

THE 1924 DODGE IMPROVEMENTS

Marked improvement in appearance and comfort is apparent in the new line of Dodge Brothers Motor Cars. In the production of which the factory has been gathering momentum since July 1. Hundreds of dealers are now supplied with display cars of the new type, and from every source the factory is receiving reports of enthusiastic approval by the public.

While the basic characteristics of the familiar Dodge Brothers cars of recent days are still present, there is an air of distinctiveness that surpasses all previous efforts of this concern to build a moderately priced car of commendable appearance as well as quality.

The wheelbase is a trifle longer, the body is lower and the rear springs changed to semi-elliptical type air-underslung, and increased from 45 to 55 inches in length.

All the features so popular with the public today are embodied in the design of the complete line, which includes a touring car, roadster, coupe, two types of sedan, and screen side and panel side commercial cars of 2-4 ton capacity. All steel bodies—first introduced by Dodge Brothers several years ago—are now used for all types.

The effect of the longer and lower body and longer wheelbase, combined with the new lines and lower seats is very fine. According to doctors and others who have driven the new cars, the improvement in riding qualities is no less pronounced than the improvement in general design. The reduction in body height lowers the center of gravity and thereby reduces sideways, white rebound shocks are effectively dissipated by the improved front and rear springs. The car holds the road easily and gracefully and affords real riding comfort.

Another distinct new feature is the louvers or ventilator slots in the sides of the hood panels. This change increases the flow of air through the radiator and reduces the flow of hot air to the floor boards, making summer driving most comfortable.

The rear seat and all upholstery of the touring car are removable, affording a large space for holding luggage or other articles. Seats in all types

are deeper and lower, adding to comfort and leg room.

The instrument board is greatly improved in appearance, with instruments grouped on a raised panel and with honker lighting switch lever, facilitating control of the lights while driving.

Head lamps are specially designed to harmonize with the new body lines. A combination caution signal and fan lamp is mounted rigidly on the license plate bracket and conforms with the requirements of all states having lighting regulations.

Brake pedal pads are larger and of a design which makes for greater ease and safety. The hand brake lever, like the shifting lever, is moved forward, giving more leg room and making it easier to get in and out. A Yale lock is built into the transmission, making it possible to double-lock the car when idle.

The steering wheel is materially improved in appearance and all electrical connections are made the steering column.

The front springs are increased in length and from 1 3/4 to 2 inches in width and built of more leaves of a thinner stock. The rear springs, in addition to being longer, are now semi-elliptic and flat.

The front axle is of a design unusually strong. The center, or in-line of the front wheels, is increased, making steering easier. A new gear ratio of the rear axle gives increased flexibility and adds to the ability of Dodge Brothers cars as hill climbers.

