

# They Paid \$200,000,000 for Studebaker cars last year

## Find out why folks did it

LAST year 145,000 people paid over \$200,000,000 for Studebaker cars.

The demand for these cars has almost trebled in three years. It has become the sensation of Motordom.

There is a new situation in the fine-car field. You should learn what it means to you.

Studebaker had to lead in this field. This concern has led in its lines for two generations. Any other place would be unfitting.

This is how we became the world's largest builders of quality cars.

\$90,000,000 assets  
Studebaker has \$90,000,000 of assets. Of this \$50,000,000 is invested in modern plants and equipment.

We have spent \$32,000,000 for new plants and equipment during the last five years. So they are modern and efficient. They contain 12,500 up-to-date machines.

We have \$8,000,000 in drop forge plants, \$10,000,000 more in body plants. So we build complete cars without paying other makers profits.

We spend \$500,000 yearly on an engineering staff. There are 125 skilled men employed in our department of Research and Experiment. They make 500,000 tests per year.

We employ 1,200 inspectors. Each Studebaker car must pass 30,000 inspections during manu-

Then on some steels we pay makers a 15 per cent bonus to insure exactness in them.

Every Studebaker car is Timken-equipped. The Special-Six and the Big-Six have more Timken bearings than any car selling under \$5,600 in America.

The Light-Six more than any competitive car within \$1,000 of its price.

We use genuine leather upholstery.

We use Chase Mohair for the closed car upholstery. Some good upholstery would cost \$100 less.

To curb vibration, we machine all surfaces of crank shafts, as was done in Liberty Airplane Motors. Very few cars do that.

How such prices?

How can we give such extra values—scores of them—yet sell at low prices?

Because these values brought us buyers—145,000 last year. The major extra costs are divided by enormous output.

Let us show you the extras you get, because of these matchless facilities.

### Learn Why 145,162 Bought Studebakers in 1923.

Studebakers hold the top place in the fine car field today.

In 1919, the public paid over \$80,000,000 for 39,356 Studebaker cars.

In 1920, the public paid over \$100,000,000 for 51,474 Studebaker cars, an increase of 31% over 1919.

In 1921, the public paid over \$120,000,000 for 66,643 Studebaker cars, an increase of 29% over 1920.

In 1922, the public paid over \$155,000,000 for 110,269 Studebaker cars, an increase of 66% over 1921.

In 1923, the public paid over \$201,000,000 for 145,162 Studebaker cars, an increase of 32% over 1922.

In 1924, business has opened with Studebaker as never before.

Learn why all these buyers preferred Studebakers.

factory before it leaves the factory.

Those enormous facilities enabled us to produce the utmost in a car. And we had the will to do it.

No stinted costs

We never stint on costs. Every steel used is the best steel for its purpose, regardless of the price.

### LIGHT-SIX

5-Pass. 112 in. W. B. 40 H. P.

Touring	\$ 995.00
Roadster (3-Pass.)	975.00
Coupe-Roadster (2-Pass.)	1195.00
Coupe (5-Pass.)	1395.00
Sedan	1485.00

### SPECIAL-SIX

5-Pass. 119 in. W. B. 50 H. P.

Touring	\$1350.00
Roadster (2-Pass.)	1325.00
Coupe (5-Pass.)	1895.00
Sedan	1985.00

