



MARRING OF SCENIC BEAUTIES DEPLORED

A plea for the nation's highway scenic beauties was made recently by O. M. Wells, chief roadman of the Automobile Club of America, and his remarks have been given wide publicity by the Firestone company.

"Campers, tourists and others using the highways are gradually despoiling much of the beautiful scenery adjacent thereto of its flowers and shrubs, and in many cases these itinerants break into private fields for vegetables, etc.," he said, "and very few pay any attention to game laws. Another menace is the multiplication of sign boards along the highways."

STRICTLY BUSINESS

A speaker at a minister's meeting in Boston told the story of a negro clergyman who so pestered his bishop with appeals for help that it became necessary to tell him that he must not bend any more appeals. His next communication was as follows: "This is not an appeal. It is a report. I have no pants."—Houston Post.

News-Review circulation 4125.

WILL STAGE FARM MACHINERY SHOW

The Ford Motor Company and other manufacturers have lately held two notable farm machinery demonstrations on this coast, the last of the two being staged at San Francisco on July 30. A good portion of the equipment used in the demonstrations in California has been shipped to Portland, where another demonstration will be given on August 20. Manufacturers of various makes of farm machinery have participated in the demonstration, and a good many of them who exhibited tractors and power machinery in California will participate in the Portland demonstration. A big tent will house the exhibits. It is stated, and there will be a definite, interesting program, with a gigantic parade with features not alone attractive but instructive. The exposition will be in charge of a committee of dealers.

Buys Peerless Car—

A. G. Helm, prominent Douglas county citizen, has just purchased a Peerless automobile through the Rapp Bros. agency of this city. This car is one of the high class autos, selling for more than \$4000, and is a product of the Durant factories. It is believed to be one of the finest machines in the county.

The Oldest, Most Reliable Shop in Town

Nick has no story this morning. Yes, I have, but it is too long for advertising purposes. I would like to write you a story that would make you laugh as you never laughed before. But as I said, they are too long for advertising stories.

I want to get right down and talk business to you. I have discovered there is a little "pie" in the tire business, although I have never had much of it. I work for all the pie I get. What I have reference to is the difference in the first and last cost of a tire. That's "pie." Now, Nick is no hog. If you will only come and see him when you want new tires he will divide the "pie" with you. On large tires and truck casings the "pie" is worth looking after.

See Nick when you want a set of truck tires, for he has told you time after time he is a square shooter. Some of you do not seem to "catch on."

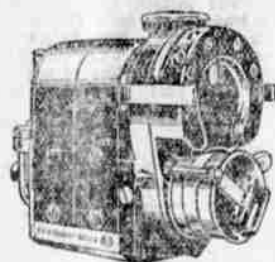
NICK.

445 North Jackson St.

Gabriel Saubers Will Make Your Car Ride Easier

Umpqua Battery Station

312 N. Jackson St.



ROBT. BOSCH

- Sales and Service
- Magnets
- Spark Plugs
- Horns and
- Spotlights

Sold only by

W. R. Brown

Automotive Electric Service
Roseburg, Ore.

INTEGRITY SERVICE

Big-Six 5-Passenger Coupe \$2550 1924 Model

1924 Models Are the Finest Big-Sixes Studebaker Ever Built

The enthusiasm with which the new 1924 model Studebaker cars have been received locally is an indication of the reception they have enjoyed throughout the country.

No wonder. They are emphatically the most compelling values Studebaker ever offered and the public knows that Studebaker has been a consistent leader, year after year, in the amount of intrinsic value per dollar invested.

The Big-Six Sedan and the Coupe are the finest cars that have ever borne the name Studebaker. They provide all the performance, all the comfort, and all the dependability that any car will give—at a price that smaller producers cannot approach.

Everything for which one can wish in motoring convenience, comfort and utility has been provided—even to the extra disc wheel with tire, tube and tire cover (two on Sedan); handsome nickel-plated bumpers, front and rear; large, roomy trunk; automatic gasoline signal, and many other features. There is nothing more to buy.

The prices of the Sedan and Coupe are moderate because of Studebaker's large production, vast physical and financial resources, the manufacture of all vital parts in Studebaker plants, and the accumulation of experience and prestige gained through 71 years of building quality vehicles.

1924 MODELS AND PRICES—f. o. b. factory		
LIGHT-SIX 5-Pass., 112" W. B., 40 H. P.	SPECIAL-SIX 5-Pass., 119" W. B., 50 H. P.	BIG-SIX 7-Pass., 126" W. B., 60 H. P.
Touring \$ 995	Touring \$1350	Touring \$1750
Roadster (3-Pass.) 975	Roadster (3-Pass.) 1325	Roadster (5-Pass.) 1835
Coupe-Roadster (2-Pass.) 1215	Coupe (3-Pass.) 1975	Coupe (5-Pass.) 2350
Sedan 1550	Sedan 2010	Sedan 2750

Terms to Meet Your Convenience

Big-Six 7-Passenger Sedan \$2750 1924 Model

W. A. BURR & SONS
Central Garage, Roseburg

THIS IS A STUDEBAKER YEAR

POWER COMFORT

NOTICE!

Exide Battery Prices Greatly Reduced

A new Exide Battery for all small and medium size cars for \$18.00
Guaranteed service 14 months

A 20% reduction on all rebuilt batteries while they last. Guaranteed one year.

