

ROSEBURG NEWS-REVIEW

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INTEREST IS WANING

Some difficulty is apparent in getting sufficient encouragement to finance Chautauqua in 1924 for Roseburg. Our people are not taking hold of the proposition with the willingness heretofore displayed. It seems to be the opinion of many that a guarantee for the sale of a certain number of admission tickets is a "sort of pay in advance" proposition for a program of unknown quality and that the Ellison-White people should have faith enough in their program to put it over without a guarantee. There are, also other objections in a minor way to financing Chautauqua. But the real fault of the lack of interest at this time is the fact that the majority of our people are not satisfied with this year's program. That it has not been up to former standards there is no question and they do not feel like getting behind a guarantee for a repetition of the entertainment afforded this year, with no promise that it will be any better in 1924. For this reason, apparently, it seems there is a lack of sincere interest in returning Chautauqua to Roseburg. Further, Chautauqua programs need Americanizing. There is entirely too much foreign talent embodied in the program, teachings that do not harmonize with true American principles. On their surface they appear to be given with good intent, but there is an underlying current that gives the listener the impression that foreign principles and teachings are much superior to the American way of doing things and the patriotic Yankee is quick in discerning these outpourings. There's plenty of good, intelligent men and women in America to make a wonderful program. Let's cut out this foreign stuff for awhile and Americanize Chautauqua platforms.

ADVERTISING MIRACLE WORKER

Advertising has been called the miracle worker of business. It is common knowledge that advertising has developed giant industries from minute ideas. Advertising has transformed little, obscure shops into immense factories which now employ thousands of men, and it has made unknown commodities a part of the daily life of millions. These successes in the business world have been built up by newspaper advertising and some other less effective forms of use for printer's ink. Go your newspaper advertising strong, use your windows, your bundles, and show the whole town that you believe in your business. If you do not have faith enough in your own business and merchandise to advertise it, surely you cannot expect the public to have any confidence in them. Your ledger sheet will show the town's response in increased business at the end of the year. Start advertising and don't stop. "Throw your 'clutch' into high and seal it. Whether the weather is fair or rainy, hot or cold, keep your ads going. Even if yours is the only establishment of its kind in town, use printer's ink liberally, but mix it with common sense so that your advertising offers something to the buyer. There is no way of getting away from the fact that modern business success is built upon sound publicity, and the sooner every merchant sees this light the sooner he will begin to expand. Tell people about your merchandise—hammer the facts home by a systematic and well laid comprehensive plan of advertising, and the volume of trade enjoyed by your concern will assume larger proportions. Thousands of prosperous business men in the towns and villages and cities of the country have tried it out to their own satisfaction and financial success, and are living monuments to the fact that advertising pays.

People are suffering in the east from the intense heat and many persons have lost their lives from the extreme atmospheric conditions. How different out here in Oregon. You never hear of a person passing on from the effects of climatic conditions. The only thing that gets 'em here is old age—and they've got to be pretty old before they "cash in."

Let's wake up and put a livewire delegation over to Marshfield July 3 and 4.



Dear Folks:
If I could talk the things I'd tell would fill a dozen books. Perhaps I'm not the latest style or much on handsome looks but popularity is mine, with old as well as young and both are mighty thankful that I don't possess a tongue.
I knew that sister Annabell will flirt with Tom and Dick while both believe that she is their's and think they're surely sick. But Harry who is far away and writes her twice a week, can make her heart go thumping 'til she has no breath to speak.
I know the gossip of the town, and how it makes me smile to hear the neighbors when they sit to chat on fads and style. They talk about the absent ones with heavy lengthy sighs, they puff their lips and click their tongues, and roll around their eyes. I knew that Dad who likes to smoke must go down stairs below, if he would light his Jimmy pipe and watch the embers glow. I know that Bud, the only son comes home so late at night, he never dares to make a noise or have a bit of light.
But what I know I'll never tell, just keep on learning more about the way a world is run, and tho it makes me sore, I'll let folks sit all over me as tho I didn't care. For after all you see I'm just a stuffy parlor chair.

