



LONG LIFE

In buying a motor car, consider what the cost will be when divided over a period of years.

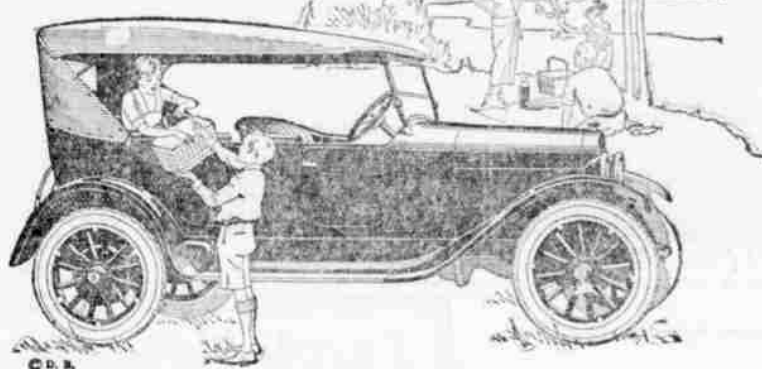
What is the car's reputation for satisfactory service after the first year? After the second? And after the third—and fourth?

These considerations, in the final analysis, are the true basis of economy in motoring.

And it is this attribute of long life to which Dodge Brothers Motor Car owes its chief claim upon the unalterable loyalty of its owners.

The price is \$3550 f.o.b. Detroit—\$4065 delivered

J. O. NEWLAND & SON
DODGE BROTHERS DEALERS
ROSEBURG, ORE.



Never allow the pipe leading to the engine tank to rub against any part of the mechanism.

Seventeen per cent of the milk in the country daily is carried in motor trucks.

Bugs Sport Durant—Endorsement will be found on the Durant motor car in the hands of the most discerning judges. It is a sturdy car, and embodies features no other auto has. Its low price, coupled with features found in high cost machines are the factors that win friends for the Star.

NEW OIL REFUTES ANCIENT PROVERB
F. W. HENRY
Durant Motor Co.

RUBBER CRISIS FACES AMERICA
ARIZONA, July 10.—The rubber crisis in America is becoming more and more acute. The rubber plantations in the South are being hit hard by the drought, and the supply of rubber is being cut off.

USED FORDS!
Ford Touring \$50
Ford Touring \$75
Ford Bug \$100
Ford Truck \$225
3 Ford Tourings
2 Ford Tourings, Starter Type
Harley Motorcycle \$60

THE CHASSIS
The Durant chassis is strengthened by a tubular backbone, another exclusive Durant feature. This additional strengthening prevents distortion, cuts wear and tear on body to a minimum and eliminates noises and rattles.

AN ATWATER-KENT IGNITION SYSTEM
WILL MAKE YOUR FORD RUN BETTER
\$12.95 Complete, Installed
Uniqua Battery Station
EXIDE BATTERIES
KING BEE SPARK PLUGS

Durant—Just a Real Good Car

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RAPP BROTHERS, Distributors
Cass and Pine Sts., Roseburg
Phone 371

373 CHEVROLETS SENT TO DEALERS

Announcing the greatest output ever in its history, the Oakland plant of the Chevrolet Motor Company, on Tuesday, June 25th, shipped to Chevrolet dealers 373 passenger automobiles.

Shipments from the big Oakland factory were made last by rail and a series of big trucks drove away. The rail shipments, during this one day, included 75 motor vehicles of passenger cars, and the trucks carried 298 cars.

A notable feature was the big delivery drive which closed Monday, June 25th, with 75 closed models, including sedans, seducers and utility cars, were driven away from the plant by trucks on the coast territory. Another unusual feature of this day's big business was the fact that of the total shipment for this day, 187 sedans and 42 utility cars were included.

The increasing popularity of closed cars was conclusively demonstrated by the great percentage of closed models included in the closed shipments from the factory and another evidence of the widespread and increasing demand for closed models is to be found in the fact that all of the drive away from the Oakland plant were closed models.

While this one day's shipment of automobiles constituted a new record in production and shipment for the Chevrolet plant at Oakland, the demand for this popular priced, fully equipped automobile has grown far in advance of the manufacturing facilities. The Chevrolet Motor Company is operating a number of exclusive plants to fill quickly and have recently created three additional factories in Chicago, Ohio, and the demand for Chevrolet is far in excess of the supply all over the United States.

Out here in the Pacific coast territory all Chevrolet dealers are performing a great deal of business in securing additional cars to supply the demand and in many instances dealers have orders for cars from many to other dealers in advance of the manufacturing schedule.

