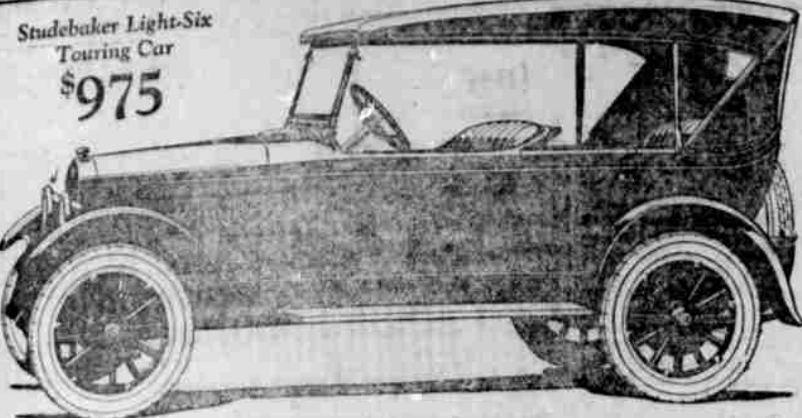




We Want to Talk to Every Prospect Who Plans to Pay More Than \$500 for a Car

We want to tell you something about the Studebaker Light-Six Touring Car. Want you to examine it—and to drive it.

Stop in and let us prove what a vast difference there is between the Light-Six and other cars at about the same price—or between the Light-Six and cars of other makes costing several hundred dollars more.

To be able to buy a Six, practically free from vibration, for less than \$1,000 is an opportunity not duplicated anywhere in the world. Elimination of vibration adds immeasurably to the life of the motor. It is one of the reasons for the universal high resale value of the Light-Six.

The Touring Car body is all-steel—even to its framework. Seat cushions—of genuine leather—are ten

inches deep and are placed at the most restful angle.

The one-piece windshield is handsome and practical because it gives unobstructed view of the road ahead and is rain-proof. The quick-action cowl ventilator and the parking lights are but indications of the quality and completeness of the appointments.

No other make of car ever built, by anyone, at any price, represents so great a dollar-for-dollar value as the Light-Six Touring Car. The savings resulting from large volume, complete manufacture and the fact that Studebaker's overhead is shared by three distinct models make possible its low price and high value.

The Light-Six upholds Studebaker's 71-year reputation for honest value.

Power to satisfy the most exacting owner

MODELS AND PRICES—f. o. b. factory			
LIGHT-SIX	SPECIAL-SIX	REG-SIX	
3-Pass., 112" W. B.	5-Pass., 119" W. B.	7-Pass., 125" W. B.	
48 H. P.	55 H. P.	80 H. P.	
Touring	Touring	Touring	\$1730
4-Door (3-Pass.)	4-Door (5-Pass.)	4-Door (5-Pass.)	\$1835
Coupe (2-Pass.)	Coupe (5-Pass.)	Coupe (5-Pass.)	\$2350
4-Door (3-Pass.)	4-Door (5-Pass.)	4-Door (5-Pass.)	\$2750

Turn to Meet Your Convenience

STUDEBAKER

W. A. BURR & SONS
Central Garage, Roseburg

THIS IS A STUDEBAKER YEAR

STUDEBAKER PLANT MAXED TO CAPACITY

has just been received by W. A. Burr & Sons, Studebaker dealers, of the new

fixed, were sold. All Studebaker plants continue at capacity operations and the present output of 15,000 cars per month is insufficient to meet the persistent demand for more Studebakers from every section of the country, which is as great, or greater, than at any time this year.

While Studebaker sales for the past six years have increased progressively each year, the newest record can better be appreciated by comparison. The sale of \$1,800 cars in the first six months of 1923 shows an increase of 36 per cent over the best previous six months.

business in Studebaker history, that of 1922, when a total of 66,053 cars were sold.

It is 103 per cent greater than sales for the full twelve months of 1919. It exceeds the sales of the year 1920 by 59 per cent and is 23 per cent greater than the sales for the complete year of 1921.