PRUNE PICKIN'S

BY BERT G. BATES

GOOD EVENING FOLKS—
The band played
At the Ch'qua last eve
And every body raved
About the clarinet player's
Curly hair.

DUMBELL DORA THINKS
Pantomime is the name of a tailor
shop.

"Mother, they call me the beach's
Queen!"
"How come, my darling daughter?"
"You even cower in the family
shower."

"You've never seen salt water."
They're building a band stand on
the court house lawn which is good
news to the prisoners—it just makes
that much less grass to cut.

A damsel wearin' one of those there
fuzzy sweaters passed our sanctum
this a. m. and she had one of those
King Tut hair bobs—the slicked down
kind, you know, and say boy, she
strutted like a million but she spoiled
it all by having a hole in her sock.

Quite a few of the local folks will
go over to Marshfield on July 4th and
look over the three-mile limit.

Mount Etna is still erupting but as
yet it has nothing on some politicians
we know for spouting off.

The time of the year for laying in
the winter supply of fuel is at hand
—better get it in while little Willie
is still out of school and can pile it up
in the woodshed during his leisure
hours.

Cussin' some fellers to their faces
is 'bout like using a curry comb on a
snake as far as results are concerned.

The street cleaners are going to
organize a union for the snipe shooters
and pay them a regular salary.

It is a lot better to give yourself
away than to be sold.

There is no quicker and surer way
of making an enemy of a man than to
beat him at his own game.

When a fellow starts an argument
with a girl, he never stops to think.
The girl never thinks to stop.

THE WASH
There is something rather jolly
in a swinging line of clothes,
Nifty nighties court attention,
So do giddy silken hose,
Mirth-provoking are pajamas,
Breeze-filled, dancing in the sup.
Other garments gyrate madly
In a whirl of jazz time fun.
Humble handkerchiefs flirt bravely
When in bunches or in rows.
There is something rather jolly
In a swinging line of clothes.

If you have two women friends that
you would like to have like each other,
keep them as far apart as possible,
and don't ever praise one to the other
is the sage advice from a friend.

Gladys is so dumb she thinks the
boys are hungry when she says Honey
to her.

When company is present there are
more table scraps for the chickens but
fewer between man and wife.

A woman of our acquaintance told
us that she calls her maid "wireless
Wonder" because she is always listen-
ing in.

Some people take too much trouble
in making pleasure, while others take
too much pleasure in making trouble.

"SLOUD SLOGAN
"He who tooteth not his own horn,
the same shall not be tooted," slogan
of Sun-Standard (Blue Island, Ill.)

One objection we have to the plain
people is that some of them are so
darned plain.

What has become of the old fashion-
ed man who used to wear a red shirt
and brag about how much he sawed
before breakfast.

A human skull has been discovered
which is said to be 500,000 years old,
but from all accounts it bears strik-
ing resemblance to the bone-heads of
1923.

With all due consideration of moth-
er love, there is nothing like grand-
mother love to insure a kid getting
all he wants.

THE VICIOUS CIRCLE
Paper makes money,
Money makes banks,
Banks make loans,
Loans make poverty, and
Poverty makes rage.

"The feller with a big mouth ought
ter wash his teeth or quit talkin' so
darn much."

111 4 more
cigarettes
24 for 15c
AMERICAN TOBACCO CO.

ESCAPED CONVICTS
ELUDE OFFICERS

EUGENE, June 22.—While wardens
from the state penitentiary were stop-
ping all southbound automobiles on
the Pacific highway a short distance
out of Eugene Tuesday night, looking
out for escaped convicts, the quar-
terly of law breakers was sleeping but
a few feet off the pavement in a
wheatfield, according to information
that reached the sheriff's office to-
day. Their whereabouts is still un-
known.

