking for any special brand. Others will ask for some particular make. A concern that puts out a given article of good quality and which drums up business energetically, may be able to sell a fair proportion of that product without the name of that concern being well known to the public. But if that concern can make its name well known to the public through advertising, and if the reasons why it claims its product to be superior are thoroughly set forth in the public prints, its business should largely increase. Merchants like to carry in stock the articles that are most frequently called for, and they are anxious that their stocks of such brands shall not run short, as they dislike to fail to supply customers with what they want. Thus many well advertised products have gained a far greater share of the total business in their line than could have been had years ago when merchandise was not so thoroughly advertised. Business concerns have built up a trade far beyond what would have been dreamed possible 20 years ago. The same principle can be applied in the matter of building up retail store business. The woman who goes into some store and asks for a certain brand of soap or tooth paste, because its merits have been thoroughly described to the public, can also be induced to choose certain stores as favorite shopping places, because they have similarly taken pains to set forth the advantages to be gained by patronizing those stores. The same principles that have built great business successes through national advertising, can also build big business successes in the field of retail trade through local advertising.

In quoting the remarks of A. S. Dudley, who spoke before the Rotary club yesterday, it was stated that "last year 4500 tourists visited Oregon and it is expected the number will reach 100,000 this year." The quotation should have read, "450,000 tourists came to Oregon last year and it is estimated that 1,000,000 will visit this state during 1924, of when ten per cent, or 100,000 are looking for homes in the west." With this prediction at hand, made by conservative minds, Oregon is destined to experience the most substantial growth ever recorded in its history for one year. The great influx of new people to Oregon, beginning the present year, is going to set a new pace in the development of this great state that will far exceed anything of its kind known to history.

The national capital is due for a good cleanup. Hardly possible that those connected with the shady developments brought to surface during the past few months can clean their linen before the November election to the entire satisfaction of the great majority of people of the nation. Any candidate—Republican or Democrat—that enters the fall campaign with a drop of oil on his regalia better take to the tall timber before the people tender their verdict. The present scandal in national affairs has so raised the ire of people generally that they will not stand for anything, or any man, that savors of political graft. There's enough stigma already, placed to the credit of men of public affairs to forever discredit them from holding public office.

This old city has many fine achievements that it can justly take a great deal of pride in promoting. And first among them is the Roseburg Concert Band—one of the best musical organizations in the state. To those who have been instrumental in bringing about the formation and success of the band is due no small amount of credit. It has taken a whole lot of time, work and patience to round out this worthy asset to the community and the people of Roseburg have a just and commendable pride in giving the fullest support possible to the efforts put forth by the boys who go to make up this most excellent organization of artists.

You can say and think what you want about it, but there is no use trying to get away from the fact that this city has been full of attractions for the past ten days and it has made the old town "perk" up its ears and taken a new lease on life. Wonderful what a bunch of peppy citizens can do for a town when they make up their mind to put something over. Let's keep up the good program—with ever increasing vim and vigor.

We are glad to note that Governor Pierce is recovering from a recent operation at a Salem hospital. The natives of his home city have had the opportunity of enjoying a visit from the governor of a longer duration than at any time since he took hold of the helm of state affairs. Like some married men, the only way to keep the governor at home is to put him to bed.

The fashion plates had nothing on Roseburg girls who participated in the fashion show at the armory last night. The living models were just about as near perfect—or more so—than the artist portrays.

A carload of shin bones to be made into Mah Jongg sets is on the way to China. This will keep the chinks out of mischief for a few weeks to please the American lovers of the little game.

The auto show started off with a bang and its success is now assured.

PRUNE PICKIN'S

BY BERT G. BATES

GOOD EVENING FOLKS—

Gosh fellers
Wasn't the
Fashion show and
The auto display
Wunnafit last night
And didn't yer wife
Pester you to death
Wantin' a new frock
In one breath and
A new filv in the next?

DUMBBELL DORA THINKS

Tanglefoot is the name of a new dance

The Covered Wagon was hitched up to the S. P. this a. m. and moved south.

