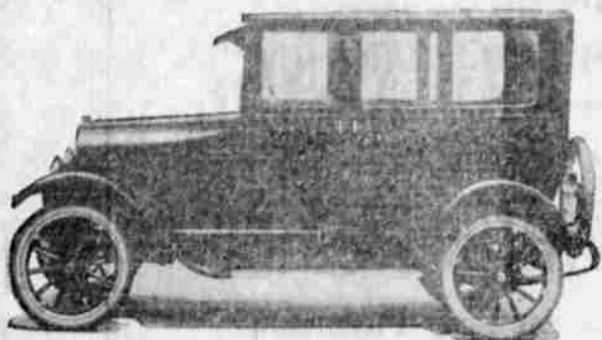




VALUE A Lot of CAR for the Money



**THE
STAR
CAR**

TOURING \$448.00

F. O. B. Lansing, Michigan
The World's Lowest Priced 3-Speed
Fully Equipped Motor Car

RAPP BROTHERS

County Distributors, Phone 371

Sutherland Garage, Sutherland, Ore. Highway Garage, Canyonville, Ore.
Drain Garage, Drain, Ore. Walker Garage, Reedport, Ore.

ROSEBURG SERVICE STATION

Now ready to serve you in Timkin and
New Departure Bearings



Our Auto Electrical Department is one of the
best equipped in Southern Oregon
Come in and get acquainted

PHONE 66

HERE'S FEW DON'TS FOR MOTORING FAN

Don't—
Allow the clutch to engage sud-
denly.
Neglect the lubrication of any part

EXIDE BATTERIES

Cost Less—Last Longer

A Special
For All Small Cars
\$18.00

Automatic Windshield Wipers
Battery Recharging Our Specialty

\$5.00 to \$10.00

**Umpqua Battery
Station**

312 N. Jackson St. Phone 67
A. E. Taylor, Prop.

of the car.
Overlook keeping the tires prop-
erly inflated.
Between the wheels.
The 100,000 mile wide
Pit is to make the car oscillate
like a top on wheels and bolts.
Drive fast and attempt to stop sud-
denly on wet pavements.
Attempt to start without being
sure the battery is recharged.
Never to be careless and negligent
when driving in the car.
Fill the lubrication in the engine
and neglect to lubricate all other
parts of the car.
Shift from third to second or first
gear when the car is traveling at a
high speed.
Take shortcuts on the car be-
cause knowledge, whether it is the prop-
er use of the car.
Upon the car-like without
using the extra a reference to pick
up the car.
Overlook the fact that you, as driver,
and other important parts of a car
should be kept clean.

Features you will enjoy news that
will interest you and advertisements
that will save money. You'll find 'em
all in tonight's News-Review.

Advertise in the News-Review

24-PAGE ADV. IN ONE ISSUE FOR CHEVROLET

Appreciation of the value of ad-
vertising is shown in the Buffalo
Sunday Times of September 23, when
that metropolitan daily paper de-
voted 24 pages to Chevrolet business.
The advertising for that edition of
the Times comprised two entire sec-
tions. The occasion for this stupen-
dous advertising broadside was the
completion of the new Chevrolet as-
sembling plant in Buffalo, N. Y.,
which has cost \$2,500,000. In this
mammoth assembling plant, employ-
ing a small army of skilled mechan-
ics, between 400 and 500 Chevrolet
cars will be set up daily, and the
yearly output of the new institution
is estimated at \$70,000,000. All
Buffalo joined the Chamber of Com-
merce in welcoming the Chevrolet
people to the city on that occasion,
recognizing the wonderful influence
the plant would have upon the city's
economic future. The immensity of
the Chevrolet Motor company's in-
vestment in Buffalo may be better
understood from the fact that the
plant occupies over 31 acres of
ground space. Fourteen railroad sid-
ings border the buildings, and 72
freight cars may be loaded or un-
loaded at one time. The assembling
line is 450 feet long, the overall length
370 feet, and has a capacity of 90
bodies at one time. Nine hundred
men are employed there now, but op-
erating to capacity will require more
than 2000.

A copy of the Buffalo Times car-
rying this remarkable advertising
was sent to Mr. Ed Marsh, the Che-
vrolet dealer in Roseburg, and he very
kindly submitted it to The News-
Review as an evidence that the man-
ufacturers and dealers in New York
state in the vicinity of that city re-
cognize the wonderful impetus that
newspaper advertising gives to sales
of Chevrolets.

MAKING TOUR AROUND THE WORLD IN A STAR

The Taylor-Sloan party, which is
making a motor tour around the
world in a Star car, has reached Los
Angeles thus completing the first
leg of the long journey.

The party, which started from New
York four months ago and is en
route to the Orient, is made up of
Mildred Taylor, feminist and writer;
her brother, Peter Taylor, scientist
and writer, and Hanning Sloan, ar-
tist, etcher, painter and theatrical
designer. They will live in the or-
ient for a considerable time and study
the factors of life there that may be
of value to the people in the occident
each producing in his own field of
work.

