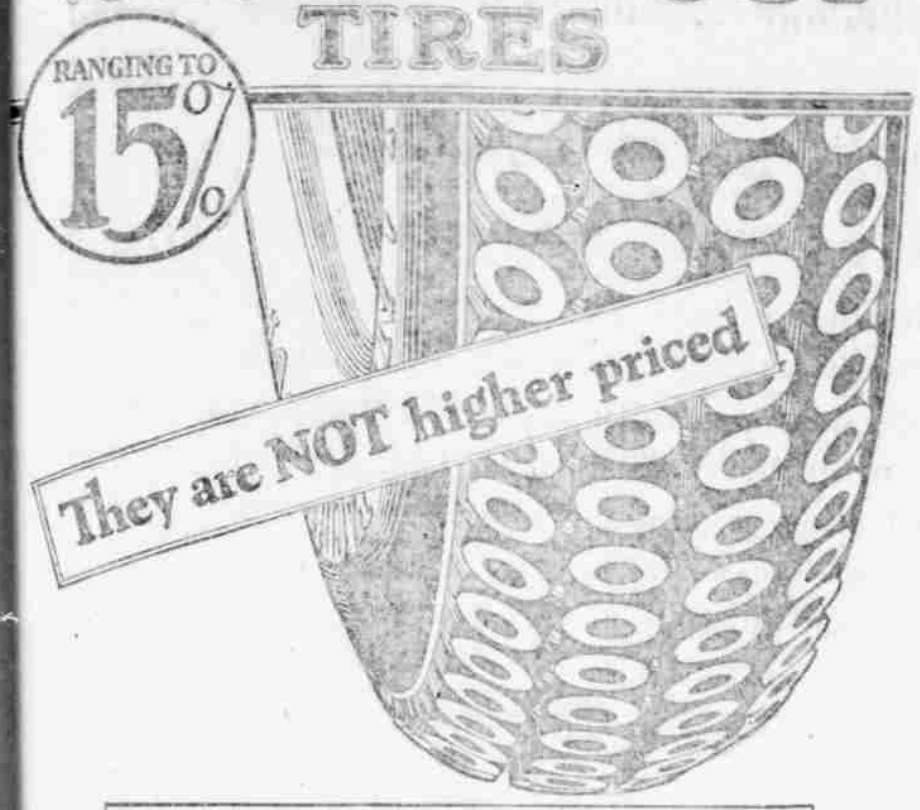
PRICE REDUCTION VACUUM CUP TIRES

RANGING TO 15%



TWENTY-FOUR hours a day year-round production maintained by workmen trained in our own modern plant enables us, without curtailment of quality, to effect savings which constantly are passed on to Vacuum Cup Tire and "Ton Tested" Tube users.

HELP HERBERT HOOVER

RUBBER importations to the United States for the fiscal year ending June 30, 1923, show an approximate total of 775,000,000 pounds, an amount equaling fully three-fourths of the world's production.

Competent authorities assert that the American automobile utilizes not less than one-half of the world's annual rubber supply.

Responsibility for advancement in the art of tire building rests solely with the tire manufacturer, but safeguarding our future needs of raw rubber—fully 70% of which is imported from countries laboring under burdensome and uneconomic tax laws and recently enacted restrictions—makes it the duty of every motorist in the United States to advocate the placing of rubber production under the American flag and in tax-free districts.

It is the patriotic obligation of every American car owner, when opportunity affords, to express approval of the efforts of Mr. Herbert Hoover, our far-visioned Secretary of Commerce, who has, through Congress, secured appropriation for an already active campaign of world-wide investigation of the possibilities for an independent or, at least, a tax-free source of rubber supply.

SENECA G. LEWIS, Vice-President-General Manager.

The Sound of Safety

PENNSYLVANIA RUBBER CO. OF AMERICA, INC.
Jeannette, Pennsylvania

C. A. Lockwood Motor Co.

ROSEBURG, OREGON

DOUGLAS COUNTY DISTRIBUTORS

HARDING EAGER TO OPEN ALASKA

President Anxious to Unwind Red Tape and Open Territory to Progress

OIL SURE TO BE FOUND

Oil Instead of Gold Will Draw Thousands to Alaska in the Near Future—Will Solve Motor Fuel Problem

By GEORGE R. HOLMES
(International News Service Staff Correspondent.)