When a feller looks around and sees the blossoms all in bloom and the flowers budding and the world at large in a genial disposition a feller can't help but think that he is living in God's front yard and folks we oughter be a little more tickled about the state of affairs and shout it from the housetops to those folks on the other side of the Rockies who are still shoveling coal in the furnace and snow out their front yard.

Now the mayor issues an ultimatum telling the dogs and chickens to keep off the lawns and outa the flower beds and if things keep on a feller won't have no excuse for not having a good lawn or a garden of flowers.

The fashion models certainly twisted a mean ankle before the footlights last night and thank heavens none of the King Tut creations were there to bore us.

Ye ed, broke his spadin' fork yesterday and will hafta give up his job on the city beautifyin' commish.

The candidates are out flitting from voter to voter, passing out stogies and campaign cards along with quite a few promises, all of which will be laid on the top shelf as soon as the votes are counted.

The steamer for Salt Creek is expecting a large passenger list this season.

Scott Britt snagged a Chinook the other day which is bad news to the salmon canners.

We saw a feller going down the main stem this a. m. with a dainty little market basket on his arm and we suppose he is one of the idle rich.

The st. cleaning dept. was out yesterday stirring up a dust.

If all of the autos could be parked inside the armory during the show wouldn't the poor of pedestrian have a peach of a time.

The Easter hats will soon be with us and so will the bills.

Prophet Bell is predictin' rain agin. Just when it gets near Sunday somebody hasta allus spoil the goffin'.

Ye ed, saw a car over at the auto show with a bed made down in it and that's the kind we oughta have because if we bought a car we'd hafta sleep in it.

Another slam-bang scenic artist is in town, it having been rumored that a few spaces on the walls of the parlors of the village are vacant.

Mister Dudley, from up Portland way, was in the village yesterday predictin' a big tourist trade and as a result most of the drug stores were today dustin' off last year's crop of scenic postcards.

The Portland Telegram is staging an oratorical contest over the state and we suppose Lincoln's Gettysburg address will be massacred by most of the contestants.

An effort is being made to induce Bert Lawrence to wear his red pants when he leads the band tonight.

The broccoli crop is moving steadily despite the way some people pronounce the name.

The crop of moonshine is rapidly diminishing on acc. of the large number of coids in the county.

"Many a good husband has been ruined by havin' to stay home and cut his wife's hair."

COOKED FOOD SALE

Saturday, March 1, at Judd's Exchange, Benefit St. George's Church school.

A cute style in short poke effects, suitable for girls 4, 6, & 8 years. Bell Millinery, Ladies Shoppe, March 1st.

This is a Studebaker year.

COOKED FOOD SALE

At McKean Darby and Baldwin's Furniture store, Saturday, March 1, Given by H. S. P. T. A. Benefit Lawn fund.

SHIN BONES FOR MAH JONGG SETS

(Associated Press Leased Wire.)
GALVESTON, Texas, Feb. 29.—Three carloads of select shin bones from cow slaughters at a Chicago packing house were exported from Galveston on the steamship Patrick Henry for Japan. The bones will be re-exported to China for the manufacture of mah jongg sets. The popularity of the game in the United States and South America is said to have caused a large demand for the bones.

IDAHO MAN TO BE A DEPUTY FORESTER

(Associated Press Leased Wire.)
SALEM, Feb. 29.—Linn E. Cronemiller, now of Boise, Idaho, has been appointed Oregon deputy forester, F. A. Elliot, state forester, announced yesterday. He succeeds H. J. Eberly, who has accepted the position of deputy forester for Texas. Mr. Cronemiller is an Oregon Agricultural College graduate and has worked as a newspaper man at Klamath Falls and Lakeview, Ore. For the last three years he has been logging superintendent for the East Oregon Lumber company of Enterprise.

DANCE AT LOOKING GLASS

Grange Hall, Saturday night, March 1. Everybody invited.

BRITISH SCHOONER DESTROYED BY FIRE

(Associated Press Leased Wire.)
HAVANA, Feb. 29.—The British auxiliary schooner Wyndadilly, whose name, according to members of her crew, stood for "Will you buy a drink if I tell you," was destroyed by fire here yesterday after an explosion on board. The crew escaped.