"Studebaker's accomplishment becomes even more significant," according to Mr. Burr, when it is realized that being a large producer, Studebaker is strictly a builder of high quality cars which range in price from \$975 to \$2750, and in capacity from two to seven passengers, and that Studebaker manufactures Sixes exclusively. To us it means that the public wants quality and wants Sixes in ever-increasing numbers. And by providing us with three distinct models, Studebaker has enabled us to fit the buyer with the car he needs just as the shoe salesman fits the shoe to the foot. Instead of trying to adapt the car to the buyer, there are a number of other reasons why Studebaker has been able to achieve new records year after year. These include:

"Seventy-one years' experience in the manufacture of high grade vehicles.

"Continuation of the founder's policies of honest value and integrity.

"Manufacture of vital parts in own plants, saving the middleman's profits and insuring the quality.

"Quantity production methods in which the first and final consideration is quality.

"The name 'Studebaker,' which is a household word throughout the world.

"Organization of able, experienced workers.

"\$90,000,000 of actual net assets including \$45,000,000 of plant facilities."

There's only one thing which has more fascination for a child than watching a white-robed chef turn flapjacks in a restaurant window, and that's observing a perspiring gentleman in evening clothes trying to crank a balky car while listening to his wife's advice.

Always use goggles for the eyes and a saturated solution of ordinary baking soda on the hands when working around a battery.

A loose gasoline tank is likely to spring leaks if permitted to rub against the frame or metal support.

RAPP BROS. ARE KEPT ON THE JUMP

Since taking the Durant and Star automobile for this county, Rapp Brothers have been doing a fine business, and at present there is no indication that the demand will lessen for these two machines. In fact, the two car loads of Stars that were received only last week were sufficient to partially fill the waiting list. Within four days after the autos were unloaded the demand became so urgent that Leo Rapp took the train for Portland to find some way out of the dilemma, and shortly after he had some a party came into the garage and demanded a Star coupe, and wanted to pay for it on the spot. Not to pass up a customer of that kind Gary Rapp made a flying trip to Eugene that same afternoon and brought back a coupe, arriving home at a late hour, but the sale was made. They have sold up to this time and delivered 44 Star cars, and these machines have been sent to every part of the county. The touring model was the choice of most of the purchasers.

In addition to the Stars that have been sold, ten Durants have also been disposed of. These include several sport models and one sedan.

Since opening up their new garage Rapp Bros. have had a fine business, and their sales record for the few months since taking up the Star and Durant agencies here is considered an excellent one.

Defying New Chevrolet

Those who have within a few days purchased new Chevrolet cars from the Ed Marsh Motor company, and who are driving their machines now are, Mrs. Julia Conklin, touring; C. L. Spray, sedan; George Koblitz, touring truck; Tip Hill, touring; Walter Hercher, touring. The trouble with the Chevrolet appears to be like that of some other cars, the local dealers cannot get them here fast enough to supply the demand. Another carload of Chevrolets are now enroute from Oakland, and those purchasers on the waiting list will soon be supplied.

Nick Heard a Spook

Carter's Tire Shop, the Oldest and Most Reliable Shop in Town

Boys, you know there has been some so-called wise men touring the country and talking about Spiritualism and spiritland. Nick realized that he was not posted on this subject. He procured an up-to-date book on Spookdom, proceeded to read up; the book proved to be a wonder book. I will recite to you the theme of one chapter.

A guide took me by the hand. We visited the Moon, Venus, Mars, Saturn, Jupiter, the Sun and all the planets, went around the North Star, through the Milky Way and far beyond. I saw all kinds of creatures wonderful to behold, inspiring to look upon. I saw worlds forming—young worlds, old worlds, dead worlds disintegrating and wasting away. I said to my guide: "Where is hell?"

"Do you want to go to hell?"

"Yes, while I am looking things over, would like to see it all."

The guide said to come along and we went down, down, down. Presently we saw some awful, dark, unpleasant object ahead, and into it we went. Of all the miserable, unpleasant, unhappy, undesirable looking creatures, they were there. They commenced to come toward us. I was afraid and climbed up to my guide, who said: "Are you afraid?"

"Yes, I am."

He raised his hand, they stopped. I looked again; it was more awful than the first time. I said to the guide: "Take me home. I want to get out of this as soon as I can." He brought me back and sat me down at my desk. Some trip, boys, some trip.

Now the Mystery.