ABOARD THE U. S. TRANSPORT HENDERSON, en route to Alaska with President Harding, July 12.—It will be the magic word "oil" that drew thousands to Alaska.

Before ten more years have passed it will be a word that has been more magic in these days of engines and power—"Oil!"

No one knows how much oil lies beneath the snows of the far northern territory, which President Harding is visiting on a trip of inspection with his principal cabinet aides. The government geologists themselves do not know, but from the surveys and experiments they have conducted they believe that Alaska may yet be the source of solving the American oil problem.

With domestic fields at home steadily decreasing in production, and British and Dutch interests grabbing up the world supply in other fields, there exists a strong possibility, they believe that Alaska may witness the first big development.

Oil Chief Interest.

This is one of the underlying reasons why the administration is so heavily desirous of selling Alaska straightened out and on the road to development.

Development, however, is not paramount at present, for will it be until railroad lots to several zones of the red tape which has unusually been twined around the country until today it has almost strangled the economic and commercial life of the territory.

President Harding's mission to Alaska is to make a thorough survey of the country—as much of it as is possible in a few weeks—and then have introduced to congress an Alaskan omnibus bill which will do away with the red tape that now shackles the development of the country and make it attractive to settlers.

Ports either old or new must be established in Alaska to aid navigation there since first is transportation. And transportation in Alaska today is limited to some 700 miles of government railroad. The rest consists of trails and woods roads.

The complaints of government officials that during the previous weekend the task of different departments and bureaus preserve an exhibit in itself that must be untangled before the country of the territory can be opened up to settlement and development.

Most Pressing Problem.

Some of the problems which the President and members of the cabinet will study during their stay with an eye to legislative relief are:

Whether remaining unclassified over the whole of Alaska shall be vested in a single department of the government instead as in the 55 bureaus and departments as at present.

Whether a consolidation and homestead plan shall be adopted to encourage purchase and begin ultimate development of its resources.

Whether a corps of trained government investigators shall be built up in Alaska to report regularly upon the mineral resources of the territory.

Whether roads, lines and trails shall be added to the government railroad in lieu of any further necessary to serving industrial needs.

Whether appropriations for the building of roads and trails shall be increased.

Whether the mining industry now threatened with extinction by restrictive legislation, is to be protected by certain relief from control of it in a single department in Washington. Some prospectors burdened on the coast are now petitioning a raise in the industry.

Whether the government is to continue its policy of doing the work through the medium of individuals.

Whether the government is to continue its policy of doing the work through the medium of individuals and other warships to navigators.

Whether further steps are to be taken to protect the valuable seals that annually provide millions of dollars' worth of fur.

Whether all law-enforcing agencies of the territory are to be placed under the department of justice.

Whether the land and mining laws are to be liberalized in order to attract and hold desirable pioneers.

Whether travel conditions to the territory are to be improved by putting vessels of the United States shipping board into Alaskan service.

Whether the government shall provide the territory with a real capital city, and buildings to house its governor, its legislature and other territorial activities.

Whether tourist roads shall be constructed into the national parks, including Mount McKinley Park and Mount Katmai Park, in order to open them to the public. The scenery in Alaska is not approached by any other in the world, according to Alaskan enthusiasts.

Whether a new game law will be enacted for the territory which will conserve its wild life and at the same time afford the residents a reasonable amount of privilege.

These are the principal problems now pressing for decision. There are innumerable others.

But the solution of these, according to members of the presidential party, is absolutely necessary if the new great outpost of unstinted public domain is to be opened to conservative development and made to produce some of the riches which lie concealed and neglected in its unsurpassed mountains and valleys.

AUTO STAGE PATRON OBJECTS TO FLIRTING

SALEM, July 12.—A traveling salesman who describes himself as a constant patron of the stage lines throughout Oregon has written to the public service commission to complain of what he terms the practice of stage drivers in picking up "giddy young women" to occupy the front seat with them. This practice, the complainant declares, endangers the lives of the passengers in the stage inasmuch as the presence of the "giddy young women" prevents the driver from giving proper attention to the driving of the stage. In the interest of safety first he asks that the commission investigate the situation and call a halt to this practice.

NOTICE TO CREDITORS

In the County Court of the State of Oregon for Douglas County.
In the Matter of the estate of
SIDNEY BRODERICK, Deceased.