The schooner for some time had been running in and out of Havana, clearing for various West Indies ports.

New spring styles in clothes and pokes for bobbed hair, Saturday, March 1. Bell Millinery.

TWO KILLED AND FOUR ARE INJURED

(Associated Press Leased Wire.)
QUINCY, Ill., Feb. 29.—Two men were killed and four perhaps fatally injured in an explosion today in the North Star Erga Case company's paper mills here. The explosion was caused by too much steam pressure in one of the boilers.

NINE MEN INJURED WHEN CAR COLLIDES

(Associated Press Leased Wire.)
SAN PEDRO, Feb. 29.—Nine men were injured, two seriously here today during a heavy fog when a police patrol car collided with a loaded sand truck at Anaheim and Harbor boulevards. Three of the men injured were police officers of the Los Angeles departments and the others were prisoners being transferred from this city to Los Angeles central police station. Two of the officers were believed to have sustained basal fractures of the skull.



ASTOUNDING PREVALENCE

IT IS appalling to realize that probably 70% of the adult population suffers with Piles or some other form of Colon trouble. Yes, I GUARANTEE to cure any case of Piles by my non-surgical method or refund the patient's fee. On or about March first my skilled organization of rectal specialists will be housed in my own new building at 5th & Main, directly opposite the Court House, Portland, Oregon. Send today for my FREE illustrated book.

CRAS, J. DEAN, M.D.
2ND AND MORRISON PORTLAND, OREGON

CHICKENS AND DOGS MUST BE KEPT UP

Residents who are trying to fix up their lawns, parkings and gardens, and who are being bothered by chickens or dogs, are asked to notify the city officials, in a statement made today by Mayor Rice. The city will endeavor to enforce its ordinances regulating dogs and poultry, Mayor Rice says.

"While everyone in Roseburg is taking so much interest in making Roseburg beautiful, I feel that it is now my duty to see that the dog and chicken ordinance be enforced," the mayor says. "So if you are the owner of chickens, see that they are kept within your own enclosure, and the same will include your dog, unless it be accompanied by some member of the family. There have been a number of complaints about dogs and chickens destroying gardens and parks that have been recently planted. We cannot educate a dog or chickens as to where they should scratch, but we can enforce the ordinance so they will have to scratch at home."

"So if chickens or dogs are bothering you, just call the city marshal, for we want to assist you in every way we can in making Roseburg the prettiest and cleanest town in the state."

"Again I want to thank everyone in our city who is assisting this commission in beautifying our city."

M'ADOO WILL NOT ANSWER SEN. REED

(Associated Press Leased Wire.)
KANSAS CITY, Feb. 29.—Announcement that William G. McAdoo will not come to Missouri to answer charges being made by Senator James A. Reed, his opponent for the nomination is the latest development in the campaign in this state.

Senator Reed speaking here last night, hurled a challenge to Mr. McAdoo to meet him on the platform in Missouri for a joint discussion of the McAdoo disclosures.

The McAdoo headquarters at St. Louis issued a statement announcing that Mr. McAdoo will not make a personal campaign in the senator's home state and declaring that friends of Mr. McAdoo in Missouri assumed full responsibility for this decision.

Senator Reed continued his attack on his opponent last night, declaring that the former secretary of treasury had received large fees from E. L. Doheny, oil operator and corporation "in the guise of legal services," but in fact for political influence.

Just received, car of Pioneer roofing. Denn-Gerretsen Co.

Spent Fortune in Search

I spent \$1,800 in 7 years treating with physicians, some specialists costing me \$10 a visit, only to at last say that nothing could be done for me, that I had cancer or ulcers of the stomach. I suffered awful pains in my stomach, but after taking a few doses of Mayr's Wonderful Remedy these all disappeared and for 3 years am feeling fine. It is a simple, harmless preparation that removes the catarrhal mucus from the intestinal tract and allays the inflammation which causes practically all stomach, liver and intestinal ailments, including appendicitis. One dose will convince or money refunded. For sale by all druggists.

Stivers is a powerful preacher.

