



To You and Yours A Happy New Year



UMPQUA VALLEY CANNERY REPORTS THAT PAST SEASON HAS BEEN VERY SUCCESSFUL

Fruit Has Been Disposed of Without Trouble and Prices Received Have Been Fair Considering Conditions Met in Other Lines of Industry; Big Year Anticipated.

The Umpqua Valley Cannery has had a most successful season, and all indications point to an even better year during 1924. Manager A. J. Geddes reports. Although prices for canned goods have not been as high as might be desired, the demand shows considerable improvement and is constantly growing stronger, and as the Umpqua Valley cannery is achieving a nation-wide reputation for the excellence of its product, it is having little trouble in disposing of all that can be packed with the limited capacity. Practically all fruit canned during the past season has been sold, and it was found impossible to fill some of the orders which were submitted. The cannery has proven one of the city's most valuable industries, and has been a great help to the growers of the community, who have received thousands of dollars for produce which otherwise might not have been sold, and in the way of providing employment for a large number of people.

The season started with broccoli, which was canned under the name of both broccoli and cauliflower. The Umpqua Valley Cannery is one of the very few plants in the United States which has been able to produce a successful cauliflower pack. During the past season the cannery shipped out approximately 300 cases. The entire pack was sold without difficulty and there is a great demand for more. The vegetable has proven very popular in many eastern states, and also in the south. Alabama is endeavoring to place a big order for this spring's pack, and brokers all over the country are prepared to put out all that the cannery can provide. With the large broccoli acreage this year, there should be a much larger amount canned than during the past season. The broccoli season was followed by cherries and berries. The cherry crop was quite light and the output of canned fruit was not large, but met a ready market. The loganberries started off well, but a slump in the market made heavy canning inadvisable. The market, however, has been improving and a fair price and demand is expected this spring. A big run was made on pears, and the fruit was very popular. Over 600 tons of pears were canned and were readily absorbed by the market. The price was not as high as might be expected, but was good considering the conditions generally. The run on pears was not heavy, owing to the condition of the fruit. The availability of pears was not so plentiful as last year, although the crop did not suffer from frost for drying. The cannery did not attempt to fill all of its orders for pears, because of this condition. In all about 40/100 of the pears were canned. The biggest run has been on apples. Over 1000 tons having been put up by the local plant. This is the largest apple pack ever turned out by the Umpqua Valley cannery, and letters are coming in from brokers all over the country praising the management on the excellence of the fruit and asking for more. One buyer stated that he had spent five years trying to find just such a pack as the Roseburg cannery is putting out. The exceptional quality of the Umpqua Valley fruit, is shown by the fact that in a recent order placed by the government, for a large quantity of fruit, the apples from the local

ever, that over \$10,000 was paid out to growers alone for the fruit purchased from them. At the time the plant was in full operation over \$2,000 was paid out each week in the form of salaries.

There With the "Salvo." Although the couple living near the writer in the North end had only been married a few years, he had already learned to forget many things. One day recently he returned home and was met by her at the door. The wife appeared disappointed at something. "What's the matter?" the husband inquired. "Today is my birthday and you've come home and forgotten to bring me a birthday present." "Oh," replied the man, after a moment's hesitation. "But, dearie, how can I remember? You look as young as you did last year."—Columbus Dispatch.

Time's Up

THE close of a year makes us think of the passing of time. The following maxims, old and new, should make us think of the value of time: Any time means no time most times. A man who does nothing never has time to do anything. He who has most time has none to lose. Nothing is more precious than time and nothing less valued. No reward can recover lost time. Be always in time; too late is a crime. The time that bears no fruit deserves no name. Life is but time; waste the latter and you reduce the former. You may have time again, but never the time. Take time when time is, for time will away. Time present is the only time you can be sure of. None can be provident of time who is not prudent in the choice of his company.

BEST NEW YEAR WISH The superiority of North American civilization to that of South America has been thus accounted for: The Pilgrim came to America in search of God; the Spaniards came in search of gold; the difference between spiritual and material foundations in the state. The best New Year wish for our nation is a spiritual wish.—C. G. Hazard.

UMPQUA HOTEL IS IMPROVED

All Rooms and Hallways Are Retinted and Painted and Other Changes Made.

DINING ROOM FINE

Late Improvements Made in Dining Room, Make It One of Most Attractive in This Section.