The party chose a Star car for
their trip after having seen it at
the auto show in New York, for its
adaptability to their purposes, being
light weight, but large enough for
comfortable riding with luggage and
because it is standard built and has
a universal parts service.

After traveling 9000 miles in the
Star they are enthusiastic about its
performance. It has carried a weight
equal to its own, the entire load be-
ing 3600 pounds. With it they
pulled out many cars when crossing
Missouri clay mud roads, not having
to be towed once themselves. On the
whole, in crossing the unusually
rough roads due to recent floods in
New Mexico and Arizona, they have
submitted it to a test which has prov-

ed that the Star will answer their
purpose in getting over country in
the interior of China and India,
where there are no auto roads.

FURTHER QUIZ IN THE PRICE OF GAS

SAN FRANCISCO, Oct. 16—Further
development of plans to arise upon
Congress a sweeping investigation of
the inequalities in price of gasoline
and the apparently unfair prices
which are being charged in some lo-
calities will be one of the major sub-
jects at the meeting of the executive
board of the American Automobile
Association that has been called by
Thomas P. Heary of Detroit, pres-
ident of the association, for Wash-
ington, on Wednesday, October 24.

Comprehensive Program
A comprehensive program of close
co-operation with the 300 affiliated
clubs in assisting the local traffic
authorities in the solution of their
traffic problems will be worked out
at this meeting. The petitions of
clubs for admission into the A. A.
A. family will also be considered by
the board.

When the gasoline price situation
was emphasized by the action of Gov-
ernor McMeister of South Dakota,
the request made a year ago by the
A. A. A. that Congress go into the
matter thoroughly and ascertain the
facts was renewed by President Heary.
Information since gathered by the
association confirms the belief of the
directing heads of the A. A. A. that
Congress is the only power to ob-
tain the information on which a real
solution to the problem can be based.

Reducing Accidents
In calling the meeting of the board,
President Heary expressed himself
as being greatly impressed with de-
finitive results which many of the clubs
are obtaining in reducing the per-
centage of automobile accidents to
the number of motor vehicles operat-
ed by co-operation with the local traf-
fic authorities. He believes that even
better results can be obtained
through more intensive help of the
national body along definite lines.
President Heary is expected to pre-
sent some specific recommendations
along this line for the consideration
of the board.

Here From Buck Park—
S. I. Thackeray and wife and Mr. and
Mrs. J. Conley of Buck Park, spent the
day in Roseburg shopping.

10,000 AUTO PARTS

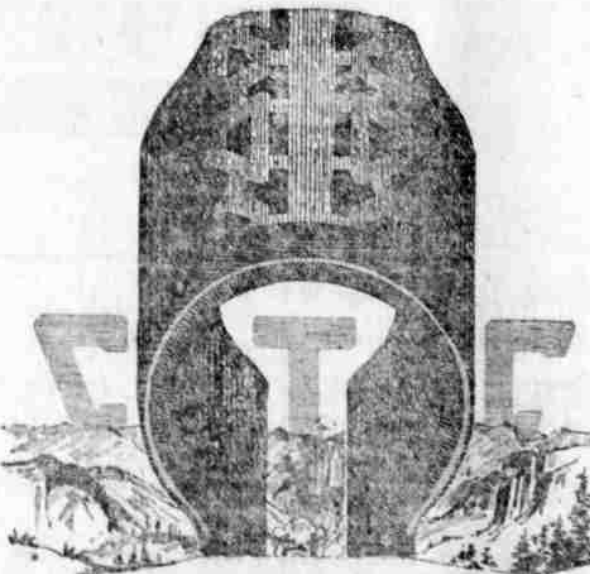
Get Your Repairs at
**SARFF'S
Auto Wrecking
House**

329 North Main St.

Most Anything You Need
and at About
Half Price

See Us About It and Save

Phone 553



"**MORE** than twice the mileage of any tires we
ever used on our heavy stages in the Coast
Range" says another outfit that's discovered the
all-round superiority of C-T-C tires. They won't
skid, either. Come in and take a look at them.

Highway Service Co., Dealer for Roseburg
Other dealers throughout the county

C-T-C TIRES AND TUBES

The directors of the Roseburg Mer-
chants' Association met today at the of-
fice of Secretary E. R. Kenny and con-
sidered a number of matters relating
to the business of the association.

Bargain Sale

Sport Model Stephens
Silent Six

Wire Wheels
Classiest Auto in Town
2 Extra Wheels
with New Tires

\$750

ROY CATCHING
Oak and Main Phone 438

\$20.00

Equips your Fordson
tractor with a Robert
Bosch ignition system,
the world's most famous
high tension magneto.
The original and genuine
BOSCH magneto.

