

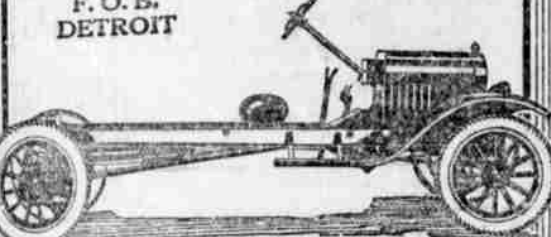


Ford

TRUCK CHASSIS

New Price
\$380

F. O. B.
DETROIT



The Ford One-Ton Truck Chassis has proved its ability to reduce transportation costs in practically every line of business where there is a hauling problem. It is economical, efficient, dependable. At the new low price you will agree it represents a value that has never before been offered in the commercial car field. Place your order now for reasonably prompt delivery. Terms if desired.

C. A. Lockwood Motor Co.
Roseburg Oregon

AUTO REPAIRS

THAT HOLD

Some repairs are unscrupulous enough to make their work purposely weak and inefficient, so that the victim will come back for more. Not here! Our business builds on the principle of "the customer be pleased."

Hall & Young

Phone 338 N. Winchester St.

LEARN PROPER WAY

TO DRIVE YOUR CAR

By EDWIN PREER,
President Greer College of Automotive Engineering, Chicago.

Half the pleasure in motoring comes with learning to manipulate your car with consummate ease and grace. Correct form in driving means minimum strain on car mechanism and incidentally minimum drain on the pocketbook. Velvety stops and starts prevent unusual strains on the motor, clutch, transmission, axles and tires. They also cut down the consumption of gasoline and oil. A well made motor, like a watch, is a sensitive thing. It resents abuse, but responds willingly, capably to gentle handling.

Starting is an Art.
Starting an automobile is an art. Simple though it may be, nevertheless there are hordes of drivers who never acquire it. The master driver aims to create a steady pull on the driving mechanism from the moment he slips into first speed until the car is under full headway. To wit, a homely formula for starting which may be taken after the entree of gear shifting:

Learn to accelerate simultaneously with letting in the clutch. The mechanical act of gear shifting can be learned in five minutes.

As soon as you have the car in high speed assume a natural, comfortable position. Avoid a strained, high-tension grip on the wheel. Driving a car is not tiresome if one sits in an easy upright position. The driver who slouches in his seat must be constantly shifting. He cannot apply the brakes without sitting erect. He must change his position to shift gears.

It is quite as essential to know how to stop the car quickly and smoothly as it is to know how to start it. The operation of breaking is one of the most important in driving.

Wrecks and Speed.
The highways are strewn with the wrecks of cars whose drivers were slain at the shrine of speed. When the crisis comes the green driver is apt to forget the counsel of his instructor and another accident is chalked to the toll of "I didn't know." If you must test the spirit of your car, wait until you are perfectly sure of your ability to drive, until you would be willing to be the man in the tonneau.

You have heard many an enthusiastic owner boast that his car would take such and such a hill on "high." Doubtless it will, but at the same time he is putting unnecessary strain upon his motor when he forces such a performance. The intermediate speed is placed on the car to use. It is a mistake to allow the motor to labor.

Second speed is a good accident preventive when threading the maze of city traffic. The car is easily held under leash and may be stopped gently without jamming the brakes. Only an amateur will allow his motor to race unnecessarily. Motor racing consumes gasoline in appalling draughts and is also hard on the engine. After you have learned the A B C's of car manipulation adopt the accelerator instead of the throttle lever on the steering wheel.

Always Use Horn.
Don't assume that it is unattractive to use your horn. The warning signal is yours and the other fellow's safeguard. It is like rocking a boat not to use it.

When you come to a stop in traffic don't forget the man behind. The hand held up in warning may save a rear-end collision. Show your intention of swerving off into a side street by holding out your arm horizontally. These signs have become accepted

PROTECTION FOR RUBBER INDUSTRY

Seneca Lewis, who, during an experience of exceeding thirteen years as managerial head, has won the Pennsylvania Rubber Company of America, Inc., grow from a position of obscurity to that of one of the largest independent tire producing concerns in the United States, states that the action of our government in providing an appropriation for world survey of possibilities in connection with the growth of raw rubber is logical and well timed.

Although the United States annually consumes by far more rubber than all other countries of the world combined, this commodity, indispensable to the welfare and growth of our nation, is under foreign control, and now subject to a burdensome tax and economic restrictions. It is the opinion of Mr. Lewis that the efforts of the United States government, coupled with the enterprise of American rubber manufacturers, will soon lead to proper safeguarding of our future supply of rubber, and as indicating to Mr. Hoover appreciation of his efforts in connection with this vital question, the Pennsylvania Rubber Company of America, Inc., already has under direction of experts plans for world-wide research in tropical regions, where it may be possible to insure the future of our rubber supply through production, both under the American flag and in tax-free regions.