Notice is hereby given that the undersigned was by the 2nd day of July, 1923, by an order of the above entitled Court, duly appointed executor of the estate of Sidney Broderick, deceased, and all persons having claims against said estate are hereby notified and required to present same, properly verified, with vouchers attached, so as to be received within six (6) months from the date of this notice, to the undersigned, at the Douglas Valley Bank in the Fortune Building, Roseburg, Oregon.

Dated and first published June 5th, 1923.

DAVID B. SHAMBROOK,
Executor of the estate of Sidney Broderick, deceased.

It places a Royal Vacuum cleaner in your home. Hudson Electric Store, the demonstrators.

A BANK THAT CO-OPERATES

The Roseburg National Bank is always pleased to cooperate with its customers—in every way to make its service better and more useful. Checking accounts, whether of large or moderate size, are invited.

The Roseburg National Bank
Roseburg, Ore.

Return To Roseburg—

Mrs. C. H. Hilton and son Monroe, who have been visiting at Turner and Portland for several days, returned home last night. Rev. Hilton is spending a few days at Seaside before returning to this city. He will be home the last of the week.

Captain Day, Clifford Reibel and Frank Hills motored to Cottage Grove Tuesday to see the Bloomer Girls play the Cottage Grove baseball team, the Bloomer girls winning by a score of 10 to 1. They then went to Eugene to attend a meeting of the lower Willamette Valley Baseball league.

The Grand Grill Announces

that Happy Burgess, the well-known chef, is here from Los Angeles and has taken charge of the culinary department for Mr. Yount. He will be glad to welcome his many friends, made by his work in the past at this popular eating place.

At the suggestion of Chef Burgess, the GRAND GRILL will serve a

Five Course Luncheon

from 11 a. m. to 2 p. m., starting Saturday, July 14

50 Cents

Chef Burgess is a first class caterer and is capable of taking care of the most intricate dinners. Come to us for your birthday dinner, or that special occasion you have been planning for.

NORTH BEND MAN HELD IN JAIL

START WORK NOW ON COUNTY EXHIBIT

LOCAL NEWS

Arnold, none better. Phone 135-L.

FULLER Brushes. A. D. Starr, 252-R.

We do all kinds of upholstering work. Hudson Electric Store.

Public installation of lodge of Shriners & Masonic Temple, Dr. Newbury.

Bed Springs $2.50 and up. Hudson Electric Store.

The Ladies Auxiliary will hold a basket ball sale at the Brunner Grocery Saturday, July 14.

USED FORDS!

Ford Touring	$ 50
Ford Touring	$ 75
Ford Bug	$100
Ford Truck	$225
3 Ford Tourings	
2 Ford Tourings, Starter Type	
Harley Motorcycle	$60

Terms to Suit

C. A. Lockwood Motor Co.
ROSEBURG, OREGON

YOUR SUMMER VACATION

Where To Go and What It Costs

SOUTHERN PACIFIC LINES

NEWPORT
"Oregon's Old Favorite Resort"
$10.25 Season Fares. Sale Dates Daily
$ 8.65 On Sale Friday and Saturday. Good 15 Days. On Sale Sunday—Good Returning Monday

CRATER LAKE
"The Sapphire Sea of Silence"
$23.80 Season Fares. Sale Dates Daily
$22.75 On Sale Friday and Saturday. Good 15 Days. Route Both Ways Via Medford

OREGON CAVES—"Nature's Subterranean Wonderland"
$14.80 Season Fare. Sale Dates Daily
$14.00 On Sale Friday and Saturday. Good 15 Days

SAN FRANCISCO
"The City Loved Around The World"
$31.75 Season Fare. Sale Dates Daily

LOS ANGELES
"Cosmopolitan and Ideal Tourist City"
$54.00 Season Fare. Sale Dates Daily

PORTLAND—"The City Set Round"
$ 9.75 Season Fare. Sale Dates Daily
$ 8.00 15 Day Fare. On Sale Friday, Saturday and Sunday

EXCURSION TICKETS also on sale to Oregon's Seashore, Lake and River Resorts—the Coast Bay Country, Yosemite National Park, Shasta Resorts and Eastern Cities, and at both ways through California points.

FREE "Oregon Outdoors," "California For The Tourist," and other booklets. Get your copy now!

Ask our agents for further particulars or write

John M. Scott, General Passenger Agent, Portland, Ore.

SOUTHERN PACIFIC LINES