Under the direction of Manager W. J. Weaver, many new improvements are now under way at the Umpqua Hotel building. Mr. Weaver recently purchased the hotel building, as well as the business which he has so successfully conducted for many years, and has also acquired the adjoining property on Rose and Oak streets, 80 that in the near future, as conditions warrant, an annex can be constructed to provide additional facilities. At the present time Mr. Weaver is having the entire building retinted, the interior woodwork painted and several changes made to add service and convenience. Every room has been tinted, and the woodwork painted. Many new beds have been put in and over 80 pairs of the best obtainable springs and mattresses have been purchased and put in use to provide the utmost comfort for the guests. A number of new rugs, wherever the old ones were even slightly worn, have been procured, making the furnishings practically as good as new and adding much to the appearance of the rooms. The Umpqua hotel building was finished in 1913 and the management was taken over by Mr. Weaver, who assisted by his brother, R. Scott Weaver, has conducted the popular hotel since that time. Recently Mr. Weaver purchased the building itself, and has also, in partnership with his brother, L. L. Weaver, purchased the beautiful hotel at Albany. The Umpqua hotel has 116 rooms, all large and commodious and beautifully furnished. Fifty-four of these rooms are furnished with bath and 36 additional rooms have private toilets. All are equipped with hot and cold water. The Umpqua hotel management

makes a specialty of providing hot water at all times for the convenience of the guests, and in winter or summer persons stopping at the hotel find piping hot water ready for their use. Although this may appear a small matter, persons who have traveled a great deal realize that this is one feature which lends much to the popularity of any hotel. The Umpqua hotel, since its construction, has been noted for its architectural beauty, and for the fine service and convenience which it offers. The lobby on the first floor is one of the largest in the west, and the big fireplace lends a homelike atmosphere which guests find very welcome. Private writing rooms, rest rooms, telephone booths, and the hotel offices and cigar and candy counters are provided for in the lobby. Just off the lobby is one of the prettiest dining rooms to be found in the state. This dining room has just undergone a most thorough renovating, has been retinted and repainted, and new drapes hung. The floor has been covered with deadening felt to remove all noise, and over this a beautiful imitation marble flooring material laid. The culinary service at the Umpqua has always been one of its outstanding features, and improvements have been made in the kitchen to aid in the work of this department in the future. A new concrete floor has been laid, and a new Lang hotel range installed. The kitchen and dining room have been made sanitary in every particular, and the very best and latest of equipment has been installed to aid the employes in their work. In the basement fine, large sample rooms are provided for the salesmen who make the hotel their headquarters, and also the heating plant, which keeps the building so well heated and provides the abundance of hot water, is located. The hotel also has its own refrigeration plant in the basement, providing ice cold water during the summer and giving a cool place for the storing of the foods used in the kitchen and dining room.

New Year Prayer

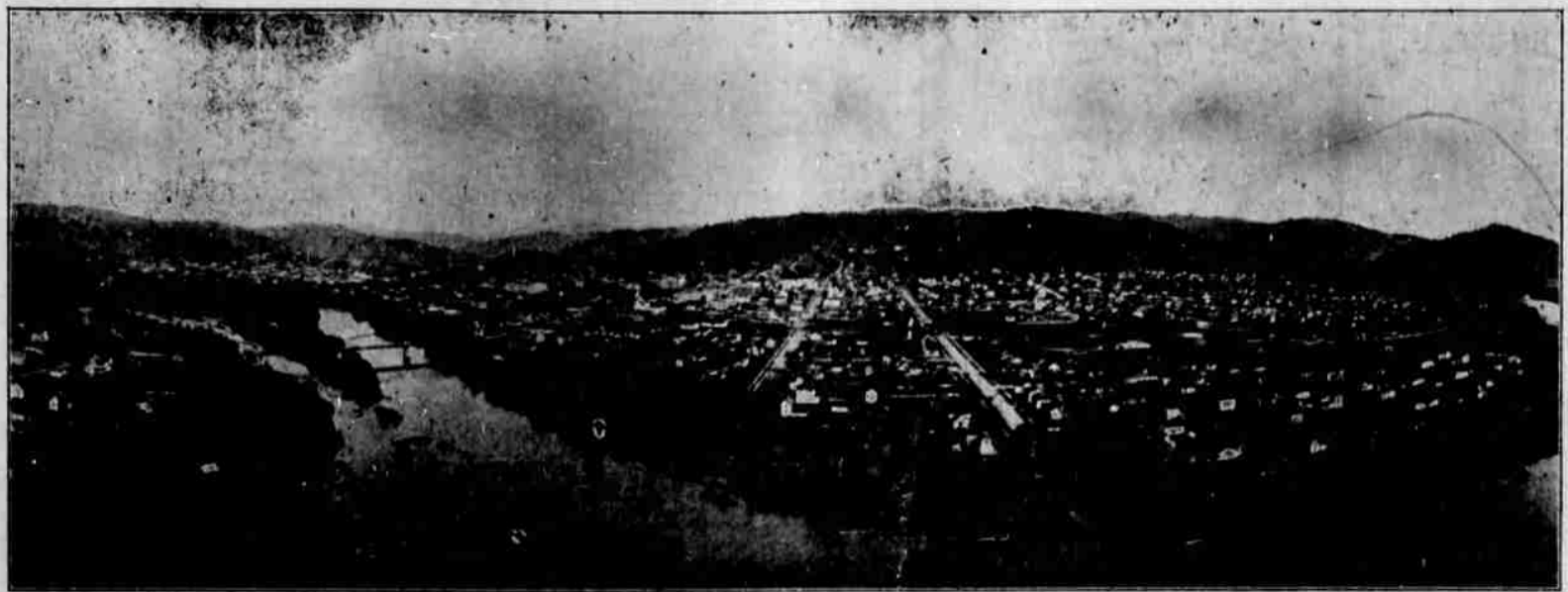
O H, Young New Year, take not these things from me— The olden faiths; the shining loyalty Of friends the long and searching years have proved— The glowing hearthfires, and the books I loved; All wotid kindness and welcoming, All safe, hard-trodden paths to which I cling, Oh, Glad New Year, blithe with the thrill of spring— Leave me the ways that were my comforting! —Boston Transcript.