W. R. BROWN
Automotive Electric Service
Roseburg, Ore.

TIRE TALK Carter's Tire Shop

There is nothing that will give
as much service to the square inch
as an automobile tire with as little
attention, and still a great many
tires do not run out their mileage
for the lack of care. The first
thing I would suggest in order to
get the mileage out of a casing that
the factory built in it, would be
to get a reliable air gauge, and
then use it quite often. More tires
are ruined by improper inflation
than by any other way. This old
story of 20 lbs. to the square inch
is not correct. It was all right in
the days of rough and stony roads,
when your tires were continually
taking severe and rough shocks,
jumping from stone to stone. To
make plain what I am getting at,
take a 4-inch casing, inflate it to
10 lbs., raise it say 15 feet, drop
it on the square edge of the curb,
and it will more than likely burst
the fabric. Inflate the same cas-
ing to 70 lbs., drop it the same as
you did before, and you have done
it no harm. But, remember, your
casing was over-inflated and you
are subject to a blowout any time.
"Yes, Nick, can you tell me why
a young, foxy grass widow and an
automobile give a man the same
thrill or kick?"

"Yes, I know all about a woman
and automobiles. Now, when you
go to sell an automobile you get
the buyer in the seat with you,
show him all about the brakes, the
rear shift, switches, and so on,
and get him to take the wheel to
drive as soon as you can; and when
he feels the vibration and throb of
the engine, and the machine obeys
every turn of the wheel, he is go-
ing to have her if he has got the
money. So, when you pull the
young, foxy grass widow to your
bosom for the first time, and you
feel her warm, halmy breath on
your cheek, the throb, winch and
twitch of her heart, you are going
to have her if you can get her."

Now, do not butt into me any
more while I am writing this story
about tires.
An automobile casing is a good
deal like a human being in one
sense. If you have ever made a
hike into the mountains with a
sack of flour and a side of bacon
strapped on your back, if you are
a good man and have the loaf-
staple stuff in you, perhaps you
can carry it all day. But take two
sacks of flour and two sides of
bacon and make the same hike and
you will more than likely have a
blowout before night.

The same law of endurance
governs tires. If you are going to
overload, put on oversize tires.
**Standard Inflation for Cord and
Fabric Tires**

Size of Tire	Air Pressure	Air Pressure
	Fabric	Cords
2 1/2	45 lbs.	40 lbs.
3 1/2	55 lbs.	50 lbs.
4 1/2	65 lbs.	60 lbs.
5 1/2	75 lbs.	70 lbs.
6 1/2	85 lbs.	80 lbs.

Remember, this rule does not
hold good if you overload. In that
case you must get in air enough to
keep the tire standing up plump
and round, otherwise you will soon
destroy the life of the tire.
Another thing a woman waiting
out on the side of the highway. It often
penetrates through the casing,
cutting the tread to pieces, the
separation of the cord and fabric,
and the tire quickly comes to pieces.
Now, if you think Nick does not
know what he is talking about
when he says a grass widow is destruc-
tive to casings, take a piece of tread
rubber, drop it in a can of grease
over night, and see what condi-
tion it is in the next morning.
Remember, Nick is on the job
all the time, and when your tires
need repairing I will do you a good
job, you may word, I will.

NICK CARTER
445 North Jackson St.

ON THE FINEST SUPER-SIX CHASSIS EVER

\$1375

Freight and Tax Extra

Hudson Coach

New Low Prices Make Hudson
World's Outstanding Motor Vehicle

These are the lowest prices of all time on the
Super-Six. They make both the Sedan and the
the most outstanding values in the world. More
70,000 Coaches are in service.
With Aluminum body, by a famous builder, the
Sedan gives custom-built quality with a price
of hundreds of dollars over cars of comparable
and chassis quality.

ROY CATCHING

Service Station and Sales Rooms

East Oak and Main Streets

HUDSON SEDAN

\$1895

Freight and Tax Extra

CUSTOM BUILT QUALITY AT QUANTITY PRICES

EASY WAY TO REPAIR

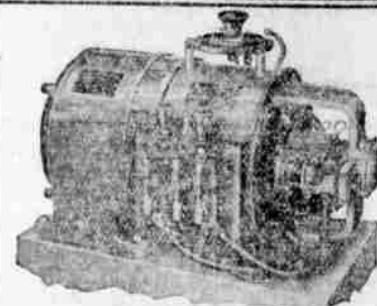
CRACKS IN CAST IRON

When a crack develops in a cast
iron part which is not subjected to
any great pressure or vibration, such
as a water jacket, intake manifold, etc.,
an effective repair can be made in
the following manner: First lean
the edges of the crack well with a
file and emery cloth, taking care not
to touch with the fingers after clean-
ing. Then procure some sulphate of
copper (bluestone) and dissolve it
in water. Painting the edges of the
crack will cause a film of copper to
form. Repeat this operation several

times and then fill the
soft solder, building it
higher than the original
will make a leak-proof
will last indefinitely.
Digest.

Circulation branch
4125 bonafide
Roseburg News-Review
advertisers first class
buying field.

4125 subscribers—41
The News-Review.



This means a saving to you in time as well as
battery expense

We do all kinds of Battery Repair Work, with
guarantee to be absolutely satisfactory



Auto Electric
Station

Phone 136

for Economical Transportation



**Ed. Marsh Motor
Company**

131 So.
Rose St.