### BIG-SIX

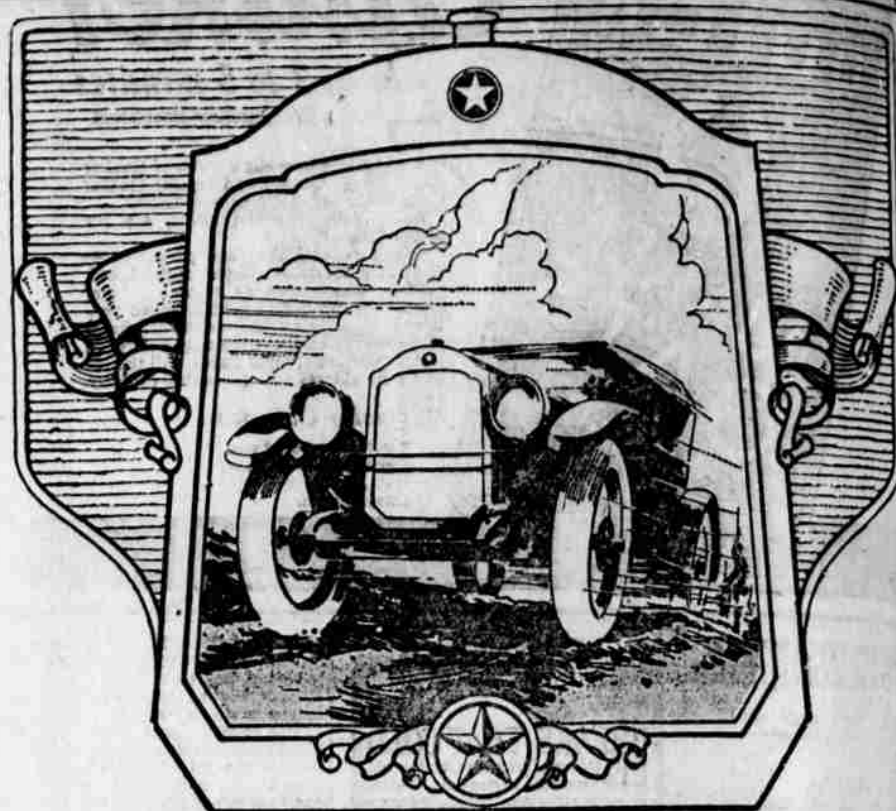
7-Pass. 126 in. W. B. 60 H. P.

Touring	\$1750.00
Speedster (5-Pass.)	1835.00
Coupe (5-Pass.)	2495.00
Sedan	2685.00

1924 MODELS AND PRICES—f. o. b. Factory. Terms to meet your convenience

W. A. BURR & SONS CENTRAL GARAGE ROSEBURG, ORE.

THE WORLD'S LARGEST PRODUCER OF QUALITY AUTOMOBILES



## BEAUTY POWER ECONOMY

Right at you!—over the brow of the stiffest grade, still in high, the new Star shows its distinctive radiator, its long low speed lines tapering off to where the top of the car behind is barely visible.

Its Continental Red Seal Motor purrs or growls at your touch. The exclusive, Tubular Backbone eliminates strain and frame vibration. Its springs ease you over

bumps with the courtesy of a \$5000 model. All this and more—really the best motor investment in the world today—at \$490—and that's a price that certainly is geared to your pocketbook.

You owe yourself an appointment with your nearest Star dealer. Ride with him—he has 27 additional feature reasons why—the Star Car is geared to your pocketbook.

Prices of Models  
New—Tax and License Paid  
Sedan - - - \$990  
Coupe - - - 830  
Roadster - - - 625  
Touring Car - 630

\$490

F. O. B. Lansing, Mich.

# The Star Car

RAPP BROTHERS  
Call 371 for Demonstration

### R. R. GRAB INVESTIGATION

(Associated Press Leased Wire.)  
WASHINGTON, Feb. 13.—Congress was asked today by Secretaries Work and Wallace to investigate the right of the Northern Pacific railway to acquire approximately three million acres of government

land on the Idaho, Montana and Washington under the terms of old land grants.

They ask that a joint resolution be considered by congress withholding the issuance of any further land patents to the Northern Pacific company until there has been a full and complete inquiry.

### NOT HAMPER LABOR PACT

(Associated Press Leased Wire.)  
LONDON, Feb. 13.—Former Prime Minister Stanley Baldwin indicated today that the conservative position was unlikely to take any action that would hamper the MacDonald cabinet in negotiations with France.

## DON'T MONKEY WITH IT!

That is our candid advice. More harm is done with unprofessional tinkering with your car than in any other way. Come to us with your troubles. Perhaps a little adjustment is all it needs. We are expert automobile mechanics, and can save you time, expense and trouble. All kinds of auto parts, brake lining and piston rings—all sizes. Ignition work, finest repairing our specialty.