MAXWELL MOTOR CO.
ON SOUND FOOTING

DETROIT, July 10.—Shipments of the motor vehicles of the week 10,000, according to reports from the Maxwell Motor Corporation on July 10, from the factory, were 10,000.

This report gives an indication of the production which Maxwell has made since the incorporation two years ago. In this period the company has produced 10,000 cars, and the demand for Chevrolet is far in excess of the supply all over the United States.

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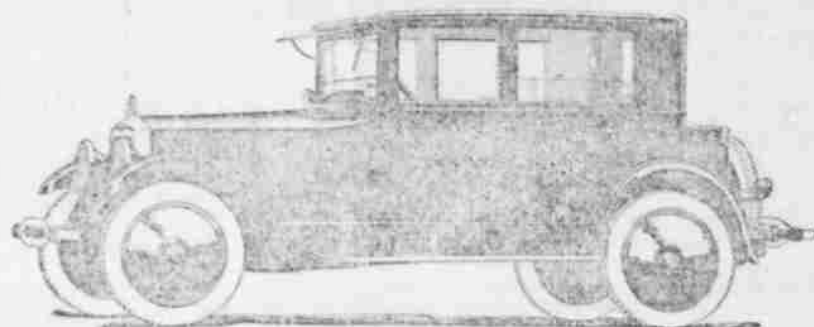
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STUDEBAKER BIG-SIX FIVE-PASSENGER COUPE \$2550



The Big-Six Coupe Offers a Rare Combination of Elegance and Utility

Into the Studebaker Big-Six five-passenger Coupe have gone, without compromise, the finest design, materials, workmanship and the best of Studebaker's 71 years' experience.

Nothing has been left undone to make this big, roomy coupe as fine an enclosed car as can be built.

Certainly no car performs more brilliantly or is more reliable. None possesses greater beauty or is more luxuriously comfortable. None is more enjoyable to drive—and no other make of car is more completely equipped.

You will appreciate the generous roominess of this Big-Six Coupe, its sterling quality of body and chassis and its wealth of refinements—including the large trunk; extra disc wheel complete with tire, tube and tire cover; handsome nickel-plated bumpers front and rear; courtesy light; motorometer; flower vase; clock; aluminum-bound running boards with corrugated rubber mats and step pads; rear-view mirror, automatic windshield cleaner, glare-proof visor, and many others.

Its low price is due to large volume and to the fact that Studebaker overhead is shared by three models—all sizes. Then, too, only one manufacturing profit is included in the Big-Six price because all vital parts are manufactured in Studebaker plants.

Studebaker has been building quality vehicles for more than two generations.

Power in surplus measure to satisfy the most exacting owner

STANDARD	DELUXE	EXTRA
Engine 2400 cc. 4-cyl. 12000 rpm.	Engine 2400 cc. 4-cyl. 12000 rpm.	Engine 2400 cc. 4-cyl. 12000 rpm.
Transmission 2-speed manual	Transmission 2-speed manual	Transmission 2-speed manual
Clutch 10" x 1 1/2"	Clutch 10" x 1 1/2"	Clutch 10" x 1 1/2"
Brakes 4-wheel hydraulic	Brakes 4-wheel hydraulic	Brakes 4-wheel hydraulic
Steering 4-wheel hydraulic	Steering 4-wheel hydraulic	Steering 4-wheel hydraulic
Wheels 16" x 4" wire	Wheels 16" x 4" wire	Wheels 16" x 4" wire
Tires 16" x 4" wire	Tires 16" x 4" wire	Tires 16" x 4" wire
Price \$2550	Price \$2550	Price \$2550

STUDEBAKER

W. A. BURR & SONS
Central Garage, Roseburg

THIS IS A STUDEBAKER YEAR

NOTICE

How much better the cars ride that are equipped with Gabriel Runners. We have a set to fit your car.

Uniqua Battery Station

312 N. Jackson A. B. Taylor, Prop.

BIG BARGAINS

SARFF'S
Auto Wrecking
House

For Sale Week Only
1922 Buick Sedan, white, very best condition \$25.00
1922 Buick Sedan, black, very best condition \$25.00
1922 Buick Sedan, black, very best condition \$25.00
1922 Buick Sedan, black, very best condition \$25.00
1922 Buick Sedan, black, very best condition \$25.00

First Party—also, Jack, Sr's
Second Party—also, Jack, Sr's
Third Party—also, Jack, Sr's
Fourth Party—also, Jack, Sr's
Fifth Party—also, Jack, Sr's

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Terms to Suit

C. A. Lockwood Motor Co.
ROSEBURG, OREGON

for Economical Transportation



ED MARSH MOTOR CO.
at Central Garage