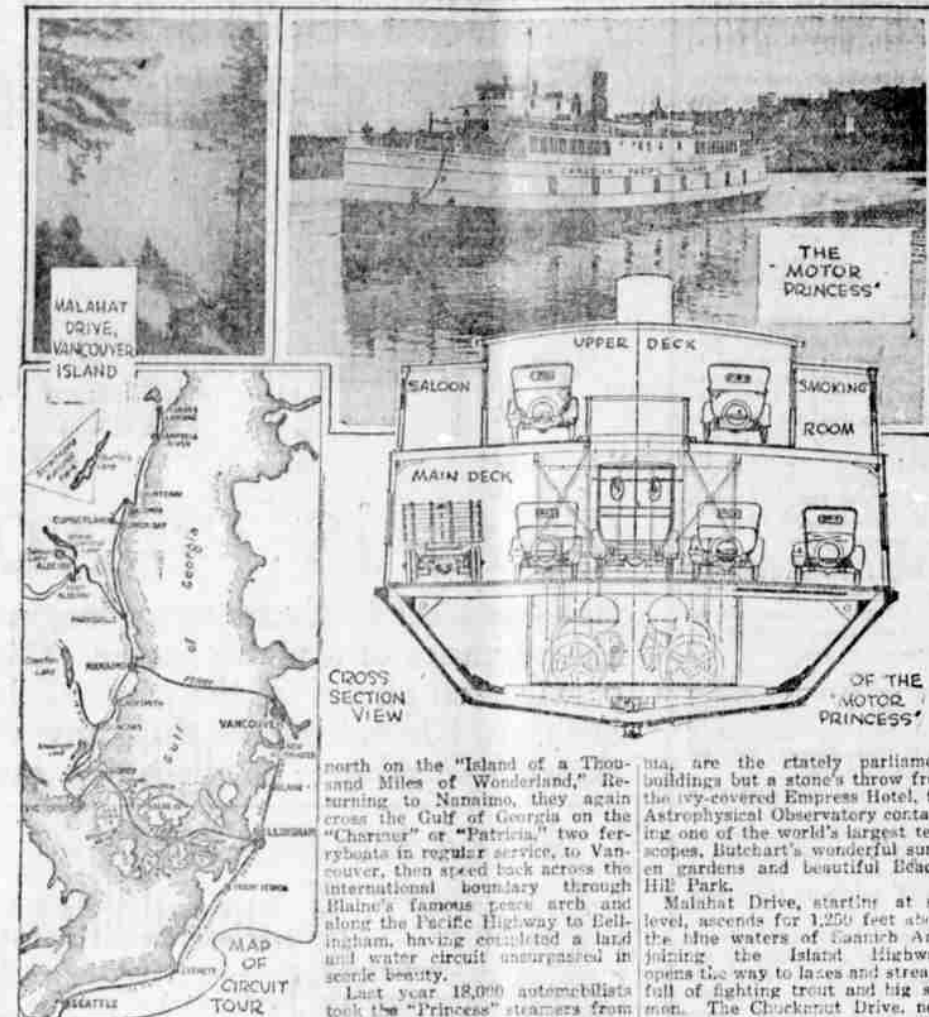
In the Type A sedan, the upholstery is the finest grade of mohair velvet, and all interior hardware is of distinctive Dodge Brothers design. The business coupe and business sedan are finished in attractive Spanish blue leather.

The fiscal year ending July 1 was the most successful in the history of Dodge Brothers, their dealers having marketed approximately 260,000 cars. With the improvements now put into effect, obviously making the car better and more attractive in every way though still retaining the essential attributes to which the car owes its great popularity, it seems quite evident that this company has not yet reached the maximum of its potentialities, despite the tremendous record of the year just closed.

Visiting Home Folks—

Thurman Eddy, burglar on board the U. S. Battleship Texas, which is now at Bremerton, Puget Sound, is visiting his parents, Mr. and Mrs. R. S. J. Hamilton, of Kutherlin. The young mother was in Roseburg this morning with Mr. Hamilton.

"MOTOR PRINCESS," NEW FERRYBOAT FOR AUTOMOBILES, LINKS UNITED STATES WITH LOVELY VANCOUVER ISLAND



north on the "Island of a Thousand Miles of Wonderland," returning to Nanaimo, they again cross the Gulf of Georgia on the "Charm" or "Patricia," two ferriesboats in regular service to Vancouver, then speed back across the international boundary through Malahat's famous pines arch and along the Pacific Highway to Bellingham, having completed a land and water circuit unsurpassed in scenic beauty.

Last year 18,000 automobilists took the "Princess" steamers from Seattle to Victoria and Vancouver, and now that the "Motor Princess" is at their service even more will "step on the gas" along the Malahat Drive and the Island Highway north of Victoria, as well as the Marine Drive and many other splendid roads in Vancouver. Greater Vancouver has a population of about 220,000 and has many attractions, including Stanley Park, covering 1,000 acres and famed for its big trees, Carlsbad and Lynn Canyons and English Bay bathing beach. Both Victoria and Vancouver have excellent golf courses which welcome many thousands of visitors, summer and winter.