DRAIN MAN IS OUT FOR COMMISSIONER

Harry R. Eccleston, former City Recorder of Drain, was in Roseburg today and announced that he is a candidate for the office of County Commissioner to succeed Commissioner R. W. Long, who will be unable to again seek the office because of poor health. Mr. Eccleston will become a candidate on the Republican ticket and will go before the voters of the county at the May primaries.

Mr. Eccleston was born and raised in Douglas county and is familiar with its needs. He was employed by the railroad company in the freight department for a number of years, and has also been in business. He was educated in the public schools of Drain and is a graduate of the old Drain normal school. He owns considerable property at Drain and in that vicinity, and consequently is interested in the tax situation. He is conservative, is actively interested in grange work, and will be conscientious in carrying out the duties which will devolve upon him if elected.

The people of Drain feel that they are entitled to have a commissioner chosen from that vicinity in this election. Oakland Sutherland and Yoncalla, have each been represented in turn, and it is felt that Drain should be allowed the commissioner this year.

Hats of satin and straw combinations at the Bell Millinery, Ladies Shoppe, March 1.

Classified Section

ALL NEW ADS ON BACK PAGE

WANTED

WANTED—Clean rags at News-Review office.

WANTED—Nursing. Ready for calls. Phone 577-R.

WANTED—Clerical position by young lady, good head for figures, reliable. 225-R.

WANTED—A woman to take charge housework on the farm. Good wages. Box 135, Yoncalla, Ore.

I AM LOOKING for farm or ranch work. Please write Homer Robison, Dillard, Ore., good references.

FOR ANY kind of team work or single handed work write W. L. Vermillion, Box 686, Roseburg, Oregon.

WANTED—Four or five room furnished house, on or before March 1st. Must be close in, clean and reasonable. Adults. Address W. H. Carr News-Review.

WANTED—15 or 20 M. capacity sawmill complete. Must be in good shape and boiler must stand state inspection. State price and give description in first letter. Krauss Bros. Selma, Oregon.

MALE HELP WANTED—Five special life insurance salesman. Best contract ever offered by any society or company. Special offer and territory. See J. H. Ezell, Umpqua Hotel, Roseburg, March first and second.

WANTED TO RENT—Furnished, 2 or 3 rooms with bath, for light-housekeeping. Ground floor. Must be well-located and good neighborhood, and no objection to baby. Will give best of references. Address "S. R." care Roseburg News-Review.

LOST AND FOUND

FOUND—Set of false teeth. Owner may have same by calling at this office, identifying property, and paying for adv.

LOST—Between Wilbur and Roseburg a month ago, gold dollar watch chain, and gold knife. Finder leave at this office.

THE PARTY finding the bills at the cancelling desk in the Umpqua Valley bank, Tuesday, Feb. 27, please leave at Morgan's Grocery and receive reward.

MISCELLANEOUS

FOR Maternity nursing inquire 427 So. Pine street.

CAR OWNERS—Don't forget to call 553 when in need of auto parts. Sarr's Auto Wrecking House.

GENERAL team work and hauling done. C. L. Eckman at Deer Creek barn, Phone 451.

PAPERHANGING—Painting and interior decorating. Estimates cheerfully given. Phone 497 after 6 p. m. C. E. Gilbreath.

FOR SALE

FOR SALE—Used player piano rolls 50c each. Phone 370.

DODGE CAR—For sale cheap, \$150. A. J. Willard.

HAY FOR SALE—At Edenbow Or- chard tracts. Phone 2673.

FOR SALE—1 1/2 ton truck. Inquire 327 W. Douglas Street.

FOR SALE—Good 2 horse corn plant- er. \$20. 230 E. Lane St.

HAY FOR SALE—\$10 per ton. Quincy Brown. Phone 3F25.

FOR SALE—Cheap for cash, in Roseburg, Oregon, piano, in good condition. Address Rt. 8, Box 56-B, Alhambra, Calif.

FOR SALE—40 acres near Ruicks, Oregon. Ideal place for poultry or berries. Write W. M. Childers, Wolf Creek, Oregon.