SOUTHERN PACIFIC COMPANY'S PAYROLL IN DOUGLAS COUNTY OVER \$100,000 EACH MONTH

Railroad Is Largest Corporation Operating in County and Pays Huge Sum in Taxes Through the County Each Year—Many Improvements to Be Made—New Engines to Be Put in Service.

The industry which perhaps contributes more to the prosperity of Roseburg than any other, aside from agriculture, is the railroad, which furnishes employment to more than 600 men and women of this community, in addition to a number of others who work in and out of the city but reside elsewhere. To these employes, residing in Douglas county, the Southern Pacific Company, pays out monthly more than \$100,000 and in the busy season expends more than \$125,000 in the form of salaries and wages. During the past year the Southern Pacific Company has experienced its biggest business in the history of the S. P. lines in Oregon. Increases have been made in every department and every branch and the officials are well pleased with the results shown by a review of the activities of 1923. Its handling of freight has far outstripped all previous years, its passenger travel has been satisfactory, and in every way the business has set a new record which all evidence indicates, however, will last only until the 1924 achievements can be taken into consideration, for everything points to even a better condition of affairs during the coming year. In order to provide facilities for taking care of this great increase in trade, the company has made many improvements and extensions during the past year. Approximately \$50,000 has already been expended and an equal amount will likely be spent during the coming year in making the additions necessary to care for the expansions already made and in prospect. Early in the year the Southern Pacific company ordered the construction of new storage tracks to provide facilities for handling long trains. These tracks were built and the switching arrangement changed, so that it is now possible to store 75 more cars than could formerly be accommodated. It is also possible for more tracks to be added as the necessity arises. This construction work cost more than \$20,000. Additions

were also made to the tracks in the car repair department. Work is now going forward on the new electric turntable, which is being built to enable the handling of the huge new engines, which are soon to be put in use on this part of the division. The turntable will be operated entirely by electricity, and will be much larger than the old one. One of the big improvements to be made within the next few weeks, is the installation of a complete new steam system at the shops. The present system is to be greatly increased, and extended, and machinery and equipment costing approximately \$40,000 will be added. This will be sufficient to provide power for all of the machinery now in use and to be added at a later date, to warm the building thoroughly, and to use in the various capacities in and around the engines being repaired. This addition to the steam unit has been needed for some time, and a very complete installation will be made. The equipment has already been ordered and will arrive within the very near future. Fifteen new mountain type locomotives, the largest in use in the country, are being added by the Southern Pacific company for heavy freight hauls in the mountain districts. These huge engines will be used to the division south of Roseburg and in northern California and will enable the handling of longer trains. As the new motive power is added to this part of the line other improvements will be necessary. The heavy, and the facilities now provided new engines are exceedingly long and are not sufficient to handle these huge locomotives. New engine stalls and pits will be required, and this will necessitate an addition to the roundhouse, at considerable expense. These new locomotives, which are used for heavy freight hauls, have already been put in use in California, and are soon to be brought to this division, steps now being taken to provide the needed equipment to enable them to be used. Another improvement made during the past year was the installation of an oil separator. Heretofore vast quantities of oil have been lost. Not only has there been considerable waste, but the oil has been drained into the city's sewer system and has been disagreeable to the residents down stream from the city, their boats, or anything left in the water, becoming covered with a thick coating of oil. The new oil separator, securely housed in a concrete building, removes all dirt, residue and water, from oil, and allows it to be used for cleaning purposes. This equipment was installed at a cost of approximately \$5,000. The great increase in business is causing considerable congestion in the offices maintained in the city. The dispatcher's office, and the freight depot, particularly are overcrowded, and the employes are severely handicapped in their work by lack of room. An effort will be made in the near future to secure permission from the directors to construct additional office room, and provide buildings in which the work may be carried on in a more efficient manner. These buildings are so badly needed and the reason for the request is so plainly apparent, that there is little doubt but that the application will meet with approval.



ROSEBURG, COUNTY SEAT OF DOUGLAS COUNTY, IN THE HEART OF THE UMPQUA VALLEY