Umpqua Battery Station
312 N. Jackson St. A. B. Taylor, Prop.
EXIDE SERVICE

The total estimated expenditures for new highways by all agencies and all sources during 1921 amount to more than \$7,000,000,000. The expenditures for 1922 were slightly less.

There are more telephones in New York than in the whole of Great Britain, and this same ratio maintains in the case of automobile registration, says Firestone statisticians.

1922 Good Maxwell

Has the Greatest Resale Value

National Used Car Market Report

Thirty-Sixth Edition

Present Pacific Coast Prices	Make of Car	Average Resale Value on 1922 Models Pacific Coast
\$1050.00	MAXWELL	\$690.00
\$1225.00	Essex	\$675.00
\$1190.00	Studebaker (light six)	\$650.00
\$1075.00	Buick (4)	\$620.00
\$1065.00	Dodge	\$620.00
\$1065.00	Durant (4)	\$600.00
\$1210.00	Gardner	\$600.00

The above figures are taken from the National Used Car Market Report Blue Book (Zone No. 12) published by the Chicago Automobile Association, based upon actual figures furnished by automobile dealers of the Pacific Coast, who have submitted to this association actual prices received for these cars during the past six months.

Any automobile dealer will show you these figures in the Blue Book on application

Almost two years ago the "New Series" of the Good Maxwell was placed on the market by the new and powerful Maxwell Organization. Its beauty, performance and easy-riding qualities were universally acknowledged.

Now time and mileage have demonstrated unquestionably its reliability, durability and resale value.

Maxwell Prices at Roseburg

Touring \$1050	Sport Touring \$1215	Salesmen's Coupe \$1170	Sedan \$1550
Roadster \$1050	Sport Roadster \$1165	Coupe \$1435	Sport Sedan \$1850

G. W. Burnett

Maxwell Rickenbacher Chalmers

THE NEW OVERLAND RED BIRD

Lowest Priced Sport Model on the Market

\$915.00 Roseburg

Special Features: New Motor 3 1/2 x 4 ins., 106-inch Wheel Base, 136-inch Body Suspension, Spanish Leather Upholstering, Khaki Top, Straight Side Cord Tires, Nickel Radiator and Windshield, Bumpers front and rear, Windshield Wiper and Scuff Plates.

GLENN H. TAYLOR, Dealer
Service Garage, Roseburg

WILLYS KNIGHT OVERLAND HUPMOBILE

FORD CARS GRABBED FAST AS THEY COME

The C. A. Lockwood Motor Co. yesterday unloaded another car of Fords, and they are being grabbed up at a rapid rate by people who have been on the waiting list. According to men in the sales department it is next to impossible to keep enough cars on hand so that the display room has machines for exhibition. The demand is alleged to be heavier than ever, and reports from all over the country indicate that same conditions at other points.

AUTO

AIRPLANE USED BY DEALER TO ADVERTISE

The Hollywood Auto Sales Company of 7518 Santa Monica boulevard, recently put on a splendid business-like advertising stunt. The manager of the company, S. S. Nearney, chartered an airplane from which he distributed through the city several thousand especially printed aerograms. The aerogram read "All indications look like a great shortage in Ford cars. Tell your friends in L. A. and H. to place their order at once with you to protect themselves on delivery. Ford business better than ever before in history. No doubt you are still offering your special term deal to responsible parties."

PUT CHEVROLET SEDANS ON JITNEY SERVICE

W. M. Pemberton and O. V. Pierce, who operate a local jitney station, have purchased two new Chevrolet sedans which are being put in service here. The cars are very comfortable in all kinds of weather and are a fine addition.

Farmers are coming into the market in increasing numbers for light trucks. Heavy trucks have also been in good demand throughout the middle west.

FOR ECONOMY'S SAKE

When a tire goes flat the car should be stopped immediately, to prevent the rim from coming into contact with any obstructions, such as stones, car tracks, etc. Neglect to do this will bend the rim at its edges, destroying it, or making it defective enough to injure the tire when it is put on thereafter. A bent rim should be straightened by an expert mechanic to avoid unnecessary tire expense.

Sarff in the Mix-Up

First Party—Te-he, ho, ho, ha, ha—chump.

Second Party—What's the matter Bill—you sick?

First Party—Sick? Nothin'—I just came from

Sarff's Auto Wrecking House

322 N. Main St.

You know Sarff went out with the Charlie March crowd last Monday. You know Charlie, that poor old hen-pecked auto top man, to a picnic along the river, and March and Sarff got on a fair to a picnic. A couple of young ladies who were in swimming kidnapped them and shoved the raft across the river. Mrs. March and her crowd thought the men were running away with the girls, and the girls' friends thought the girls were running away with the men. Ha, ha, how ever, Sarff was having the time of his life, but poor Charlie, how he did catch it when they got back—ha, ha, just leave it to Sarff, and

USED CAR BARGAINS

at
Special Prices

1917 Dodge Touring	\$175.00
1920 Johnnie Overland	\$125.00
1917 Saxon Six	\$ 60.00
1916 Ford Touring, good	\$115.00
Two 1918 Ford Touring, good	
Two 1920 Ford Touring, good	
Two 1921 Ford Touring, good	
Two 1922 Ford Touring, good	
One Ford Truck, good condition	\$235.00
One Small Cletrac Tractor	Half Price
One Ford Bug	\$150.00

C. A. Lockwood Motor Co.
Authorized Ford Sales and Service