MOTOR TAXES PAY 45 PER CENT ROAD COSTS

A perusal of the figures relative to highway construction and maintenance and motor vehicle taxes shows that the total of \$33,391,000 collected in motor vehicle taxes last year amounted to 45 per cent of the total expenditures on the federal, county and state highways, according to the current issue of Motor Land, the magazine published by the California State Automobile association. There

Sarff Gets 'Em

First Party—Ha, ha, ho, ho.
Second Party—Why, Bill, what's the joke this time?
First Party—Say, Jack, you ought to go over to

SARFF'S

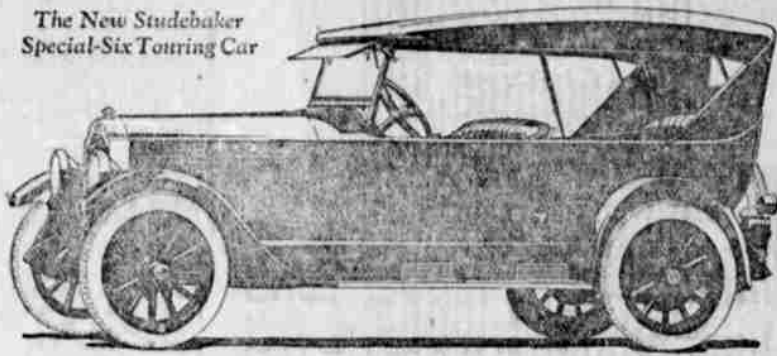
Auto Wrecking House
323 N. Main St.

and hear Sarff tell about his fishing—look a three-foot rule along to measure them with.

Second Party—Well, wasn't it long enough to measure them?
First Party—Ha, ha—long enough? Say, it wasn't marked off short enough to measure them with—ha, ha.

Second Party—Ha, ha—guess Sarff is a better auto wrecker than fisherman.

Phone 533



Before you buy any car, see the STUDEBAKER 1924 MODELS

Studebaker presents its complete line of 1924 models, announced a week ago, with the conviction that they will increase the prestige of the name Studebaker which, for 71 years, has stood for the best in transportation, quality and value of product.

Into these 1924 cars are built every proved feature in design that makes for the comfort, convenience and safety of passengers, and many refinements that further enhance the value of a line of cars already highly perfected.

It is common knowledge in the steel industry that Studebaker uses only the highest grades of the finest steels. And the same is true of the electrical equipment, instruments, bearings, batteries, upholstery, finishing paints, tires and accessories used in Studebaker cars.

It is equally well known that Studebaker, with \$90,000,000 of actual net assets, including \$45,000,000 of plant facilities, is unsurpassed in ability and

resources to manufacture economically and give maximum intrinsic value for a given price.

Produced under these favorable conditions, the 1924 Studebakers are distinctly the finest cars and greatest values Studebaker ever offered.

These are not careless statements. They are facts that reflect the honesty and integrity of the manufacturer and its product just as they do the truth of Studebaker advertising.

The public has placed its confidence in Studebaker by accepting these facts, supported by the performance of Studebaker cars in owners' use. That's why Studebaker sales for the past six years have increased progressively each year and sales for the first six months of 1923 of 81,880 cars broke all six months' records.

Studebaker never cheapens quality to meet competition. The name Studebaker stands for satisfaction and service.

Power to satisfy the most exacting owner

MODELS AND PRICES—f. o. b. factory		
LIGHT SIX 5-Pass., 112" W. B. 40 H. P.	SPECIAL SIX 5-Pass., 116" W. B. 50 H. P.	BIG SIX 7-Pass., 136" W. B. 60 H. P.
Touring \$2955	Touring \$3350	Touring \$3750
Roadster (3-Pass.) \$2750	Roadster (2-Pass.) \$3125	Speedster (5-Pass.) \$3550
Coupe-RL (4-Pass.) \$3225	Coupe (3-Pass.) \$2975	Speedster (3-Pass.) \$3350
Sedan \$3500	Sedan \$3950	Sedan \$4350

Terms to Meet Your Convenience

W. A. BURR & SONS

Central Garage, Roseburg

THIS IS A STUDEBAKER YEAR

The Willys-Overland Pacific Company

of Portland, Oregon

announces that

Glenn H. Taylor of the Service Garage

has been appointed Douglas County Distributor for

Overland and Willys-Knight Motor Cars

for Economical Transportation



ED MARSH MOTOR CO.
131 S. Rose St., Roseburg

Why Not Purchase a GOOD Used Ford?

We have them at all prices

- | | |
|------------------------------------|-------|
| 1 1917 Touring | \$140 |
| 1 1917 Touring | \$160 |
| 2 1918 Touring | |
| 3 1919 Touring | |
| 2 1920 Touring, Starter | |
| 2 1921 Touring, Starter | |
| 2 1922 Touring, Starter | |
| 1 1923 Touring, Starter | |
| 1 Light Delivery, good | \$125 |
| Ford Truck, first class condition, | \$235 |
| 1917 Dodge, a real buy | \$175 |

C. A. Lockwood Motor Co.

are 2,519,388 miles of highways in the United States certified by the United States Bureau of public roads, of which 250,000 miles are improved highways. The federal government, states and counties spent \$745,611,659 on the construction and maintenance of these highways during 1922.

There can be no doubt that the teaching of fire prevention in the schools will cause the coming generation to become fire conscious in the proper sense. The economic benefits of such a constructive movement can scarcely be over-estimated.

Play a Safe Game

Have us look your car over before you start on that Sunday trip. Perhaps the motor is not acting just right, or the brakes or steering gear need attention. Don't run any risk of injury to any of the family or an accident to the car. We are prepared to handle your work quickly.

The
Oak Street Garage
and Machine Shop
C. W. Lawson, Prop.

MILWAUKEE HAS MORE CARS THAN BELGIUM
Milwaukee, Wis., has 31,539 motor cars, or 1,509 more than the number registered in Belgium. This city also has 7,900 trucks, as compared with

6,000 in Belgium. In fact, there are many American cities which have a motor vehicle registration larger than a number of foreign countries.
News-Review circulation 4125.



Comfortable Riding:

THE extraordinary leg-room found in the Star Car together with high backs to seats, combined with 48" semi-elliptic springs and low center of gravity make the Star the most comfortable riding of all low priced cars.

Ride in Comfort.

Skeptical? Make us prove it.

RAPP BROS.

Distributors, Roseburg

Phone 371

Durant—Just a Real Good Car