I finished reading this book at 11:30 one night not long ago, and was sitting there meditating about the book—thump, thump on the wall, next room. Nick thought: What the deuce can that be? Looked around, light shining bright—thump, thump. Go, whiz, bear tracks and panther tracks, that is a spook. No, it might be a rat. I will go and kick the wall and scare it away. Kicked the wall and not down. Thump, thump. Well, why don't you talk to it, Nick? I ran over the book in my mind. Never told me how to talk to a spook except through a medium. No mediums were present. Nick decided he would just let him thump and he would go to bed. I rolled into my bed—thump, thump. Guess it is going to keep that up, thump, thump. That's getting on my nerves. Something said to Nick: "Just keep your head and don't get excited. You have the power within you to accept or reject anything. Make your commands and demands and they shall be obeyed." I rose up in the bed and said: "Here, now, that thumping means nothing to me. I do not understand it. You beat it right now." A loud knock at the end of my command, never a sound after that.

That is quite a spook story, but it is Nick's actual experience.

I forgot to speak with you about tires. I sell new tires, old tires, and do all kinds of tire work. Nick is a square shooter. I will do you a good job, 'pan my word I will.

Nick.

445 N. Jackson

PRICE REDUCTION VACUUM CUP TIRES

RANGING TO

15%

They are NOT higher priced

TWENTY-FOUR hours a day year-round production maintained by workmen trained in our own modern plant enables us, without curtailment of quality, to effect savings which constantly are passed on to Vacuum Cup Tire and "Ton Tested" Tube users.

PENNSYLVANIA RUBBER CO.
OF AMERICA, INC.
Jeannette, Pennsylvania.

C. A. Lockwood Motor Co.

ROSEBURG, OREGON

DOUGLAS COUNTY DISTRIBUTORS

DAYLIGHT CRASHES

ARE IN THE LEAD

Of the 522 fatal accidents involving automobiles that occurred in Massachusetts in 1922, 315 occurred in the daytime, 31 at dusk and 155 at night. In 444 cases the sky was clear; in 32 it rained; in 26 there was mist; in six fog; in four snow. The combined causes including snow and ice, mud and wet pavement, only counted for 119 fatal accidents, 287 having taken place on dry pavements.

SACRAMENTO OPENS

USED CAR MARKET

SACRAMENTO — Sacramento's certified used-car market, backed by nineteen of the motor car dealers of the city, opened during the week. The purpose of the market is to dispose of all the used cars that otherwise would be handled individually by the dealers who inaugurated the market plan. In opening the market the dealers agreed not to take

old cars as first payment on a new machine.

INACCESSIBLE NUTS

Nuts set into inaccessible places can be tightened or removed by the use of two wrenches and a monkey or pipe wrench. The end wrenches are joined; one is fitted to the nut and the monkey wrench is then clamped to the end of the second end wrench. Then by carefully twisting the nut can be tightened or loosened.

When Your Car Needs Attention

PHONE 508

Your business is hindered when the car is out of commission. Call us up and we will give prompt attention to your work, from overhauling the engine to changing a tire.

WE GIVE EXPERT SERVICE

OAK STREET GARAGE
AND MACHINE SHOP

C. W. Lawson, Prop.

SARFF'S Auto Wrecking House

329 N. Main St.

Phone 552

Is the place to buy your auto parts. We save you from

40 to 80 per cent
on Used Parts

And carry the largest stock of auto parts in Roseburg. Also big bargains in

MAGNETOS
GENERATORS
STARTING MOTORS
HEADLIGHTS
FENDERS

and many other things too numerous to mention.

Auto Cylinders Rebored

Perhaps your motor is not developing required power? Have it overhauled, and we guarantee that it will give results and show power and pep like new.

Our Shop is Equipped for All Sorts of Motor Repairing and General Overhauling

Rice's Garage

325 N. Main St.

Tel 339

C-T-C
Tires
Conserve
The Car

Save Road Shocks

HEAVY tire inflation passes the road shocks back on the car—causing too much upkeep expense and rapid depreciation.

C-T-C Cords are more powerfully hand-built of better materials to safely carry 30% less inflation than so long insisted upon for ordinary cord tires.

That is why the beautiful custom-built appearing C-T-C Cords will give you extra long-distance mileage at far lower cost.

Highway Service Co., Dealer for Roseburg
Other dealers throughout the county

Columbia Tire Corporation
Portland, Oregon.