Victoria, capital of British Columbia, is a beautiful city, and the Malahat Drive, starting at sea level, ascends for 1,250 feet above the blue waters of Spanish Arm, joining the Island Highway, opens the way to lakes and streams full of fighting trout and big salmon. The Chuckanut Drive, near Bellingham, is another picturesque motor road. Forty miles from Bellingham is Mt. Baker, its snow-capped cone rising 11,000 feet above sea level. This peak is plainly visible from Victoria, also, and during his tour the motorist sees the Cascade and Olympic Mountains.

The "Motor Princess" is a staunch craft 370 ft. long and 42 ft. wide, with decks 11 ft. high. She is driven 14 knots an hour by two 600 h. p. Diesel engines and there are ample observation and smoking rooms, etc., for the comfort of passengers during the three-hour trip between the States and Canada.

SEVEN CARLOADS TIRES COAST TRADE

LOS ANGELES, Aug. 22.—Seven car loads of tires—totaling 12,000 casings—a single day's shipment from the big Los Angeles plant!

On Thursday, August 9th a record was made from the Goodyear Factor, when seven car loads of Goodyear tires—Los Angeles Made for Western Trade—left the plant for the Goodyear branches, car manufacturers and Goodyear dealers here in the west.

C. W. Case, traffic manager, in commenting on this record shipment says, "This marks the largest single day's shipment of Goodyear tires this year from the local factories and is fitting evidence of the popularity of Goodyears among western car owners." "Occurring, as it did, at a time when the greatly increased track facilities serving the plant were just completed, this shipment of 12,000 tires stands as a record for any single day's shipment this year."

CLEANING CLOSED CAR

Closed cars need plenty of ventilation and more cleaning than open vehicles. The cleaning process should be done with a vacuum cleaner and not a whisk broom or duster. Fanigate the interior occasionally with a mild disinfectant. Spraying with perfume is a good germ killer and will suppress the odor of tobacco smoke.



Presto! Change! and Your Car's Repaired

THERE'S no magic in the way we repair your auto—but there's a trick in handling the faulty part properly. Expert knowledge is required to adjust such wonderful mechanism and the men who work on your car here are expert mechanics.

We fix your car right or make it right. You never pay for the same trouble twice when we do the work. It's guaranteed, and with the expenses of an auto today you'll certainly appreciate a saving on your repair bill.

STEPHENS AUTO CO.
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C. A. Lockwood Motor Co.
Roseburg, Ore.

SEASIDE TO BE MECCA FOR VETS

American Legion Convention of Oregon Dept. to Be Held Sept. 6, 7, and 8

SPECIAL RATES GIVEN

Fine Program Has Been Arranged for Veterans—Large Attendance Is Expected—Each Post Has Delegates

Attention of veterans of Oregon centers now on the equally approaching convention of the American Legion to be held at Seaside, Thursday, Friday and Saturday, September 6, 7, and 8.

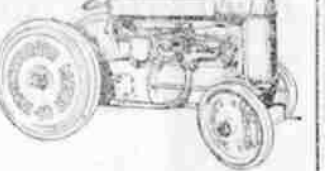
Realization of the many cities as a convention arena is attracted by the ample hotel accommodations and numerous recreation facilities immediately available for the visitors in September. Reports from the convention committee, of which Pat Miller is chairman, and Fred W. Gill, secretary, indicate that thousands of veterans have been promised headquarters and their families, with the result that hundreds who may not be delegates to the meeting are expected to take advantage of the opportunity to see some of the seashore with their families.

Special rates have been granted by the railroad and several automobile

excursions are planned. Suitable parking privileges and splendid camping facilities await the motorist.

After the serious side of the convention has been taken care of the Seaside post intends to make certain that there is entertainment on hand for all. A "weekend" road on the coast; American Legion hall at the Bungalow, moral and airplane rallies, bowling contests, athletic races and many other attractions will be provided.

Considerable interest throughout the



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