FOR SALE—Seasoned fir block wood, \$3.50 a tier. Also winter spring oats. Doyer Bros. Phone 14F14.

SEED CORN for sale. Minnesota 33 at 5c per pound on the ear. Good grade. J. P. Williams. One mile north of Dillard on highway.

A SNAP—and a good one. Lot 120 ft on paved street and 220 ft. deep. Sidewalk and Sewer. Well located. Price only \$1500.00. G. W. Young & Son. Phone 417.

G. M. Marksbury of Cottage Grove, of the Marksbury Store, who spent yesterday in this city attending to business matters, returned to his home in Cottage Grove today.

Dress hats and street hats on display, Saturday March 1. Bell Millinery, Ladies Shoppe.

FOR SALE

FOR SALE—Hatchling weaver red Rocka, 11 per 12. Phone 417 after 5 p. m.

FOR SALE—Oats and wheat. Livered this week for H. H. Huntley, Brockway.

FOR SALE—Thoroughbred eggs for hatching. Mrs. Thos. P. Carran, Phone 263.

WOOD FOR SALE—Dressed fir block. Guaranteed. C. G. Dixonville.

FOR SALE—Good electric machine, also furnished. Phone 75-R.

FOR SALE—Dry for stock. Phone 10F21. E. G. Trautman, Rose, Oregon.

FOR SALE or trade—210 acres in Minnesota to trade for Rose county property. In good shape. G. S. Johnson, Wilbur, Ore.

FOR SALE—50 head of hogs. Lehigh, Penn. Price right. Downing, Highway, mile west Winchester.

DESIRABLE BUILDING East Lane Street. 120x140. Good sized lots. Paved sewer. Terms if desired. C. G. Dixonville.

FOR SALE—St. Valentine seed, of the best home grown heavy foliage, extra large carefully selected. C. G. Dixonville.

FOR SALE—Two horse walking cultivator, nearly new. Wanted, young thoroughbred. C. R. V. Alapah, Myrtle Creek.

FOR SALE OR TRADE—Shire stallion, 12 years old. Priced to sell. Trade for livestock. Morris Koon, Junction City, Ore.

FOR SALE—70 cents per bushel. bear from June until fall. 112 Bowen street, Roseburg, Ore.

FOR SALE—Airdale puppy \$10, from Umpqua Club, pup of the late President James B. Boy, and Liberty Bledie blooded bitch in the pup. Russell, Oakland, Ore.

ITALIAN PRUNE TREES eight feet, 12 1/2; 10c; three to four feet. Prices on Bartlett pear trees, cherry trees. Mathe, Roseburg, Ore.

FOR SALE—Red Clover One car mixed clover and 200 car mixed clover and 200 car mixed barley hay 1200 b. Yoncalla, sample checked sent on request. Ed. W. Yoncalla, Oregon.

SOME \$90 feet of red pine, big rooms and bath, first barn and chicken run. For east of No. Jackson St. To responsible tenant or easy terms. Address Ed. Frederick, care News-Review.

SMALL PAYMENT DOWN on a new car. Will purchase good looking car. Write to J. W. Young & Son, Hamilton and 3rd streets to select from today. G. W. Young & Son 417.

FOR RENT

FOR RENT—Safety deposit Roseburg National Bank.

FURNISHED housekeeping room. So. Parrott St.

FOR RENT—Sleeping room. South Main Street.

A GOOD house for rent. 318 E. Cottage street Ave.

FOR RENT—Some fine land for rent. Address care News-Review.

FOR RENT or sale, good house, close in. 230 E. Lane St. N. Rice.

OFFICE or flat house for rent, over Rose Club. J. V. Casey.

In Our New Quarters

We are moving from our old place at spur on North Jackson Street, to the new quarters at

West Douglas Street and S. P. Tracks

All patrons and friends invited to call on our new quarters.

PACIFIC FRUIT AND PRODUCE COMPANY
C. W. LAUGHEAD, MGR.

NOTICE!

Owing to the increased cost of producing and delivery, milk will be \$2.60 per quart per month. Cream 15c per half pint. Effective March 1.

Rexroad Dairy