On a farm two miles north of Santa
Clara, and on the east side of the
road, the four made their beds. They
set a camp fire that later got away
from them and is still burning in
three trees that grew in the field, ac-
cording to Officer C. A. Cornell who
made a survey of the place. On either
side of the fire high grain, which
stood above his head across the entire
field, was beaten down and showed
the imprints of two bodies that had
reclined in sleep. Four distinct trails
led out through the field showing that
the criminals, frightened at some-
thing had fled hurriedly. There was
no evidence of utensils or camping
equipment being used, and Cornell is
certain that the convicts were the
overnight campers.

The four escapees are: Wynter
Willis, sentenced to eight years from
Multnomah county for larceny;
George Holtshaw, sent up from Dou-
glas county in 1922 for two years for
burglary; Leo Willis, five years from
Multnomah, assault with intent to rob,
March 9, 1923; and William Johnson,
five years from Josephine county,
larceny, September 23, 1922.

None of the prison wardens request-
ed aid of the local officials, Sheriff
Stickler says. One came in to leave
pictures of the escapees, making the
total number of such photos on file
here 21, but no aid was requested.
The last time state wardens came
here to run down their men was when
Harvey Brice escaped. He is still
gone. Stickler told them to watch all
light at the bridges that lead to Dex-
ter, but the officers didn't follow his
tip. As it happened Brice went the
very way Stickler had said he would,
but the wardens were not there to
get him. He had breakfast in Dexter
next morning and has not been seen
since.

Eat Heartily Without Fear
W. F. Chapman guarantees MI-O-Na
Stomach Tablets to promptly relieve
after dinner distress and indigestion
or money back.

L. A. BLANC BUILDS
NEW SERVICE STATION

MARSHFIELD, June 22.—L. A.
Blanc, of the Coos Bay Service Sta-
tion, expects to open the company's
new \$40,000 garage at the corner of
Anderson and Second street on Sun-
day next, or perhaps the day before.
The structure is nearly completed and
only the installation of machinery
and the placing of the glass in por-
tions of the building remain to be
done before the building is ready for
business.
The garage ranks with the best
garages in the state and none has
construction superior to the local
company's building.

STAINLESS PARING KNIFE
Every woman will want a dandy
stainless steel paring knife, 25 and 30
cents at Curry's. They stay sharp
and will not stain.



"Relieved in 3 Days"

SO writes one of my patients
who had suffered severely from
Piles for many years. Her letter and
those of scores of others who have
been permanently cured by my
non-surgical treatments are con-
tained in a book which I shall
be glad to send any Pile sufferer
FREE, upon request.
No hospital bills, no anaesthetic, no
shock, no danger, no confinement to
bed or room, and a GUARANTEED cure.

Remember my guarantee
means a positive and per-
manent cure no matter
how severe your case
may be.
DR. CHAS. J. DEAN
2ND AND HOBSON STS. PORTLAND, OREGON

BOARD TO REVISE
AUTO TAX NAMED

SALEM, June 22.—The personnel of
the committee which is to draft the
new schedule of automobile license
fees for consideration by the next leg-
islature was named by Governor
Pierce Wednesday as follows:
James H. Cassell, Portland, editor
Automotive News; C. L. Boss, Port-
land, automobile dealer; John H.
Hall, Portland, chairman legislative
committee of the Oregon State Motor
association; W. B. Dennis, Carlton
lumberman; and James Stewart, Cor-
vallis.
Cassell, Boss and Hall were named
by the governor upon the recommend-
ation of the automotive dealers' as-
sociation. Dennis and Stewart and
the governor's representatives on the
committee which is being named in
accordance with an agreement enter-
ed into between the governor and the
automobile dealers at a conference in
Portland at the time the dealers
agreed to call off their fight against
the gasoline tax law.
The committee is expected to draft
a new set of license fees which will
take due recognition of the second
hand cars which are now taxed as
heavily as are new cars of the same
make.

