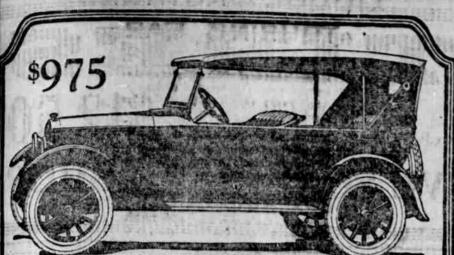
ROSEBURG NEWS REVIEW, WEDNESDAY, JUNE 20, 1923

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STUDEBAKER LIGHT-SIX TOURING CAR A Real Achievement in Dollar - for - dollar Value

The thousands of Studebaker Light-Sizes in daily use are the best possible assurance of what may be expected next year-or several years hence-of the Light-Six you buy today.

For after all, the best way to judge a new motor car is by what it has done-how it has stood up in service-the satisfaction it has delivered.

We sincerely believe that the Light-Six Touring Car, with its improved all-steel body, is the sturdiest, handsomest. most comfortable, most dependable and economical low-priced car built.

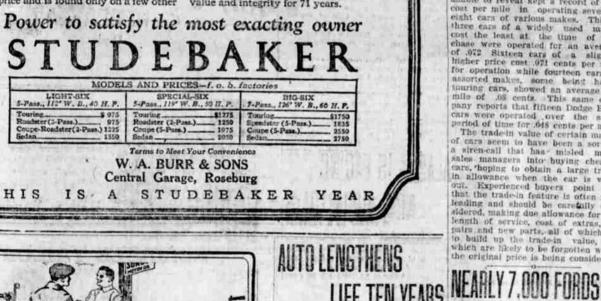
The machining of all surfaces of the crankshaft and connecting rods, to which is largely due its practical absence of vibration, is a practice used by Studebaker exclusively on cars at this price and is found only on a few other

cars whose selling prices are from three to ten times as high as the Light-Six.

The one-piece, rain-proof windshield with parking lights set in the base, is a joy to the driver-nothing to mar his view of the road ahead. Deep, fat cushions are upholstered in genuine leather. Curtains, bound on three sides by steel rods, open with the doors and provide closed car coziness in bad weather.

The most seasoned driver will find. a new thrill in the smooth, quiet, steady performance of the Light-Six - and in its case of handling, and in the way it performs in high gear at low speeds-eliminating constant gear shifting.

The name Studebaker has stood for high grade transportation, quality, value and integrity for 71 years.



LIFE TEN YEARS Eleven years have been added to the average life of the American efficen by the general adoption of the automobile as a means of indi-vidual transportation.

DETROIT, Mich., June 20.-June finds the Ford Motor Company under taking the greatest task of its career that of attempting to fill an order vidual transportation. In 1992, when only 10.850 cars taking the greatest task of its career, that of attempting to fill an order thope to live an average of 37.64 list for cars and trucks which totals 211,000 for the month. years. In 1913, or ten years later when GG1.506 automobiles were hullt his life expectancy was 41.01 rears. In 1922, when 2,257,000 automo-hiles were built, his life expectancy hiles were built, his life expectancy In 1925, when 2,287,000 automo-hilds ware built, his life expectance, Mud increased to 45.66 years. Surshine, freedom from worry, the open air and the exhibit rom worry, the open air and the exhibit rom worry, the open ar and the exhibit rom worry, an forvanit the state are promised this an forvanit this month. That is why Edward S. Jordan president of the Jordan Motor Cap entropy is any that the greated contribution made to good health and future happiness of the Amer-ican people is the last reduction of the Ford price. It will take one million people way from the connested areas of the for increase in the record-traking output which sales demande make increase. party are daily being faxed to the primost in an endexwar to meet the domand, and to assist in delivery cars with as fittle delay at possible. During the present month produc-tion is on a schedule which calls for approximately 6.769 cars and tracks a rbsz, another increase in the record-breaking output which sales domande units interestly. away from the congested areas of away from the concessed areas of the city out into the country, not only for the fresh air, but to estab-lish homes where the owner may have a garden and an open space for the development of his children. innks: normany, BUYS NEW DODGE CAR BUYS NEW BODGE CAR Ernent Unrath, owner of the Rosebury Dairs and Soda works, purchassed a new finder Brothern 1-4 ton business car inday from J. C. Newland and Son, local dealers in Dadge thourses cars. He will use the new truck to belp take cars of bits large business. At the present time, Mr. Unsath has three trucks in use for his trade. This year he has add 25,000 doner bottles of soda in the county and 140,000 fee truan conjet in Roseburg. AUTOMOTIVE INDUSTRY HAS OUTCLASSED ALL THE OTHERS Foundry Lember and Timber... Iron and Steel... Cluthing Fiour Mills Foundry 1.500,000,000 Limber and Timber. 1.500,000,000 Clothing 1.550,000,000 Clothing 1.550,000,000 Clothing 1.550,000,000 Boots and Shoes. 1.250,000,000 Boots and Shoes. 1.100,000,000 These fluxres are based on the are new studying ways and means of dollar value of production for 1522.

COST OF OPERATING CARS ESTABLISHED

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sales managers into buying cheaps sales managers into buying cheaper cars, 'hoping to obtain a large trade in allowance when the car is worn out. Experienced buyers point out that the trade-in feature is often mis-leading and should be carefully con-sidered, making due allowance for the length of service, cost of extras, re-mains and new parts, all of which go to build up the trade-in value, but which are likely to be forgotten when the original price is being considered.

Fordson **Tractor Owners**

The Bosch High Tension Magneto makes a wonderful improvement in the Fordson-engine runs smoothly and gives more power-starts easily-uses less gas-keeps plugs clean-no misfiring-no worn timers-no coils to adjust-no ignition troubles-pays for itself in a few months.

Bosch Throttle Governor can be supplied with the same fitting, if desired. It prevents stalling and racing-saves fuel - makes extra man unnecessary when Fordson is used for belt work.

Ask for a FREE demonstration.



TO ELIMINATE DOOR RATTLE

Sarff Finds Out

SARFF'S





batteries; certainly not. You always get distilled water, because all impurities are distilled out of it.

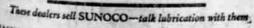
SUNDCO

is different from other oils. We found the difference by making scientific tests. In Sunoco, all impurities are removed by distillation. It's all oilpure lubrication.

You will safeguard and prolong the life of your car by using Sunoco; get more power and quiet efficiency; reduce motor troubles. We discovered these facts from our tests. We know.

There are six types of Sunoco-all wholly distilled. One of them is best for your car. Ask any Sunoco dealer for booklet, "What's Happening Inside Your Motor?"

MARSHALL-WELLS COMPANY DULUTH MINNEAPOLIS SPOKANE PORTLAND



JACKSON & ADDISON, LOTMAR, Ore: FRANK E. BLAIR, Lowell, and DONNELLY & RAYNED, Durone, Ore: J. T. HONS, Parser and W. WALL, Marshilld, Ore: RANN & PETERSON & SONS OR, FLAT, WALL, MARSHILL, OR: RANN & PETERSON & SONS HANDN, Wall Creek, OFF GRANN PASS ALTO CO., Grants Fas, Ore: VALLET BARDWARE COMPANY, Grants Pass, Ore.