BROADWAY'S GARAGE

Main and Washington Sts.

# HUDSON

## A Finer Coach

### On a New Super-Six CHASSIS

The Coach \$1475

### NEW MODELS

Speedster	\$1350
7-Pass. Phaeton	1425
Sedan	1395
Freight and Tax Extra	

Impressive advancements in both chassis and body make the new Hudson Coach an even greater value than its forerunner. Take an early opportunity to see it. It is one of the most beautiful cars ever built by Hudson. More spacious seating, wider doors and longer body provide an even greater measure of passenger comfort. With this finer body you get important improvements in a new Super Six chassis. It retains the characteristic Hudson reliability and economy of maintenance and operation. And, beyond that, it brings a smoothness and riding ease that will impress every Hudson owner as strikingly new and delightful.

# ROY CATCHING

Motor Repairing and Machine Works

East Oak and Main Streets

Roseburg, Oregon

Phone 438



The BOSCH Electric Windshield Wiper

Automatic—  
Powerful—  
Dependable—  
Quiet—  
Compact—  
Costs Nothing to Run—  
Speed Is Constant—  
Simple—  
Easily Installed—  
Guaranteed—  
If Bosch Makes It You Need It

L. G. DEVANEY

406 W. Cass Phone 84

### HONDURAS IN TROUBLE

(Associated Press Leased Wire.)  
WASHINGTON, Feb. 13.—Diplomatic relations between the United States and the government of Honduras had been severed by the state department. The step was taken because of the failure of three political factions in Honduras to reach an agreement under which constitutional government can be restored by peaceable means.

Well, here we are at SARFF'S Auto Wrecking House

229 North Main St.

Come in, you are welcome, if you want to buy auto parts this is the place to buy them, if not you are welcome anyway.

Phone 553

### NOTICE

The car of Sodotol powder was shipped from DuPont, Washington, on February 11th, and should reach Roseburg within the next day or two. All parties ordering powder will be notified by mail. Watch for your notice and be on hand to get your order.  
B. W. COONEY, County Agent.

### CALL OF SCHOOL WARRANTS

All school warrants issued by District Number 2, from warrant number 183, dated April 30, 1921, up to and including warrant number 253, dated April 4, 1922, are this day called. No interest after this date.  
Dated at Wilbur, Oregon, Feb. 13, 1924.  
JOHANNA P. GRAE, Clerk.

### TRIPLETS ARE BORN

(Associated Press Leased Wire.)  
PORTLAND, Feb. 13.—Triplets, all girls, were born here early today to Mrs. Adolph Skothen of Boardman, Oregon, at a local hospital. The first, weighing five pounds, arrived at 1 a. m.; the second, three pounds and six ounces at 4 a. m.; and the third two pounds and seven ounces at 4:20 a. m. Mother and babies were reported doing well this morning.

### CHICHESTER'S PILLS

THE DIAMOND BRAND. Relief for all ailments. Sold by druggists everywhere.

Send for FREE catalog  
C. C. MORSE & Co., Seed Growers  
537 Market Street - SAN FRANCISCO

### LOCAL NEWS

Ed Mundt who resides in Looking Glass spent the day in our city attending to business affairs.  
Mrs. James Crippen purchased a new Ford touring car today from the C. A. Lockwood Motor company.  
F. E. Gates of Melrose was in Roseburg today spending the day with friends and transacting business.  
Claude Harvey was among those in the city today from Sutherlin. Mr. Harvey spent a few hours here on business.  
W. E. Clingenpeel spent the day in this city looking after business interests. Mr. Clingenpeel is from Looking Glass.  
Joe Campbell and William Hill, salesmen for the C. A. Lockwood Motor company spent the day in Bridge looking after the interests of the company.  
Mr. and Mrs. C. A. Lockwood left this morning for Portland where they will spend the remainder of the week. While in Portland they will attend the automobile show.  
Mr. and Mrs. Leonard Ross who resides in Drain were in Roseburg today for a few hours shopping and attending to other affairs.