Interwoven
Cord and Heel
Socks
DUDS FOR MEN, Inc.

USED DODGES

1916 Dodge Touring, \$350
1917 Dodge Touring, \$450

These cars are in first-
class condition and have
good rubber.

Glenn H. Taylor
Service Garage Roseburg

Your Skin Will Stay
Soft and Youthful

If you will use Jonteel Combina-
tion Cream faithfully every day.
This remarkable skin preserver
and beautifier may be used as a
vanishing, bleaching, or massage
cream—also as a face powder base.



This cream is
now put up in
a convenient screw cap jar, which
is just the thing for your traveling
bag.

Delightfully perfumed with
the wonderful Jonteel odor

Nathan Fullerton
The REXALL Store
Perkins Building Roseburg, Ore.

Buying Power of
Your Dollar
Increased

Of course you want to learn
how it is done. You must get
the most for your money. Save
a few cents on every purchase,
and our goods are all marked in
plain figures, usually at a no-
ticeably lower figure than most
others charge for the same
article.

We want you to get our prices
on any article and then you will
be convinced that your

Dollar Buys
More Here

All our goods are fresh and of
very best grade

Everybody's
Exchange

Jackson and Washington Sts.

Kearney's Groceteries

300 Cass Street

Specials For Saturday

- New Home Grown Potatoes, 6 lbs.
27 Bars Soap
Bulk Cocoa, 3 lbs. for
\$1.00 Brooms, extra special
90c Brooms, extra special
Fancy Cantelopes, 2 for

Serve Yourself and Save at
Kearney's Groceteries

The Store That Brought 'Em Down

WILBUR NEWS
The weather of this vicinity is
fine for the crops at present. A few
hard showers spoiled some high
grain and vetch.
The Hart boys have purchased a
Ford roadster.
Ben Irving, a well known Wilbur
resident has gone back in the moun-
tains on forest service work.
There is much talk about where
people are intending to spend the
Fourth. Eldon Moxby and Edwin
Russell, also well known Wilbur
youths are planning on spending the
Fourth at Dallas, after which they
may locate in the state of Washing-
ton. Both boys will surely be mis-
ed in the community in which
are always willing to take
active part.
"Bob" Irving, is planning to
into the forest service before
Floyd Chapman who has
working on the Winchester and
ran a nail in his foot and is
unable to work for the last
days. The boys working the
the construction is coming
nicely.
D. P. McKay purchased the
man store a few days ago.
A BROWN
Buy Deering or McCord's
chinery. It pays. Sold by
Fron.



THE CLAY I USE
A white, refined super-clay
By Edna Wallace Hopper

Some think that facial clays are
new. Not so. Beauties of all ages
have employed them. Most of the
famous beauties of history owed their
beauty to complexion clays.
But, until late years, few women
fostered and preserved their beauty.
Now millions do, and clay is a prime
essential.
What I owe to clay
About 1908, French beauty experts
taught me the use of clay. Now, at a
grandmother's age, I look like a girl
of 19. After 32 years as a stage star,
I still play young girls' parts. And
millions marvel at my youthful
beauty.
The results are amazing—
unbelievable at first. May be
in 30 minutes seem to drop in
age. And my girlish face, at my
age, shows what constant use of
you cannot afford to miss
benefits. They mean to me
you. But use a modern scientific
My White Youth Clay, they put
the last word in facial clay.

Edna Wallace Hopper's
White Youth Clay is now supplied
drugstores and toilet goods
Price 50c and \$1 per tin.
Youth Cream, based on White
strawberry. This should follow
clay. Also my Facial Tonic
famous liquid cleanser. Also my
hair. My Beauty Back comb
such.
In fairness to yourself use
White Youth Clay. You will over
me for it. If the first tin does
delight son, your dealer will
its price.

EDNA WALLACE HOPPER'S
FACIAL REMEDIES
are for sale at the
REXALL DRUG STORE
NATHAN FULLERTON
Perkins Building